

## STREAM DECK

**Full Name:** Elgato Stream Deck

**Shortened Name:** Stream Deck

**Claim:** Evolve Your Content

**Tagline:** Tactile Control Interface

**Listing Name:** Elgato Stream Deck

Elgato Stream Deck - Tactile Control Interface, 15 customizable LCD keys, trigger actions in apps, OBS, Twitch, YouTube and more, detachable USB-C, Windows 10, macOS 10.13 or later

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### Banner Copy (single frame)

Evolve Your Content

### Banner Banner (three-frame)

Evolve Your Content

15 customizable LCD keys

Control your apps with a tap

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### Unique Selling Points (short)

1. 15 fully customizable LCD keys
2. Control apps, tools, platforms
3. Interchangeable faceplate
4. Instant visual feedback
5. Trigger single or multiple actions
6. Download app plugins, icons, royalty-free tracks and SFX
7. Launch single or multiple actions with a tap
8. Create unique key configurations for different apps
9. Easy drag and drop setup
10. Detachable stand and USB-C cable

### Unique Selling Points (style one – order of importance)

1. 15 customizable LCD keys to control apps, tools and platforms
2. Switch out the removable faceplate for different designs and modification
3. Easily customize keys to trigger single or multiple actions, launch social posts, adjust audio, turn on lights, and much more
4. Get instant visual feedback to confirm your commands
5. Access powerful plugins for Elgato 4KCU, OBS, Twitch, YouTube, Twitter, Discord, Spotify, Philips Hue, and many more
6. Set Hotkey Actions to streamline your film editing, music production, photography workflow, etc.
7. Create Smart Profiles to automatically switch between unique key configurations for different apps
8. Use the all-powerful Stream Deck app to set up actions and personalize keys with custom icons
9. Hit the Stream Deck Store to download plugins, icon packs, thousands of royalty-free tracks, effects, and more
10. Detachable Stand and USB-C cable included

## Unique Selling Points (style two – order of importance)

1. **15 Customizable LCD Keys:** instantly control your apps, tools and platforms.
2. **One-Touch Operation:** trigger single or multiple actions, launch social posts, adjust audio, mute mic, turn on lights, and much more.
3. **Visual Feedback:** know that your command has been executed.
4. **Powerful Plugins:** Elgato 4KCU, OBS, Twitch, YouTube, Twitter, Discord, Spotify, Philips Hue, and many more.
5. **Hotkey Actions:** streamline your film editing, music production, photography workflow, etc.
6. **Smart Profiles:** automatically switch between unique key configurations for different apps.
7. **Interchangeable Faceplate:** choose from a growing range of designs or customize your own.
8. **Stream Deck Store:** download plugins, icons, thousands of royalty-free tracks, SFX, and more.
9. **Easy Setup:** drag and drop actions onto keys in the Stream Deck app, and assign icons.
10. **Included Accessories:** detachable stand and USB-C cable.

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### 25-Word Sell Copy

Stream Deck features 15 customizable LCD keys to control apps and platforms. Hit the store for app plugins, icons, tracks plus effects, and keep your setup fresh with interchangeable faceplates.

### 50-Word Sell Copy

Stream Deck gives you 15 fully customizable LCD keys to control your apps and tools. Trigger actions, launch social posts, adjust audio, play sound clips, activate lights, and much more. Hit the Stream Deck Store for app plugins, icon packs, thousands of royalty-free tracks plus effects, and switch out faceplates to make Stream Deck yours.

### 100-Word Sell Copy

Stream Deck gives you 15 LCD keys to control your apps and tools. Trigger actions, launch social posts, adjust audio, play sound clips, activate lights, and much more. Get visual feedback to confirm your commands. Set Stream Deck to automatically switch key configurations as you jump between apps. It's the ultimate workflow hack, and it's fully customizable. Personalize your Stream Deck with custom icons, screensavers, and a growing range of interchangeable faceplates. Use the app to configure keys with ease, and hit the Stream Deck Store for app plugins, icon packs, thousands of royalty-free tracks, effects, and more.

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### Meta Description (SEO)

Stream Deck gives you 15 fully customizable LCD keys to control your apps and tools. Trigger actions, launch social posts, adjust audio, play sound effects, activate lights, and more. Download plugins, icon packs, thousands of royalty-free tracks plus effects, and switch out faceplates to make Stream Deck yours.

### SEO Terms

Elgato Stream Deck  
Live Production Controller  
Shortcut Trigger Pad  
Tactile Control Interface

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**In the Box**

Stream Deck  
Desktop Stand  
USB-C to USB-C Cable  
Quick Start Guide

**Technical Specifications**

Dimensions: 118 x 84 x 25 mm / 4.6 x 3.3 x 1.0 in. (without stand)  
Weight: 145 g without stand / 270 g with stand  
Keys: 15 customizable LCD keys  
Interface: USB 2.0

**System Requirements**

macOS 10.13 or newer / Windows 10 (64-bit)