

Press release

Beurer's insect bite healers scoop the top rating of "VERY GOOD" from ETM Testmagazin

Ulm, 18 June 2025 – As the warm season gets under way, Beurer is celebrating winning two awards for its products – both the BR 60 and BR 90 Insect Bite Healers scooped the top rating of "VERY GOOD" in the latest online tests by renowned German consumer test magazine ETM Testmagazin. With scores of 93.4% (BR 60) and 93.7% (BR 90), both models achieved outstanding ratings from the magazine.

The testers particularly commended the easy-to-use design, compact dimensions, and effectiveness of the [Beurer BR 60](#) heat treatment. The magazine described the use of the insect bite healer as "exemplary" and also recommended it for when users are on the go, for example heading out into the countryside. "Another positive: our testers never felt any pain while using the model," states the ETM Testmagazin report, giving the BR 60 a [test rating of "VERY GOOD" \(93.4%\)](#).



The [Beurer BR 90](#) also scored well across the board in the ETM test. In addition to the insect bite healer's high quality and effective operating principle, the trade magazine highlighted its optional LED light, which helps users to use it accurately in the dark: "The BR 90 thus becomes much easier to use, especially in the evening when there is only weak moonlight outside," reports ETM Testmagazin. The BR 90 Insect Bite Healer received a [rating of "VERY GOOD" \(93.7%\)](#).



The BR 60 and BR 90 are medical devices and also suitable for children aged 3 years and over and for expectant mothers. And you can be safe in the knowledge that the insect bite healers use no chemicals whatsoever. Instead, they provide targeted heat in the affected area, which has been proven* to help relieve itching caused by insect bites and stings. The five-year guarantee is a further promise of the quality and durability of these models.



*For further information on the clinical study, please see: www.beurer.com/br-study

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About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby. Its range comprises blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu, and sleep & rest. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range, and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by Beurer and PhysioLine product groups, along with numerous abdominal muscle trainers. The Baby category contains special products adapted to the needs of children, babies, and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.