

# Sony Audio 2012

Portable audio



[sony.co.nz/portableaudio](http://sony.co.nz/portableaudio)

**SONY**  
make.believe

**SONY**  
make.believe

## strictly for the music hearted hear it with Sony

With the new Sony Walkman Z series, you don't just play your music; you hear it and see it, in entirely different ways. Powered by Android™ and superior sound quality, this Walkman is all set to restart your love affair with music.

For music lovers, by music lovers.



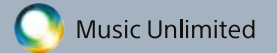
For more information, visit [sony.co.nz/Walkman](http://sony.co.nz/Walkman)



## One Walkman, millions of songs with Music Unlimited.

With the new Z series Walkman, you can take your Music Unlimited account offline, letting you listen to your favourite tracks, wherever, whenever. Simply sync your Music Unlimited playlists or selected channels to your Z series Walkman and you can listen to your favourite music anywhere, anytime.

To learn more about Music Unlimited, visit  
[www.sonyentertainmentnetwork.com](http://www.sonyentertainmentnetwork.com)



### Android Walkman Z1000 Series

"For Music Lovers, By Music Lovers", the Android Walkman is the ultimate entertainment portable music device with unparalleled sound quality and access to great apps and gaming.

Android powered, version 2.3  
Large 4.3" multi-touch  
LCD screen  
5 Clear Audio Technologies  
S-Master MX for improved bass  
Preinstalled apps and  
download thousands of apps  
from the Android Market  
Wi-Fi enabled  
Connects to other DLNA-  
enabled devices - throw

music, videos, photos to  
compatible devices  
GPS Receiver  
HDMI Micro interface to  
connect to your TV  
Bluetooth enabled  
Access to Music Unlimited  
Approx. 20Hrs of music playback  
and 5Hrs of video playback  
Available in 16GB and 32GB



NWZZ1050B (16GB)  
NWZZ1060B (32GB)



**S-Master MX**  
FOR MOBILE EXPERIENCE



**DSEE**  
Digital Sound Enhancement Engine



**Drag & Drop**  
Transfer



**Music Unlimited**





**Bluetooth Wireless Connectivity.** Immerse yourself in a seamless wireless experience. With Bluetooth technology, the Walkman S760 / A860 and new Z1000 allow you to enjoy greater mobility and stream both photo and music content wirelessly.\*

\*for files with the copyright holders' permission only



## Bluetooth Touch Video A860 Series Walkman

Enjoy the freedom of wireless connection with built-in Bluetooth

2.8" responsive touch screen  
5 Clear Audio Technologies  
S-Master MX for improved bass  
FM Radio and Voice Rec Function

Lyrics, Karaoke and Language Learning modes  
SD Video Playback  
Approx. 23Hrs of music playback and 5Hrs of video playback



## Bluetooth Video S760 Series Walkman

Enjoy extended battery life

2.0" LCD screen  
5 Clear Audio Technologies  
FM Radio and Voice Rec Function  
Lyrics, Karaoke and Language Learning modes

SD Video Playback  
Up to 50 Hrs of battery life  
Option available/ bundle with Bluetooth headphones



## Sing your heart out with the Walkman Karaoke mode.

Brand new to Walkman, Lyrics Sync supports the popular .lrc file format, displaying the words of your favourite songs on screen.

There's also a new karaoke mode that lets you have fun singing along to your favourite songs. Reducing the original performer's vocal level, your own voice is heard clearly over the backing track.

## Colourful Video E460 Series Walkman

Easy-to-use with Drag & Drop and fun Karaoke mode

2.0" LCD screen  
3 Clear Audio Technologies  
FM Radio and Voice Rec Function

Lyrics, Karaoke and Language Learning modes  
Up to 50 Hrs of battery life

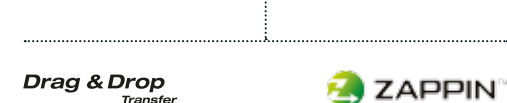


## Direct USB B170 Series Walkman

With vibrant colour options, you will enjoy this feature packed and easy-to-use MP3 Player.

Direct USB connection  
Bass boost  
Quick charge (3 min charge for 90 min of music playback)  
FM Radio and Voice Rec Function

Flashing LED display  
Power Illuminator  
ZAPPIN, Equalizer and Jog Dial  
Style up clip





**ZAPPIN short**

"ZAPPIN Short" is suitable for "searching a song" like a auto scan on radio function

**ZAPPIN long**

"ZAPPIN Long" is suitable for playing 15 seconds of each song in your library like top 100 song introduction in music TV

**ZAPPIN'**

Sony's unique ZAPPIN' technology is the perfect solution for people with large music collections who can't afford to take their eyes off the road or their exercise routine. When uploaded, ZAPPIN' makes an intelligent sample from each track for use as an audio-cue for quick and 'eyes-free' track selection.

## Your Audio Sport Solutions

### Wireless Sports W260 Series Walkman

Your ideal companion at the gym, this is a wire-free and water-resistant MP3 Player.

Wearable and compact design  
Premium sound quality with integrated 13.5mm driver  
Water-resistant and washable

Quick charge (3 min charge for 60 min of music playback)  
8 Hrs battery life



NWZW262L (2GB)



NWZW262P (2GB)

NWZW262W (2GB)

NWZW262B (2GB)

**Drag & Drop**  
Transfer



### Sports Headphones

Specifically designed to avoid earbuds falling out during your workout!

Newly developed loop hangers prevent headphones falling  
13.5mm drivers  
Fits a wide range of ear sizes

Soft loop hangers for comfortable fitting  
Lightweight clip-on style (vertical in the ear)  
Splash Proof (IPX2)



MDRAS21JY

MDRAS21JP

MDRAS21JB



**SONY**  
make.believe



The no wires,  
no fuss MP3 player



The super lightweight Sony Walkman W Series.  
Water-resistant. Wireless. Washable.  
Designed for sports.

[sony.co.nz/walkman](http://sony.co.nz/walkman)



## The Philosophy of Balanced Armature Technology.

The new Sony XBA (Balanced Armature) headphones come with unique Balanced Armature (BA) drivers. These are different from standard dynamic drivers due to their micro-sized construction and high sensitivity. As they can be tuned freely, they are capable of a wide range of sound. By combining BA Full Range, Woofer, Tweeter and Super Woofer units together, richly textured and highly nuanced sounds can be heard from the headphones – providing you with the richest sound experience possible!

### Single Balanced Armature driver

Enjoy crisp clear vocals

Single BA driver,  
Full Range  
Made in Japan BA Driver  
Crystal clear and  
profound vocal sound  
Double-layered housing  
Noise isolation

### Dual Balanced Armature drivers

Groove to powerful bass

Dual BA driver Full Range  
+ Woofer  
Made in Japan BA Driver  
Powerful bass with crisp,  
clear vocals  
Double-layered housing  
Noise isolation

### Triple Balanced Armature drivers

Hear every detail

Triple BA Full Range +  
Woofer + Tweeter  
Made in Japan BA Driver  
Bright and detailed  
high frequency with  
powerful bass and clear  
profound vocal sound  
Double-layered housing  
Noise isolation

### Quad Balanced Armature drivers

Listen to the richest  
of sound

Quad BA Full Range +  
Woofer + Tweeter +  
Super Woofer  
Made in Japan BA Driver  
Rich expression through  
frequencies from  
profound bass to bright  
and detailed high  
frequency sounds  
Double-layered housing  
Noise isolation



XBA1



XBA2



XBA3



XBA4

Balanced  
Armature



## Balanced Armature headphones to fit with your lifestyle.

Discover also the "specialised" Sony range of XBA headphones to fit with your lifestyle. XBAS65B are your ideal Sport headphones, with water resistant and washable features; XBABT75 Bluetooth headphones feature a unique smart charging mechanism with a built-in battery carrying case; whilst XBANC85D is designed for travellers, with the Sony unique and World's first digital Noise Cancellation and box free USB charging design.

### Wear your music wirelessly

Wireless and box-free Bluetooth  
headphone  
Made in Japan's BA driver  
Long playtime of 3.5hrs  
Smart charging with built-in  
battery carrying case

### Work out to your favourite music

Active sports' style with  
tight-fit design  
Water and sweat resistant,  
easily washable  
Made in Japan BA drivers  
High sound transmission  
waterproof film  
Double-layered housing  
Adjustable ear loop



XBAS65B

Balanced  
Armature



Balanced  
Armature

Bluetooth



XBABT75

### Noise can't find you here

World's smallest and lightest  
digital noise cancelling  
headphones  
Features Sony's unique digital  
noise cancelling software  
engine  
Made in Japan BA driver  
Box-free design  
Sublime sound reproduction  
Smart charging with USB interface



XBANC85D

Balanced  
Armature

DIGITAL NC





**Precious about Bass?** Sony's XB Series headphones were developed to reproduce larger-than-life, powerful bass sounds. The XB series delivers improved diaphragm mobility, while ensuring amplitude-resistant character and atmospheric pressure-resistant properties. These amazing headphones also feature ultra-thick, stretchy urethane leather-covered king-sized ear cushions for excellent sealing performance and unbeatable comfort.

The top of the range MDRXB1000 even comes with the World's largest 70mm dynamic driver units to accurately reproduce ultra-low frequency sounds.



## Feel the Bass

Dynamic deep bass sound is realised through XB driver units  
Tightly sealed acoustic design for a high level of sound isolation and bass sound  
Ultra-thick pressure-relieving ear pads cushion your ears for unbeatable comfort  
Durable and lightweight flat cord



MDRXB1000  
(70mm)

## Stylish and colourful new series of DJ Headphones

Slim swivel folding style and reversible earcup for easy portability  
40 mm driver unit for high quality sound  
Neodymium magnet delivers powerful sound  
Durable and lightweight flat cord



MDRV55B/R/L/W

## Street Style and colourful series of sound monitoring headphones

Slim swivel folding style for easy portability  
Durable and lightweight flat cord  
40 mm driver unit for high quality sound  
Neodymium magnet delivers powerful sound



MDRZX600B/R/L/W

MDRXB700 (50mm)  
MDRXB500 (40mm)  
MDRXB300 (30mm)



## Another world first from Sony.

The Digital Noise Cancelling technology featured on the MDRNC200D and MDRNC500D headphones, offers far superior ambient sound reduction compared with conventional analogue noise cancellation systems.

Waves of noise are different in each environment, a plane, train or office for example. By pressing the Artificial Intelligence button on your MDRNC200D noise cancelling headphones the sounds around you are automatically analysed and the perfect noise cancelling mode selected.

**DIGITAL NC**

## In-ear Noise Cancelling headphones

Reduces approx. 87.4% of ambient noise  
Long battery life - approx. 100hrs  
Dual-use capability to listen to music with or without noise cancellation  
Hybrid silicone ear



MDRNC13

## Ideal for travelling

Reduces ambient noise by approx. 87.4%  
Foldable and swivel design which allows the headphones to fold up to a small and compact size  
Dual use capability, to listen to music with or without noise cancellation



MDRNC7

## Lightweight folding design and hand-size travel case

Lightweight head-band type noise cancelling headphones  
Reduces noise up to 90% when noise cancelling is switched on  
Neodymium Magnet for Powerful Sound  
Work with or without noise cancelling turned on



MDRNC40

## Outstanding noise cancelling performance with high quality music reproduction (S-Master)

Reduces approx. 98.2% of ambient noise  
Digital Equalizer and full digital S-Master amplifier  
Artificial Intelligence (AI) Noise Cancelling function  
Large 40mm dynamic type driver units  
Foldable, flat-storage design for easy portability



MDRNC200D

## Equipped with Sony's Artificial Intelligence (AI) Noise Cancelling Function and Digital EQ

Reduces approx. 99% of ambient noise  
Digital EQ delivers ideal frequency response and high-quality music reproduction  
Higher Signal to Noise ratio  
Lightweight design



MDRNC500D

**NC NOISE CANCELLING**

**S-Master MX FOR MOBILE EXPERIENCE DIGITAL NC**

**DIGITAL NC**



## Make the Right Connection!

Got long media interviews or a few days' worth of workflow narration to handle? Not a problem when your voice recorder can hold approximately 534 Hrs of voice recording! You can even extend capacity thanks to the Micro SD slot with the PX series! Perfect for first time users after an easy-to-use device with great sound recording quality.



## Convenience at your fingertips.

Always on the go? The AX and UX series' voice recorders can give you the best of three worlds: a storage drive, voice recorder and MP3 player all rolled in one! The best part of it, the UX series voice recorder comes with a convenient direct USB slot so that you don't have to worry about misplacing your USB cable!

### 2GB BX Series Voice Recorder

Your easy-to-use voice recorder with long recording hours.

Up to 534hrs of recording  
Voice Operated  
Recording  
A-B Repeat/Digital Pitch  
Control

Divide/Add/Overwrite  
editing functions  
Noise Cut Function  
File Protection Lock



ICDBX112

### 2GB PX Series Voice Recorder

Your easy-to-use voice recorder with long recording hours, PC link and editing software.

Up to 534hrs of recording  
in MP3  
Expandable micro SD/  
M2 card slot  
Track Mark  
Intelligent Noise Cut  
/ Voice Operated  
Recording

A-B Repeat/Digital Pitch  
Control  
Divide/Add/Overwrite  
editing functions



ICDPX312/M

### 2GB AX Series Voice Recorder

Your easy Language Learning Tool, with PC link and FM record/play.

Up to 536hrs of recording  
Expandable micro SD/  
M2 card slot  
Track Mark  
MP3/WMA music  
playback

FM record & play  
Intelligent Noise Cut  
/ Voice Operated  
Recording  
Divide/Add/Overwrite  
editing functions



ICDAX412FS

### 4GB UX Series Voice Recorder

Your compact all-in-one voice recorder with Direct USB connection.

Direct USB link  
High Quality Sound  
Recording  
Expandable micro SD/  
M2 card slot  
Large size display  
High sensitivity  
S-Microphone for  
higher sound quality

Digital Pitch Control /  
Scene Select  
Intelligent Noise Cut /  
Low Cut Filter / Digital  
VOR  
Linear PCM/MP3/WMA/  
AAC Playback  
Track Mark



ICDUX523FS

**V-O-R**  
VOICE OPERATED RECORDING

**V-O-R**  
VOICE OPERATED RECORDING

**micro**  
SD  
HG

**DRAGON**  
CERTIFIED  
★★★★

MP3

Windows  
Macintosh

**V-O-R**  
VOICE OPERATED RECORDING  
S-mic  
RECORDING SYSTEM

**micro**  
SD  
HG

**DRAGON**  
CERTIFIED  
★★★★

INTELLIGENT  
NOISE  
CUT

MP3

Windows  
Macintosh

**V-O-R**  
VOICE OPERATED RECORDING  
S-mic  
RECORDING SYSTEM

**micro**  
SD  
HG

**DRAGON**  
CERTIFIED  
★★★★

INTELLIGENT  
NOISE  
CUT

MP3

Windows  
Macintosh



## Sony's new ICDTX50 voice recorder is the slimmest and lightest in the Sony range.

Measuring only 6.4mm thick and weighing just 50g. Easy to carry around and including a clip in design to fit shirts / jacket pocket - simply the perfect portable recorder for any professionals or business persons out there!

### 4GB TX Series Voice Recorder

Your stunningly Sleek Business Voice Recorder.

4GB, Sleek Design with Clip  
Quick and Easy One-Touch Recording  
Micro SD Slot  
Built in Lithium battery with long battery life (24Hrs)

3 Minutes Quick Charge for 1 Hour of Recording  
Intelligent Noise Cut and Voice Amplification  
Clear Organic LED Screen



ICDTX50



INTELLIGENT  
NOISE  
CUT



## Designed for the Musician in you.

The PCMM10B is top of the Sony range. With 96kHz/24bit linear PCM recording abilities (=CD recording quality) coupled with MP3 recording capability, you can now record your LIVE performance, even in your own bedroom!

### 4GB Professional Linear PCM Recorder

Making great Music starts with studio-quality sound.

96kHz/24bit Linear PCM Recording  
Large LCD and Peak Level Meter  
Built-in Speaker  
Cross-memory recording allowing internal memory to Memory Stick Micro™ (M2™) or

microSD™ continuous recording  
Digital Pitch Control / Digital Limiter / Low-Cut Filter  
Track Mark Function / Playback Key Control

### 4GB SX Series Voice Recorder

Designed for professional use, the SX series will allow you to take note of every detail with its CD recording quality and high sensitivity 2-way microphones.

Selectable Linear PCM/MP3 Recording  
High Quality 2-way adjustable Microphones  
Intelligent Noise Cut

Digital Pitch control / Digital Voice Up  
Track Mark  
Cross-memory recording function



ICDSX713S



INTELLIGENT  
NOISE  
CUT



PCMM10B



INTELLIGENT  
NOISE  
CUT

