



# JBL LIFESTYLE HEADPHONES





# Headphones - TWS SOUND THAT FITS YOU Chart

Find out which form factor fits your needs, your ear shape and your sound preferences



## DOT - CLOSED



### FIT & COMFORT

- ▶ Perfect Fit for Ears with Lack of Tragus & Deep Concha
- ▶ The bud sits well in the ear due to the wide concha, without sticking out



### PERFORMANCE

- Full sealing of Ear Canal
- ▶ Ensures high passive noise cancelling level
- ▶ Highlights the Bass Performance



## STICK - CLOSED



### FIT & COMFORT

- ▶ Perfect Fit for Ears with Solid V shape Tragus & Shallow Concha
- ▶ The bud sits well in the ear thanks to the Tragus V shape, without sticking out



### PERFORMANCE

- Full sealing of Ear Canal
- ▶ Ensures high passive noise cancelling level
- ▶ Highlights the Bass Performance



## STICK - OPEN



### FIT & COMFORT

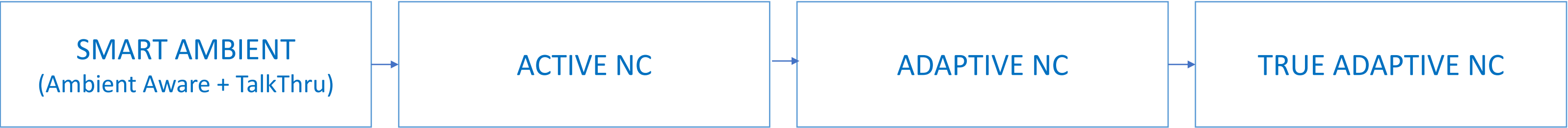
- ▶ Perfect Fit for Ears with Solid V shape Tragus & Shallow Concha
- ▶ The bud sits in the ear smoothly, without sticking out



### PERFORMANCE

- Unblocked Ear Canal
- ▶ High level of Natural Ambient Awareness
- ▶ Prevents the side effects of full sealing (Hear yourself talking)

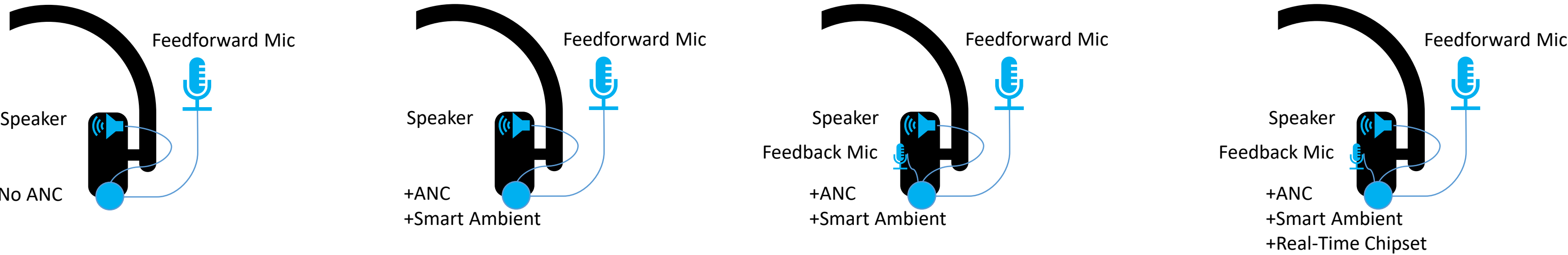
# NOISE CANCELATION STEP-UP GUIDE



Technology

- |   |   |   |   |
|---|---|---|---|
| <ul style="list-style-type: none"><li>• Feedforward</li><li>• No NC</li></ul> | <ul style="list-style-type: none"><li>• Smart Ambient</li><li>• Feedforward</li><li>• With NC</li></ul> | <ul style="list-style-type: none"><li>• Smart Ambient</li><li>• Feedforward &amp; Feedback (Hybrid)</li><li>• With NC</li></ul> | <ul style="list-style-type: none"><li>• Smart Ambient</li><li>• Feedforward &amp; Feedback (Hybrid)</li><li>• Real-Time Chipset</li><li>• With NC</li></ul> |
|---|---|---|---|

How It Works



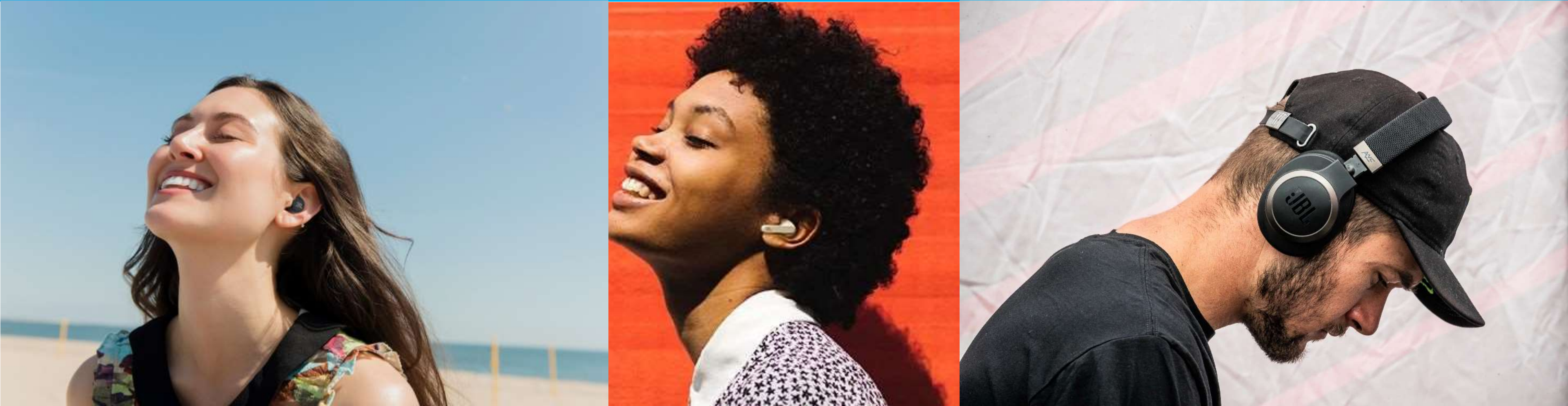


LIVE

COOL & CONNECTED

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**LIVE FREE 2  
TWS**

ANC True Wireless  
\$199.98 (TBD)



**LIVE PRO 2  
TWS**

ANC True Wireless  
\$249.98 (TBD)



**LIVE 460NC**

ANC On-Ear  
\$169.98



**LIVE 660NC**

ANC Over-Ear  
\$299.98



# LIVE FREE 2 TRUE WIRELESS NC EARBUDS

## JBL SIGNATURE SOUND

10mm dynamic drivers powered by JBL Signature Sound

## TRUE ADAPTIVE NOISE CANCELLING (4-MIC) WITH SMART AMBIENT

Hybrid noise cancelling system in a compact earbud with ambient sound control

## 7H IN THE EARBUDS + 28H IN THE CASE + WIRELESS CHARGING

5+ 20h ANC ON and speed charge 15mins = 4h via Qi compatible charging

## 6- MICROPHONE FOR PERFECT CALLS, ZERO NOISE

Noise and wind isolation technology with beamforming mics deliver perfect voice call quality perfect calls

## WATERPROOF & SWEATPROOF (Earbuds only, not charging case)

IPX5 certified

## DUAL CONNECT + SYNC WITH GOOGLE FAST PAIR

With quick effortless pairing with Android device, enjoy Mono/Stereo calls and music

## HANDS-FREE VOICE CONTROL

Dedicated touch control or voice to activate Hey Google or Alexa

## ALL-ACCESS TOUCH CONTROL W/ CUSTOMIZATION VIA APP

Gain full control of your audio right from my JBL Headphones App

**MAP:** \$199.98 (TBD)

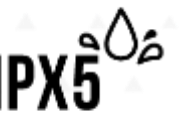
**TARGET ON-SHELF:** Summer 2022

### Other details

- Bluetooth 5.2, LE Audio
- 2hr for full charge
- Multi-EQ
- VoiceAware
- Multi-point Connection
- Oval Sound Tubes
- ShareMe(OTA)



Fast Pair







# LIVE PRO 2

## TRUE WIRELESS NC EARBUDS

### JBL SIGNATURE SOUND

11mm dynamic drivers powered by JBL Signature Sound

### TRUE ADAPTIVE NOISE CANCELLING (4-MIC) WITH SMART AMBIENT

Hybrid noise cancelling system in a compact earbud with ambient sound control

### 10H IN THE EARBUDS + 30H IN THE CASE + WIRELESS CHARGING

8+ 24h ANC ON and speed charge 15mins = 4h via Qi compatible charging

### 6- MICROPHONE FOR PERFECT CALLS, ZERO NOISE

Noise and wind isolation technology with beamforming mics deliver perfect voice call quality perfect calls

### WATERPROOF & SWEATPROOF (Earbuds only, not charging case)

IPX5 certified

### DUAL CONNECT + SYNC WITH GOOGLE FAST PAIR

With quick effortless pairing with Android device, enjoy Mono/Stereo calls and music

### HANDS-FREE VOICE CONTROL

Dedicated touch control or voice to activate Hey Google or Alexa

### ALL-ACCESS TOUCH CONTROL W/ CUSTOMIZATION VIA APP

Gain full control of your audio right from my JBL Headphones App

**MAP:** \$249.98 (TBD)

**TARGET ON-SHELF:** Summer 2022

#### Other details

- Bluetooth 5.2, LE Audio
- 2hr for full charge
- Multi-EQ
- VoiceAware
- Multi-point Connection
- Oval Sound Tubes
- ShareMe(OTA)



Fast Pair





# LIVE 460NC

## WIRELESS ON-EAR NC HEADPHONES

### JBL SIGNATURE SOUND

40mm dynamic drivers power JBL Signature Sound

### ADAPTIVE NOISE CANCELLING WITH SMART AMBIENT

Keep the noise away and stay focused, and be aware of the surrounding

### 50H BATTERY WITH SPEED CHARGE

Long-lasting for 50H BT, 40H ANC-ON and speed charge (10min = 4H) by Type-C cable

### HANDS-FREE VOICE CONTROL – TALK & GO | TALK TO ACT

Get help from your preferred voice assistant using your voice, and say key features to control without touching by Google Assistant.

### AUTO PLAY / PAUSE

Automatically pause to and resume playing music when picked up again.

### PERFECT STEREO CALLS

Perfect call controls on the ear-cup for wireless mode and audio cable for wired mode

### MULTI-POINT CONNECTION

Allows you to effortlessly switch from one Bluetooth® device to another.

MAP: \$169.98



Fast Pair







# LIVE 660NC

## WIRELESS OVER-EAR NC HEADPHONES

### JBL SIGNATURE SOUND

40mm dynamic drivers power JBL Signature Sound

### ADAPTIVE NOISE CANCELLING WITH SMART AMBIENT

Keep the noise away and stay focused, and be aware of the surrounding

### 50H BATTERY WITH SPEED CHARGE

Long-lasting for 50H BT, 40H ANC-ON and speed charge (10min = 4H) by Type-C cable

### HANDS-FREE VOICE CONTROL – TALK & GO | TALK TO ACT

Get help from your preferred voice assistant using your voice, and say key features to control without touching by Google Assistant.

### AUTO PLAY / PAUSE

Automatically pause to and resume playing music when picked up again.

### PERFECT STEREO CALLS

Perfect call controls on the ear-cup for wireless mode and audio cable for wired mode

### MULTI-POINT CONNECTION

Allows you to effortlessly switch from one Bluetooth® device to another.

MAP: \$299.98



Fast Pair





The background image shows a large concert stage at night with elaborate lighting and a massive crowd of people with their hands raised in the foreground. The stage features large screens and complex lighting rigs. The crowd is dense, and many people are holding up their phones to capture the moment.

# TOUR

DESIGNED TO INSPIRE

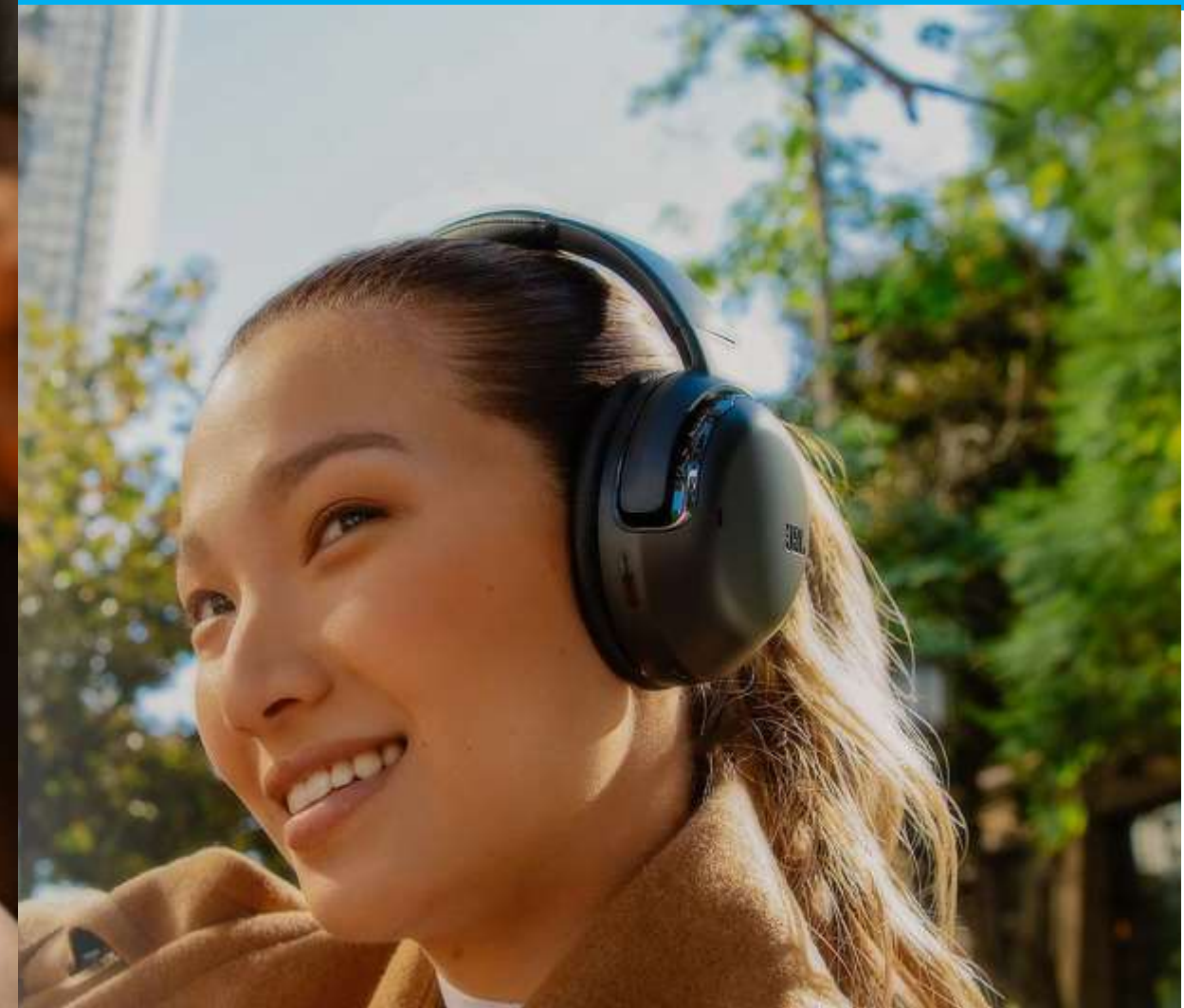
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# • TOUR SERIES



DESIGNED TO INSPIRE



## TOUR PRO+

ANC True Wireless  
\$299.98

## TOUR ONE

ANC Wireless Over-Ear  
\$399.98





# **JBL** TOUR SERIES

Built For Productivity



**TOUR PRO+ TWS**  
MAP \$299.98

## **Daily Driver**

Perfect Call, Role Switching, Voice Assistant

## **Travel in Silence**

Premium ANC, Xtreme Battery

## **Sleep with Comfort**

Silent Now, Comfort Fit, Perfect Sealing

## **Workout Companion**

IPX5, Secure Fit, Voice Control



**TOUR ONE ANC**  
MAP \$399.98



# JBL TOUR PRO+ TWS

## True Wireless Noise Cancelling Earbuds



### Hybrid ADAPTIVE NOISE CANCELLING

Shut out all outside noises to concentrate on your music

### JBL SIGNATURE SOUND

6.8mm dynamic drivers powered by Legendary JBL PRO sound

### 30+ HOUR TOTAL MUSIC PLAYBACK

6 hrs with NC / 8 hrs BT only from earbuds, 3 times of charge from case

### ADAPTIVE AMBIENT AWARE & TALKTHRU

Stay alert or quick chat without taking off the headphones

### VOICE CLARITY WITH 3-MIC TECHNOLOGY

Keep your statement always clear by 3-Mic beamforming array

### INSTANT DUAL CONNECT + FAST PAIR

Enhance optionality, convenience and optimizes battery life powered by role switching

### MULTI-AI

By simple gesture that comforts you, easily activate your preferred voice assistants

### COMPATIBILITY WITH JBL HEADPHONES APP

Full featured app customized to your listening and using behaviors

MAP \$299.98

In-Market



### Other features

- IPX4 Sweatproof
- Speed charge 10 mins = 1 hrs + wireless charging (Qi compatible)
- Multiple sizes of tips and fins
- Hot word (supported by Google -TBD)
- Sealing check – check the ear fit by app
- SilentNow and My Alarm
- Smart Switch – Music vs. Movie
- Customized tap panel control
- Accessories: Soft pouch, USB-C charging cable, Ear tips, Ear fins



# JBL TOUR ONE

## Wireless Over-ear NC Headphones



### TRUE ADAPTIVE NOISE-CANCELLING

Shut out all outside noises to concentrate on your music

### LEGENDARY JBL PRO SOUND

40mm dynamic drivers powered by Legendary JBL PRO sound

### HI-RES AUDIO CERTIFIED

Supports frequencies up to 40kHz

### 50 HOUR TOTAL MUSIC PLAYBACK

Last 25 hours when Noise Cancelling with BT on

### ADAPTIVE AMBIENT AWARE & TALKTHRU

Stay alert or quick chat by touch of a button

### 4-MIC TECHNOLOGY FOR SUPERIOR CALL QUALITY

Keep your statement always clear

### MULTI-AI | MULTIPLE VOICE PROMPT

By simple tap, activate the best of voice assistants with multi voices

### COMPATIBILITY WITH MY JBL HEADPHONES APP

Full featured app customized to your listening and using behaviors

MAP \$399.98

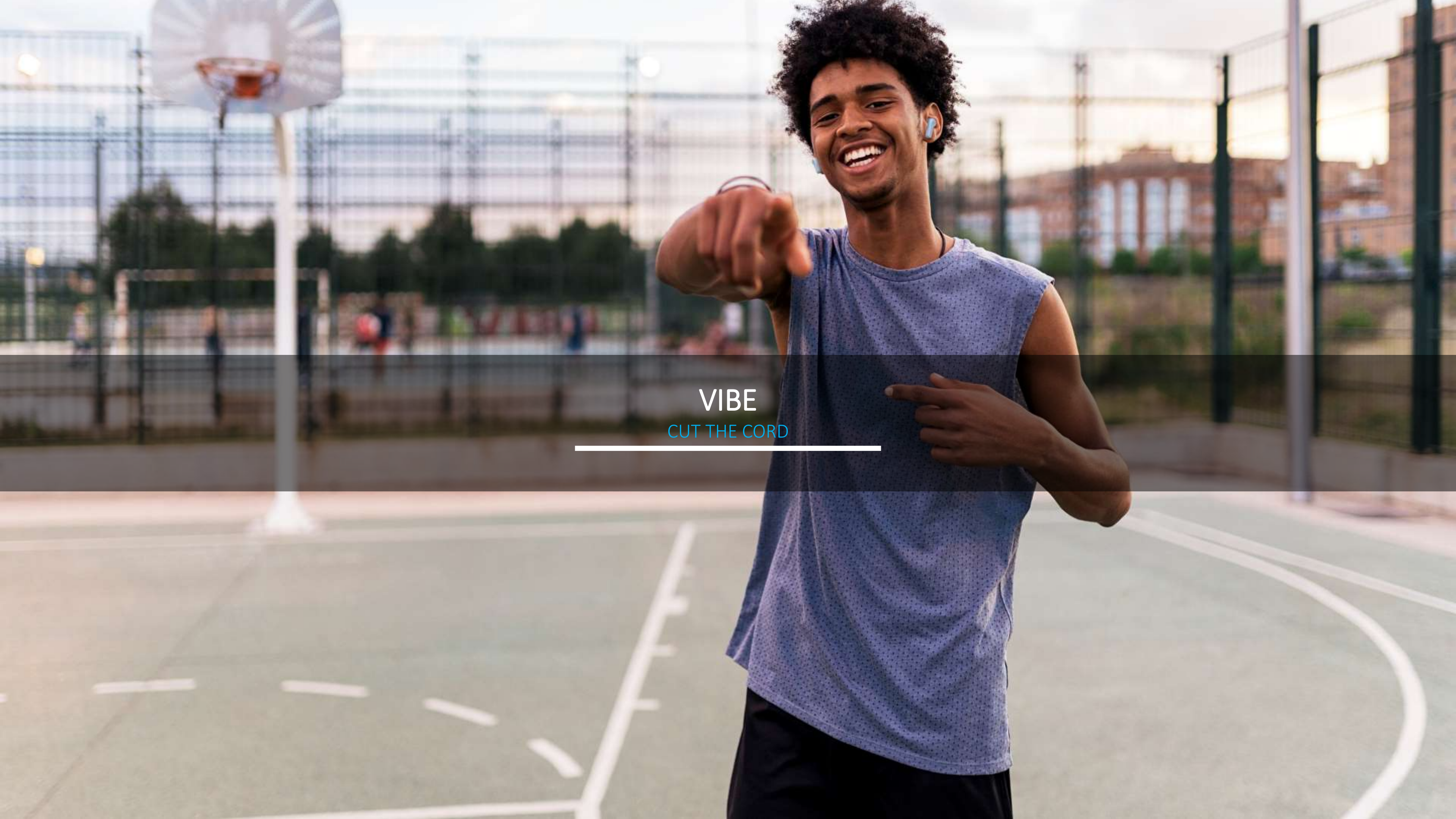
In-Market



### Other features

- Speed charge 10 mins = 2 hrs
- USB-C charging
- Auto Play/Pause
- Fast Pair / Hot Word (supported by Google -TBD)
- SilentNow and My Alarm
- Smart Switch – Music vs. Movie
- Personi-Fi from My JBL Headphones App
- Accessories: carrying case, aux-cable, flight adaptor, USB-C charging cable





VIBE

CUT THE CORD

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# • VIBE SERIES



CUT THE CORD



**VIBE 100  
TWS**

True Wireless  
\$99.98



**VIBE 200  
TWS**

True Wireless  
\$99.98





# VIBE 100 TWS

## TRUE WIRELESS EARBUDS

### JBL DEEP BASS SOUND

8mm driver featuring JBL Pure Bass sound

### COMFORTABLE FIT – BUD TYPE

Ergonomic fit earbuds designed for all-day comfort

### 5H IN THE EARBUDS + 15H IN THE CASE

Your listening needs are met from the start of the day to its end

### DUAL CONNECT

Independent earbud use with a stable connection for calls & music

### HANDS-FREE CALLS WITH VOICE ASSISTANTS SUPPORTED

Manage your call and your smart device's voice assistant from the headphone

### ACTION READY

Rain-resistant IPX2-certified design

### LIDLESS DESIGN FOR EASY ACCESS

Pocket friendly design to take it wherever you go



MAP: \$99.98







# VIBE 200 TWS

## TRUE WIRELESS EARBUDS

### JBL DEEP BASS SOUND

8mm driver featuring JBL Pure Bass sound

### COMFORTABLE FIT – STICK-CLOSED TYPE

Ergonomic fit earbuds designed for all-day comfort

### 5H IN THE EARBUDS + 15H IN THE CASE WITH SPEED CHARGING

Your listening needs are met from the start of the day to its end (15min=1H)

### DUAL CONNECT

Independent earbud use with a stable connection for calls & music

### HANDS-FREE CALLS WITH VOICE ASSISTANTS SUPPORTED

Easily control your sound, manage your calls and activate Google Assistant or Siri

### ACTION READY

Ready to get active with IPX2 rating

### PORTABLE DESIGN

Pocket friendly to take it wherever you go



MAP: \$99.98












# TUNE

GRAB & GO





										
<b>Tune 110</b>	<b>Tune 205</b>	<b>Tune 125BT</b>	<b>Tune 215BT</b>	<b>Tune 130NC TWS</b>	<b>Tune 230NC TWS</b>	<b>Tune 500</b>	<b>Tune 510BT</b>	<b>Tune 660NC</b>	<b>Tune 710BT</b>	<b>Tune 760NC</b>
Wired In-Ear \$14.98	Wired In-Ear \$24.98	Wireless In-Ear \$44.98	Wireless In-Ear \$54.98	True Wireless \$129.98 (NEW)	True Wireless \$129.98 (NEW)	Wired On-Ear \$44.98	Wireless On-Ear \$69.98	ANC Wireless On-Ear \$139.98	Wireless Over-Ear \$109.98 (NEW)	ANC Wireless Over-Ear \$199.98





# TUNE 110 / 205

## WIRED IN-EAR HEADPHONES

- **JBL Pure Bass sound**

- For over 70 years, JBL has engineered the precise, impressive sound found in big venues around the world. These headphones reproduce that same JBL sound, punching out bass that's both deep and powerful.

- **1-button remote with microphone**

- Control music playback with a convenient one-button remote. Got an incoming call? Answer it on the fly with the built-in microphone.

- **Tangle-free flat cable**

- A flat cable that's durable and won't tangle up in knots.



MAP: \$14.98 / \$24.98







# TUNE 125BT

## WIRELESS IN-EAR HEADPHONES

### JBL PURE BASS SOUND

8.6mm driver featuring JBL Pure Bass sound

### WIRELESS BLUETOOTH STREAMING

Stream your favorite songs wirelessly in high quality via Bluetooth 5.0

### 16H BATTERY LIFE WITH SPEED CHARGE

Keep listening for 10H (2H recharging time) and speed charge (10min = 1H)

### MAGNETIC CABLE MANAGEMENT

Easily manage your headphone with the magnetic earbuds when you're not using them

### HANDS-FREE CALLS WITH TANGLE FREE FLAT CABLE

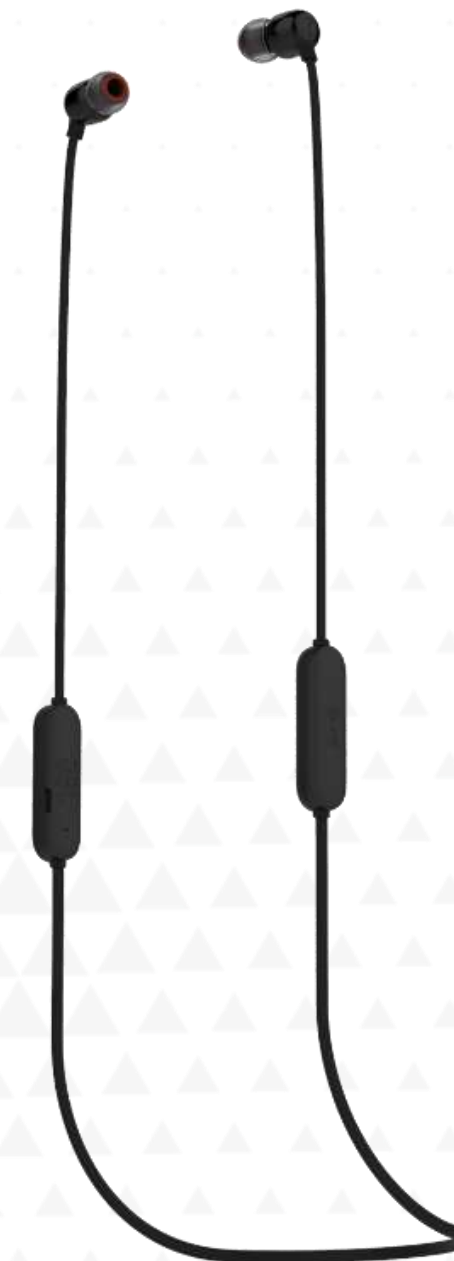
Easily control your sound and manage calls from your headphones with the 3 buttons remote/mic

### MULTI-POINT CONNECTION

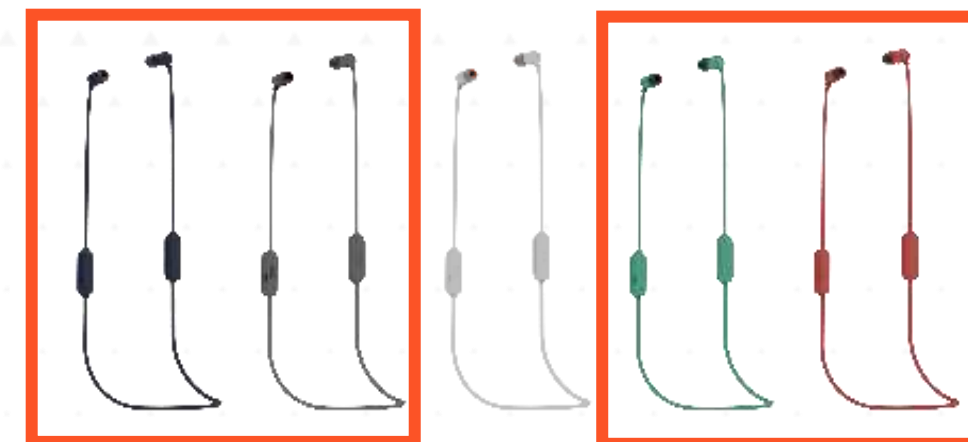
Allows you to effortlessly switch from one Bluetooth® device to another

### COMFORT FIT AND FOLDABLE DESIGN

Better comfort wearing experience and always ready to travel everywhere you go



**MAP: \$44.98**







# TUNE 215BT

## WIRELESS EARBUD HEADPHONES

### JBL PURE BASS SOUND

12.5mm driver featuring JBL Pure Bass sound

### WIRELESS BLUETOOTH STREAMING

Stream your favorite songs wirelessly in high quality via Bluetooth 5.0

### 16H BATTERY LIFE WITH SPEED CHARGE

Keep listening for 10H (2H recharging time) and speed charge (10min = 1H)

### HANDS-FREE CALLS WITH TANGLE FREE FLAT CABLE

Easily control your sound and manage calls from your headphones with the 3 buttons remote/mic

### COMFORT FIT EARBUDS

Light, soft and ergonomic earbuds for a comfortable listening experience

### VOICE ASSISTANTS SUPPORTED

Access your smart device's voice assistant from the headphone.

### MULTI-POINT CONNECTION

Allows you to effortlessly switch from one Bluetooth® device to another



**MAP: \$54.98**







# TUNE 115 TWS

## TRUE WIRELESS EARBUDS

### JBL PUREBASS SOUND

5.8mm driver featuring JBL Pure Bass sound

### LEFT/RIGHT INDEPENDENCE

Seamlessly wireless without distraction, boosted by role switching technology

### 5H IN THE EARBUDS + 15H IN THE CHARGING CASE

Your listening needs are met from the start of the day to its end

### HANDS-FREE CALLS

With a single press on either side, never miss a call during your daily commute

### WORKS WITH VOICE ASSISTANTS

Easily access your smart device's voice assistant directly from your earbuds

### FIT & COMFORT

Ergonomic fit earbuds designed for all-day comfort

### PORTABLE DESIGN

Pocket friendly to take it wherever you go



MAP: \$79.98







# TUNE 215 TWS

## TRUE WIRELESS EARBUDS

### JBL PUREBASS SOUND

6mm driver featuring JBL Pure Bass sound

### TRUE WIRELESS

Enjoy the freedom of a totally wire-free experience with Bluetooth 5.0

### DUAL CONNECTION

Boosted by passive role switching technology, take a call or listen to music with either earbud that no more worry about switching or missing a connection.

### 5H PLAYBACK FOR EARBUDS + 20H FOR CHARGING CASE

Listen wirelessly for 25 hours for long-lasting fun

### USB TYPE-C CHARGING

15 min charge gives you 1 hr playback

### WORKS WITH VOICE ASSISTANTS

Easily access your smart device's voice assistant directly from your earbuds



MAP: \$79.98







# TUNE 130NC TWS

## TRUE WIRELESS NC EARBUDS

### JBL PURE BASS SOUND

10mm drivers featuring JBL Pure Bass sound

### ACTIVE NOISE CANCELLING (2-MIC) WITH SMART AMBIENT

Less noise and less distractions, also allows for natural conversations without removing the earbuds

### 4 MICROPHONES FOR CRISP, CLEAR CALLS

Take your calls. Hassle free in Stereo

### 10H IN THE EARBUDS + 30H IN THE CASE + SPEED CHARGE

Your listening needs are met from the start of the day to its end (8+24 NC On, 10min = 1H)

### WATER RESISTANT & SWEATPROOF

IPX4 certified

### FIT & COMFORT

Ergonomic fit earbuds designed for all-day comfort

### JBL HEADPHONES APP

Personalize your listening experience thru the APP

MAP: \$129.98







# TUNE 230NC TWS

## TRUE WIRELESS NC EARBUDS

### JBL PURE BASS SOUND

5.8 mm driver featuring JBL Pure Bass sound

### ACTIVE NOISE CANCELLING (2-MIC) WITH SMART AMBIENT

Less noise and less distractions, also allows for natural conversations without removing the earbuds

### 4 MICROPHONES FOR CRISP, CLEAR CALLS

Take your calls. Hassle free in Stereo

### 10H IN THE EARBUDS + 30H IN THE CASE + SPEED CHARGE

Your listening needs are met from the start of the day to its end (8+24 NC On, 15min = 1H)

### WATER RESISTANT & SWEATPROOF

IPX4 certified

### FIT & COMFORT

Ergonomic fit earbuds designed for all-day comfort

### JBL HEADPHONES APP

Personalize your listening experience thru APP

MAP: \$129.98



IPX4



ACTIVE NOISE CANCELLING







# TUNE 510BT

## WIRELESS ON-EAR HEADPHONES

### JBL PURE BASS SOUND

32mm driver featuring JBL Pure Bass sound

### WIRELESS BLUETOOTH STREAMING

Stream your favorite songs wirelessly in high quality via Bluetooth 5.0

### 35H BATTERY LIFE WITH SPEED CHARGE

Long-lasting for 35H (2H recharging time) and speed charge (5min = 2H)

### HANDS-FREE CALLS

Easily manage your calls from headphones

### VOICE ASSISTANTS SUPPORTED

Access your smart device's voice assistant from the headphone

### COMFORT FIT AND FOLDABLE DESIGN

A comfortable experience and always ready to travel everywhere you go

### MULTI-POINT CONNECTION

Allows you to effortlessly switch from one Bluetooth® device to another



**MAP:** \$69.98







# TUNE 660NC

## WIRELESS ON-EAR NC HEADPHONES

### JBL PURE BASS SOUND

32mm driver featuring JBL Pure Bass sound

### ACTIVE NOISE CANCELLING

Keep the noise out and enjoy your music

### WIRELESS BLUETOOTH STREAMING

Stream your favorite songs wirelessly in high quality via Bluetooth 5.0

### FAST PAIR ENABLED BY GOOGLE

Quick, effortless Bluetooth pairing with your Android devices in one tap

### 44H BATTERY LIFE | SPEED CHARGE

Long-lasting fun for 44H with BT+ANC (55H-BT / 35H-WIRED+NC) and additional 2h in 5 mins

### HANDS-FREE CALLS & VOICE ASSISTANTS SUPPORTED

Easily manage your calls and Google Assistant or Siri from headphones

### COMFORT FIT AND FOLDABLE DESIGN

Better comfort wearing experience and always ready to travel everywhere you go



MAP: \$139.98



Fast Pair







# TUNE 710BT

## WIRELESS OVER-EAR NC HEADPHONES

### JBL PURE BASS SOUND

40mm driver featuring JBL Pure Bass sound

### 50H BATTERY LIFE | SPEED CHARGE

Long-lasting fun for 50H with better noise isolation, and additional 3H in 5 mins. Recharge quickly in 2 hours

### HANDS-FREE CALLS & VOICE ASSISTANTS SUPPORTED

Easily manage your calls and Google Assistant or Siri from headphones with the buttons on your ear cup

### MULTI-POINT CONNECTION

Allows you to effortlessly switch from one Bluetooth® device to another

### COMFORT FIT AND FOLDABLE DESIGN\*

Better comfort wearing experience and always ready to travel everywhere you go



\* Detachable audio cable included



MAP: \$109.98







# TUNE 760NC

## WIRELESS OVER-EAR NC HEADPHONES

### JBL PURE BASS SOUND

40mm driver featuring JBL Pure Bass sound

### ACTIVE NOISE CANCELLING

Keep the noise out and enjoy your music

### 35H BATTERY LIFE | SPEED CHARGE

Long-lasting fun for 35H with BT+ANC (50H-BT / 28-30H-WIRED+NC) and additional 2H in 5 mins

### HANDS-FREE CALLS & VOICE ASSISTANTS SUPPORTED

Easily manage your calls and Google Assistant or Siri from headphones

### FAST PAIR ENABLED BY GOOGLE

Quick, effortless Bluetooth pairing with your Android devices in one tap

### MULTI-POINT CONNECTION

Allows you to effortlessly switch from one Bluetooth® device to another

### COMFORT FIT AND FOLDABLE DESIGN\*

Better comfort wearing experience and always ready to travel everywhere you go



\* Detachable audio cable included



MAP: \$189.98

