



## CES 2018 NEWS RELEASE

For Immediate Release

**Contact:** Roberta Lewis, Roberta Lewis & Assoc, LLC.  
Public Relations Tel: (713) 408-9401 roberta.lewis@cleer.us

**Cleer, Inc. CES 2018 Venetian Press Conference –**  
Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004  
Press Conference Room (near The Venetian Ballroom)

# CLEER ANNOUNCES FLOW WIRELESS NOISE CANCELING HEADPHONE

**Las Vegas, NV., CES – January 5, 2018** – Be in the moment with Cleer, Inc., a CES 2018 Innovation Awards Honoree, designer, and manufacturer of high-performance personal entertainment electronics as they announce the **FLOW – Wireless Noise Canceling Headphone**, based on the Qualcomm® CSR8675 Bluetooth® Audio System-on-Chips (SoC), to be demonstrated and shown at CES 2018 at **The Venetian Hotel – Suite 29-324**.

For immersive, cordless and noise-free listening, the **FLOW - Wireless Noise Canceling Headphone** is the perfect choice. **FLOW** combines best-in-class hybrid noise canceling technology (up to 30dB ambient suppression<sup>1</sup>), supported by a Qualcomm® CSR8675 Bluetooth® Audio SoC for enhanced wireless connectivity with Qualcomm® aptX™ and AAC support to help deliver outstanding CD-like quality audio streaming, intuitive touch controls, and up-to 20-hour playback<sup>1</sup>.

Innovative, Cleer ironless audio driver technology, borrowed from the **NEXT**, delivers bold and articulate playback via a ringed assembly of rare-earth magnets instead of the conventional, soft-iron pole piece. The benefits include: a perfectly-focused magnetic field, high-excursion with optimized voice-coil control, and exceptionally low distortion, even at high output.

A plush and lightweight design affords extended listening comfort and flexible folding for storage in your briefcase or backpack when on the move. For an extra touch, interchangeable deco-rings allow for personalizing the **FLOW** to suit your style or mood.

The **FLOW Wireless Noise Canceling Headphone** will ship in Q1 of 2018 and retail for an MSRP of \$279.99 U.S.



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Cleer, Inc. • 11440 West Bernardo Court, Suite 274 • San Diego, CA 92127 • Tel: (858) 201-3388

**ABOUT CLEER** - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it's about high-fidelity reproduction, stealing peace and quiet in noisy spaces, exploring virtual reality, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products.

**Cleer Contact:** Claude Schmidt • 1 (858) 201-3388 ext.103 • email: [claudio.schmidt@cleer.us](mailto:claudio.schmidt@cleer.us)

**Press Contact:** Roberta Lewis • Tel: 1 (713) 408-9401 • email: [roberta.lewis@cleer.us](mailto:roberta.lewis@cleer.us)