PRESS INFORMATION

THE T-ROC



T-Roc Cabriolet fast facts

- Building on more than 70 years of Volkswagen cabriolet heritage and numerous celebrated drop-top models, the wind-in-the-hair driving experience returns once again with the T-Roc Cabriolet
- Designed to breathe fresh air into the fast-growing SUV segment, the T-Roc Cabriolet combines the robustness of an SUV with the joy of open-top motoring
- First shown as a concept at the 2016 Geneva Motor Show, the four-seater cabriolet was later confirmed for production in early 2018
- The T-Roc Cabriolet adds to Volkswagen's now six-strong SUV line-up, and adds a third member to the T-Roc family, following the standard T-Roc and T-Roc R performance variant
- Design was a key factor in the development of the car and its appearance immediately reveals what the T-Roc Cabriolet stands for – driving fun, freedom and vitality. A strikingly wide front end, prominent lines and tight proportions give the car a mix of effortlessness and beefy SUV looks
- Klaus Bischoff, Head of Design at Volkswagen said the T-Roc Cabriolet embodies a "highly expressive, almost cheeky design"
- The electrohydraulic roof mechanism takes only nine seconds to open and 11 seconds to close, it can be operated at speeds of up to 19 mph
- Connectivity and digitalisation feature prominently, Volkswagen's third generation
 infotainment system (MIB3) is included as standard. The system is fitted with an eSIM
 which, if desired, allows the car to be permanently online to enjoy the full benefits of
 Volkswagen We services. Wireless App-Connect allows users to connect Apple CarPlay
 or Android Auto devices to the main display without a wired connection. A digital
 cockpit (Active Info Display) is also available
- Customers can choose from two trim levels, Design or R-Line. The former caters for the more style-conscious and the R-Line fulfils sportier tastes with an R-Line exterior styling pack, lowered sports suspension and sports seats among other upgrades
- Two TSI (turbocharged petrol) engine options are available for T-Roc. A 1.0-litre, 115
 PS three-cylinder and a 1.5-litre, 150 PS four-cylinder unit. Both are fitted as standard
 with 6-speed manual gearboxes, while the 1.5-litre is optionally available with a 7speed DSG
- Design trim is expected to be the more popular of the equipment lines while the 1.0 TSI 115 PS engine and 6-speed manual gearbox will be the most popular engine configuration. The 1.0 TSI 115 6-speed manual in Design trim will represent around 40% of T-Roc Cabriolet sales in the UK
- Within the wider T-Roc family, the Cabriolet should account for roughly 7% of total T-Roc sales in the UK. Last year 21,803 T-Rocs found a home in the UK
- Orders opened at the end of January for the Cabriolet, and the first vehicles arrived with retailers in March
- The T-Roc Cabriolet, like most of its soft-top predecessors will be built in the Volkswagen plant in Osnabrück, the historical home of Karmann