

**THE
SHARPER
IMAGE®**

Ionic Conditioning[®] Hair Straightener

CA898

(One-Inch-Wide Ceramic Plates)

CA899

(Two-Inch-Wide Ceramic Plates)

Instructions



Read and save these instructions.

Dear Sharper Image Customer,

Thank you for your purchase of a Sharper Image product. We appreciate your business very much.

Our goal is that you will be completely satisfied with this product's quality and performance. We offer generous return privileges and excellent warranties on all our products.

Since 1977, The Sharper Image has shared the fun of discovering innovative products that make life better and more enjoyable. We've been in business a long time because we are an exciting place to shop and — just as importantly — we strive to deliver outstanding customer service that exceeds your expectations.

Enjoy your purchase!

Call 1-800-344-4444 for ordering and customer service, or visit
www.sharperimage.com, *our award-winning Website.*

Table of Contents

Important Safety Instructions.....	5
Warning.....	8
General Instructions.....	9
Parts Diagram.....	9
Power Requirements.....	10
Temperature Setting Guide.....	10
To Straighten Hair	11
Styling with the New Pure-Ceramic Technology Easy-Glide Plates.....	12
Ionic Conditioning®.....	13
Using Instant Heat, the Five Ultra-High-Heat Temperature Settings and Uniform Heat-Recovery System	14
Maintenance.....	14
Storage.....	15
Caution.....	15

IMPORTANT SAFETY INSTRUCTIONS

When using electrical products, especially when children are present, basic safety precautions should always be observed, including the following:

READ ALL INSTRUCTIONS BEFORE USING.
KEEP AWAY FROM WATER.

DANGER — Any appliance is electrically live even when the switch is off. To reduce the risk of death by electric shock:

1. Always unplug immediately after using.
2. Do not use while bathing.
3. Do not place or store appliance where it can fall or be pulled into a tub or sink.
4. Do not place in, or drop into, water or other liquid.
5. If an appliance falls into water, unplug immediately. Do not reach into the water.

IMPORTANT SAFETY INSTRUCTIONS

WARNING — To reduce the risk of burns, electrocution, fire or injury to persons:

1. This appliance should never be left unattended when plugged in.
2. Do not pull, twist or wrap the line cord around the appliance.
3. This appliance should not be used by, on or near children or individuals with certain disabilities.
4. Use this appliance only for its intended use, as described in this manual. Do not use attachments not recommended by the manufacturer.
5. Never operate this appliance if it has a damaged cord or plug, if it is not working properly or if it has been dropped or damaged, or dropped into water. Return the appliance to an authorized service center for examination and repair.
6. Keep cord away from heated surfaces.
7. Never use while sleeping.
8. Never drop or insert any object into any opening or hose.

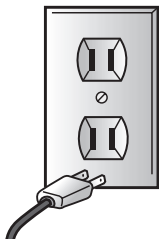
IMPORTANT SAFETY INSTRUCTIONS

9. Do not use outdoors or operate where aerosol (spray) products are being used or where oxygen is being administered.
10. Unit is hot when in use. Do not let eyes or bare skin touch heated surfaces.
11. Do not place the heated unit directly on any surface while it is hot or plugged in.
12. Never block the air openings of the appliance or place on a soft surface such as a bed or couch, where the air openings may be blocked. Keep the air openings free of lint and other debris.
13. Do not use an extension cord with this appliance.
14. Do not touch hot surfaces of the appliance. Use the handles or knobs.
15. Do not attempt to touch the housing of your appliance near the straightening plates, as it is hot when in use.

SAVE THESE INSTRUCTIONS

WARNING

KEEP AWAY FROM WATER



IF YOU THINK THE POWER IS OFF WHEN THE SWITCH IS OFF, YOU'RE WRONG.

Everyone knows that electricity and water are a dangerous combination. But did you know that an electric appliance is still electrically live even if the switch is off?

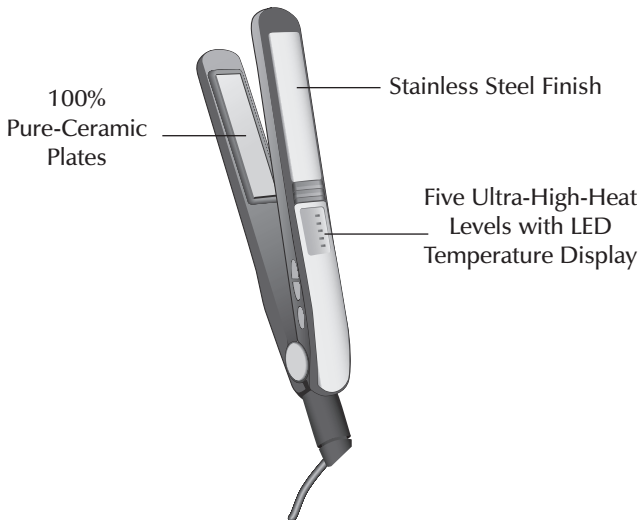
If the plug is in, the power is on. So when you are not using your appliances, keep them unplugged.

ALWAYS UNPLUG SMALL APPLIANCES.

A Public Service Ad from the Association of Home Appliance Manufacturers and Underwriters Laboratories, Inc.

General Instructions

Parts Diagram



Power Requirements

This straightening iron is intended for household use. Use on Alternating Current (60 hertz) only. This unit is designed to be operated at 120 volts A/C.

This appliance has a polarized plug (one blade is wider than the other.) As a safety feature, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to defeat this safety feature.

Temperature Setting Guide

Temperature Control	Hair Type
Power/Low 284°F	Delicate, thin, easy-to-straighten hair
Medium 311°F	Average-to-thick or treated hair
Medium-High 338°F	Thick or wavy hair
High/Max. 365°F - 392°F	Hard-to-straighten hair

To Straighten Hair

1. Before using the straightening iron, hair should be clean and completely dry.
2. Plug the straightening iron into an electrical outlet.
3. Turn on the unit. The Power/Low 284°F setting illuminates. Allow the unit to heat up for 30 seconds.

WARNING: The straightening iron's pure ceramic plates will get very hot within a few seconds and should not be placed in contact with the skin after the straightening iron has been turned on.

The iron features five ultra-high-heat temperature settings and Instant Heat technology that provide styling versatility for all types of hair. If you have fine hair, a low temperature provides the best results. If you have thick, wavy or hard-to-straighten hair, keep the heat setting on high. You can vary the iron's temperature according to your particular need.

Start with a hair section that is 1" wide and no more than ½" thick. Open the iron and place a section of hair between the two hot plates, close to the scalp. Trap the hair between the plates by firmly squeezing the handles together. While maintaining

To Straighten Hair

the tension, slowly pull the unit down along the section of hair toward the end of hair. For best results, use a light styling product before blow-drying hair. At the end of the hair section, release the pressure on the handle and allow the hair to slide out. Repeat the process on additional sections of hair until you achieve the desired hairstyle. It may be necessary to repeat the process on certain areas, depending on the texture of your hair.

Some experience is necessary when learning to use this straightening iron. After using the iron several times, you will learn the ideal way to straighten and style your hair. A bonus protective heat-shield storage pouch has been included to safely store the product away when hot. Great for use at home or when traveling.

Styling with the New Pure-Ceramic Technology Easy-Glide Plates

The plates of your new straightening iron have an easy-glide pure-ceramic surface, the newest technology. This means it's not only simpler to clean off styling-product residue, etc. after each use, but you'll find that hair glides easily over the surface of the

Styling with the New Pure-Ceramic Technology Easy-Glide Plates

plates as you're straightening it. The pure-ceramic surface also helps smooth down flyaways and frizzies. It evenly distributes heat so that the style you create has a salon-perfect, silky smooth, shining finish. Hair also slips right through the plates after it's straightened.

The new ceramic technology makes styling your hair easier and the results more professional.

Ionic Conditioning®

The ionizing function generates positive ions that can:

- Neutralize the generally negative charge on frizzy hair
- Help eliminate static
- Remove dulling particles in the hair
- Contribute to shine

Using Instant Heat, the Five Ultra-High-Heat Temperature Settings and Uniform Heat-Recovery System

This styling iron features a ceramic heater that maintains its temperature during use for precision styling. The iron is ready for use in 30 seconds. This Instant-Heat technology has five ultra-high-heat temperature settings. There is a temperature range that's gentle and safe for every type of hair, from the finest to the curliest and most resistant, and it helps you create the look you want. The improved heat-recovery system maintains the iron at constant temperatures. There is a constant surge of power to ensure that heat is continuously and quickly delivered for optimal styling results, unlike other units that lose heat during use. This provides consistent styling power so that every strand of your hair is set with the same level of heat for a perfect finish.

Maintenance

The straightener is virtually maintenance-free. No lubrication is needed. Keep all vents and openings clear of dirt and dust. If cleaning becomes necessary, disconnect the unit from the power source, ensure it has cooled completely and wipe the exterior with a damp cloth. If any abnormal condition occurs, unplug

Maintenance

the unit, allow it to cool and return it for repair to an authorized service representative only. Repairs should not be attempted by the user.

Storage

When not in use, store the iron in its heat-resistant pouch and keep it out of reach of children in a safe, dry location. Do not jerk or strain cord at plug connections. Do not wrap the line cord around the appliance. Allow the cord to hang or lie loose and straight at the point of entry into the appliance.

CAUTION

NEVER allow the power supply cord to be pulled, twisted or severely bent. Never wrap the cord tightly around the appliance. Damage will occur at the high flex point of entry into the appliance, causing it to rupture and short circuit. Inspect the cord frequently for damage. Stop use immediately if damage is visible or if unit stops or operates intermittently.

Warranty

What Is Covered

This warranty covers any defects in materials or workmanship, with the exceptions stated below.

How Long Coverage Lasts

This warranty runs for 90 days from the date of original purchase.

What Is Not Covered

This warranty does not cover damage caused by misuse or use other than as intended and described in the product instruction manual, or loss or damage to batteries or removable parts.

What The Sharper Image Will Do

The Sharper Image warrants this product against defects in materials and workmanship. When repair is not practical, The Sharper Image will have the option to replace the defective product with one that is the same or has similar functionality.

How to Obtain Service

Return the product and receipt, along with a brief explanation of the problem, to:

T.S.I. - Returns Department
2901-A West 60th Street
Little Rock, AR 72209

If you have questions please feel free to contact our customer service representatives at 1-800-344-5555 or by email at care@web.sharperimage.com.

This warranty gives you specific legal rights, and you may have other legal rights that vary from state to state.

© 2005, 2006, 2007 Sharper Image Corporation

Sharper Image Corporation
350 The Embarcadero, Sixth Floor
San Francisco, CA 94105-1218

Shop online: **www.sharperimage.com**

Actual product may differ slightly from the product described herein.

V3 03/07

IB-7345