

OTTERBOX

BUSINESS



Exceed ROI expectations with device protection from OtterBox

Smartphones and tablets give your employees the tools they need to reach their full potential.

Unfortunately, it only takes one slip, trip or drop to derail this streamlined approach to work. And it only takes one damaged device to cause a ripple of dysfunction across your organisation, disrupting communication and making it harder for your employees to get work done.



No business wants to pay the high cost of repairing and replacing damaged devices. But the value of proper device protection affects both your bottom line and your incoming revenue. Consider the following:



27%

tablets damaged

Approximately 27% of employees are using work devices with a damaged screen.¹



£422

average repair cost*

The average cost to repair a cracked smartphone screen is more than £431.²



£1,062

avg. replacement cost*

The average replacement cost for a corporate smartphone or tablet is £1,180.³



3

business days

Each damaged device is taken out of an employees' hands for an average of 3 business days.



4x

higher resale value

A protected smartphone near-perfect condition offers a 4x higher resale value than a damaged device.

IT departments of those surveyed have added that they have to add a protecting glass cover to all workers phones in order to keep damage to a minimum.⁴

When you choose OtterBox cases, you aren't only investing in rugged tech for your IT department. You're investing in the people who make your business run.



Made for Business.
Made for Teams.
Made for Yes.

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<https://www.linkedin.com/showcase/otterbox-business-solutions/>

Sources:
1. <https://zenscape.uk/25-of-apples-iphone-screens-are-smashed-5-totally-unusable>
2. <https://support.apple.com/en-ie/iphone/repair>
3. <https://www.apple.com/ie-business/store>
4. <https://zenscape.uk/25-of-apples-iphone-screens-are-smashed-5-totally-unusable>

*All costs above are calculated without insurance