

The Frame – 85", 75", 65", 55", 50" and 43"



PRODUCT HIGHLIGHTS

- Art Mode¹
- Anti-Reflection with Matte Display
- QLED 4K with 100% Color Volume²
- Slim Fit Wall Mount included
- Customizable Bezels³

SIZE CLASS



Artwork, shows, movies and memories—display what you love on The Frame, the picture frame-like TV. See everything on the QLED 4K TV at 100% Color Volume with Quantum Dot² that saturates your screen with a billion colors. Switch on Art Mode¹ and transform your TV into your own personal art exhibit.

KEY FEATURES

Picture

- Art Mode \ Art Store¹
- Anti-Reflection with Matte Display
- QLED 4K with 100% Color Volume²
- Quantum HDR
- 4K UHD with 4K AI Upscaling⁴
- Quantum Processor 4K
- Wide Viewing Angle
- Motion Xcelerator Turbo+⁵
- Super Ultrawide Game View & Game Bar 3.0⁶
- FreeSync™ Premium Pro⁷
- Auto Game Mode (ALLM)
- Dual LED
- Real Depth Enhancer
- Samsung Collection / My Collection
- Vertical Mode / 9:16 Screen Support⁸

Design

- Modern Frame Design
- Brightness and Motion Sensor⁹
- One Invisible Connection™
- One Connect Box¹⁰

Smart Features

- Smart TV Powered by Tizen™
- Universal Guide
- Ambient Mode+
- Multiple Voice Assistants¹¹
- Samsung TV Plus
- Multi View¹²
- SmartThings Compatible¹³
- Samsung Health¹⁴
- Samsung Gaming Hub

Included Accessories

- SolarCell Remote™ (TM2281E)
- Slim Fit Wall Mount included
- Power Cable
- User Manual and E-Manual

Optional Accessories - Sold Separately

- Customizable Bezels³
- Studio Stand
- 15m Extended Cable

Connections

- 4 HDMI Ports¹⁵
- HDMI 2.1 Features Supported:
 - Auto Low Latency Mode (ALLM), supported on all ports
 - Fixed Rate Link (FRL) 4K@120Hz¹⁶ supported on port 4
 - Variable Refresh Rate (VRR), supported on all ports¹⁷
 - Enhanced Audio Return Channel (eARC), supported on port number 3
- 2 USB 2.0 Connections
- LAN Port
- Built-in Wi-Fi 5
- Bluetooth®5.2
- RS-232 Control (Ex-Link)
- IP Control Support¹⁸
- Optical Audio Output Port

Audio

- Dolby Atmos and Object Tracking Sound¹⁹
- Q-Symphony²⁰
- Adaptive Sound+
- 40 Watt 2.0.2 Channel²¹

Industry Certifications

- CTA 4K UHD Connected
- Filmmaker Mode

¹Art store fees apply for subscription service. ²QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

³Sold separately. ⁴Upscales to 4K Resolution. Resulting picture may vary based on source content. Utilizes AI-based formulas.

⁵50", 43" and 32" have Motion Xcelerator. ⁶Best experience with games supporting UltraWide GameView.

⁷50", 43" and 32" do not have FreeSync Premium Pro. ⁸Applies to 65", 55" 43" and 32" models only.

⁹Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition. ¹⁰One Connect Box may vary by model.

¹¹Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Google and YouTube are trademarks of Google LLC. This service may not yet be available at the time of purchase of this product. Apple and related marks and logos are trademarks of Apple Inc. This Samsung TV supports AirPlay 2 and requires iOS 12.3 or later or macOS 10.14.5 or later.

¹²Can support up to 2 videos. Feature availability will vary by mobile device. ¹³SmartThings compatible devices only. SmartThings app download may be required. ¹⁴Smart Trainer support devices may vary by country. Partners and content may vary by region.

¹⁵HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices. ¹⁶4K @ 120 Hz is not available on 50" and 43" models. ¹⁷Not available on 50" and 43" models.

¹⁸Requires third-party control system installation. See www.samsung.com/us/business/custominstall.

¹⁹50" and 43" have Object Tracking Sound Lite.

²⁰Q-Symphony is available only with compatible soundbar. Check for Q-Symphony compatibility on soundbar product specifications.

²¹20 Watt 2.0 Channel on 50", 43" and 32" models.

SAMSUNG

SEE BACK FOR DETAILS

The Frame – 85", 75", 65", 55", 50" and 43"

KEY FEATURES (page 1 of 2)

PICTURE

4K UHD with 4K AI Upscaling⁴

See everything you watch instantly transformed to incredible 4K resolution.

Quantum Processor 4K

Enjoy your picture automatically converted to stunning 4K by the intelligent processor.

100% Color Volume with Quantum Dot²

Bask in a billion shades of brilliant color at 100% Color Volume, that stay true even in bright scenes.

Quantum HDR

Go beyond HDTV with Quantum HDR that delivers an expanded range of color and contrast.

Wide Viewing Angle

Your view stays brilliant from more angles, from more seats in the room.

Adaptive Picture™

Get an optimized picture effortlessly with a lighting system that automatically senses, reacts, and adjusts to the brightness of the space you're in.

Super Ultrawide GameView & Game Bar⁶

Built-in compatibility with multiple aspect ratios helps you level up your PC gaming and more.

FreeSync Premium Pro⁷

Dominate the game with less lag, tearing, and stuttering provided by seamless cooperation between your TV and console.

Auto Game Mode (ALLM)

Game faster with an optimized screen that gives you more control with dramatically less lag.

THE FRAME SERVICE

Art Mode¹

The Frame transforms into a beautiful work of art when you're not watching TV. Activate the built-in motion sensor so whenever you walk into the room, your TV displays one of your favorite selections.

Art Store¹

Buy individual pieces or subscribe to an ever-increasing library of established and emerging artists' work.

Samsung Collection

The Frame includes a gallery of professionally curated art, with one hundred pieces from ten different genres.

My Collection

My Collection is an easy way to create your own personal collection, storing all your favorite works of art in one place with up to 2GB of storage space.

DESIGN

Modern Frame Design

Elevate your space with The Frame TV.

Customizable Bezel³

Elevate your space and make The Frame your own by enhancing it with a frame in black, white, beige or brown.

Slim Fit Wall Mount™ Included

Hang your TV snug to the wall with the Wall Mount that's easy to install and adjust.

Brightness and Motion Sensor⁹

It senses your presence when you're nearby; the Motion Sensor detects your presence and turns the screen on, so you can enjoy your favorite art while you're there. When you leave, it turns off to save energy.

One Invisible Connection™

One slim cable combines your power and video gear into a single connection to the TV.

One Connect Box¹⁰

Connects your components to one separate box, not to the back of the TV.

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The Frame – 85", 75", 65", 55", 50" and 43"

KEY FEATURES (page 2 of 2)

SMART FEATURES

Smart TV Powered by Tizen

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, and more.

Universal Guide

Get tailored recommendations for streaming and live TV all in one place with a simple on-screen guide.

Ambient Mode+

Turn the blank screen into a display for captivating photos that play to your aesthetic.

Multiple Voice Assistants¹¹

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, voice assistances, and more.

Samsung TV Plus

Enjoy subscription-free TV, movies, sports with 150 channels and growing.

Multi View¹²

Stream your favorite TV show and mirror your compatible phone all on one screen, with multiple sound and layout options.

SmartThings Compatible¹³

Take control of your connected devices with SmartThings on your screen.

Samsung Health¹⁴

Discover how a healthy and balanced lifestyle is within view—Samsung Health tools can help.

Real Depth Enhancer

Experience depth and dimension on screen just like you do in real life.

CONNECTIONS

HDMI¹⁵

Connect up to 4 devices with HDMI.

Wi-Fi5

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

AUDIO

Object Tracking Sound¹⁹

Sound that moves with the on-screen action.

Q-Symphony²⁰

Relive the cinema experience with rich, synchronized sound that flows from your TV and sound bar in perfect harmony.

Active Voice Amplifier

Catch every word with the unique Active Voice Amplifier, which detects noise disruptions and automatically boosts the dialogue.

Dolby Atmos¹⁹

Be enveloped by the spectacular cinematic surround sound of Dolby Atmos built right into the TV.

INCLUDED ACCESSORIES

SolarCell Remote TM2281E

Slim Fit Wall Mount included

One Connect Box

Power Cable

User Manual and E-Manual

OPTIONAL ACCESSORIES - Sold Separately

Customizable Bezels

Studio Stand

15m Extended Cable

INDUSTRY CERTIFICATIONS

CTA 4K UHD Connected

All Samsung 2021 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.

Filmmaker Mode

Watch your movies and TV shows the way the filmmakers intended. This new picture mode preserves the director's creative intent and provides a cinematic experience.

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⁹Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition. ¹⁰One Connect Box may vary by model.

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¹⁸Requires third-party control system installation. See www.samsung.com/us/business/custominstall.

¹⁹50" and 43" have Object Tracking Sound Lite.

²⁰Q-Symphony is available only with compatible soundbar. Check for Q-Symphony compatibility on soundbar product specifications.

²¹20 Watt 2.0 Channel on 50", 43" and 32" models.

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The Frame – 85", 75", 65", 55", 50" and 43"

MODELS

MODEL: QN85LS03B
ORDER CODE: QN85LS03BAFXZA

SCREEN SIZE CLASS: 85"

SCREEN DIAGONAL MEASUREMENT: 84.5"

UPC CODE: 887276626185

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 75 x 42.7 x 1.1
- **TV WITH STAND:** 75 x 44.2 x 13.7
- **SHIPPING:** 82.2 x 49.2 x 9.3
- **STAND FOOTPRINT:** 0.8 x 10.2 x 13.7

WEIGHT (LB):

- **TV WITHOUT STAND:** 98.1
- **TV WITH STAND:** 100.1
- **SHIPPING:** 141.3

VESA SUPPORT: Yes (600 x 400)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2281E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**
- **POWER CABLE**

MODEL: QN75LS03B
ORDER CODE: QN75LS03BAFXZA

SCREEN SIZE CLASS: 75"

SCREEN DIAGONAL MEASUREMENT: 74.5"

UPC CODE: 887276626178

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 66.2 x 37.8 x 1.1
- **TV WITH STAND:** 66.2 x 39.3 x 12.4
- **SHIPPING:** 72.4 x 43.8 x 8.1
- **STAND FOOTPRINT:** 0.8 x 9.5 x 12.4

WEIGHT (LB):

- **TV WITHOUT STAND:** 77.8
- **TV WITH STAND:** 79.1
- **SHIPPING:** 111.8

VESA SUPPORT: Yes (400 x 400)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2281E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**
- **POWER CABLE**

The Frame – 85", 75", 65", 55", 50" and 43"

MODEL

MODEL: QN65LS03B
ORDER CODE: QN65LS03BAFXZA

SCREEN SIZE CLASS: 65"

SCREEN DIAGONAL MEASUREMENT: 64.5"

UPC CODE: 887276626161

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 57.4 x 32.8 x 1
- **TV WITH STAND:** 57.4 x 34.2 x 10.3
- **SHIPPING:** 63.5 x 37.4 x 7.5
- **STAND FOOTPRINT:** 0.6 x 9 x 10.3

WEIGHT (LB):

- **TV WITHOUT STAND:** 49.4
- **TV WITH STAND:** 50.3
- **SHIPPING:** 78

VESA SUPPORT: Yes (400 x 300)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2281E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**
- **POWER CABLE**

MODEL: QN55LS03B
ORDER CODE: QN55LS03BAFXZA

SCREEN SIZE CLASS: 55"

SCREEN DIAGONAL MEASUREMENT: 54.6"

UPC CODE: 887276626154

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 48.7 x 27.9 x 1
- **TV WITH STAND:** 48.7 x 29.3 x 9
- **SHIPPING:** 55.3 x 33.3 x 7.3
- **STAND FOOTPRINT:** 0.6 x 8.5 x 9

WEIGHT (LB):

- **TV WITHOUT STAND:** 37.3
- **TV WITH STAND:** 38.1
- **SHIPPING:** 58

VESA SUPPORT: Yes (200 x 200)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2281E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**
- **POWER CABLE**

The Frame – 85", 75", 65", 55", 50" and 43"

MODEL

MODEL: QN50LS03B
ORDER CODE: QN50LS03BAFXZA

SCREEN SIZE CLASS: 50"

SCREEN DIAGONAL MEASUREMENT: 49.5"

UPC CODE: 887276625447

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 44.3 x 25.4 x 1
- **TV WITH STAND:** 44.3 x 26.7 x 9
- **SHIPPING:** 49.3 x 30.5 x 6.9
- **STAND FOOTPRINT:** 0.6 x 8.5 x 9

WEIGHT (LB):

- **TV WITHOUT STAND:** 26
- **TV WITH STAND:** 26.9
- **SHIPPING:** 46.1

VESA SUPPORT: Yes (200 x 200)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2281E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**
- **POWER CABLE**

MODEL: QN43LS03B
ORDER CODE: QN43LS03BAFXZA

SCREEN SIZE CLASS: 43"

SCREEN DIAGONAL MEASUREMENT: 42.5"

UPC CODE: 887276626147

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 38.2 x 22 x 1
- **TV WITH STAND:** 38.2 x 23.3 x 7.7
- **SHIPPING:** 42.8 x 26.7 x 6.5
- **STAND FOOTPRINT:** 0.6 x 8.2 x 7.7

WEIGHT (LB):

- **TV WITHOUT STAND:** 19
- **TV WITH STAND:** 19.6
- **SHIPPING:** 34.2

VESA SUPPORT: Yes (200 x 200)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2281E
- **SLIM FIT WALL MOUNT**
- **ONE CONNECT BOX**
- **POWER CABLE**

The Frame - 32" Only



PRODUCT HIGHLIGHTS

- Art Mode¹
- Anti-Reflection with Matte Display
- Slim Fit Wall Mount included
- QLED HD TV with 100% Color Volume²
- Customizable Bezels³ and Modern Frame Design

SIZE CLASS

32"

32LS03C

Artwork, shows, movies and memories—display what you love on The Frame, the picture frame-like TV. See everything on the QLED HD TV with 100% Color Volume² that saturates your screen with a billion colors. Switch on Art Mode¹ and transform your TV into your own personal art exhibit.

KEY FEATURES

Picture

- Art Mode \ Art Store¹
- Anti-Reflection with Matte Display
- QLED HD TV with 100% Color Volume²
- HDR
- Hyper Real Processor
- Motion Xcelerator
- Mega Contrast
- Contrast Enhancer
- Samsung Collection / My Collection
- Vertical Mode / 9:16 Screen Support⁴

Design

- Modern Frame Design
- Brightness and Motion Sensor⁵
- One Invisible Connection™
- One Connect Mini Box

Smart Features

- Smart TV Powered by Tizen™
- Universal Guide
- Multiple Voice Assistants⁶
- Samsung TV Plus
- SmartThings Compatible⁷
- Samsung Health⁸
- TeleMedicine
- ConnectTime
- Samsung Gaming Hub

Included Accessories

- SolarCell Remote™ (TM2361E)
- Slim Fit Wall Mount included
- Power Cable
- User Manual and E-Manual

Optional Accessories

- Customizable Bezels³

Connections

- 2 HDMI Ports⁹
- HDMI 1.4
- 2 USB 2.0 Connections
- Built-in Wi-Fi 5
- Bluetooth®5.2
- RS-232 Control (Ex-Link)
- IP Control Support¹⁰
- Optical Audio Output Port

Audio

- Object Tracking Sound Lite¹¹
- Q-Symphony¹²
- Adaptive Sound
- 20 Watt 2.0 Channel

¹Art store fees apply for subscription service.

²QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

³Sold separately

⁴Applies to 65", 50", 43" and 32" models only

⁵Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition.

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⁷SmartThings compatible devices only. SmartThings app download may be required

⁸Smart Trainer support devices may vary by country. Partners and content may vary by region.

⁹HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices.

¹⁰Requires third-party control system installation. See www.samsung.com/us/business/custominstall.

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SEE BACK FOR DETAILS

The Frame - 32" Only

KEY FEATURES (page 1 of 2)

PICTURE

HDR

Unveils shades of color and detail you can't find on HDTV.

Anti-Reflection with Matte Display

Enjoy more screen visibility with virtually no light reflection, night or day.

SMART FEATURES

Smart TV Powered by Tizen

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, and more.

Universal Guide

Get tailored recommendations for streaming and live TV all in one place with a simple on-screen guide.

Multiple Voice Assistants⁶

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, voice assistances, and more.

Samsung TV Plus

Enjoy subscription-free TV, movies, sports with 150 channels and growing.

SmartThings Compatible⁷

Take control of your connected devices with SmartThings on your screen.

Samsung Health⁸

Discover how a healthy and balanced lifestyle is within view—Samsung Health tools can help.

CONNECTIONS

HDMI⁹

Connect up to 2 devices with HDMI.

Wi-Fi⁵

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

THE FRAME SERVICE

Art Mode¹

The Frame transforms into a beautiful work of art when you're not watching TV. Activate the built-in motion sensor so whenever you walk into the room, your TV displays one of your favorite selections.

Art Store¹

Buy individual pieces or subscribe to an ever-increasing library of established and emerging artists' work.

Samsung Collection

The Frame includes a gallery of professionally curated art, with one hundred pieces from ten different genres.

My Collection

My Collection is an easy way to create your own personal collection, storing all your favorite works of art in one place with up to 2GB of storage space.

DESIGN

Modern Frame Design

Elevate your space with The Frame TV.

Customizable Bezel³

Elevate your space and make The Frame your own by enhancing it with a frame in black, white, beige or brown.

Slim Fit Wall MountTM

Hang your TV snug to the wall with the Wall Mount that's easy to install and adjust.

Brightness and Motion Sensor

It senses your presence when you're nearby; the Motion Sensor detects your presence and turns the screen on, so you can enjoy your favorite art while you're there. When you leave, it turns off to save energy.

One Invisible Connection

One slim cable combines your power and video gear into a single connection to the TV.

One Connect Mini Box

Connects your components to one separate box, not to the back of the TV.

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The Frame - 32" Only

KEY FEATURES (page 2 of 2)

AUDIO

Object Tracking Sound Lite¹¹

Sound that moves with the on-screen action.

Q-Symphony¹²

Relive the cinema experience with rich, synchronized sound that flows from your TV and sound bar in perfect harmony.

INCLUDED ACCESSORIES

SolarCell Remote TM2361E

Slim Fit Wall Mount included

One Connect Mini Box

Power Cable

User Manual and E-Manual

OPTIONAL ACCESSORIES - Sold Separately

Customizable Bezels

¹Art store fees apply for subscription service.

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The Frame - 32" Only

MODEL

MODEL: QN32LS03C
ORDER CODE: QN32LS03CBFXZA

SCREEN SIZE CLASS: 32"

SCREEN DIAGONAL MEASUREMENT: 31.5"

UPC CODE: 887276737799

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 28.6 x 16.8 x 1
- **TV WITH STAND:** 28.6 x 17.8 x 5.6
- **SHIPPING:** 32.1 x 20 x 4.7
- **STAND FOOTPRINT:** 0.6 x 5.4 x 5.6

WEIGHT (LB):

- **TV WITHOUT STAND:** 11.3
- **TV WITH STAND:** 11.5
- **SHIPPING:** 17.2

VESA SUPPORT: Yes (200 x 200)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM2361E
- **ONE CONNECT BOX MINI**
- **SLIM FIT WALL MOUNT**
- **POWER CABLE**

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