

Key Message House

DREO Radiator OH712 **Product Name** The Ultimate High-efficiency Noiseless Home Radiator with Advanced Safety Protection **Product Positioning** Scenario Living room, bedroom, office, baby room **Consistent Warmth** Cutting-edge **Pure Heat** All-around Safety **Customer-centric Design** Top KSPs for Large Spaces Without Noise Eco Mode 1500w All-power Heating 8-layer Protection **Completely Silent Operation** Up to 60% Energy Savings Innovative Rear Cord Management • ECO mode precisely manages heat output, The additional housing reduces surface • No fan means the heater is entirely • Designed based on user feedback, it facilitates easy handling and storage of the power cord. helping you achieve up to 60% energy temperature by 37.9% silent. Unstoppable Heating Patented FortPlug™ • V-0 Flame Retardant 24-Hour Timer • The advanced heat dissipation design ensures the Overheat Protection Silent Buttons and Screen heater safely maintains a consistent temperature · Conveniently schedule heating times. Tip-over Protection Segmented Compensation without interruptions. • Enjoy quiet operation with silent Thermal Insulated Wiring buttons and a light-sensing screen that • DREO's NTC sensor and temperature ETLListed auto-turns off. compensation algorithm ensure • Child Lock Three Heating Settings **Upgraded Heating Element** temperature readings that closely reflect • Choose from 600W, 900W, or 1500W. the actual room temperature. Larger heating area **Maintains Air Moisture** 8 M-shaped heating elements Triple Overheating Protection M-shaped design enhances heat dissipation Supporting Evidence Without a fan, the heater does not dry • Automatic Temperature Limit: Stops **Ergonomic Portability** Precise Temperature Control out the air around the environment. heating at 338°F (140°C in Europe), • Easy to carry from room to room with the back handle. • From 41°F to 95°F, with ±1°F increaments for displays "FF", and resumes heating once **Heating Oil** exact warmth according to user preferences. • Manual Temperature Limit: Cuts power Premium Sealed Oil Front Display & Control Panel at 356°F (170°C in Europe), requires Upgraded Oil Circuit Design manual reset after cooling. • Features a modern, sleek design while giving easy access to all key features. Software Temperature Limit: Stops NTC Sensor with Higher Precision heating when ambient temperature • Provides precise temperature monitoring for reaches 104°F. Night Mode more optimal comfort. • Display auto-off function for a peaceful night environment.

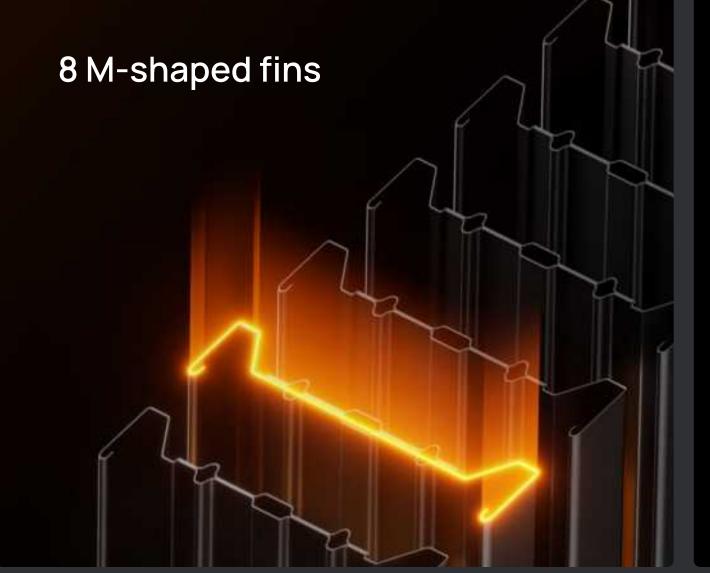
Specifications



Technology	NTC Precision Detection	Accurate adjustable thermostat		
	ThermalForce	Highly-convective design for uniform heating		
	Shield 360°	Heat up your day and night without worries		
Performance	Heat Settings	H3: 1500W, H2: 1300W, H1: 900W		
	ECO Mode	Accurate adjustable thermostat from 41-95°F in 1°F increments		
	Heating Elements	8 M-shaped heating elements		
	Pure Heat Without Noise	No fan, no noise, no drying of the air		
	Safety	Enclosure Coverage Design, Patented FortPlug™, V-0 Flame Retardant, Overheat Protection, Tip-over Protection, Thermal Insulated Wiring, ETL Listed, Child Lock		
	Temperature Limit	Automatic temperature limit, manual temperature limit, software temperature limit		
Feature	Backlighted Touch Control	Easily control during the night		
	Timer	24H		
	Remote Control	Turn on/off, ± Temperature, Mode, Mute, Timer, Light		





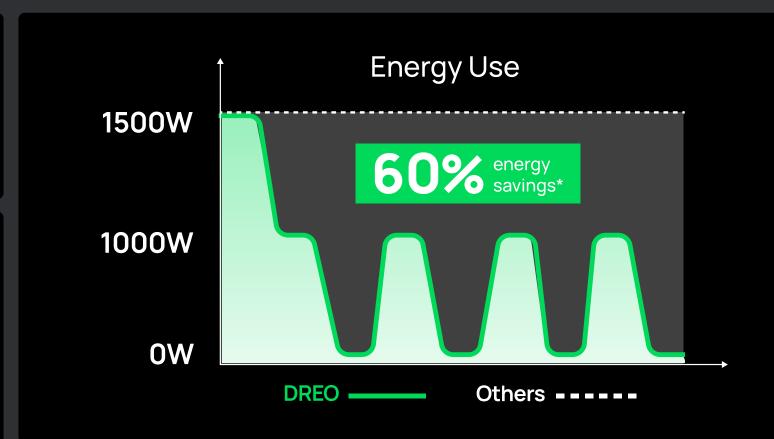


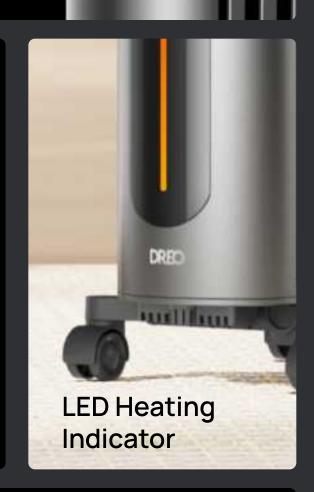
Easy Carry



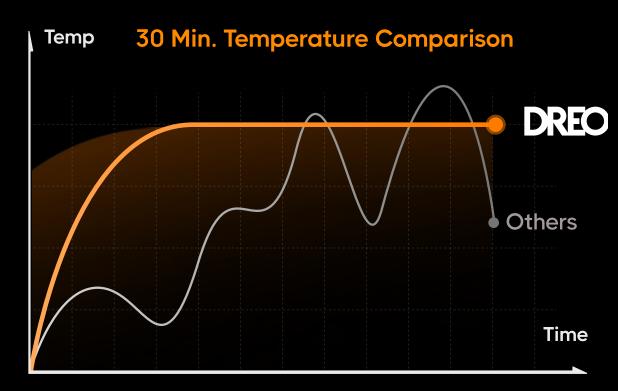
Patented FortPlug™ Powered by ThermalForce

24H Timer



















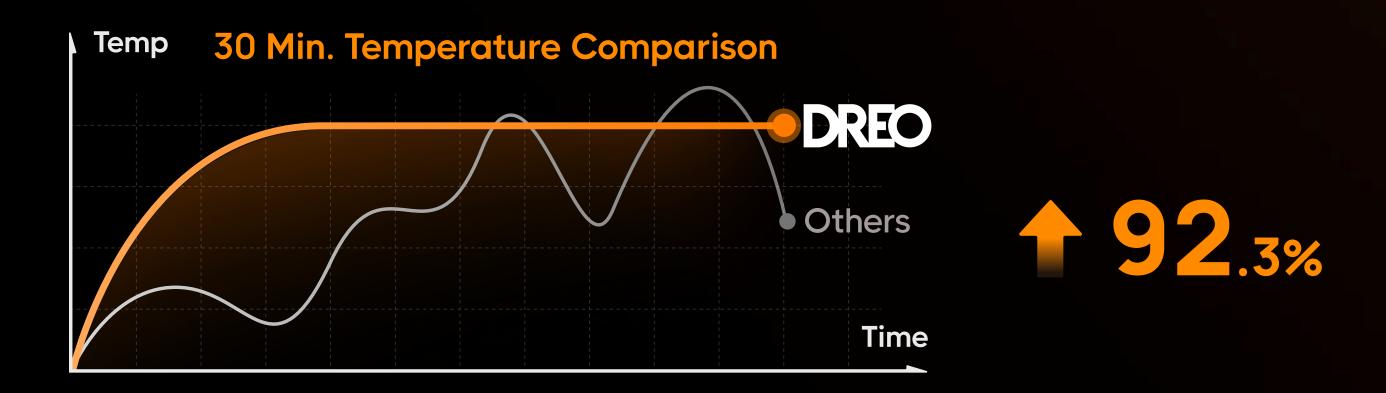
DREO



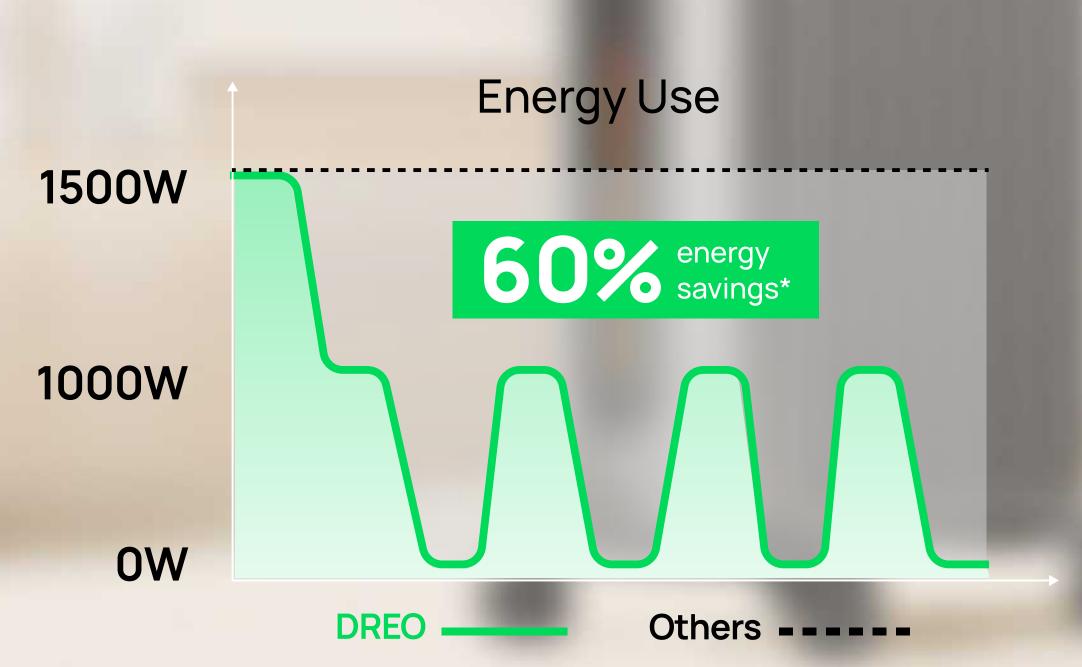
Enlarged Heating Area

The uninterrupted heating innovation delivers consistent warmth for superior comfort and efficiency. Helping the OH712 maintain a steady temperature, avoiding the erratic heating and cooling fluctuations seen in other products.

Powered by ThermalForce

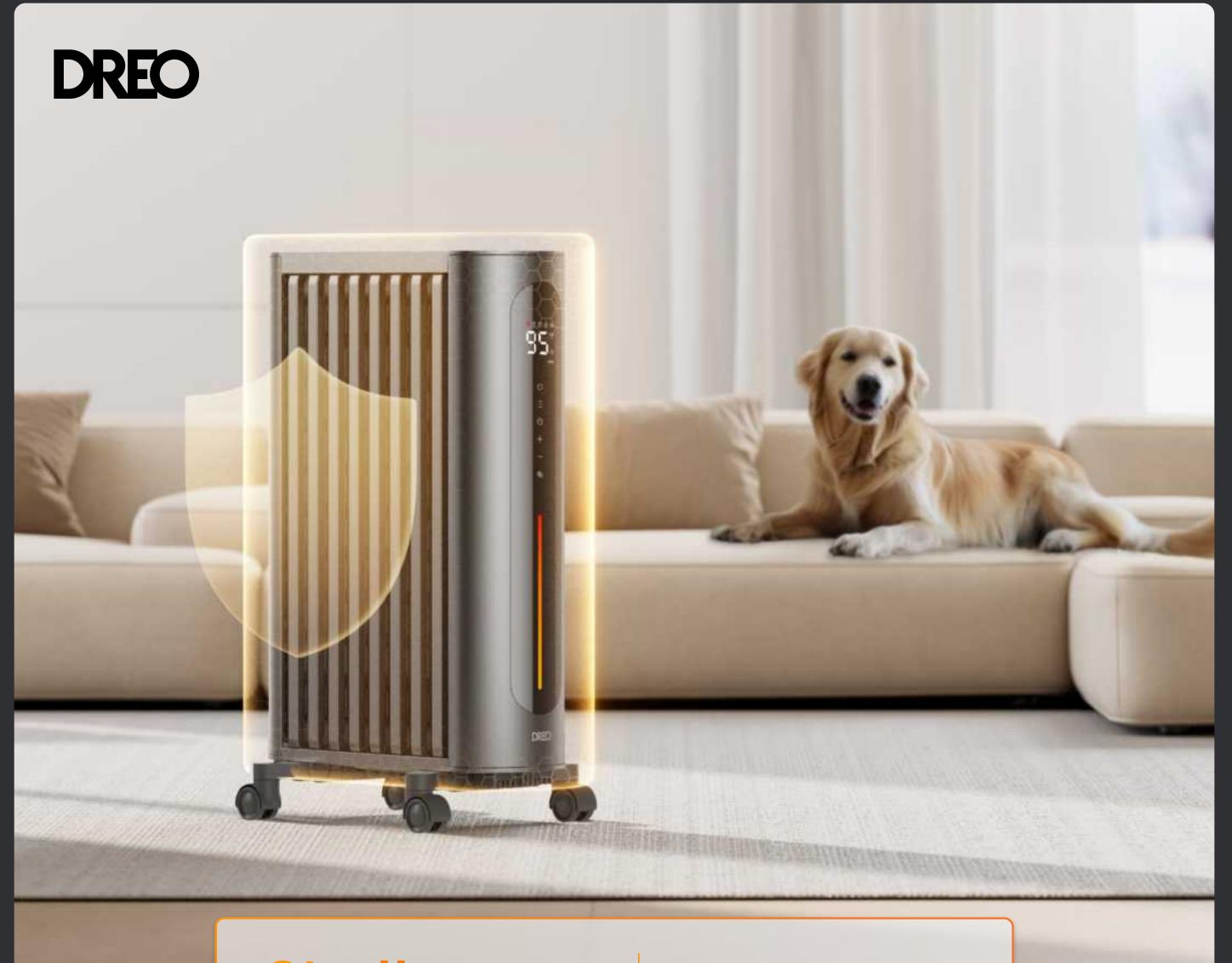






60% energy saving

ECO Mode maximizes comfort & savings



Patented FortPlugTM



V-0

Flame Retardant Material

40°

Tip-over Protection



Overheat Protection

Thermal Overload Relay



Thermal Insulated Wiring

Shell Protection 37.9%↓ surface temp





Child Lock

DREO

The DREO OH712 is a statement of modern user friendly design. Our innovative back cord arrangement keeps the display screen visible while heating, and the swivel wheels ensure smooth movement on any surface.





Competitor Comparison

Product Name	DREO OH712	DREO HSH011	Pelonis PHO15A2AGB	De'Longhi Comfort Temp	De'Longhi TRD40615E	Pelonis Luxurious Champage
Product Picture						
Price	\$149.99	\$129.99	\$73.99	\$99.95	\$149.98	\$94.99
Heating Elements	8	6	7	7	6	7
Туре	Electronic Button-Controlled	Electronic Button-Controlled	Mechanical Dial-Controlled	Mechanical Dial-Controlled	Electronic Button-Controlled	Electronic Button-Controlled
Adjustable Thermostat	41-95 °F (In 1 °F Increments)	41-95 °F (In 1 °F Increments)	No	No	⊘ Max. 74 °F	⊘ 65°F-85°F
Timer	24 H	24 H	8 H	No	24 H	10 H
Noise level	No noise	No noise	Has Noise	Has Noise	Has Noise	Has Noise
Safety	8 points	4 points	2 points	4 points	3 points	2 points
Cable Routing	Rear-Side	Front-Side	Front-Side	Front-Side	Front-Side	Front-Side
Uninterrupted heating	\odot	8	No	No	No	No
Heating elements	8 M-shaped	6 M-shaped	6 Flat-shaped	6 Flat-shaped	6 Flat-shaped	6 Flat-shaped
Tip-over protection	\odot	€	⊗	No	-	\odot
ECO	\bigotimes	€	No	No	⊗	\odot
Heat Settings	H1/H2/H3 (600w, 900w,1500w)	H1/H2/H3 (600w, 900w,1500w)	H1/H2/H3 (600w, 900w,1500w)	H1/H2/H3	-	H1/H2/H3/H4/H5

Review Procedure

1. Unboxing

Contents Check: Ensure all components (radiator, power cord, user manual, remote control, etc.) are included and intact.

2. Setup

Placement: Place the radiator in a safe location according to the safety guidelines.

Power Connection: Plug the radiator into a power outlet using the rear cord management system.

3. Initial Testing

Power On: Turn on the radiator using the front display or remote control.

Heating Settings: Test the three heating settings (600W, 900W, 1500W) to ensure they work properly.

Temperature Control: Adjust to ECO mode and set temperatures precisely from 41°F to 95°F.

4. Operational Features

Eco Mode: Activate the ECO mode to monitor energy savings and temperature accuracy.

Silent Operation: Confirm the radiator operates silently without fan noise.

Timer and Night Mode: Test the 24-hour timer and night mode functions for convenience.

5. Safety Features

Overheating Protection: Test the effectiveness of triple overheating protection.

Safety Mechanisms: Ensure the child lock and thermal insulated wiring work as expected.

6. Long-term Use

Consistency: Use the radiator over several days to evaluate consistent warmth for large spaces.

Eco Mode Efficiency: Monitor energy savings and efficiency in Eco mode over time.

User Experience: Assess overall user satisfaction, ease of use, and ergonomic design benefits.

Review Consideration

1. Performance

Evaluate the efficiency of the 1500W all-power heating in maintaining consistent warmth.

Assess the accuracy of the adjustable thermostat (41-95°F in 1°F increments) and energy savings in ECO mode.

Check the effectiveness of the segmented compensation and precise temperature control.

2. Safety

Verify the functionality of the 8-layer protection and triple overheating protection mechanisms.

Test the thermal insulated wiring and child lock features for additional safety.

3. Noise Level

Confirm completely silent operation as claimed.

Evaluate the silent buttons and light-sensing auto-off feature for user convenience.

4. Air Quality

Assess the ability to maintain air moisture without drying out the air.

Ensure that the radiator operates without creating drafts or dry air issues.

5. Design and Usability

Review the ergonomic design, including rear cord management and portability.

Test the usability of the front display, control panel, and night mode features.

Consider the convenience of the 24-hour timer and multiple heating settings.

6. Customer Experience

Gather feedback on overall user experience, ease of use, and satisfaction with the product.

Compare the radiator's performance and features with similar products in the market.