

2026 Fleet Guide



It's Just Smart Business.



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About Toyota



World-Renowned Quality

Since the company's founding over 75 years ago, Toyota has always gone the extra mile to do things differently – embracing change and challenge alike on the road to worldwide success, innovation and manufacturing excellence.

In 2025, Toyota continues to drive the international automotive industry forward with its commitment to class-leading engineering, groundbreaking design and game-changing technological advancements.



1957

Toyopet Crown arrives in the U.S.



1997

Prius — the world's first mass-produced gas-and-electric hybrid — arrives in the U.S.



2021

The all-electric bZ4X SUV debuts in the U.S.



2024

Camry enters its ninth generation — exclusively equipped with the fifth-generation Toyota Hybrid System.

The Toyota Difference

Toyota has been part of the cultural fabric of the United States for over 65 years, empowering American businesses by advancing sustainable, next-generation mobility.



Jobs & Investments

Toyota has fully modernized the manufacturing process, expanding biodiversity efforts and doubling down on electrified vehicles.

Diversity & Inclusion

The future of Toyota depends on the well-being of dealership employees and the company's ability to embrace diversity, respect and inclusivity.

Business Continuity

Toyota is dedicated to helping address supply shortages, production obstacles and even large-scale market fluctuations.

Vehicle Assembly

Toyota is proud to continue production in the U.S., where assembly is completed on models like Tundra, Corolla and Camry.

Sustainability

Toyota offers more hybrid choices than any other full-line manufacturer and has sold more than 15 million hybrid vehicles worldwide.¹

Investing in America

Toyota raised its stake in U.S. operations to increase production and create a wealth of new jobs, with direct investments in the American economy totaling \$39 billion.²

Additionally, Toyota has paid it forward by investing \$1.15 billion in total U.S. donations for non-profits, along with hundreds of millions in dealerships and facilities across the country.



180,000+

People directly employed
in the U.S.²



470,000+

Total jobs created
in the U.S.



1,200+

Toyota dealerships
across the country



\$39 Billion

Total investments
in U.S. economy
since 1957



\$13 Billion

Five-year committed
investment plan
fulfilled one year early³



\$1.15+ Billion

Total U.S.
donations

Optimized Productivity

The Toyota Production System is a well-oiled machine, responsible for Toyota's position as one of the most capable, efficient and productive automotive manufacturers on the planet. In 2023, Toyota kept its system running in overdrive — with a second consecutive year of production output of over 10 million vehicles.

To maintain this industry-leading advantage and better serve Fleet customers, Toyota coordinates with manufacturers, suppliers and customers to minimize costs while maximizing quality, production speed and vehicle availability.



38 Years

Time spent
manufacturing
vehicles in the U.S.



30+ Million

Vehicles assembled
in the U.S.
and counting²



10+ Million

Vehicles
manufactured
globally in 2024²

Innovation Meets Collaboration

Drawing on the diverse backgrounds and perspectives of dedicated employees across the country, Toyota has been able to drive innovation, collaboration and a refined manufacturing process, creating new jobs and providing a boost to the U.S. economy.²



Recognized as #4 Top Company for Diversity in 2024, and a Top 50 Company for Diversity 15+ years running



Earned a 90 on the Corporate Equality Index



Honored for \$1 billion investment, development and advocacy in minority businesses

Fueling the Future

Toyota fosters a more sustainable society by addressing global environmental issues like climate change, resource depletion and habitat loss. In 2021, Toyota Financial Services issued its fifth Green Bond of \$750 million to fund new vehicle contracts that meet clean-air criteria.⁴

Toyota has set its sights on six global challenges that will lead to positive changes in its manufacturing process — and the overall environment — by 2050.

Learn more at toyota.com/2050challenge



1

New Vehicle Zero CO₂ Emissions Challenge

By 2050, we will reduce CO₂ emissions during operation by 90 percent from new Toyota vehicles.

2

Life-Cycle Zero CO₂ Emissions Challenge

By 2050, we will completely eliminate all CO₂ emissions from the entire vehicle life cycle.

3

Plant Zero CO₂ Emissions Challenge

By 2050, we will achieve zero CO₂ emissions at all plants worldwide.

4

Challenge of Minimizing and Optimizing Water Usage

By 2050, Toyota will ensure all Toyota facilities and processes conserve and protect water resources.

5

Challenge of Establishing a Recycling-Based Society and Systems

By 2050, Toyota will ensure all Toyota facilities and processes support a recycling-based society.

6

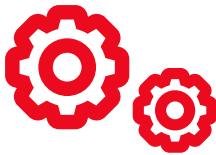
Challenge of Establishing a Future Society in Harmony With Nature

By 2050, Toyota will ensure all Toyota facilities and processes operate in harmony with nature.

Strategy & Supply

Toyota’s fine-tuned business continuity plan helps to ensure quality and consistency, building toward a sustainable supply chain that cuts down on waste and increases production capacity.

Given the surge of demand for electrified Toyota Fleets, Toyota has combined its highly effective inventory management with a cutting-edge assembly system and a world-class network of suppliers and component manufacturers.²



14

Active manufacturing plants in North America⁵



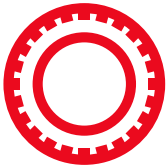
+17%

Total increase in production over 2020



\$1+ Million

Amount invested every hour into worldwide R&D



26+ Billion

Total parts, materials and components

Build Your Electrified Fleet

Toyota is a leader in mobility, with America's largest and most diverse lineup of Hybrid, Plug-in Hybrid, Fuel Cell and Battery Electric vehicles.⁶ And as we accelerate toward a net-zero carbon future, there's a Toyota made just for your business needs.



Blended Powertrain Fleet

With more vehicles equipped with electrified powertrains on the U.S. roads than any other automaker, we're not just promising a cleaner future, we are helping to provide one. From internal combustion engines (ICE) to all-electric vehicles — the easiest way to start reducing carbon emissions is by creating a fleet made up of a variety of powertrains.



Hybrid Electric (HEV)

Toyota's hybrid electric vehicles have made history and are renowned for top-notch efficiency and low emissions.

- ✓ Reduced fuel costs
- ✓ Everyday driving



Plug-in Hybrid Electric (PHEV)

Seamlessly go between rechargeable battery power and conventional fueling systems to utilize the best of both worlds.

- ✓ Longer electric-only driving range
- ✓ Short commutes



Battery Electric (BEV)

These pure-electric vehicles use only powerful electric motors to provide smooth, silent and clean propulsion.

- ✓ Low maintenance
- ✓ Everyday commutes



Fuel Cell Electric (FCEV)

By utilizing hydrogen to generate their own electric charge, the only thing they'll leave behind is water.

- ✓ Power and performance
- ✓ Ideal for areas with fueling infrastructure

Explore Our Electrified Lineup

As our lineup of electrified vehicles continues to grow, discover an impressive balance of efficiency and power—whichever powertrains you choose.

HYBRID



2025 Camry



2025 Corolla



2025 Toyota Crown Signia



2025 Toyota Crown



2025 Corolla Cross



2025 Grand Highlander



2025 Highlander



2025 Prius



2025 RAV4



2025 Sienna



2025 Sequoia



2025 Tacoma



2025 Tundra



2025 Land Cruiser



2025 4Runner

PLUG-IN HYBRID



2025 Prius Plug-in Hybrid



2025 RAV4 Plug-in Hybrid

BATTERY ELECTRIC



2025 bZ4X

FUEL CELL ELECTRIC

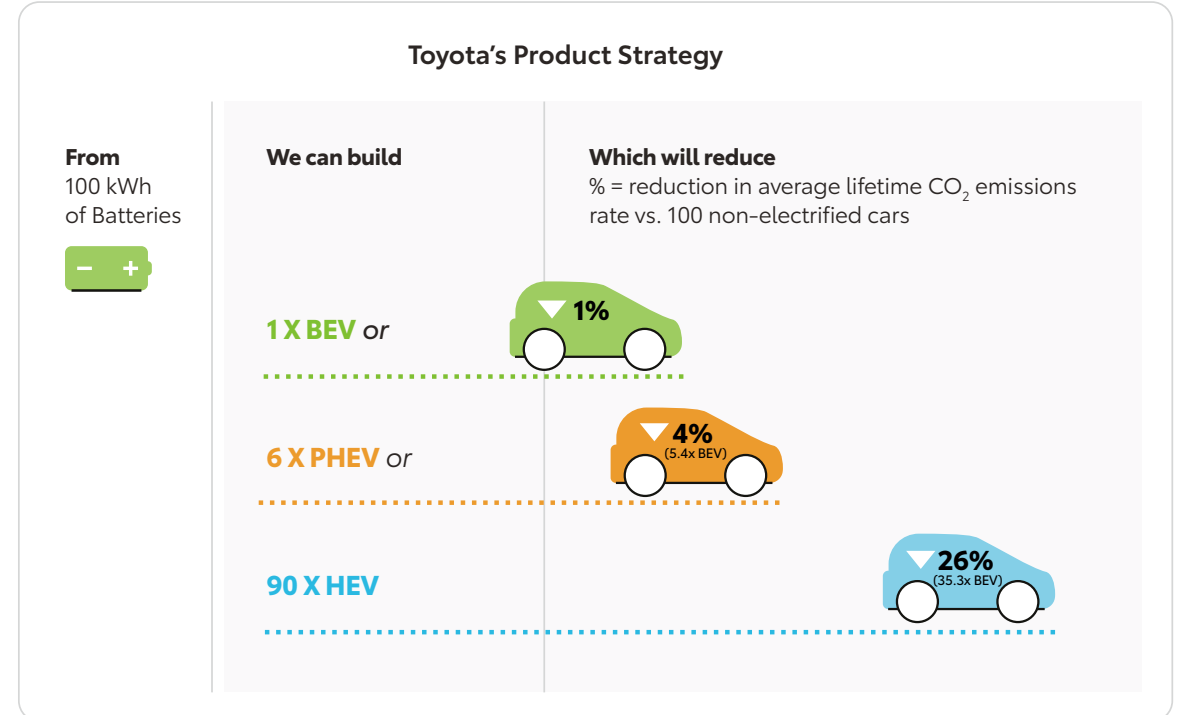


2025 Mirai

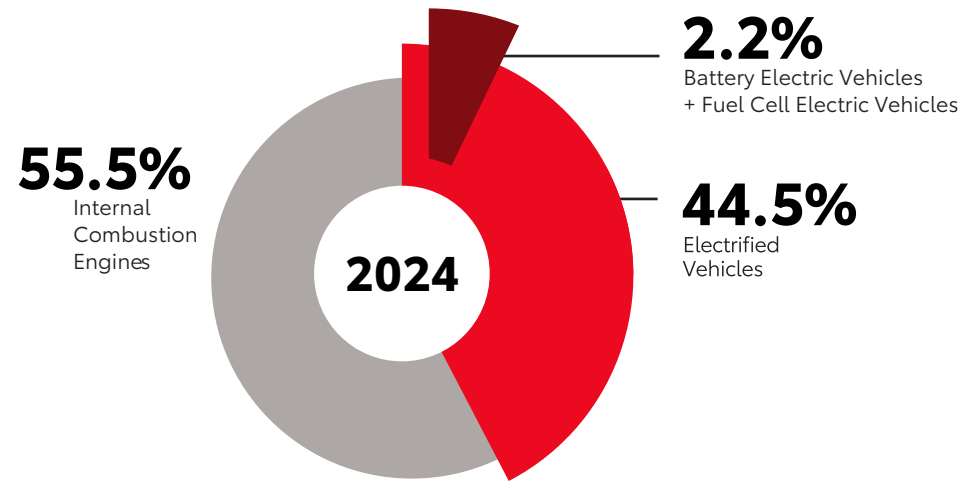
Reduce Emissions With a Reliable Fleet

The 1:6:90 Rule is a practical path forward in Toyota's commitment to reducing carbon emissions through a mix of electrified vehicle options. The same amount of resources used to produce one Battery Electric Vehicle can also be used to make six Plug-in Hybrid EVs or 90 Hybrid EVs.

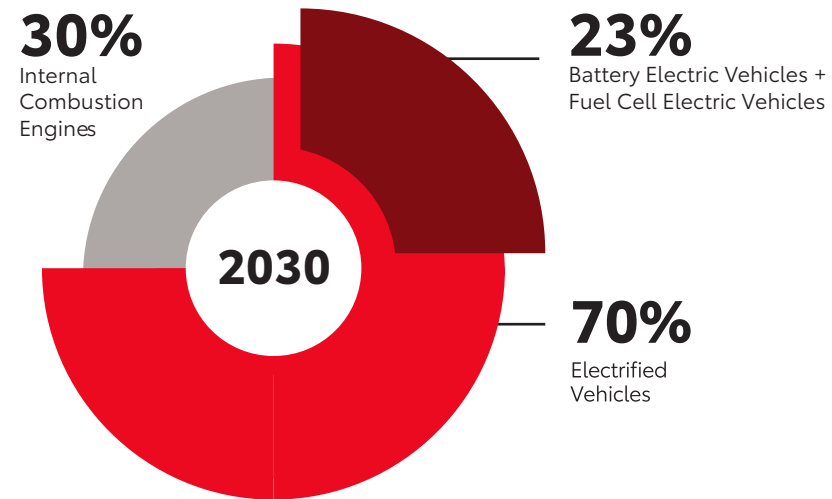
By offering you and your business a diverse lineup of electrified vehicle choices, we help give you the opportunity to reduce your carbon footprint and build a reliable fleet at the same time. A blend of Battery Electric, Plug-in Hybrid and Hybrid Electric Vehicles is smart business, ultimately bringing your fleet closer to zero and lower emissions.



The Road to a Cleaner Future Begins Today



CURRENT PERCENTAGE OF
TOYOTA'S U.S. SALES



PROJECTED PERCENTAGE
OF TOYOTA'S U.S. SALES

The Height of High-Tech

Every Toyota model on the market delivers state-of-the-art technology that prioritizes safety, convenience, capability and performance.

The goal? Advanced features that can fully unlock a fleet's potential with effortless, seamless and intuitive mechanics.



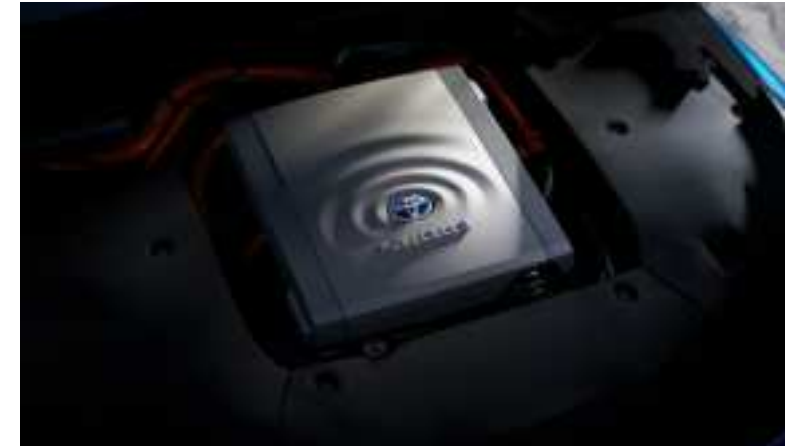
Connectivity

The Toyota lineup is designed to stay connected to the driver, dealer and beyond.



Safety

Advanced safety is a core piece of the Toyota formula.



Advanced Powertrains

New powertrain units significantly improve both driving and environmental performance.

Completely Connected

True connectivity is the driving force behind Toyota's achievements in mechanical and software engineering. With Connected Services,⁷ Toyota Fleet drivers are instantly plugged into a suite of intuitive convenience features that are available with an active subscription.

Meanwhile, Toyota Data Solutions allows Fleet Managers to monitor the condition and location of their entire fleet 24 hours a day, 7 days a week. It also helps with driver safety and vehicle efficiency through on-demand data that includes driver behavior analytics, collision detection warnings and custom event notifications.



Connected Services

Enjoy added convenience, safety and peace of mind.



Toyota Data Solutions

Critical telemetry services to help manage fleet vehicles.

Enjoy 24/7 Connectivity

Toyota’s available Connected Services*⁷ help provide Toyota Fleet managers with added convenience, safety and peace of mind.



Remote Connect⁸
Up to 3-Year Trial Period

- ✓ Remote lock/unlock doors, start/stop the engine and locate the vehicle.
- ✓ Receive alerts when a guest driver exceeds the speed limit, curfew or miles driven.
- ✓ Receive vehicle status alerts.



Safety Connect⁹
Up to 10-Year Trial Period

- ✓ Automatic Collision Notifications
- ✓ Enhanced Roadside Assistance¹⁰
- ✓ Emergency Assistance Button
- ✓ Stolen Vehicle Locator¹¹



Service Connect¹²
Up to 10-Year Trial Period

- ✓ Receive vehicle alerts from your preferred dealer when maintenance is required.
- ✓ Get updates on fuel level, mileage, applicable recalls and more.



Wi-Fi Connect¹³
*Up to 30-Day Trial Period/
Up to 3 GB*

- ✓ In-vehicle Wi-Fi hotspot using a 4G LTE cellular network.
- ✓ Connectivity for up to five devices simultaneously.
(Trial period information can vary by model.)



Destination Assist¹⁴
3-Month Trial Period

- ✓ Enjoy 24-hour access to a live agent who can give directions to an address via the navigation system.
- ✓ Display map data, routes and points of interest on the navigation system.



Drive Connect¹⁵
*Up to 10-Year Trial Period
Up to 2 GB*

- ✓ Access real-time traffic elements, 24/7 live agents and new voice commands.
- ✓ An onboard assistant that can help you find locations and contacts, send messages and navigate routes.

Fleet Management Made Easy

More than 20 Toyota models now offer critical telemetry services to help Fleet Managers stay up to date on their vehicles. By eliminating installation time and providing a built-in OEM hardware solution, we made it easier than ever to keep track of your drivers and vehicles.

Learn more at toyotadatasolutions.com



Collision Detection

Know when your vehicles are involved in a collision, even if a low-speed, non-airbag incident occurs.



Driver Behavior

Manage driver actions and behaviors that could be damaging to the vehicle.



Event Notifications

Set custom limits and receive alerts if and when they are exceeded.



Service Warnings

Extend the health of your fleet with preventive maintenance scheduling.



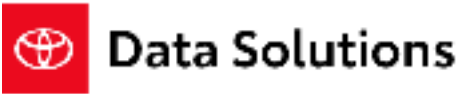
Telemetry

Track the status of your vehicles in near real time.



Vehicle-Build Information

Instantly access vehicle-specific details to streamline and automate processes.



Safety Comes Standard

Safety is a key part of the Toyota Fleet formula. Which is why every Fleet vehicle in the 2025 lineup comes standard with a wide range of active and passive safety features, like Toyota Safety Sense™ (TSS)¹⁶ and the Star Safety System™, as well as comprehensive airbag¹⁷ arrangements and standout safety tech like an available Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA).¹⁹



Simulation shown.

Toyota Safety Sense™¹⁶



Pre-Collision System with Pedestrian Detection²⁰

An integrated camera and radar system that helps reduce the likelihood of colliding with a preceding car or pedestrian.



Dynamic Radar Cruise Control²¹

This high-tech cruise control uses radar to adjust the vehicle's speed, helping drivers maintain a preset distance from nearby cars.



Automatic High Beams²²

Designed to aid nighttime driving by detecting headlights and taillights of preceding vehicles.



Road Sign Assist²³

Road Sign Assist detects speed limit signs, stop signs, Do Not Enter signs and yield signs, then shows them on the Multi-Information Display.



Lane Departure Alert²⁴

A windshield camera that may help drivers avoid unintended visible lane departures by alerting them when the vehicle veers from its lane.



Lane Tracing Assist²⁵

Lane Tracing Assist uses the visible lines on the road and preceding vehicles to help keep the vehicle centered and in its lane.



Proactive Driving Assist²⁶

When system operating conditions are met, using the vehicle's camera and radar, Proactive Driving Assist (PDA)* provides gentle braking into curves or gentle braking and/or steering to help support driving tasks such as distance control between your vehicle and a preceding vehicle, pedestrian or bicyclist.

*Available on certain TSS 3.0-equipped vehicles.

Toyota Safety Sense™: Across the Lineup



The Toyota Safety Sense™ (TSS)¹⁶ suite of active safety systems is currently offered across several bundles — and they all come standard. Here’s how the applicability breaks down.

TSS 3.0



2025 Toyota Crown



2025 Prius



2025 Prius Plug-in Hybrid



2025 Camry



2025 Corolla Cross



2025 Corolla Cross Hybrid



2025 bZ4X



2025 Tacoma



2025 Corolla



2025 Corolla Hybrid



2025 Corolla Hatchback



2025 Mirai



2025 Grand Highlander



2025 Grand Highlander Hybrid



2025 Toyota Crown Signia



2025 Land Cruiser



2025 4Runner

TSS 2.5+



2025 Highlander



2025 Highlander Hybrid



2025 RAV4 Plug-in Hybrid

TSS 2.5



2025 Tundra



2025 Sequoia



2025 RAV4



2025 RAV4 Hybrid

TSS 2.0



2025 Sienna

Star Safety System™

The Star Safety System™ comes standard on every Toyota vehicle, helping drivers maintain control, keep an eye on surrounding traffic, and avoid collisions.

These six systems are designed to enhance driver reaction times, help keep everyone in the vehicle safe and secure, and give Fleet Managers added peace of mind.



Vehicle Stability Control²⁷



Traction Control



Smart Stop Technology²⁸



Electronic Brake-force Distribution



Brake Assist



Anti-lock Brake System



The Bright Future of Mobility

Mobility as a Service (MaaS) enables a customer to pay to access transportation means through a third-party service provider who owns vehicles, like cars or bikes. By 2040, Toyota expects to grow its MaaS ecosystem through car sharing, subscription services and micro-mobility solutions — with the added benefits of reduced accidents, congestion and pollution.



Rent a Toyota

A dealership-based rental platform that leverages the latest-model Toyota vehicles.



KINTO Share

A ride-share service connecting drivers to Toyota vehicle rentals on an hourly or weekly basis with unlimited mileage, insurance, maintenance and customer service.



Ride Hailing

Toyota is teaming up with ride-hailing partners like Aurora to develop driverless mobility services, working to build and deploy self-driving vehicles around the world.

Lasting Value for Many Miles Ahead

Backed by outstanding sales numbers, automaker accolades, consumer evangelism and an ever-growing lineup of technologically advanced and fun-to-drive vehicles, Toyota stands at the top of the industry as one of the most valuable automobile brands in the world.



Total Cost of Ownership

Reliability, durability and efficiency lead to Toyota models that are built to last and affordable to maintain.



ToyotaCare²⁹

Toyota's complimentary maintenance plan covers factory scheduled service for 2 years or 25,000 miles, along with 24-hour Roadside Assistance for 2 years.²⁹



Warranty^{30, 31}

Every new Toyota is covered by comprehensive warranty packages, including standard 3-year/36,000-mile coverage and an industry-leading 10-year/150,000-mile hybrid battery warranty.³²



Awards & Accolades

Toyota's award-winning vehicles race ahead of the competition, picking up multiple IIHS, NHTSA and Kelley Blue Book³³ value awards.

Long-Term Payoffs

Toyota takes special care to keep the cost of ownership as low as possible, always striving to maintain quality and affordability. And when measured against the industry's best-selling models, Toyota punches well above its weight.

Toyota models have earned a reputation for efficiency and impressive mpg on highways and city streets, putting in the work to help minimize fuel costs. On top of that, Toyota Fleet vehicles stand apart with the best resale and lowest depreciation values in the industry, maintaining high-quality performance year after year.



Backed by over 30 years of automotive research and analysis, IntelliChoice provides comprehensive long-term cost estimates and value ratings for nearly every vehicle on the market, and it's no surprise that Toyota frequently comes out on top.

You're Covered

Toyota Fleet is devoted to safety and dependability, and proper vehicle maintenance is important to both. That's why Toyota includes a maintenance plan and Roadside Assistance with every new Fleet vehicle.



No Cost Maintenance Plan²⁹ *2 years/25,000 miles**

Toyota-trained technicians will perform factory-recommended maintenance on Toyota Fleet vehicles, including:

- ✓ Replace engine oil and oil filter
- ✓ Rotate tires
- ✓ Multi-point vehicle inspection
- ✓ Inspect and adjust all fluid levels

**Whichever comes first.*



24-Hour Roadside Assistance²⁹ *2 years/unlimited miles*

24-hour Roadside Assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

- ✓ Battery jump start
- ✓ Lockout protection
- ✓ Emergency fuel delivery
- ✓ Tire service
- ✓ Towing
- ✓ Winching



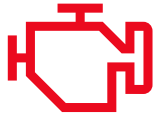
A Worthy Warranty

Every Toyota Fleet vehicle comes standard with a comprehensive warranty package that includes 3 years or 36,000 miles of limited coverage.^{30, 31} But our fleets don't stop there.



Basic

3 years/36,000 miles



Powertrain

5 years/60,000 miles



Hybrid System

8 years/100,000 miles³⁴



Rust-Through

5 years/unlimited miles



Emissions

Coverages vary under Federal and California regulations



Hybrid Battery

10 years/150,000 miles³²

Gold Star Standards

On top of offering a robust warranty and low cost of ownership, Toyota has been recognized as an industry leader across the board when it comes to safety, performance, reputation and value.



2025 Kelley Blue Book KBB.com Best Buy Award³³
Camry, Sienna and Tacoma awarded a 2025 Best Buy Award from Kelley Blue Book’s KBB.com.



2024 IIHS Top Safety Pick³⁵
Three Toyota model awarded *TOP SAFETY PICK+* and fourteen models awarded *TOP SAFETY PICK*.



2024 MotorTrend’s 2024 Car of the Year®
Toyota Prius was named *MotorTrend’s* 2024 Car of the Year®.



2024 NHTSA Safety Rating³⁶
11 Toyota models awarded a 5-Star Overall Safety Rating.



2024 Automotive Fleet's Car and SUV of the Year
Camry and RAV4 Hybrid were named the 2024 Fleet Car and SUV of the Year by Automotive Fleet.

#3 in the Consumer Reports Reliability Rankings

Peace of mind comes along with a Toyota Fleet. As #3 in Consumer Reports' Reliability rankings, your next fleet carries confidence you can rely on. And with most of our models scoring above average in predicted reliability, Toyota is the smart business choice for your fleet.

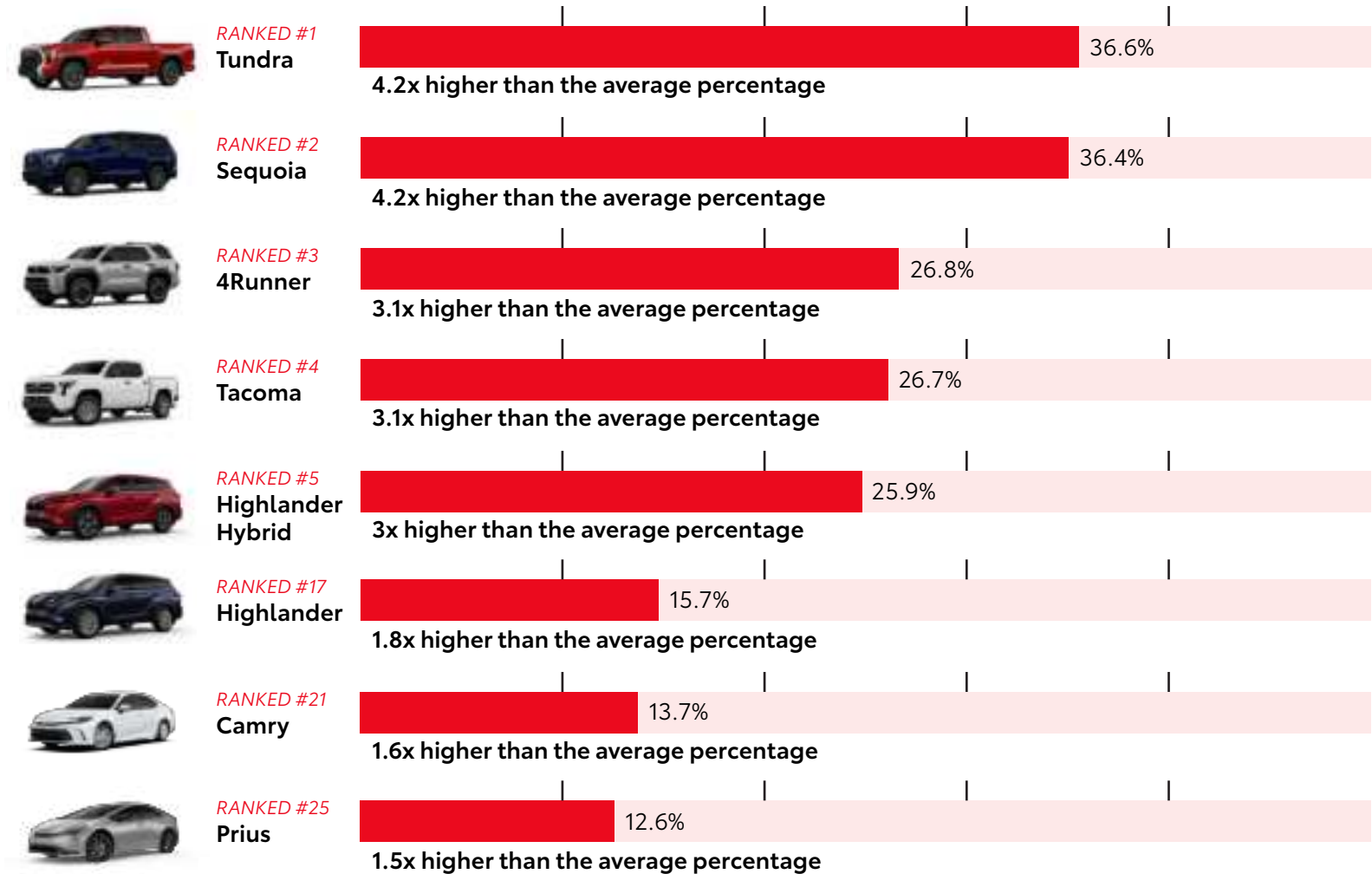


How Many Miles Can a Car Last?

The lifespan of your fleet has greater potential to last longer. According to studies by iSeeCars.com, Toyota models have earned 8 of the top 30 spots for the vehicles with a higher chance of reaching 250,000 miles or more overall.

iSeeCars.com’s Longest-Lasting Models Rankings

ranked against U.S domestic brands



Toyota Fleet Information



A Custom-Fit Toyota Fleet

Committed to delivering vehicles that meet and exceed the expectations of Fleet customers, Toyota Fleet goes above and beyond to tailor individual vehicles to a client's unique situation. This means working with companies that can provide upfitting solutions by adding additional equipment to a new vehicle, along with full-scale mobility conversions that implement holistic removals and replacements.



Holman specializes in the design, manufacture and installation of truck equipment for a wide variety of customers, trades and industries. Holman helps fleets, construction, energy and telecommunications, utilities, municipalities and many other businesses and industries.



Efficient manufacturing processes and flexible assembly lines enable Knapheide to produce both standard and highly customized truck and van bodies, from service bodies and platform bodies to dump bodies, lube trucks, water trucks and more.



Voted #1 in overall quality, service, safety and value, BraunAbility is the most-certified accessible-vehicle manufacturer in the industry. BraunAbility converts vehicles by removing ancillary equipment and installing vendor-specific replacements, developing customized mobility solutions for every kind of driver.



VMI builds cutting-edge accessibility conversions that are tailored to the needs of disabled drivers. Working with original equipment manufacturers, VMI's state-of-the-art conversion process features the latest in assembly-line technology and CAD software.

Long Distance? No Problem

Toyota Fleet can ship its entire line of vehicles to a wide range of delivery and pickup locations, with over 800 Toyota dealerships around the country. They include the Commercial and Government Toyota Fleet Advantage (TFA) program, drop-ship locations and Toyota Fleet Advantage dealers.

As part of the TFA agreement, these dealers will:

- ✓ Perform quality courtesy delivery of vehicles
- ✓ Appoint a dealership contact to coordinate deliveries
- ✓ Negotiate a delivery fee not to exceed \$350/vehicle

A list of TFA dealers can be found at fleet.toyota.com.



Collaboration & Coordination

Toyota has strong relationships with many Fleet Management Companies (FMCs) around the country. This allows us to better serve our mutual business partners. We have partnerships with the FMCs listed here, plus many more.



Get in Touch With Toyota Fleet

With Toyota Fleet, assistance is always
just a phone call away.

FLEET CUSTOMER SERVICES GROUP

(800) 732-2798

Monday through Friday, 7:00 a.m. – 4:00 p.m. (Central Time)

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Product Portfolio



What's New in Our Lineup

See what's been added to your fleet options with our ever-growing lineup. These new and updated vehicles continue to provide the latest in active safety technologies, audio multimedia enhancements, high-tech convenience features and reliable build quality that'll keep them on the road and keep your business moving.



2025
4Runner



2025
Camry



2025
Toyota Crown Signia



2025
Tacoma

4Runner

4Runner is a smart choice, with strong performance and reliability. Its standard i-FORCE engine gets your team through the day efficiently, and its Toyota TNGA-F platform stays reliable on challenging terrain. Those features, along with a 6,000-lb. towing capacity³⁷ and convenient, up-to-date tech, mean adding the 4Runner to your fleet is smart business.



Off-roading is inherently dangerous. Abusive use may result in personal injury or vehicle damage.



Performance

Get the most out of your fleet with the 4Runner. Its i-FORCE engine with 278 horsepower and 317 lb.-ft. of torque powers through the day with up to an estimated combined 23 mpg.³⁸



Utility

Whenever the job calls for it, 4Runner's tumble-fold rear seats allow you to expand cargo space on the go, while its iconic rear window opens up so you can easily access more tools or gear.



Reliability

4Runner allows your fleet to commute confidently. Built on Toyota's TNGA-F global truck platform, 4Runner has the strength for tough jobs, thanks to its high-strength boxed, steel-ladder frame.

Camry

Camry means business. The fleet-ready sedan offers all-day reliability and gets you around town efficiently. It's also equipped with tech features that provide convenience for your team and connections at a moment's notice.



Technology

Stay in touch with your team through Camry's available 12.3-in. Toyota Audio Multimedia touchscreen. Convenient access to technology features keeps your workflow efficient throughout the day.



Efficiency

Get to your appointments on time and efficiently. Camry's remarkable 225 net combined horsepower helps give it acceleration that keeps pace with you.



Reliability

Drive confidently behind the wheel of Camry. It's well-known reliability means it delivers an excellent experience for your team, no matter the situation.

Toyota Crown Signia

Ride through the workday with versatility and efficiency. The Toyota Crown Signia has the cargo capacity to meet your needs on the job and up to an estimated 38 mpg combined³⁹ that keeps you on the go.



Technology

Toyota Crown Signia offers essential tech to your team. Coordinate daily tasks and objectives on the go with the 12.3-in. Audio Multimedia touchscreen.



Cargo Space

Carry what you need for projects big and small. Toyota Crown Signia provides up to 68.8 cu. ft. of cargo space⁴⁰ to hold your essentials, and more, when the job calls for it.



Performance

Arrive at every location reliably with Toyota Crown Signia. Its hybrid powertrain produces 240 net combined horsepower, bringing you to each destination promptly.

Tacoma

The 2025 Tacoma has been reengineered from the ground up. Known for its toughness and durability, it continues to deliver excellent value, featuring multiple powertrain options and cab/bed configurations to give fleet managers the choices they want.



Fold-Down Passenger Seatback

Space for more. Fold down XtraCab's passenger seatback to reveal a lockable storage area. Its passenger seat can also lay down flat to create an expanded workspace.



Available i-FORCE MAX

Tacoma is powerfully prepared. With its turbocharged 2.4-liter 4-cylinder i-FORCE MAX hybrid powertrain that produces up to 326 horsepower and 465 lb.-ft or torque, Tacoma is ready.



Latest Interior Tech

Tacoma is up to date on tech. Standard Smart Key System with Push Button Start gets you going without missing a beat, and the available 14-in. touchscreen display keeps you connected on and off the jobsite.

TACOMA

XtraCab & Double Cab

The Tacoma XtraCab and Double Cab Long Bed go big on storage capacity and payload. Tacoma's available 6,500-lb. tow rating³⁷ and the XtraCab's extended bed length confirm Tacoma's commitment to being a hardworking, valuable fleet vehicle.



Performance

Tacoma Double Cab's i-FORCE MAX hybrid drivetrain provides up to 326 horsepower and 465 lb.-ft of torque.



XtraCab Long Bed

The two-door Tacoma comes standard with a six-foot bed, while the four-door Double Cab comes with a five-foot or six-foot bed.



Maximum Storage & Utility

Tacoma's XtraCab configuration allows for maximum storage and utility. Fully customize your cargo area and access lockable storage for your most valuable gear.



Payload

With an available tow rating of 6,500 pounds³⁷ and an available payload of 1,709 pounds,⁴¹ Tacoma is ready to put in some serious work.

Car & Minivan Lineup



2025 Toyota Crown



2025 Prius Plug-in Hybrid



2025 Prius



2025 Corolla



2025 Corolla Hybrid



2025 Corolla Hatchback



2025 Camry



2025 Mirai



2025 Sienna

2025 Toyota Crown

WHAT’S NEW

- Available Dynamic Rear Steering
- Available power trunk with hands-free kick-sensor function
- Available 10-in. Head-Up Display (HUD)
- Available power tilt/telescopic steering wheel



Assembled in
Aichi, Japan

MARCH 2025

KEY TAKEAWAYS

- Standard All-Wheel Drive (AWD)
- Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶
- Available Advanced Park⁴²
- Available Digital Key⁴³ capability
- Standard 12.3-in. touchscreen



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TOYOTA CROWN



XLE

\$41,440 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

42/41/41⁴⁵

NOTABLE FEATURES

- ✓ 2.5-Liter 4-Cyl. Hybrid, 236 net horsepower
- ✓ All-Wheel Drive (AWD)
- ✓ 19-in. multi-spoke alloy wheels
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- ✓ Bi-LED projector low- and high-beam headlights



LIMITED

\$ 45,950 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

42/41/41⁴⁵

NOTABLE FEATURES

- ✓ Panoramic fixed glass roof
- ✓ Leather-trimmed, heated and ventilated front seats
- ✓ Heated steering wheel and rear seats
- ✓ Available Panoramic View Monitor (PVM)⁴⁸
- ✓ Available Digital Key⁴³ capability
- ✓ Rain-sensing variable intermittent windshield wipers
- ✓ 11-speaker JBL^{®49} audio system
- ✓ Quad-LED projector low-and high-beam headlights



PLATINUM

\$54,990 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

29/32/30⁴⁵

NOTABLE FEATURES

- ✓ Hybrid MAX 2.4-Liter 4-Cyl. turbocharged Hybrid, 340 net horsepower
- ✓ Direct Shift-6AT transmission
- ✓ 21-in. 10-spoke alloy wheels
- ✓ Adaptive Variable Suspension (AVS)
- ✓ Paddle shifters
- ✓ Available bi-tone exterior color⁵⁰
- ✓ Advanced Park⁴²
- ✓ Traffic Jam Assist (TJA)⁵¹
- ✓ Lane Change Assist (LCA)⁵²
- ✓ Front Cross-Traffic Alert (FCTA)⁵³

2025 Prius

WHAT’S NEW

- Bold, striking design
- Connected Services⁷ trials
- Distinctive headlights and taillights
- Available fixed glass roof
- New Hybrid Synergy Drive[®] system



Assembled in Aichi, Japan

MARCH 2025

KEY TAKEAWAYS

- 2.0L 4-Cylinder engine with up to 196 hp
- Available 12.3-in. Toyota Audio Multimedia touchscreen
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- Safe Exit Alert (SEA)⁵⁴





LE

\$27,950 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 57/56/57⁵⁴ | AWD: 53/54/54⁵⁴

NOTABLE FEATURES

- Available Electronic On-Demand All-Wheel Drive (AWD)
- Bi-LED projector headlights and LED Daytime Running Lights
- 17-in. alloy wheels with wheel covers
- Rear-Seat Reminder⁵⁵
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Connected Services⁷ trials
- Six USB-C charge ports⁵⁶ — two front/two center console/two rear
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- Top-mount Multi-Information Display (MID)



XLE

\$31,395 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 52/52/52⁵⁴ | AWD: 49/50/49⁵⁴

NOTABLE FEATURES

- ✓ 19-in. alloy wheels
- ✓ Heated front seats
- ✓ Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver
- ✓ Smart Key System on front doors and trunk with Push Button Start
- ✓ SofTex[®]-trimmed seats
- ✓ Qi-compatible wireless charging⁵⁸
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹



LIMITED

\$34,965 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 52/52/52⁵⁴ | AWD: 49/50/49⁵⁴

NOTABLE FEATURES

- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ 8-speaker JBL^{®49} Premium Audio including amplifier
- ✓ Fixed glass roof
- ✓ Power liftback
- ✓ Driver's-seat memory function with two settings
- ✓ Heated and ventilated front seats
- ✓ Digital Key⁴³ capability

2025 Prius Plug-in Hybrid

WHAT'S NEW

2.0L 4-Cylinder engine with 220 hp

Up to 44-mile all-electric driving range⁶⁰

0-60 in 6.6 seconds⁶¹

Driving mode system

Bold, striking design



Assembled in Aichi, Japan

MARCH 2025

KEY TAKEAWAYS

Overall exterior styling with flowing, one-motion silhouette

Available unique 19-in. alloy wheels

Available 12.3-in. Toyota Audio Multimedia touchscreen



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PRIUS PLUG-IN HYBRID



SE

\$32,975 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
53/51/52⁶²

NOTABLE FEATURES

- 220 hp
- Est. up to 44-mile all-electric driving range⁶⁰
- Driving mode system
- 17-in. alloy wheels with wheel covers
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Connected Services⁷ trials
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- Top-mount Multi-Information Display (MID)



XSE

\$36,225 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
50/47/48⁶²

NOTABLE FEATURES

- Est. up to 44-mile all-electric driving range⁶²
- 19-in. alloy wheels
- Heated front seats
- Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver
- Smart Key System on front doors and trunk with Push Button Start
- SofTex[®]-trimmed seats
- Qi-compatible wireless charging⁵⁸



XSE PREMIUM

\$39,670 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
50/47/48⁶²

NOTABLE FEATURES

- Est. up to 44-mile all-electric driving range⁶⁰
- 12.3-in. Toyota Audio Multimedia touchscreen
- 8-speaker JBL^{®49} Premium Audio including amplifier
- Fixed glass roof
- Power liftback
- Driver's-seat memory function with two settings
- Heated and ventilated front seats
- Digital Key⁴³ capability

COROLLA

2025 Corolla

KEY TAKEAWAYS

LE boasts refinement and style

SE and XSE tout sporty looks

Available Blind Spot Monitor (BSM)¹⁸
with Rear Cross-Traffic Alert (RCTA)¹⁹



Assembled in
Blue Springs, MS



Assembled in
Aichi, Japan

MARCH 2025



COROLLA



LE

\$22,050 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

32/41/35⁶³

NOTABLE FEATURES

- 2.0L 4-Cylinder engine with 169 horsepower
- LED headlights and taillights
- 60/40-split, fold-down rear seat
- 8-in. Toyota Audio Multimedia touchscreen
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Connected Services⁷ trials
- Four USB-C ports⁵⁶
- Automatic climate control
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- 13.1 cu. ft. of cargo volume⁴⁰
- Super Ultra Low Emission Vehicle (SULEV-30)



SE

\$24,490 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

31/40/34⁶³

NOTABLE FEATURES

- LED headlights with Daytime Running Lights (DRL) and accent lighting
- 18-in. alloy wheels with graphite-colored finish
- 8-in. touchscreen
- Premium sport seats
- Smart Key System with Push Button Start

COROLLA HYBRID

2025 Corolla Hybrid

KEY TAKEAWAYS

Up to an est. 50 mpg combined⁶³

Available Blind Spot Monitor (BSM)¹⁸
with Rear Cross-Traffic Alert (RCTA)¹⁹

Available All-Wheel Drive (AWD)



Assembled in
Aichi, Japan

MARCH 2025



COROLLA HYBRID



HYBRID LE

\$23,625 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

Up to 53/46/50⁶³

NOTABLE FEATURES

- Available All-Wheel Drive (AWD)
- Multi-function in-key remote keyless entry
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Toyota Audio Multimedia touchscreen
- 4.2-in. Multi-Information Display (MID)
- 60/40 split-fold-down rear seat
- Connected Services⁷ trials
- LED headlights, taillights and stop lights
- 16-in. alloy wheels
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- Ultra Low Emission Vehicle 70 (ULEV-70)



HYBRID SE

\$26,065 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

Up to 50/43/47⁶³

NOTABLE FEATURES

- Available All-Wheel Drive (AWD)
- LED headlights with Daytime Running Lights (DRL) and accent lighting
- 18-in. alloy wheels with graphite-colored finish
- Premium fabric sport seats



HYBRID XLE

\$27,990 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

53/46/50⁶³

NOTABLE FEATURES

- 16-in. alloy wheels
- 7-in. Fully Digital Gauge Cluster
- Power tilt/slide moonroof
- SofTex[®]-trimmed heated front seats

COROLLA HATCHBACK

2025 Corolla Hatchback

KEY TAKEAWAYS

LED headlights and taillights

8-in. touchscreen

Available 18-in. alloy wheels

Smart Key System with Push Button Start

Available Blind Spot Monitor (BSM)¹⁸
with Rear Cross-Traffic Alert (RCTA)¹⁹



Assembled in
Aichi, Japan

MARCH 2025



COROLLA HATCHBACK



SE

\$23,630 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
32/41/35⁶⁴

NOTABLE FEATURES

- 2.0L 4-Cylinder engine with 169 horsepower
- LED headlights and taillights
- 16-in. alloy wheels
- 60/40 split fold-down rear seats
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Connected Services⁷ trials
- Smart Key System with Push Button Start
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- Up to 23.0 cu. ft. of cargo volume⁴⁰
- Super Ultra Low Emission Vehicle (SULEV-30)



NIGHTSHADE

\$24,630 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
Up to 32/41/35⁶⁴

NOTABLE FEATURES

- 18-in. bronze-finished alloy wheels
- Black front upper and lower grille surround
- Blackout badging
- Black heated power outside mirrors
- Black roof-mounted shark-fin antenna and window trim



XSE

\$26,930 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
30/38/33⁶⁴

NOTABLE FEATURES

- Integrated LED fog lights
- 18-in. alloy wheels with graphite-colored finish
- Dual zone automatic climate control
- 7-in. Fully Digital Gauge Cluster
- SofTex[®]-trimmed heated front seats
- 8-way power-adjustable driver's seat
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

CAMRY

2025 Camry

KEY TAKEAWAYS

Available Electronic On-Demand
All-Wheel Drive

Up to 232 net combined hp

Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶

Sport contemporary exterior styling



Assembled in
Georgetown, KY

MARCH 2025





LE

\$28,400 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 53/50/51⁶⁵ | AWD: 51/49/50⁶⁵

NOTABLE FEATURES

- 225 net combined hp
- Available Electronic On-Demand All-Wheel Drive
- 16-in. 10-spoke silver-painted alloy wheels
- Bi-LED headlights with Automatic High Beams (AHB)²² and auto on/off
- 8-in. Toyota Audio Multimedia touchscreen with six speakers
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- Qi-compatible wireless charging⁵⁸
- Dual zone automatic climate control with air filter, humidity sensor and rear-seat vents



SE

\$30,700 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 48/47/47⁶⁵ | AWD: 46/46/46⁶⁵

NOTABLE FEATURES

- Sport-tuned suspension
- Black sport mesh front grille with racing-inspired air curtains and front side canards
- 18-in. multi-spoke black-finished alloy wheels
- Black rear sport lower diffuser
- Black rear "CAMRY" lettering
- Sport SofTex[®]-trimmed front seats with 8-way power-adjustable driver's seat
- Leather-trimmed tilt/telescopic steering wheel with paddle shifters
- Aluminum sport pedals



XLE

\$33,400 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 48/47/47⁶⁵ | AWD: 46/46/46⁶⁵

NOTABLE FEATURES

- 18-in. two-tone multi-spoke machined- and black-finish alloy wheels
- Dual LED projector headlights and premium LED combination taillights
- Dark gray metallic bar front grille and chrome-finished window trim
- 12.3-in. Toyota Audio Multimedia touchscreen
- Digital gauge cluster with selectable gauges
- Leather- and microfiber-trimmed interior with multi-stage heated front seats

CAMRY



XSE

\$34,600 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 48/47/47⁶⁵ | AWD: 44/43/44⁶⁵

NOTABLE FEATURES

19-in. smoked gray and black-finished alloy wheels

Dual LED projector headlights and premium
LED combination taillights

Color-keyed sport mesh front grille,
front side canards and rear diffuser

Gloss-black rear spoiler and trunk garnish

12.3-in. Toyota Audio Multimedia touchscreen

12.3-in. digital gauge cluster with selectable gauges

Leather-trimmed interior with multi-stage
heated front seats

MIRAI

2025 Mirai

WHAT'S NEW

Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶

Traffic Jam Assist (TJA)⁵¹

New exterior color:
Elemental Silver⁵⁰

New Fuel Cell (FCEV) badge



Assembled in
Aichi, Japan

KEY TAKEAWAYS

One-grade lineup: XLE

Fuel cell electric powertrain offers smooth
performance and zero emissions

Complimentary fuel for up to 6 years or
\$15,000, whichever comes first⁶⁶

10-year/150,000-mile battery warranty³²



MIRAI



XLE

\$50,190 STARTING MSRP⁴⁴

EST. MPGe (CITY/HWY/COMB)

76/71/74⁶⁷

NOTABLE FEATURES

182-hp fuel cell electric powertrain

12.3-in. touchscreen

Wireless Apple CarPlay^{®46} and Android Auto^{™47}
compatibility

14-speaker JBL^{®49} audio system

Connected Services⁷ trials

SofTex[®]-trimmed heated front seats

Smart Key System with Push Button Start

Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic
Alert (RCTA)¹⁹

Zero Emission Vehicle (ZEV)

2025 Sienna

WHAT’S NEW

Refreshed interior

Advanced Rear-Seat Reminder¹⁰⁰

18-in 6-spoke dark-finished alloy wheels
for Woodland

Available Vacuum and FridgeBox¹⁰¹

Blacked-out exterior accents for XSE
and Woodland

 Assembled in
Princeton, IN

MARCH 2025

KEY TAKEAWAYS

Standard hybrid powertrain with
up to a combined est. 36 mpg⁷²

Only hybrid van with available
All-Wheel Drive (AWD)

Standard Blind Spot Monitor (BSM)¹⁸
with Rear Cross-Traffic Alert (RCTA)¹⁹

Available hands-free, dual power-sliding
side doors and liftgate with
power-open-and-close functionality⁶⁸





LE

\$39,185 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

- 245 hp net comb.
- Available Electronic On-Demand All-Wheel Drive (AWD)
- Dual power-sliding side doors
- Six speakers
- 8-in. touchscreen
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Toyota Safety Sense[™] 2.0 (TSS 2.0)¹⁶
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- 33.5/75.2/101.0 cu. ft. of cargo volume⁴⁰
- Advanced Rear-Seat Reminder¹⁰⁰



XLE

\$43,995 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

- Integrated wide-angle LED fog lights
- Hands-free dual power-sliding side doors and liftgate⁶⁸
- Power tilt/slide moonroof
- Eight speakers
- 12.3-in. Toyota Audio Multimedia touchscreen
- Four-zone automatic climate control
- Sport SofTex[®] trimmed seats
- Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver
- Smart Key System with Push Button Start
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹



XSE

\$46,640 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

- Sport-calibrated Electric Power Steering (EPS)
- 20-in. alloy wheels
- Black side rocker panels and outside mirrors
- Metallic-black Sport mesh front grille
- Dynamic Navigation⁷⁰ trial
- SofTex[®]-trimmed heated front seats
- Driver Easy Speak
- Sport-tuned suspension



LIMITED

\$50,200 STARTING MSRP⁴⁴

EPA-EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

- 18-in. alloy wheels
- Chrome-finish roof rails
- Leather-trimmed first- and second-row seating
- Ventilated front seats
- Second-row captain’s chairs with ottoman
- Manual second- and third-row sunshades
- 12-speaker JBL^{®49} audio system
- 7-in. Multi-Information Display (MID)



PLATINUM

\$56,145 STARTING MSRP⁴⁴

EPA-EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

- 20-in. two-tone wheels (FWD)
- Heated second-row seats
- 10-in. color Head-Up Display (HUD)
- Panoramic View Monitor (PVM)⁴⁸
- Heated steering wheel
- Vacuum & FridgeBox

Crossover & SUV Lineup



2025 Highlander



2025 Highlander Hybrid



2025 Sequoia



2025 Land Cruiser



2025 Toyota Crown Signia



2025 RAV4



2025 RAV4 Hybrid



2025 RAV4 Plug-in Hybrid



2025 Corolla Cross



2025 Corolla Cross Hybrid



2025 4Runner



2025 bZ4X



2025 Grand Highlander



2025 Grand Highlander Hybrid

HIGHLANDER

2025 Highlander

KEY TAKEAWAYS

Available height-adjustable
power liftgate⁶⁸

Blind Spot Monitor (BSM)¹⁸ with
Rear Cross-Traffic Alert (RCTA)¹⁹

Standard 8-way power-adjustable
driver's seat



Assembled in
Princeton, IN

MARCH 2025



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66

HIGHLANDER



LE

\$39,520 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

- LED fog lights
- Blind Spot Monitor (BSM)¹⁸ with
Rear Cross-Traffic Alert (RCTA)¹⁹



XLE

\$42,670 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

- Roof rails
- Mirror with HomeLink^{®57} universal transceiver
- Qi-compatible wireless charging⁵⁸
- SofTex[®]-trimmed heated front seats
- 10-way power-adjustable driver’s seat

HIGHLANDER



XSE

\$46,340 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 21/28/24⁷¹

NOTABLE FEATURES

- Dynamic Torque Vectoring
- All-Wheel Drive (AWD)
- Sport-tuned suspension
- Sport style front bumper, lower spoiler and mesh front grille
- Color-keyed side rocker panels with chrome lower trim
- Twin-tip exhaust
- 20-in. alloy wheels
- Ambient interior lighting



LIMITED

\$46,755 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

- High-output LED fog lights
- Updated Toyota Audio Multimedia with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Dynamic Navigation⁷⁰ trial
- Leather-trimmed, ventilated front seats
- Heated steering wheel
- Available 12.3-in. Multi-Information Display (MID)
- Hands-free power liftgate⁶⁸
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹
- One 120V outlet⁷²



PLATINUM

\$51,925 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

- Adaptive Front-Lighting System (AFS)
- Auto leveling headlights
- Power panoramic view moonroof
- 10-in. color Head-Up Display (HUD)
- Digital rearview mirror
- Rain-sensing wipers
- Panoramic View Monitor (PVM)⁴⁸
- Heated second row

HIGHLANDER HYBRID

2025 Highlander Hybrid

KEY TAKEAWAYS

Available in both Front-Wheel-
and All-Wheel-Drive configurations
for all grades

Standard height-adjustable
power liftgate⁶⁸

Available Blind Spot Monitor (BSM)¹⁸
with Rear Cross-Traffic Alert (RCTA)¹⁹

Standard 8-way power-adjustable
driver's seat



Assembled in
Princeton, IN

MARCH 2025



HIGHLANDER HYBRID



HYBRID XLE

\$40,860 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 35/35/35⁷¹

NOTABLE FEATURES

- Power tilt/slide moonroof
- Roof rails
- 7-in. Multi-Information Display (MID)
- Auto-dimming rearview mirror with HomeLink^{®57}
- universal transceiver
- Qi-compatible wireless charging⁵⁸
- SofTex[®]-trimmed heated front seats
- 10-way power-adjustable driver’s seat



HYBRID XLE NIGHTSHADE

\$47,020 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 35/35/35⁷¹

NOTABLE FEATURES

- 18-in. black-painted alloy wheels with black lug nuts
- Black exterior accents including mirror caps, shark-fin antenna, rear spoiler and window trim
- Black grille and black rear badges
- Black two-tone SofTex[®]-trimmed/mixed media front- and second-row seats with unique embossed seat pattern and silver-colored contrast stitching



HYBRID LIMITED

\$50,475 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 35/34/35⁷¹

NOTABLE FEATURES

- High-output LED fog lights
- 11-speaker JBL^{®49} audio system
- Dynamic Navigation⁷⁰ trial
- Leather-trimmed, ventilated front seats
- Heated steering wheel
- Driver Easy Speak
- Hands-free power liftgate⁶⁸
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹
- 1500W power outlet⁷³
- Cargo area tonneau cover

HIGHLANDER HYBRID



HYBRID PLATINUM

\$53,675 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 35/34/35⁷¹

NOTABLE FEATURES

- Adaptive Front-Lighting System (AFS)
- Auto-leveling headlights
- Power panoramic view moonroof
- 12.3-in. touchscreen
- 10-in. color Head-Up Display (HUD)
- Digital rearview mirror
- Rain-sensing wipers
- Panoramic View Monitor (PVM)⁴⁸
- Heated second row

TOYOTA CROWN SIGNIA

2025 Toyota Crown Signia

KEY TAKEAWAYS

Hybrid powertrain with up to 38 combined est. mpg³⁹

Standard All-Wheel Drive (AWD)

Up to 68.8 cu. ft. of cargo space⁴⁰

Available Traffic Jam Assist (TJA)⁵¹

Hands-free power liftgate⁶⁸



Assembled in
Aichi, Japan

MARCH 2025



TOYOTA CROWN SIGNIA



XLE

\$43,590 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

39/37/38³⁹

NOTABLE FEATURES

- ✓ 240 hp net comb
- ✓ Electronic On-Demand All-Wheel Drive (AWD)
- ✓ 19-in multi-spoke machine-finished two-tone alloy wheels
- ✓ Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ 12.3-in. touchscreen
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ Smart Key System with Push Button Start
- ✓ 25.8/68.8 cu. ft. of cargo volume⁴⁰



LIMITED

\$47,990 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 36/35/36³⁹ | AWD: 35/35/35³⁹

NOTABLE FEATURES

- ✓ 21-in. 7-twin-spoke dark gray metallic alloy wheels
- ✓ Panoramic fixed-glass roof with power sunshade
- ✓ Digital Key⁴³ capability
- ✓ 11-speaker JBL^{®49} Premium Audio including subwoofer and amplifier
- ✓ Available Lane Change Assist (LCA)⁵²
- ✓ Available Traffic Jam Assist (TJA)⁵¹
- ✓ Available Panoramic View Monitor (PVM)⁴⁸

GRAND HIGHLANDER

2025 Grand Highlander

WHAT'S NEW

New LE trim available early 2025

KEY TAKEAWAYS

265-horsepower powertrain

Spacious, adult-size third row

12.3-in. Toyota Audio Multimedia
touchscreen

Available AWD

13 cup/bottle holders

Available Multi-Terrain Select (MTS)



Assembled in
Princeton, IN



GRAND HIGHLANDER



LE

\$40,860 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: | AWD: FWD: 21/28/24⁷⁵ | AWD: 21/27/23⁷⁵

NOTABLE FEATURES

- ✓ 265 hp
- ✓ Available All-Wheel Drive (AWD)
- ✓ Drive Mode Select (Eco, Normal, Sport)
- ✓ 18-in. 5-spoke silver-painted wheels
- ✓ Seating for eight
- ✓ Combination meter with analog gauges and 7-in. color
- ✓ Multi-Information Display (MID)
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen with wireless Apple CarPlay^{®46} and Android Auto[™] compatibility
- ✓ Fabric-trimmed front-, second- and third-row seats
- ✓ Three-zone automatic climate control
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)
- ✓ 97.5 cu.-ft. max cargo capacity



XLE

\$43,630 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 21/28/24⁷⁵ | AWD: 21/27/23⁷⁵

NOTABLE FEATURES

- ✓ 265 hp
- ✓ Available All-Wheel Drive (AWD)
- ✓ Snow Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ Silver-painted roof rails
- ✓ Seating for seven
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Qi-compatible wireless charging⁵⁸
- ✓ Three-zone automatic climate control
- ✓ SofTex[®]-trimmed seating
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ 97.5 cu.-ft. max cargo capacity⁴⁰



LIMITED

\$48,360 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 21/28/24⁷⁵ | AWD: 20/26/22⁷⁵

NOTABLE FEATURES

- ✓ Available All-Wheel Drive (AWD)
- ✓ 20-in. silver-painted multi-spoke wheels
- ✓ LED fog lights
- ✓ Dark gray metallic bumper finishers
- ✓ Hands-free power liftgate⁶⁸
- ✓ Leather-trimmed seating
- ✓ Heated leather-trimmed steering wheel
- ✓ Heated second-row outboard seats
- ✓ 12.3-in. Multi-Information Display (MID)
- ✓ 11-speaker JBL^{®49} Premium Audio
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

GRAND HIGHLANDER



PLATINUM

\$54,045 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 20/26/22⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ 20-in. chrome multi-spoke wheels Multi-Terrain Select (MTS) with MUD & SAND, ROCK & DIRT, and NORMAL modes
- ✓ Available Portobello-colored interior
- ✓ Power tilt/slide panoramic roof with power sunshade
- ✓ LED cargo hatch illumination
- ✓ 10-in. color Head-Up Display (HUD)
- ✓ Digital rearview mirror
- ✓ Heated and ventilated second-row outboard seats

2025 Grand Highlander Hybrid

WHAT'S NEW

New LE trim available early 2025

- New Nightshade trim

KEY TAKEAWAYS

Available Hybrid MAX powertrain with 362 net combined horsepower

Available Ultrasuede®-trimmed seating with bronze-colored accents

Spacious, adult-size third row

12.3-in. Toyota Audio Multimedia touchscreen

Available AWD

13 cup/bottle holders

Available Multi-Terrain Select (MTS)



Assembled in
Princeton, IN



GRAND HIGHLANDER HYBRID



HYBRID LE

\$44,210 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ 245 net combined hp
- ✓ All-Wheel Drive (AWD)
- ✓ EV Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ 18-in. 5-spoke silver-painted wheels
- ✓ Seating for eight
- ✓ Combination meter with analog gauges and 7-in. color Multi-Information Display (MID)
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Fabric-trimmed front-, second- and third-row seats
- ✓ Three-zone automatic climate control
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ 97.5 cu.-ft. max cargo capacity⁴⁰



HYBRID XLE

\$45,380 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 37/34/36⁷⁵ | AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ 245 net combined hp
- ✓ Available All-Wheel Drive (AWD)
- ✓ EV Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ Seating for seven
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Qi-compatible wireless charging⁵⁸
- ✓ Three-zone automatic climate control
- ✓ SofTex[®]-trimmed seating
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ 97.5 cu.-ft. max cargo capacity⁴⁰



HYBRID LIMITED

\$51,710 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ 20-in. silver multi-spoke wheels
- ✓ LED fog lights
- ✓ Dark gray metallic bumper finishers
- ✓ Hands-free power liftgate⁶⁸
- ✓ Leather-trimmed seating
- ✓ Heated leather-trimmed steering wheel
- ✓ Heated second-row outboard seats
- ✓ 12.3-in. Multi-Information Display (MID)
- ✓ 11-speaker JBL^{®49} Premium Audio
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

GRAND HIGHLANDER HYBRID



NIGHTSHADE

\$52,610 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ 20-in. black alloy wheels
- ✓ LED fog lights
- ✓ Black exterior accents
- ✓ Black badging
- ✓ Hands-free power liftgate⁶⁸
- ✓ Leather-trimmed seating
- ✓ Heated second-row outboard seats
- ✓ Silver-painted dashboard trim and matte-gray metallic door trim
- ✓ 11-speaker JBL^{®49} Premium Audio
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹



HYBRID MAX LIMITED

\$54,690 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 26/27/27⁷⁵

NOTABLE FEATURES

- ✓ Hybrid MAX powertrain with 362 net combined horsepower
- ✓ All-Wheel Drive (AWD)
- ✓ Front lower bumper chin spoiler in silver-painted finish
- ✓ Dual-exhaust finishers
- ✓ 20-in. two-tone multi-spoke machined and black wheels
- ✓ Ultrasuede[®]-trimmed⁷⁶ seating and bronze-painted dashboard trim with black geometric-pattern door trim
- ✓ Two 120V outlets (1500W shared) located on the bottom rear of center console and in the luggage area⁷²



HYBRID MAX PLATINUM

\$58,775 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

AWD: 26/27/27⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ Multi-Terrain Select (MTS) with MUD & SAND, ROCK & DIRT, and NORMAL modes
- ✓ 20-in. two-tone multi-spoke silver-painted and black wheels
- ✓ Available Portobello-colored interior
- ✓ Power tilt/slide panoramic roof with power sunshade
- ✓ LED cargo hatch illumination
- ✓ 10-in. color Head-Up Display (HUD)
- ✓ Digital rearview mirror
- ✓ Heated and ventilated first- and second-row outboard seats

SEQUOIA

2025 Sequoia

KEY TAKEAWAYS

437 hp/583 lb.-ft.

6-in. sliding third row

Available 14-in. Toyota Audio
Multimedia touchscreen

10-speed Electronically Controlled
automatic Transmission with
intelligence (ECT-i)



Assembled in
San Antonio, TX

MARCH 2025





SR5

\$62,425 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

RWD: 21/24/22⁷⁷ | 4WD: 19/22/20⁷⁷

NOTABLE FEATURES

- 18-in. alloy wheels
- Toyota Safety Sense™ 2.5 (TSS 2.5)¹⁶
- 8-in. Toyota Audio Multimedia touchscreen with 8-speaker audio system
- Panoramic View Monitor (PVM)⁴⁸
- Power tilt/slide moonroof with sliding sunshade
- i-FORCE MAX Twin-Turbo V6 Hybrid 437 hp; 583 lb.-ft.
- 10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- RWD or 4WD



LIMITED

\$68,825 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

RWD: 21/24/22⁷⁷ | 4WD: 19/22/20⁷⁷

NOTABLE FEATURES

- 20-in. gray-painted and machined-finish alloy wheels
- SofTex®-trimmed seats; 8-way power-adjustable driver and front passenger seats
- 14-in. Toyota Audio Multimedia touchscreen with 8-speaker audio system
- Available TRD Off-Road Package (4WD vehicles only)
- Heated steering wheel
- i-FORCE MAX Twin-Turbo V6 Hybrid 437 hp; 583 lb.-ft.
- 10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- RWD or 4WD



PLATINUM

\$79,570 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4WD: 19/22/20⁷⁷

NOTABLE FEATURES

- ✓ 20-in. machined-finish black alloy wheels
- ✓ Premium LED headlights, LED Daytime Running Lights (DRL) and sequential turn signals
- ✓ Power tilt/slide panoramic roof with power sunshade
- ✓ 14-in. Toyota Audio Multimedia touchscreen with 14 JBL^{®49} speakers including subwoofer and amplifier
- ✓ Available Load-leveling Rear Height Control Air Suspension plus Adaptive Variable Suspension (AVS) system
- ✓ i-FORCE MAX Twin-Turbo V6 Hybrid 437 hp; 583 lb.-ft.
- ✓ 10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- ✓ RWD or 4WD

LAND CRUISER

2025 Land Cruiser

KEY TAKEAWAYS

Heritage-inspired design

i-FORCE MAX powertrain with 326 net
combined hp and 465 lb. ft. of torque

Full-time 4WD

Standard center and rear locking
differentials

Up to a combined estimated 23 mpg⁷⁸

2400w AC inverter⁷⁹

6000-lb. maximum towing capacity³⁷

Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶



Assembled in
Aichi, Japan

MARCH 2025



LAND CRUISER



Land Cruiser 1958
\$56,700 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
22/25/23⁷⁸

NOTABLE FEATURES

- ✓ 2.4-liter 4-cylinder turbo i-FORCE MAX engine; 326 net combined hp @ 6000 rpm, 465 lb.-ft. @ 1700 rpm
- ✓ 8-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- ✓ Full-time 4WD system
- ✓ Up to 22 city/25 highway/23 combined est. mpg⁷⁸
- ✓ Snow Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ Electronic rear and center locking differentials
- ✓ Smart Key System on all doors and liftgate with Push Button Start, remote keyless entry system with lock, unlock, panic and liftgate functions
- ✓ 2400W AC inverter⁷⁹
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶



Land Cruiser
\$61,470 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)
22/25/23⁷⁸

NOTABLE FEATURES

- ✓ Up to 22 city/25 highway/23 combined est. mpg⁷⁸
- ✓ Snow Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ Multi-Terrain Select (MTS) (Auto, Dirt, Sand, Mud, and Deep Snow)
- ✓ Available Stabilizer Disconnect Mechanism (SDM)
- ✓ Roof rails
- ✓ Softex[®]-trimmed seats; 8-way power-adjustable front driver's seat with lumbar support; 6-way manual-adjustable passenger seat
- ✓ Heated and ventilated front seats
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶

RAV4

2025 RAV4

KEY TAKEAWAYS

6-speaker audio system with 8-in. touchscreen

Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility

Multi-LED headlights with Automatic High Beams²²

Standard Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶



Assembled in
Ontario, Canada

MARCH 2025





LE

\$28,850 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 27/34/30⁸⁰

NOTABLE FEATURES

- 203-hp 4-Cyl. engine
- Available All-Wheel Drive (AWD)
- Exterior LED lighting
- 8-in. touchscreen
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Eco, SPORT and NORMAL drive modes
- Trailer-Sway Control (TSC)⁸¹
- Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶
- 37.6/69.8 cu. ft. of cargo volume (seats up/down)



XLE

\$30,360 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 27/33/29⁸⁰

NOTABLE FEATURES

- Smart Key System with Push Button Start
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- 17-in. alloy wheels
- Dual zone automatic climate control
- Five USB ports⁵⁶



XLE PREMIUM

\$33,250 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 27/33/29⁸⁰

NOTABLE FEATURES

- Bi-LED projector low- and high-beam headlights
- Power tilt/slide moonroof
- Available 19-in. alloy wheels
- SofTex[®]-trimmed seating
- Height-adjustable power liftgate
- Integrated fog lights
- Power tilt/slide moonroof



LIMITED

\$37,155 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 25/33/28⁸⁰

NOTABLE FEATURES

- Available Dynamic Torque Vectoring All-Wheel Drive
- 8-in. touchscreen
- Available 11 JBL^{®49} speakers
- Dynamic Navigation⁷⁰ trial
- 12.3-in. Multi-Information Display (MID)
- Digital rearview mirror with HomeLink^{®57} universal transceiver
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

RAV4 HYBRID

2025 RAV4 Hybrid

KEY TAKEAWAYS

Hybrid powertrain with 219 net hp

Standard Electronic On-Demand
All-Wheel Drive (AWD)

Smart Key System on front doors
and liftgate



Assembled in
Georgetown, KY

MARCH 2025



RAV4 HYBRID



HYBRID LE

\$31,900 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

41/38/39⁸⁰

NOTABLE FEATURES

- 219 hp net comb.
- Electronic On-Demand All-Wheel Drive (AWD)
- Exterior LED lighting
- 17-in. alloy wheels
- Dual zone automatic climate control
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- 60/40-split, reclining fold-flat rear seat
- Trailer-Sway Control (TSC)⁸¹
- Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶
- 37.6/69.8 cu. ft. of cargo volume (seats up/down)⁴⁰



HYBRID XLE

\$33,410 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

41/38/39⁸⁰

NOTABLE FEATURES

- Five USB ports⁵⁶
- Smart Key System with Push Button Start
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹



WOODLAND EDITON

\$35,120 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

38/35/37⁸⁰

NOTABLE FEATURES

- 18-in. 6-spoke bronze-colored TRD flow-formed alloy wheels and Falken^{®82} WILDPEAK All-Terrain tires
- TRD-tuned suspension
- Activity mount
- 120V/100W AC power outlet in cargo area⁷²
- Mudguards
- Woodland all-weather floor mats⁸³ and cargo liner

RAV4 HYBRID



HYBRID XLE PREMIUM

\$36,300 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

41/38/39⁸⁰

NOTABLE FEATURES

- ✓ Power tilt/slide moonroof
- ✓ 18-in. alloy wheels
- ✓ Available Multi-Terrain Select (MTS)
- ✓ SofTex®-trimmed seating
- ✓ Height-adjustable power liftgate
- ✓ Integrated fog lights



HYBRID SE

\$34,595 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

41/38/39⁸⁰

NOTABLE FEATURES

- 18-in. multi-spoke black sport alloy wheels
- Blue ambient interior illumination
- Blue-accented interior
- Front LED accent lights



HYBRID XSE

\$37,560 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

41/38/39⁸⁰

NOTABLE FEATURES

- 9-in. touchscreen
- Updated Toyota Audio Multimedia with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Two-tone exterior colors
- Vertical LED accent lights
- Available 12.3-in. Multi-Information Display (MID)
- Analog hybrid power meter
- Heated front seats
- Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver
- Available hands-free power liftgate⁶⁸
- Available panoramic glass roof

RAV4 HYBRID



HYBRID LIMITED

\$40,205 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

41/38/39⁸⁰

NOTABLE FEATURES

18-in. metallic finish alloy wheels

Dark brown-accented interior

Available 11 JBL^{®49} speakers

2-position memory

Puddle lights

Ventilated front seats

Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

2025 RAV4 Plug-in Hybrid

KEY TAKEAWAYS

Most powerful RAV4, with 302 combined horsepower

Standard Electronic On-Demand

All-Wheel Drive (AWD)

Up to an est. 94 MPGe combined⁸⁴

Up to an est. 42-mile EV Mode driving range⁸⁵

2,500-lb. towing capacity⁸⁶



Assembled in
Aichi, Japan

MARCH 2025



RAV4 PLUG-IN HYBRID



SE

\$43,865 STARTING MSRP⁴⁴

EST. MPG/MPGe (COMB)

38/94⁸⁴

NOTABLE FEATURES

- 302-hp net powertrain
- Exterior LED lighting
- 18-in. alloy wheels
- Heated front seats
- 8-in. touchscreen
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Dual-zone automatic climate control
- Smart Key System with Push Button Start
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- 33.5/69.8 cu. ft. of cargo volume (seats up/down)⁴⁰
- Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶



XSE

\$47,735 STARTING MSRP⁴⁴

EST. MPG/MPGe (COMB)

38/94⁸⁴

NOTABLE FEATURES

- Standard LED projector headlights
- 19-in. alloy wheels
- 9-in. touchscreen
- SofTex[®]-trimmed seats
- Qi-compatible wireless charging⁵⁸
- Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver
- Power tilt/slide moonroof
- Anti-theft system with alarm and engine immobilizer⁸⁷
- Available 12.3-in. Fully Digital Gauge Cluster
- 12.3-in. Multi-Information Display (MID)

COROLLA CROSS

2025 Corolla Cross

KEY TAKEAWAYS

A crossover based on the ever-popular Corolla sedan

Three-grade lineup with standard tow rating and available AWD on all grades

8.1-in. ground clearance and available roof rails provide added convenience



Assembled in
Huntsville, AL

MARCH 2025



COROLLA CROSS



L

\$24,035 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 31/33/32⁸⁸ | AWD: 29/32/30⁸⁸

NOTABLE FEATURES

- 169 hp
- Available All-Wheel Drive (AWD)
- 8-in. touchscreen
- Six speakers
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Connected Services⁷ trials
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- 1,500-lb. towing capacity⁸⁶
- Up to 24 cu. ft. of cargo volume⁴⁰
- Super Ultra Low Emission Vehicle 30 (SULEV 30)



LE

\$26,365 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 31/33/32⁸⁸ | AWD: 29/32/30⁸⁸

NOTABLE FEATURES

- LED projector headlights
- 17-in. alloy wheels
- Black roof rails
- Qi-compatible wireless charging⁵⁸
- Smart Key System with Push Button Start
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹



XLE

\$28,260 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 31/33/32⁸⁸ | AWD: 29/32/30⁸⁸

NOTABLE FEATURES

- LED taillights and fog lights
- 18-in. alloy wheels
- Dual zone automatic climate control
- 7-in. Fully Digital Gauge Cluster
- SofTex[®]-trimmed heated front seats
- 10-way power-adjustable driver's seat
- Auto-dimming rearview mirror
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

2025 Corolla Cross Hybrid

WHAT'S NEW

New color: Soul Red Crystal

KEY TAKEAWAYS

A crossover based on the ever-popular Corolla sedan

Three-grade lineup with standard tow rating and Electronic On-Demand All-Wheel Drive (AWD) on all grades

8.0-in. ground clearance and available roof rails provide added convenience



Assembled in
Huntsville, AL



COROLLA CROSS HYBRID



S

\$28,395 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

45/38/42⁸⁸

NOTABLE FEATURES

- 196 hp
- Electronic On-Demand All-Wheel Drive (AWD)
- 8-in. touchscreen
- Six speakers
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Connected Services⁷ trials
- Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- 1,500-lb. towing capacity⁸⁶
- 21.5 cu. ft. of cargo volume⁴⁰



SE

\$29,715 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

45/38/42⁸⁸

NOTABLE FEATURES

- LED projector headlights
- 17-in. alloy wheels
- Black roof rails
- Qi-compatible wireless charging⁵⁸
- Smart Key System with Push Button Start
- Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

COROLLA CROSS HYBRID



Hybrid Nightshade

\$30,640 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

45/38/42⁸⁸

NOTABLE FEATURES

- Dark-accented LED projector headlights
- 18-in. all-black glossy alloy wheels
- Black outside door handles
- All-black badging
- Black-painted heated power outside mirrors
- Dark-accented taillights



XSE

\$31,580 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

45/38/42⁸⁸

NOTABLE FEATURES

- LED taillights and fog lights
- 18-in. alloy wheels
- Dual-zone automatic climate control
- 7-in. Fully Digital Gauge Cluster
- SofTex®-trimmed heated front seats
- 10-way power-adjustable driver's seat
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

4RUNNER

2025 4Runner

WHAT'S NEW

Available i-FORCE MAX
hybrid powertrain

Available Stabilizer Disconnect
Mechanism (SDM)

Available Adaptive
Variable Suspension (AVS)

Available 14-in. Toyota Audio
Multimedia touchscreen



Assembled in
Aichi, Japan

KEY TAKEAWAYS

Nine grades, including all-new
Platinum and Trailhunter

Gas features 278 horsepower
and 317 lb.-ft. of torque

Power rear liftgate window with
auto up/down and jam protection

Available third-row seating

Dual USB-C with fast charge





SR5

\$40,770 STARTING MSRP⁴⁴

EST. MPG (COMB)

RWD: 20/26/22¹⁰² | 4WD: 19/25/21¹⁰²

NOTABLE FEATURES

- Available part-time 4WD
- LED headlights and fog lights
- 17-in. dark-gray painted alloy wheels
- 8-in. Toyota Audio Multimedia display
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Smart Key System with Push Button Start
- Available fixed running boards
- Available third-row seating



TRD SPORT

\$47,250 STARTING MSRP⁴⁴

EST. MPG (COMB)

RWD: 20/26/22¹⁰² | 4WD: 19/25/21¹⁰²

NOTABLE FEATURES

- Available part-time 4WD
- Gloss-black hood scoop
- 20-in. dark-gray painted and machine-finished alloy wheels with TRD center caps
- Black "TRD Sport" external hard badges
- Heated power outside mirrors with turn signal indicators
- Fabric-trimmed heated front seats
- 12.3-in. digital gauge cluster
- Qi-compatible wireless charging⁵⁸



TRD SPORT PREMIUM

\$52,610 STARTING MSRP⁴⁴

EST. MPG (COMB)

RWD: 20/26/22¹⁰² | 4WD: 19/25/21¹⁰²

NOTABLE FEATURES

- Available part-time 4WD
- 20-in. dark-gray painted and machine-finished alloy wheels with TRD center caps
- Hands-free power liftgate⁶⁸
- Heated power outside mirrors with turn signal indicators
- 14-in. Audio Multimedia Display
- SofTex[®]-trimmed heated and ventilated front seats
- 12.3-in. digital gauge cluster
- Qi-compatible wireless charging⁵⁸
- Available power tilt/slide moonroof with sunshade
- Available digital rearview mirror with HomeLink^{®57}



TRD OFF-ROAD

\$49,190 STARTING MSRP⁴⁴

EST. MPG (COMB)

4WD: 19/25/21¹⁰² | Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

- Available i-FORCE MAX hybrid powertrain
- Part-time 4WD
- Fixed running boards
- 18-in. matte-black painted and machine-finished alloy wheels with TRD center caps
- Black "TRD Off-Road" external hard badges
- Fabric-trimmed heated front seats
- Multi-Terrain Select (MTS) and Crawl Control (CRAWL)⁸⁹
- Stabilizer Disconnect Mechanism (SDM)
- Electronically controlled locking rear differential
- Available prewired DC power auxiliary switches¹⁰³



TRD OFF-ROAD PREMIUM

\$54,970 STARTING MSRP⁴⁴

EST. MPG (COMB)

4WD: 19/25/21¹⁰² | Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

- Available i-FORCE MAX hybrid powertrain
- Part-time 4WD
- Fixed running boards
- 18-in. matte-black painted and machine-finished alloy wheels with TRD center caps
- 14-in. Toyota Audio Multimedia display
- Hands-free power liftgate
- SofTex®-trimmed heated and ventilated front seats
- Multi-Terrain Select (MTS) and Crawl Control (CRAWL)⁸⁹
- Stabilizer Disconnect Mechanism (SDM)
- Electronically controlled locking rear differential
- Available power tilt/slide moonroof with sunshade
- Available digital rearview mirror with HomeLink^{®57}
- Available prewired DC power auxiliary switches¹⁰³



LIMITED

\$55,400 STARTING MSRP⁴⁴

EST. MPG (COMB)

RWD: 20/24/22¹⁰² | 4WD: 20/24/21¹⁰² | Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

- Available i-FORCE MAX hybrid powertrain
- Available Full-time 4WD with Torsen^{®104} limited-slip center differential with locking feature
- 20-in. gray painted and machine-finished alloy wheels
- Chrome "Limited" external hard badges
- Chrome roof rails
- 14-in. Toyota Audio Multimedia display
- Leather-trimmed, heated and ventilated front seats
- Available automatic running boards
- Available third-row seating



PLATINUM

\$62,860 STARTING MSRP⁴⁴

EST. MPG (COMB)

Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

- i-FORCE MAX hybrid powertrain
- Full-time 4WD with Torsen^{®104} limited-slip center differential with locking feature
- 20-in. gloss-black painted alloy wheels
- Head-Up Display (HUD)
- Black "Platinum" external hard badges
- Premium leather-trimmed, heated and ventilated front seats
- Second-row heated seats
- Available automatic running boards



TRD PRO

\$66,900 STARTING MSRP⁴⁴

EST. MPG (COMB)

Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

- ✓ i-FORCE MAX hybrid powertrain
- ✓ Part-time 4WD
- ✓ Rigid Industries^{®97} LED fog lights
- ✓ Heritage-inspired "TOYOTA" front grille with integrated light bar
- ✓ 18-in. matte-black TRD alloy wheels
- ✓ TRD Pro aluminum front skid plate, with underbody transfer case and fuel tank protection
- ✓ Black rear spoiler with center LED high-mount stop light
- ✓ TRD black performance exhaust

bZ4X

2025 bZ4X

WHAT'S NEW

New Advanced Park⁴² feature

Updated Beyond Zero badging

KEY TAKEAWAYS

e-TNGA Platform

All-Wheel Drive (AWD) with X-MODE

201 hp with 196 lb.-ft. of max torque

Driving range of up to an est.
252 miles for FWD models⁹³

12.3-in. Toyota Audio Multimedia
touchscreen



Assembled in
Aichi, Japan

MARCH 2025





XLE

\$43,070 STARTING MSRP⁴⁴

EST. MPGe (COMB)

119⁹⁴

NOTABLE FEATURES

- Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶
- Fixed panoramic roof with power sunshade
- SofTex®-/fabric-trimmed seats with abundant leg room
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- 3-year Remote Connect⁸ and 3-year Drive Connect¹⁵ trials



LIMITED

\$41,800 STARTING MSRP⁴⁴

EST. MPGe (COMB)

112⁹⁴

NOTABLE FEATURES

- Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶
- 12.3-in. Toyota Audio Multimedia touchscreen
- Fixed panoramic roof with power sunshade
- Multi-LED projector low- and high-beam headlights
- Panoramic View Monitor (PVM)⁴⁸
- Available split roof rear spoiler
- Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- 3-year Remote Connect⁸ and 3-year Drive Connect¹⁵ trials
- Digital Key⁴³ capability

Truck Lineup



2025 Tacoma



2025 Tundra



2025 Tundra i-FORCE MAX

TACOMA

2025 Tacoma

KEY TAKEAWAYS

Available i-FORCE MAX hybrid powertrain

Gas features up to 278 horsepower and up to 317 lb.-ft. of torque

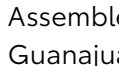
Standard 9.4-in. ground clearance

Deck rail system with four adjustable tie-down cleats and four fixed cargo-bed tie-down points

Available in either 5-ft. or 6-ft. configurations on Double Cab models



Assembled in Baja, Mexico



Assembled in Guanajuato, Mexico

MARCH 2025



TACOMA



SR

\$31,590 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x2: 20/26/23⁹⁵ | 4x4: 19/24/21⁹⁵

NOTABLE FEATURES

- ✓ ExtraCab or Double Cab
- ✓ Four fixed cargo-bed tie-down points
- ✓ 17-in. styled alloy wheels with 245/70R17 tires
- ✓ Available in 5-ft. bed and 6-ft. bed configurations
- ✓ LED headlights with Daytime Running Lights (DRL)
- ✓ Available front and rear mudguards
- ✓ Available LED bed lighting



SR5

\$36,220 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x2: 21/26/23⁹⁵ | 4x4: 19/24/21⁹⁵

NOTABLE FEATURES

- ✓ ExtraCab or Double Cab
- ✓ 17-in. styled alloy wheels with 245/70R17 tires
- ✓ Available in 5-ft. bed and 6-ft. bed configurations
- ✓ LED headlights with Daytime Running Lights (DRL)
- ✓ Available LED bed lighting
- ✓ Deck rail system



TRD PRERUNNER

\$38,120 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x2: 20/24/22⁹⁵

NOTABLE FEATURES

- ✓ ExtraCab
- ✓ Deck rail system
- ✓ 17-in. dark gray alloy wheels with 265/70R17 all-terrain tires
- ✓ Standard 6-ft. bed
- LED headlights with Daytime Running Lights (DRL)
- ✓ Composite front skid plate, with underbody fuel tank protection
- ✓ Available LED bed lighting



TRD SPORT

\$39,400 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁵ | 4x4: 18/23/21⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ 18-in. machined alloy wheels with 265/65R18 tires
- ✓ Available in 5-ft. bed and 6-ft. bed configurations
- ✓ Smart Key System on driver and front passenger doors
- ✓ 60/40 split, folding rear seat with under-seat storage
- ✓ 8-in. Toyota Audio Multimedia touchscreen with 6-speaker audio system
- ✓ Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶



TRD OFF-ROAD

\$41,800 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x4: 18/23/21⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ 17-in. machined alloy wheels with 265/70R17 all-terrain tires
- ✓ Standard 5-ft. bed
- ✓ 60/40 split, folding rear seat with under-seat storage
- ✓ 8-in. Toyota Audio Multimedia touchscreen with 6-speaker audio system
- ✓ Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶
- ✓ 400W/120V⁷² AC power supply



LIMITED

\$52,555 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x4: 20/23/21⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ Standard 5-ft. bed
- ✓ Bed storage box
- ✓ Power running boards
- ✓ Smart Key System on driver and front passenger doors
- ✓ Digital Key⁴³ capability
- ✓ Qi-compatible wireless charging⁵⁸ and dual USB-C ports⁵⁶

TACOMA



TRD PRO

\$63,735 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x4: 22/24/23⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ High-clearance front bumper
- ✓ ARB® steel rear bumper and red rear recovery hooks
- ✓ 18-in. TRD Pro alloy wheels with 33-in. Goodyear®⁹⁶ Territory® R/T tires
- ✓ Standard 5-ft. bed
- ✓ Bed storage box
- ✓ Rigid Industries®⁹⁷ LED fog lights 12.3-in. digital meter with selectable gauge display screens

TUNDRA

2025 Tundra

KEY TAKEAWAYS

i-FORCE 3.4-Liter, twin-turbo V6
delivers more power and efficiency
than the previous 5.7-Liter V8

12,000-lb. maximum towing capacity³⁷
and a range of advanced towing
convenience features

4WDemand part-time 4WD available on
all grades, with advanced off-roading
features available on select grades

Next-generation Audio Multimedia
platform with available 14-in. touchscreen



Assembled in
San Antonio, TX

MARCH 2025



³⁵

TUNDRA



SR

\$40,090 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 18/24/20⁹⁸ | 4x4: 17/23/19⁹⁸

NOTABLE FEATURES

- 348-hp i-FORCE 3.4-Liter twin-turbo V6
- 10-speed automatic transmission
- Choice of Double or CrewMax cabs
- Available 4WDemand part-time 4WD
- 8-in. touchscreen with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶



SR5

\$45,960 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/23/19⁹⁸

NOTABLE FEATURES

- 389-hp i-FORCE 3.4-Liter twin-turbo V6
- Drive Mode Select with Sport and Eco modes
- 18-in. SR5 alloy wheels with P265/70R tires
- Front grille with color-keyed frame and black horizontal bar
- Deck rail header and side rails with adjustable tie-down cleats
- LED fog lights



LIMITED

\$54,305 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/22/19⁹⁸

NOTABLE FEATURES

- 20-in. alloy wheels with P265/60R tires
- Chrome-finish window molding and door handles
- Color-keyed side mirrors with LED turn signals
- 14-in. touchscreen
- Illuminated center console storage bin and glove box
- Soft-touch IP, center console and door surfaces
- SofTex[®]-trimmed heated/ventilated 8-way front seats
- Dual zone climate control

TUNDRA



PLATINUM

\$63,675 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/22/19⁹⁸

NOTABLE FEATURES

- Power tilt/slide panoramic roof with power sunshade
- Premium LED headlights with Daytime Running Lights (DRL) with automatic leveling
- 20-in. platinum dark-painted alloy wheels
- 12-speaker JBL^{®49} audio system
- Front and rear door LED pocket lights
- Ambient interior lighting
- Rear door sunshades
- Driver’s-seat memory function
- Heated and ventilated front and rear seats
- Heated power tilt/telescopic steering wheel



1794 EDITION

\$64,360 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/22/19⁹⁸

NOTABLE FEATURES

- Chrome-finish “TUNDRA” stamped grille valance
- Chrome-finish sideview mirrors and rear bumper accents
- 20-in. machined-finish alloy wheels
- American walnut wood-grain interior trim
- Laser-etched “1794 EDITION” passenger-side instrument panel badge

2025 Tundra i-FORCE MAX

WHAT'S NEW

This third-generation full-size truck redefines modern capability and technology.

KEY TAKEAWAYS

i-FORCE MAX powertrain features a hybrid design for incredible power and efficiency

A hybrid truck producing 437 horsepower and 583 lb.-ft. of torque

Next-generation Audio Multimedia platform with available 14-in. touchscreen



Assembled in
San Antonio, TX



TUNDRA i-FORCE MAX



LIMITED i-FORCE MAX

\$58,335 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁸ | 4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- 10-speed automatic transmission
- CrewMax cab with 5.5-ft. or 6.5-ft. bed
- 20-in. alloy wheels with P265/60R tires
- Available 4WDemand part-time 4-Wheel Drive
- Drive Mode Select with Sport and Eco modes
- 14-in. touchscreen
- Deck rail header and side rails with adjustable tie-down cleats
- SofTex®-trimmed heated/ventilated 8-way front seats
- Dual zone climate control



PLATINUM i-FORCE MAX

\$67,585 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁸ | 4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- Power tilt/slide panoramic roof with power sunshade
- Premium LED headlights with Daytime Running Lights (DRL) with automatic leveling
- 20-in. platinum dark-painted alloy wheels
- 12-speaker JBL®⁴⁹ audio system
- Front- and rear-door LED pocket lights
- Ambient interior lighting
- Rear-door sunshades
- Driver's-seat memory function
- Heated and ventilated rear seats
- Heated, power tilt/telescopic steering wheel



1794 EDITION i-FORCE MAX

\$68,285 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁸ | 4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- Chrome-finish "TUNDRA" stamped grille valance
- Chrome-finish sideview mirrors and rear bumper accents
- 20-in. machined-finish alloy wheels
- American walnut wood-grain interior trim
- Laser-etched "1794 EDITION" passenger-side instrument panel badge

TUNDRA i-FORCE MAX



TRD PRO i-FORCE MAX

\$72,510 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- ✓ 4-Wheel Drive
- ✓ 437 hp; 583 lb.-ft.
- ✓ TRD Pro off-road suspension with FOX^{®99} shocks and 1.1-in. front lift
- ✓ Multi-Terrain Select (MTS) with Crawl Control (CRAWL)⁸⁹
- ✓ Electronically controlled locking rear differential
- ✓ Toyota Safety Sense™ 2.5 (TSS 2.5)¹⁶



CAPSTONE i-FORCE MAX

\$80,725 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- ✓ i-FORCE MAX Twin-Turbo V6 Hybrid
- ✓ 4-Wheel Drive
- ✓ 437 hp; 583 lb.-ft.
- ✓ 10-in. color Head-Up Display (HUD)
- ✓ Power running boards and BedStep^{®74}
- ✓ Available Adaptive Variable Suspension (AVS)
- ✓ Toyota Safety Sense™ 2.5 (TSS 2.5)¹⁶

DISCLOSURES

*Vehicles shown may be prototypes, shown with options, or using visual effects. Screen depictions accurate at time of posting.

1. For more information, visit <https://newsroom.toyota.eu/toyota-passes-15-million-hybrid-electric-vehicles-global-sales/>. **2.** For more information, visit <https://global.toyota/en/company/profile/production-sales-figures/202412.html>. **3.** For more information, visit <https://pressroom.toyota.com/toyota-to-achieve-its-five-year-u-s-investment-commitment-one-year-early/>. **4.** For more information, visit <https://pressroom.toyota.com/toyota-financial-services-issues-fifth-green-bond-reinforcing-toyotas-commitment-to-sustainability/>. **5.** Including our joint venture plant in Alabama. **6.** Current lineup includes Hybrids, Plug-in Hybrids and Fuel Cell electric vehicles. Based on manufacturers' data as of June 7, 2021. **7.** Toyota Connected Services depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to the response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Services require account registration through the Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation. Paid subscription required after trial (if applicable). **8.** Remote start/stop and/or lock/unlock and other features of Remote Connect are only available on select models. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. **9.** Safety Connect® depends on certain factors outside of Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. A Safety Connect® trial is included for up to 10 years on select vehicles with paid Connected Services packages. See your Toyota dealer for details. 4G network dependent. **10.** Requires cellular network availability, a cellular connection and GPS signal. May not work in all areas. Service may vary by vehicle and region. See Toyota dealer for details and exclusions. **11.** Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. **12.** Service Connect depends on operative telematics device, 4G network availability and other factors beyond Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Information provided is based on the last time data was collected from vehicle and is not real time data. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. The Service Connect trial is included for up to 10 years. 4G network dependent. **13.** Service not available everywhere or in every vehicle. Depends on 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Up to 5 devices can be supported using in-vehicle connectivity. Services may vary and are subject to change without notice. Data charges may apply. Requires separate subscriptions to third-party provider services. Valid in the contiguous U.S. and Alaska. Go to <https://myvehicle.att.com/#/toyota/learn?language=en&country=US> for terms and conditions. The Wi-Fi Connect trial begins at the time of enrollment and expires the earlier of 3GB data use or the 1-month trial period ends. Trial begins at activation and expires the earlier of 3 GB data use or 1 mo. Valid in contiguous U.S. and Alaska. See <https://myvehicle.att.com/#/toyota/learn?language=en&country=US> for terms and conditions. **14.** On select models, Destination Assist will require a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. The Destination Assist trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. **15.** Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. Trial period begins on original purchase or lease date of new vehicle. Services may vary and are subject to change without notice. Requires app download/registration, acceptance of Terms of Use and subscription after trial (if applicable). Data charges may apply. **16.** Toyota Safety Sense™ effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See *Owner's Manual* for limitations. **17.** Airbag systems supplement the seatbelts and are designed to inflate only under certain conditions and in certain types of severe collisions. Always wear seatbelt, sit upright in middle and as far back in seat as possible to help decrease risk of injury. Do not put objects in front of an airbag See *Owner's Manual* for limitations. **18.** Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See *Owner's Manual* for limitations. **19.** Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See *Owner's Manual* for limitations. **20.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See *Owner's Manual* for limitations. **21.** Dynamic Radar Cruise Control/Full-Speed Range Dynamic Radar Cruise Control is not a substitute for safe and attentive driving. See *Owner's Manual* for instructions and limitations. **22.** Automatic High Beams operate at speeds above 21 mph. See *Owner's Manual* for instruction and limitations. **23.** Road Sign Assist only recognizes certain road signs. See *Owner's Manual* for limitations. **24.** Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual/audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors including road, weather and vehicle conditions. See *Owner's Manual* for limitations. **25.** The Lane Tracing Assist (LTA) lane centering function is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. Not available on vehicles with manual transmissions. See *Owner's Manual* for limitations. **26.** Proactive Driving Assist (PDA) is designed to detect certain objects or curves in the road and provide gentle braking and/or steering support. PDA is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of detected objects and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. **27.** Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. See *Owner's Manual* for limitations. **28.** Smart Stop Technology® will reduce power to help the brakes bring vehicle to a stop during certain contemporaneous brake and accelerator pedal applications. See *Owner's Manual* for limitations. **29.** ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first, and 24-hour Roadside Assistance is included for two years, unlimited mileage (note: bZ4X, Mirai, Prius and Prius Prime/Plug-in Hybrid include enhanced ToyotaCare and/or Roadside Assistance). Roadside Assistance limits towing distances and locations and does not include parts and fluids, except emergency fuel delivery for certain vehicles. Excludes rental company fleet sale vehicles. See your Toyota dealer for additional restrictions and exclusions. Valid only in the continental U.S. **30.** Date and mileage limitations refer to whichever comes first from the date of first purchase. Warranty coverage is subject to other terms and conditions. Refer to applicable *Warranty and Maintenance Guide* for full details. **31.** For information regarding the Federal and California Emission Control Warranties, and Tire

DISCLOSURES

Limited Warranties, please see the applicable *Warranty and Maintenance Guide*. Emission coverages vary under Federal and California regulations. **32.** For Toyota hybrid, plug-in hybrid, and fuel cell and battery electric vehicles beginning with model year 2020, the hybrid (HV) battery is covered for 10 years from original date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See *Owner's Warranty and Maintenance Guide* for details. **33.** For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **34.** Hybrid-related components are covered for 8 years from original date of first use or 100,000 miles, whichever comes first. The HV battery may have longer coverage under emissions warranty. See *Owner's Warranty and Maintenance Guide* for details. **35.** For more details on 2024 IIHS TOP SAFETY PICKS, see www.iihs.org. **36.** Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). MY22 vehicles tested. **37.** Never tow beyond a vehicle's published towing capacities. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. Follow all instructions in your *Owner's Manual*. **38.** 2025 projected EPA-estimated mpg rating estimates as determined by manufacturer. EPA estimates not available at time of posting. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **39.** EPA-estimated 39 city/37 hwy/38 combined mpg rating for 2025 Toyota Crown Signia. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **40.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **41.** Payload includes the weight of occupants, cargo and options and is limited by weight distribution. **42.** Do not overly rely on Advanced Park and use only in accordance with applicable laws. Remain attentive to surroundings. Before operating, review *Owner's Manual* for instructions and limitations. **43.** Digital Key requires active Remote Connect subscription. Remote start/stop and/or lock/unlock and other features of Remote Connect are only available on select models. Use only if aware of circumstances surrounding the vehicle it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if the vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Services may vary and are subject to change without notice. Services require account registration through the Toyota app and acceptance of the Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/support/privacy-notice/>. **44.** Starting MSRP is the lowest Base MSRP for the series of a model and excludes manufacturer, distributor and dealer options, taxes, title and license and dealer fees and charges. Also excludes the Delivery, Processing and Handling of \$1,135 for Cars (Corolla, Corolla HV, Corolla HB, GR Corolla, Camry, Camry HV, Prius, Prius Prime, Toyota Crown, Mirai, GR86, GR Supra), \$1,350 for Entry SUV (Corolla Cross, Corolla Cross HV), \$1,395 for Small SUV (RAV4, RAV4 HV, RAV4 Prime, bZ4X), \$1,450 for Mid SUV/Van (4Runner, Venza, Highlander, Highlander HV, Grand Highlander, Grand Highlander HV, Sienna, Land Cruiser, Toyota Crown Signia), \$1,495 for Small Pickup (Tacoma), \$1,945 for Large Pickup/Large SUV (Tundra, Tundra HV, Sequoia). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called "Delivery, Processing and Handling" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure and may be subject to change at any time. Toyota may make a profit on Delivery, Processing and Handling.) Delivery, Processing and Handling in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX may vary. Dealer price will vary. **45.** EPA-estimated 42 city/41 highway/41 combined mpg rating for 2025 Toyota Crown XLE and Limited; EPA-estimated 29 city/32 highway/30 combined mpg rating for 2025 Toyota Crown Platinum. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **46.** Apple CarPlay® requires a compatible iPhone® with an active data plan. Check compatibility at <https://www.apple.com/ios/carplay/>. Operability depends on network availability, a cellular connection and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. Apple CarPlay® is a registered trademark of Apple Inc. **47.** Wireless use of Android Auto™ requires a compatible Android™ 11.0+ phone and compatible active data plan. Check g.co/androidauto/requirements for compatibility. Operability depends on network availability, a cellular connection, and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota's Connected Services data collection, use, sharing, and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. Android™ and Android Auto™ are trademarks of Google LLC. **48.** The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See *Owner's Manual* for limitations. **49.** JBL® is a registered trademark of Harman International Industries, Inc. **50.** Extra-cost color. **51.** Traffic Jam Assist is not an automated driving system, requires driver supervision at all times, and is designed to function on controlled access freeways at speeds of 25 mph or less. Use this system in accordance with applicable laws. Requires an active subscription to Drive Connect, which depends on 4G network availability and other factors outside Toyota's control. Service requires account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/privacyvts/images/doc/Toyota%20-%20Connected%20Services%20Terms%20of%20Use.pdf> and Master Data Consent. Data charges may apply. Before operating, refer to *Owner's Manual* for instructions and limitations. **52.** Lane Change Assist operates only when Dynamic Radar Cruise Control (DRCC) and Lane Tracing Assist (LTA) are activated. Do not overly rely on this system. Driver must confirm lane is clear. See *Owner's Manual* for limitations. **53.** Do not overly rely on the Front Cross-Traffic Alert system. Always visually confirm that it is safe to proceed. See *Owner's Manual* for limitations. **54.** EPA-estimated 57 city/56 hwy/57 combined mpg rating for 2025 Prius LE FWD, 53 city/54 hwy/54 combined mpg rating for 2024 Prius LE AWD, 52 city/52 hwy/52 combined mpg rating for 2025 Prius XLE and Limited FWD, and 49 city/50 hwy/49 combined mpg rating for 2024 Prius XLE and Limited AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **55.** The Rear-Seat Reminder does not sense objects in the rear seat. The Rear-Seat Reminder is designed to recognize a unique rear-door opening pattern that may be consistent with an object being placed in the rear seating area. See *Owner's Manual* for additional details. **56.** Charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. **57.** HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. **58.** May not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. **59.** Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for instructions and limitations. **60.** EPA-estimated up to 44-mile all-electric driving range when fully charged for 2025 Prius Plug-in Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **61.** Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers. **62.** EPA-estimated 127 combined MPGe rating for 2025 Prius Plug-in Hybrid SE, EPA-estimated 114 combined MPGe rating for 2025 Prius Plug-in Hybrid XSE and XSE Premium. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 53 city/51 hwy/52 combined gas-only MPG rating for 2025 Prius Plug-in Hybrid SE, EPA-estimated 50 city/47 hwy/48 combined gas-only MPG rating for 2025 Prius Plug-in Hybrid XSE and XSE Premium. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **63.** EPA-estimated 32 city/41 hwy/35 combined mpg rating for 2024 Corolla LE; EPA-estimated 31 city/40 hwy/34 combined mpg rating for 2024 Corolla SE, XSE and Nightshade Edition. EPA-estimated 53 city/46 hwy/50 combined mpg rating for 2024 Corolla Hybrid LE and Hybrid XLE; EPA-estimated 51 city/44 hwy/48 combined mpg rating for 2024 Corolla Hybrid LE AWD; EPA-estimated 50 city/43 hwy/47 combined mpg rating for 2024 Corolla Hybrid SE and Hybrid Nightshade Edition; EPA-estimated 47 city/41 hwy/44 combined mpg rating for 2024 Corolla Hybrid SE AWD and Hybrid Nightshade Edition AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **64.** EPA-estimated 32 city/41 hwy/35 combined mpg rating for 2024 Corolla Hatchback SE; up to an EPA-estimated 32 city/41 hwy/35 combined mpg rating for 2024 Corolla Hatchback Nightshade; and EPA-estimated 30 city/38 hwy/33 combined mpg rating for 2024 Corolla Hatchback XSE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **65.** EPA-estimated 53 city/50 hwy/51 combined mpg rating for 2025 Camry LE; 51 city/49 hwy/50 combined mpg rating for 2025 Camry LE AWD; 48 city/47 hwy/47 combined mpg rating for 2025 Camry SE, XLE and XSE; 46 city/46 hwy/46 combined mpg rating for 2025 Camry SE AWD and XLE AWD; 44 city/43 hwy/44 combined mpg rating for 2025 Camry XSE AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **66.** Customers who lease a 2024 Mirai by March 31, 2025 will receive complimentary fuel for three years or \$15,000, whichever comes first. Customers who purchase a 2024 Mirai by March 31, 2025 will receive complimentary fuel for six years or \$15,000, whichever comes first. Complimentary fuel term begins as of card activation or 90 days after Mirai lease or purchase commencement date, whichever is earlier. Fuel card is nontransferable. **67.** EPA-estimated 76 city/71 hwy/74 combined MPGe rating for 2024 Mirai XLE and 67 city/64 hwy/65 combined MPGe rating for 2024 Mirai Limited. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric-mode operation. Use for comparison purposes only. Your MPGe/miles per kilowatt-hour will vary for many reasons, including

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your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **68.** Installation of a tow hitch receiver or other accessories located near the rear bumper or side-door kick sensors may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Water, weather, dirt, and other conditions also may cause the hands-free power liftgate sensor to not operate properly. See *Owner's Manual* for limitations. **69.** EPA-estimated 36 city/36 hwy/36 combined mpg rating for 2024 Sienna FWD models; 35 city/36 hwy/35 combined mpg rating for 2024 Sienna AWD models. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **70.** Operability and accuracy of Dynamic Navigation depends on certain factors outside of Toyota's control in order to operate, including cellular network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services not available in every city or roadway. Use common sense when relying on information provided. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at <https://www.toyota.com/privacyvts/images/doc/Toyota%20-%20Connected%20Services%20Terms%20of%20Use.pdf> and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see <https://www.toyota.com/privacyvts>. The Dynamic Navigation trial period is at no extra cost and trial begins the earlier of vehicle hits 100 miles or 1 year after multimedia system manufacture date (regardless of purchase or lease date). Paid subscription required after trial (if applicable). Terms of Use apply. **71.** EPA-estimated 22 city/29 highway/25 combined mpg rating for 2025 Highlander LE FWD, XLE FWD and Limited FWD; EPA-estimated 21 city/28 highway/24 combined mpg rating for 2025 Highlander LE AWD, XLE AWD, XSE, Limited AWD and Platinum; EPA-estimated 35 city/35 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid Limited, Hybrid Limited 25th Edition and Hybrid Platinum. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **72.** Do not exceed 120V. See *Owner's Manual* for additional limitations and details. **73.** Rated for 1500 watts shared between both outlets. See *Owner's Manual* for additional limitations and details. **74.** BedStep® is a registered trademark of Lund Motion Products, Inc. All rights reserved. **75.** EPA-estimated 21 city/28 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/23 combined mpg rating for 2024 Grand Highlander XLE AWD; EPA-estimated 20 city/26 highway/22 combined mpg rating for 2024 Grand Highlander Limited AWD and Platinum AWD. EPA-estimated 37 city/34 highway/36 combined mpg rating for 2024 Grand Highlander Hybrid XLE FWD; EPA-estimated 36 city/32 highway/34 combined mpg rating for 2024 Grand Highlander Hybrid XLE AWD and 2024 Grand Highlander Hybrid Limited AWD; EPA-estimated 26 city/27 highway/27 combined mpg rating for 2024 Grand Highlander Hybrid MAX Limited AWD and Hybrid MAX Platinum AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **76.** Ultrasuede® is a registered trademark of Toray Industries, Inc. **77.** EPA-estimated 21 city/24 highway/22 combined mpg rating for 2024 Sequoia SR5, Limited, Platinum and Capstone 4x2; EPA-estimated 19 city/22 highway/20 combined mpg rating for 2024 Sequoia SR5, Limited, Platinum, TRD Pro and Capstone 4x4. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **78.** EPA-estimated 22 city/25 hwy/23 combined mpg rating for 2025 Land Cruiser 1958 4WD and Land Cruiser 4WD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **79.** Rated for 2400 watts for a single three-prong outlet. See *Owner's Manual* for limitations. **80.** EPA-estimated 27 city/35 highway/30 combined mpg rating for 2024 RAV4 LE FWD, XLE FWD, XLE Premium FWD and Limited FWD; EPA-estimated 27 city/34 highway/30 combined mpg rating for 2024 RAV4 LE AWD; EPA-estimated 27 city/33 highway/29 combined mpg rating for 2024 RAV4 XLE AWD and XLE Premium AWD; EPA-estimated 25 city/33 highway/28 combined mpg rating for 2024 RAV4 Adventure and Limited AWD; EPA-estimated 25 city/32 highway/28 combined mpg rating for 2024 RAV4 TRD Off-Road. EPA-estimated 41 city/38 highway/40 combined mpg rating for 2024 RAV4 Hybrid LE, Hybrid XLE, Hybrid XLE Premium, Hybrid SE, Hybrid XSE and Hybrid Limited; EPA-estimated 38 city/35 highway/37 combined mpg rating for 2024 RAV4 Hybrid Woodland Edition. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **81.** Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. See *Owner's Manual* for additional limitations and details. **82.** Falken is a registered trademark of Sumitomo Rubber Industries, Ltd. **83.** This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. **84.** EPA-estimated 94 combined MPGe rating for 2024 RAV4 Prime. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 38 combined gas-only mpg. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **85.** EPA-estimated 42-mile all-electric driving range when fully charged for 2024 RAV4 Prime. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **86.** Never tow beyond a vehicle's published towing capacities. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. Installation of a tow hitch receiver or other accessories located near the rear bumper may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Follow all instructions in your *Owner's Manual*. **87.** The engine immobilizer is a state-of-the-art anti-theft system initiated when the key is inserted into ignition switch or a Smart Key fob is in/near the vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches the code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Toyota dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. **88.** EPA-estimated 31 city/33 hwy/32 combined mpg rating for 2024 Corolla Cross L FWD, LE FWD and XLE FWD; EPA-estimated 29 city/32 hwy/30 combined mpg rating for 2024 Corolla Cross L AWD, LE AWD and XLE AWD; EPA-estimated 45 city/38 hwy/42 combined mpg rating for 2024 Corolla Cross Hybrid S, SE, XSE AWD and Nightshade. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **89.** Crawl Control is designed for driving on difficult terrain at low speeds and assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. See *Owner's Manual* for additional limitations. **90.** EPA-estimated 16 city/19 hwy/17 combined mpg rating for 2024 4Runner. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **91.** Hill Start Assist Control is designed to minimize backward rolling on steep ascents. Not a substitute for safe driving judgment and practices. Speed, grade, surface conditions, driver input, etc., can all affect HAC function. See *Owner's Manual*. **92.** Front and rear parking assist sonar is designed to warn drivers of potential front and rear collisions with certain objects at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for instructions and limitations. **93.** EPA-estimated 252-mile total driving range rating for 2024 bZ4X XLE FWD; 242-mile total driving range rating for 2024 bZ4X Limited FWD; 228-mile total driving range rating for 2024 bZ4X XLE AWD; and 222-mile total driving range rating for 2024 bZ4X Limited AWD total driving range for when vehicle is fully charged and operated under ideal driving conditions. Use for comparison purposes only. Actual range may decrease significantly depending on speed, outside temperature, accessory use, how/where you drive, charging habits, and other factors. Battery capacity also decreases with time and use, which will reduce range. See www.fueleconomy.gov and *Owner's Manual* for details. **94.** EPA-estimated 119 combined MPGe for 2024 bZ4X XLE FWD; 112 combined MPGe for 2024 bZ4X Limited FWD; 104 combined MPGe for 2024 bZ4X XLE AWD; 102 combined MPGe for 2024 bZ4X Limited AWD. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric-mode operation. Use for comparison purposes only. Your MPGe/miles per kilowatt-hour will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **95.** EPA-estimated 20 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2 2.4L i-FORCE automatic; EPA-estimated 19 city/24 highway/21 combined mpg rating for 2024 Tacoma SR, SR5 4x4 2.4L i-FORCE automatic; EPA-estimated 18 city/23 highway/20 combined mpg rating for 2024 Tacoma SR 4x2, TRD Sport 4x2, TRD Off-Road 4x4 2.4L i-FORCE manual; EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR5 4x2 2.4L i-FORCE automatic; EPA-estimated 20 city/24 highway/22 combined mpg rating for 2024 Tacoma TRD PreRunner, TRD Sport 4x2 2.4L i-FORCE automatic; EPA-estimated 19 city/23 highway/20 combined mpg rating for 2024 Tacoma TRD Sport, TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 19 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma Limited 4x4 2.4L i-FORCE automatic. Projected EPA-estimated 22 city/24 highway/23 combined mpg rating for 2024 Tacoma TRD Sport, TRD Off-Road, Trailhunter, TRD Pro 4x4 2.4L i-FORCE MAX automatic as determined by manufacturer; projected EPA-estimated 23 city/24 highway/24 combined mpg rating for 2024 Tacoma Limited 4x4 2.4L i-FORCE MAX automatic as determined by manufacturer. EPA estimates available only for models as noted at time of posting. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **96.** Goodyear® is a registered trademark of The Goodyear Tire & Rubber Company. **97.** Rigid Industries® is a registered trademark of JST Performance, LLC d/b/a Rigid Industries. **98.** EPA-estimated 18 city/24 highway/20 combined mpg rating for 2025 Tundra SR 4x2; EPA-estimated 18 city/23 highway/20 combined mpg rating for 2025 Tundra SR5, Limited, Platinum and 1794 Edition 4x2; EPA-estimated 17 city/23 highway/19 combined mpg rating for 2025 Tundra SR 4x4; EPA-estimated 17 city/22 highway/19 combined mpg rating for 2025 Tundra SR5, Limited, Platinum and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid, Platinum 4x2 Hybrid and 1794 Edition 4x2 Hybrid;

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EPA-estimated 19 city/22 highway/21 combined mpg rating for 2025 Tundra Limited 4x4 Hybrid, Platinum 4x4 Hybrid, 1794 Edition 4x4 Hybrid and Capstone 4x4 Hybrid; EPA-estimated 18 city/20 highway/19 combined mpg rating for 2025 Tundra TRD Pro 4x4 Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **99.** FOX is a registered trademark of FOX Factory, Inc. **100.** Advanced Rear-Seat Reminder uses a sensor from the vehicle to detect movement in the rear seats to alert you of an occupant. In-vehicle alerts may vary depending on whether the vehicle is locked or unlocked. If you have downloaded, registered for and enabled the Toyota app on your smartphone, you may also receive a notification, SMS and/or an automated call to the verified account phone number. System functionality and sensor coverage is limited and may not detect all occupants under all circumstances. Smartphone alerts require an active Safety Connect® subscription, which depends on 4G network availability and other factors outside Toyota's control and requires acceptance of Connected Services Terms of Use at <https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf> and Master Data Consent. Drivers are responsible for ensuring no occupants are left in a vehicle. See *Owner's Manual* for additional limitations and details. **101.** FridgeBox requires vehicle power and selection of cooler or freeze mode. Keep lid closed while driving to help avoid injuries. See *Owner's Manual* for details. **102.** Projected EPA-estimated 19 city/25 hwy/21 combined mpg rating for 2025 4Runner SR5 4WD, TRD Sport 4WD, TRD Sport Premium 4WD, TRD Off-Road 4WD and TRD Off-Road Premium 4WD; projected EPA-estimated 20 city/26 hwy/22 combined mpg rating for 2025 4Runner SR5 RWD and TRD Sport RWD; projected EPA-estimated 19 city/25 hwy/21 combined mpg rating for 2025 4Runner SR5 4WD, TRD Sport 4WD, TRD Sport Premium 4WD, TRD Off-Road 4WD and TRD Off-Road Premium 4WD; projected EPA-estimated 20 city/24 hwy/22 combined mpg rating for 2025 4Runner Limited RWD; projected EPA-estimated 20 city/24 hwy/21 combined mpg rating for 2025 4Runner Limited 4WD; projected EPA-estimated 20 city/24 hwy/22 combined mpg rating for 2025 4Runner Limited RWD; and projected EPA-estimated 23 city/24 hwy/23 combined mpg rating for 2025 4Runner TRD Off-Road Hybrid 4WD, TRD Off-Road Premium Hybrid 4WD, Limited Hybrid 4WD, Platinum, TRD Pro and Trailhunter as determined by manufacturer. EPA estimates not available at time of publishing. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **103.** Electrical rating for auxiliary switches is pre-set. See *Owner's Manual* for additional details. Exceeding the rating set by Toyota may lead to an increased risk of failure, and, potentially, fire. **104.** Torsen® is a registered trademark of Zexel Torsen, Inc.

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