

THE UNBEATABLE LEGACY



★★★★★★★★★
World's No.1
OLED TV Brand*

OLED COLLECTION 2022

AWARDS

LG OLED TVs are the product of persistent innovation. Each new model has evolved to take entertainment to the next level, earning multiple awards and reaffirming its unbeatable legacy of innovation and leadership.



World's No.1 OLED TV Brand*

for 9 Consecutive Years



LG has been at the forefront of the entertainment revolution, delivering advanced products and elevating the customer service experience. In the process, it has become India's most trusted TV brand.



Source: TRA's Most Trusted Brands Report

OLED Tech

OLED evo

Your Window to a Bright New World

Self-lit pixels illuminate like never before. The α9 Gen5 AI processor is at the core of controlling LG OLED evo's pixels. This joins forces with Brightness Booster Max, making G2 up to 30% brighter than non OLED evo models^{1 2}, and Brightness Booster, making C2 up to 20% brighter.

*Screen images simulated.

1. 48/42C2 are not included in the results of Brightness Booster testing. 2. Based on the Full White measurement.



Free of a backlight for true darks and billions of rich colors

LG OLED pixels light up independently. Dark areas are now perfectly black and picture is crisp with unmatched depth.

*Screen images simulated.



Pixels illuminate independently

Discover the full potential of television free from the confines of a backlight.



OLED Tech

100% Color Fidelity*

A true representation of color

Experience colors as accurately as the creator intended. LG OLED panels are certified by Intertek for 100% Color Fidelity* vs. traditional LCDs, which reach between 70 - 80%³.



*LG OLED Panel is certified by Intertek for 100% Color Fidelity measured to CIE DE2000 with 125 color patterns.
3. Compared to LG LCD TVs and measured to CIE DE2000 with 125 color patterns.



100% Color Volume*

Enter a new color dimension

From the darkest night scene to the brightest frames, every hue within the 3D color space covers the television's full luminance range.



*Display Color Gamut Volume (CGV) is equivalent or exceeds the CGV of the DCI-P3 color space as verified independently by Intertek.



Infinite Contrast

Beyond black, super black

See the difference perfect blacks make. Self-lit pixels turn themselves on and off without a backlight, so even dark areas have more depth and detail, while brights are exceptionally clear.

SUPER BLACK



OLED Size Range

Size Variety

From the world's biggest to the world's smallest, there's an OLED for every environment



The Personal Size

Get closer to the action

The 106cm (42)⁴ and 122cm (48)⁵ LG OLED models are the most compact and ideal for your game nook, bringing huge immersion to whatever you play.



4. 106cm (42) model available only in the LG OLED C2 series.
5. 122cm (48) model available in the LG OLED C2 and A2 series.

The Epic Size

The blockbuster view

Now, memorable sporting championships, season finales, and blockbuster movies are as large as life on the 224cm (88)⁶, 210cm (83)⁷ and 246cm (97)⁸ displays.



6. 224cm (88) model available only in the LG OLED Z2 series.
7. 210cm (83) model available in the LG OLED C2 series.
8. 246cm (97) model will be available in Q4 '22.

OLED R

LG SIGNATURE OLED R

Roll out the future

The world's first and only rollable OLED TV.

Everything you want, unlike anything you've seen

A truly unique design and unprecedented functionality make the LG SIGNATURE OLED R a sight to behold, whichever way you use it. Watch your favorite content in Full View mode, discreetly set the mood in Line View or make the most of your space in Zero View.



OLED 8K



8K

8K⁹ Display

**Self-lit pixels take 8K
to a new viewing dimension**

This is the 8K generation. Experience the true finesse of visual technology with LG. Even non-8K content is remastered before your eyes with Advanced AI 8K Upscaling for a picture like native 8K.

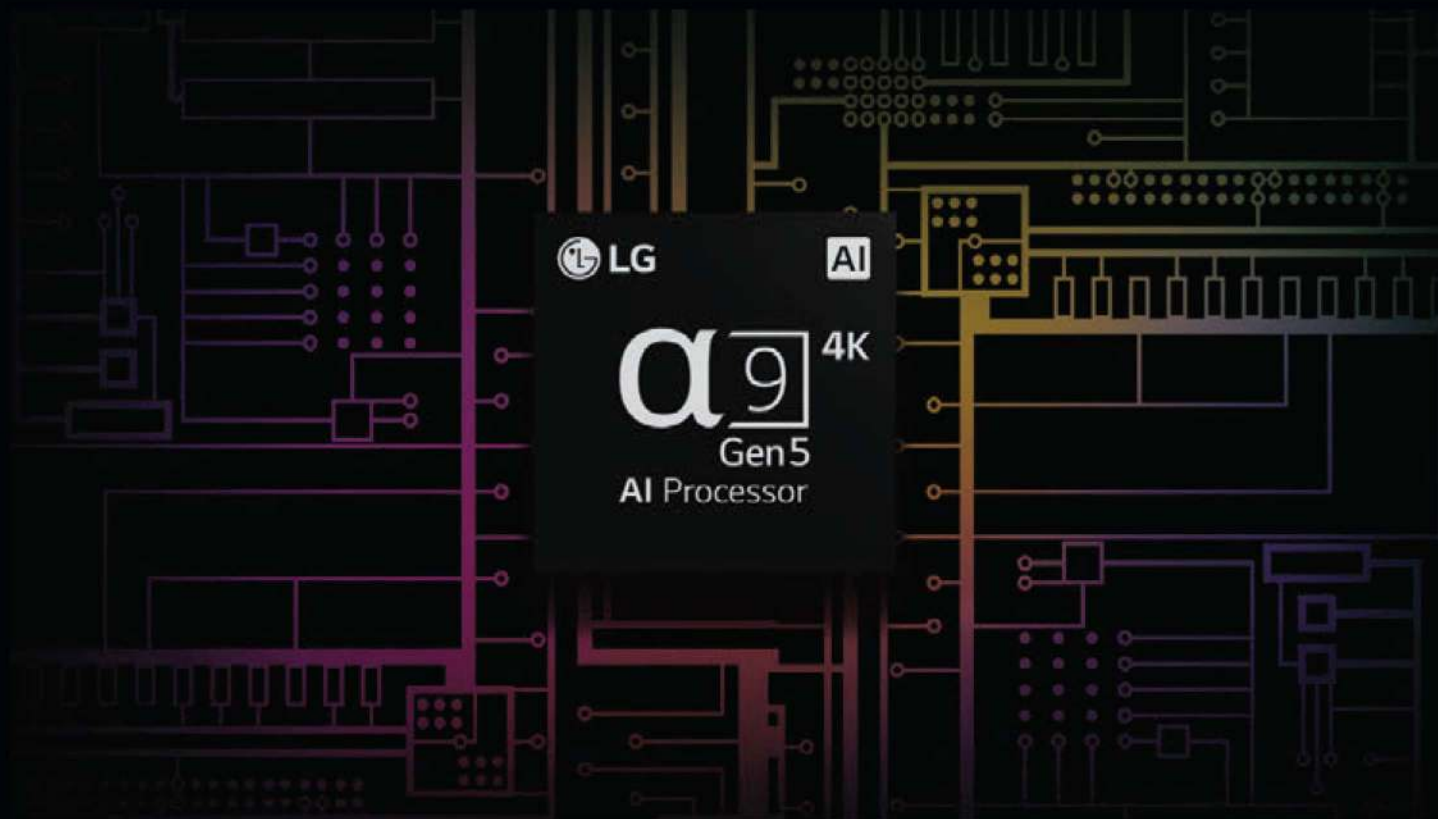
9. 8K available on the LG OLED Z2 series.



OLED Picture

a9 Gen5 Picture & Sound

Transform what you see and hear



AI Picture Pro

Brains meet beauty

The a9 Gen5 AI Processor¹⁰ automatically adjusts visuals to make every scene stand out. Body Object Enhancing¹¹ processes images so you can experience more life-like visuals, while Dynamic Vivid Mode boosts color output with vibrant tones.



10. α9 Gen5 AI Processor featured on the LG OLED Z2, G2 and C2 series.
11. Body Object Enhancing available on the LG OLED Z2, G2 and C2 series.

Dynamic Tone Mapping Pro

The details set the tone

All-new Dynamic Tone Mapping Pro¹² goes deeper to improve the picture. Previously, it elevated just the frames. Now, the technique hones in on over 5000 blocks across the screen for more vivid HDR down to each last detail.



12. Dynamic Tone Mapping Pro available on the LG OLED Z2, G2 and C2 series.
LG OLED B2 and A2 feature the α7 Gen5 AI Processor's Dynamic Tone Mapping.

OLED Sound

Immersive Surround Sound

Sounds like you're in the scene

The $\alpha 9$ Gen5 AI Processor up-mixes 2-channel audio into virtual 7.1.2 channel sound. Feel the action and chaos around you, just like you're the main character of the movie.



Bluetooth Surround Ready

A clear home advantage

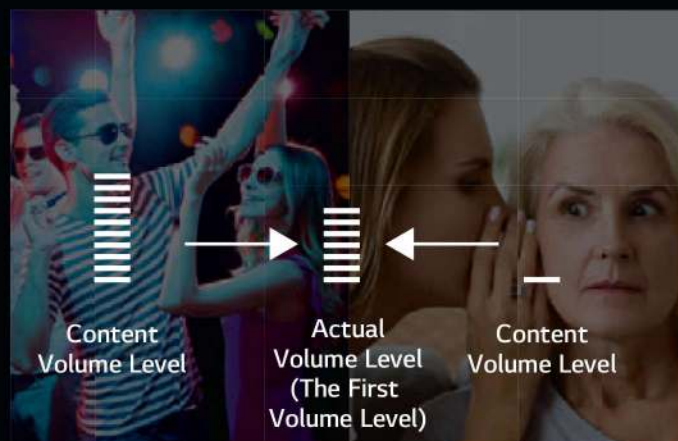
Easily connect Bluetooth speakers for a true wireless surround sound experience. All the action sounds richer and more realistic, bringing the big game atmosphere to your living room.



Auto Volume Leveling

Consistent voice levels

The Auto Volume feature keeps the volume of your TV constant by automatically lowering and raising the sound output when the sound modulation signal is high or low.



*Connection Available : OL-100/OK-75/OK-55/OL-45/ON-2D/RL-2/RL-4/PN-5. *Connection Available : JBL Clip3/Go2/Go, MARSHALL STOCKWELL II B&O Beoplay P2, Canston LX-C600, Sony SRS-XB22.

LG OLED : NOW SHOWING

Self-lit pixels and immersive sound
bring movies to life like never before.



Dolby Vision IQ with Precision Detail

Scenes come alive before your eyes

Dolby Vision IQ uses light sensors to optimize the picture according to the room's brightness. Whatever you watch, Dolby Vision IQ with Precision Detail¹³, refined with the a9 Gen5 AI Processor, makes every element vivid and clear.

13. Dolby Vision with Precision Detail supported on the following LG TV series: OLED Z2, OLED G2 and C2.

Dolby Atmos

Immersive sound from all around

With Dolby Atmos, each sound is placed in its own space for a multi-dimensional experience. Hear a whisper in your ear. A roar from beside the sofa. An explosion jumping out from the screen. Just as the director intended.



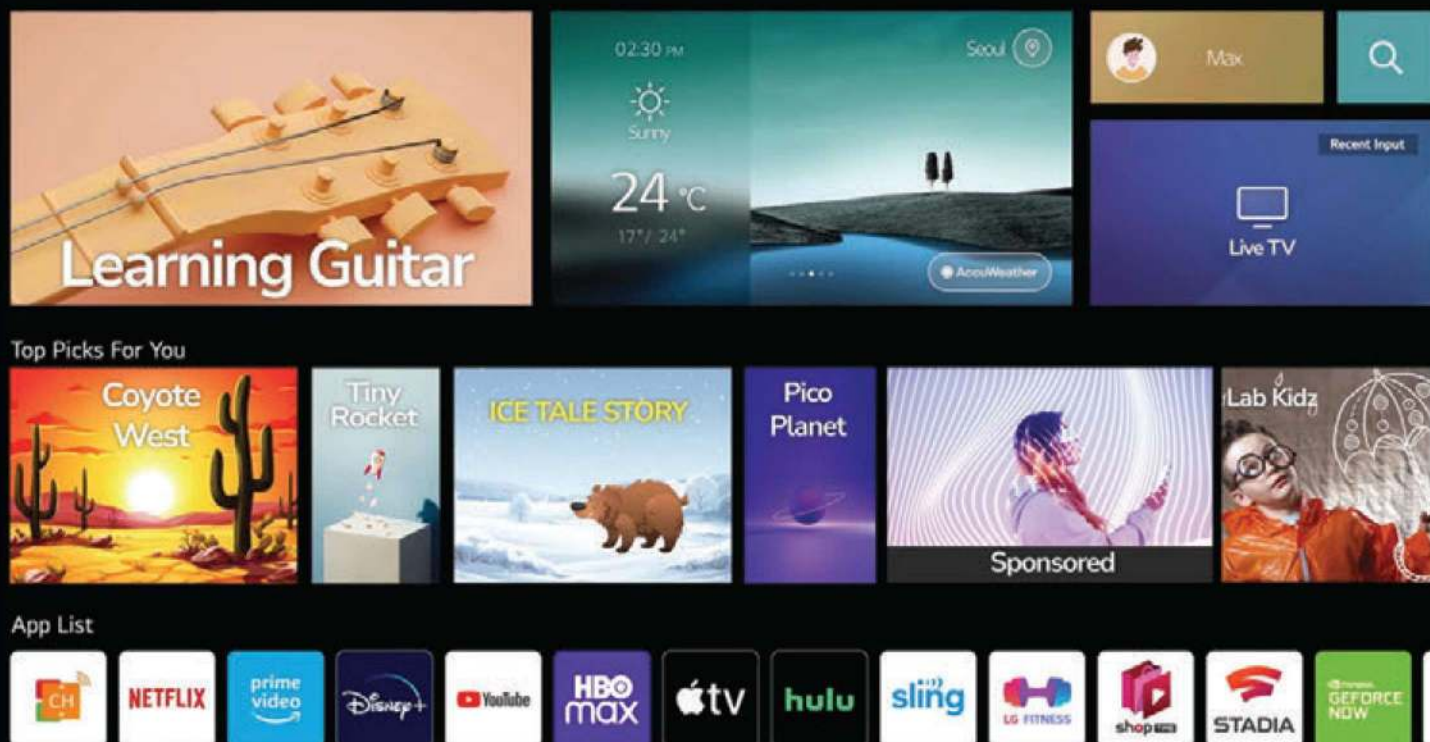
Filmmaker Mode

As the director intended

Appreciate the craft of your favorite film in its original form. Watch with the original aspect ratios, colors and frame rates, while reducing processing that might affect the picture.



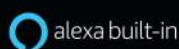
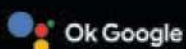
OLED Smart



Frequently Watched Channel

LG OLED ThinQ AI TV features a convenient voice activated interface that supports Alexa, Google Assistant, Apple Airplay & Homekit. Check information almost instantly with your voice, with our Hands-free Control feature, just say "Hi LG" and its done.

LG ThinQ AI



Entertainment

All your favorites in one place

Ready for movie night. All set up for bingeing. Find virtually anything to watch on the available streaming apps. With Netflix¹⁴, Disney+Hotstar¹⁵, Amazon Prime¹⁶, Apple TV+¹⁷ and many more, something exciting is always showing.



14. Netflix streaming membership required. 15. Disney+ content available on Hotstar App. 16. Amazon, Prime Video and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Prime membership and/or Prime Video fees apply. See primevideo.com/terms for details. 17. Apple, the Apple logo, and Apple TV are trademarks of Apple Inc, Registered in the U.S. and other countries. Apple TV+ requires a subscription. Supported service may differ by country.

OLED Smart

My Profile

Enjoy a specially curated experience

LG webOS now features My Profile, enabling easy creation and switching between individual profiles. The home screen can be tailored to give each different account personalized content recommendations, sports alerts, and quick access to favorite apps.



* Reduced or limited content may be shown depending on region and network connectivity.

Room-to-Room

Sharing a houseful of entertainment

Enjoy content seamlessly as you move around your home. Simply move content from one TV to another LG TV with Room-to-Room Sharing using your home Wi-Fi network.



*Application of the feature may vary depending on region.

*Main TV (Content Sending): 2022 TV based on a9 Gen5 AI Processor (Available from H2 2022) *Sub TV (Content Receiving): 2022 models (Application time: H2 2022). Only TVs connected to the same Wi-Fi can be synced.

Always Ready

This TV won't keep you waiting

LG TVs are useful, even when they're switched off. The Always Ready feature allows the TV to respond to your voice commands at a moment's notice and use it as a versatile home centerpiece.



*Applicable on Z2, G2 & C2

OLED Gaming

The smooth way to play

As LG OLED's self-lit pixels illuminate independently, the display achieves a 0.1ms response rate for clearer visuals. VRR* keeps up with changes in frame rate to reduce image tearing.



*VRR is a certified specification of HDMI 2.1 and is supported on the LGOLED Z2, G2, C2, and B2 series.

NVIDIA G-Sync

LG OLED's self-lit pixels combine with NVIDIA G-Sync¹⁸ to keep the game smooth even when the action is blazing fast.

*NVIDIA G-Sync compatible with RTX 20, RTX 30, and GTX 16 graphics cards. Older GPUs do not support G-SYNC compatibility. 18. NVIDIA G-Sync supported on the LG OLED Z2, G2, C2 and B2 series.



AMD FreeSync Premium¹⁹

Keeps the display in sync with your game's frame rate, destroying screen tears and stutters for the ultimate low latency gaming.

19. AMD FreeSync Premium available on the LG OLED Z2, G2, C2 and B2 series.



HGiG

HDR, as the game developer intended

HGiG²⁰ optimizes HDR settings in line with your television's performance range, giving you a more accurate picture output.



20. HGiG is a volunteer group of companies from the game and TV display industries that meet to specify and make available for the public guidelines to improve consumer gaming experiences in HDR.

Dolby Vision Gaming

Top of the game HDR

LG OLED is the first to support Dolby Vision Gaming 4K at 120Hz²¹. Making your game feel real smooth.



21. Dolby Vision Gaming 4K at 120Hz supported on the LG OLED Z2, G2, C2 and B2 series.

OLED Gaming

Like your personal arcade.
Just more convenient.

Game Optimizer

Fine-tune your game display

Game Optimizer* gives you the ideal settings according to the genre. Enjoy reduced lag, greater clarity, and play the game at its absolute optimum.



Dashboard

Reign over your gameworld

Now access and change the settings without pausing the game with Game Dashboard. You're always just a few clicks away from your ideal game settings.



A certified champion

LG OLED earned High Gaming Performance Gold* from TÜV Rheinland, certifying that the displays feature the highest grade display technology for gaming. In addition, Intertek accredited the televisions for Qualified Gaming Performance due to superior color and HDR support.

*High Gaming Performance Gold (TUV) applies to all LG OLED 2022 series television except LG OLED A series.

**The certification ID in the logo is for 164cm (65) OLED models. Certification ID numbers will vary for each OLED size.



OLED Design

Icons on display

Every LG OLED is a sleek design masterpiece, complementing any interior. Make a statement with a gallery stand or display like art on your wall.



Slimmer Bezels and Flat Back

Immersion beyond boundaries

Borders so minuscule they're practically undetectable. At just 6mm* ²², there's nothing to block your view. Just sleek design and complete, uninterrupted immersion. With a Flat Back²³, the ultra-thin display sits flush-to-the-wall like it's been painted on.



*Bezel size may vary according to model.

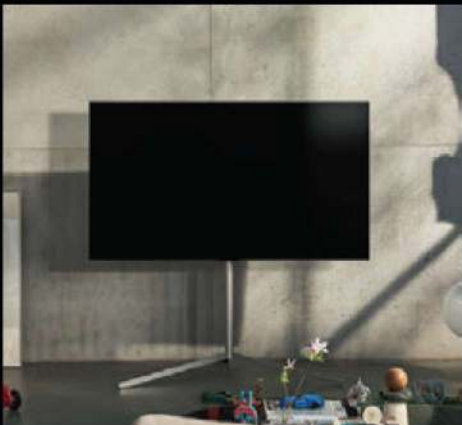
22. Ultra-thin bezels featured on the LG OLED G2 and C2 series. 23. Flat Back and Gallery Design exclusive to the LG OLED G2 series and 198cm (77) Z Series.



Stand Selection

Design that stands up, Stands out.

Defy conventions. Place your LG OLED exactly where and how you want using the Gallery Stand²⁴, Floor Stand²⁵, or Swivel Stand^{26 27}. Keep all peripherals hidden at the back for a clean, tidy viewing experience.



24. Gallery stand can be used with 164cm (65) and 139cm (55) models of LG OLED G2, C2, B2 and A2 only. 25. Floor Stand is supported by 48C2, 42C2 and 48A2.
26. Swivel Stand tilts about 4 degrees when installed. 27. Gallery Stand, Floor Stand, and Swivel Stand all sold separately.

OLED Eye Care

Eye Comfort

Care for your eyes
with kinder television



LG OLED TV sets have been certified as low-blue light displays by TÜV-Eyesafe. 28. Low blue light comparison made between LG LED TVs and LG OLED TVs.

Low Blue Light

Screen time made clean

LG OLED emits only a small, non-harmful amount of blue light*. So even a blissful lazy Sunday in front of the TV can be enjoyed with the least pressure²⁸ on your eyes.



*LG OLED TV panels have been certified as Flicker Free by UL. 29-A. The results of the flicker-free certification are related to OLED panel tests. The comparison was made between LG LED TVs and LG OLED TVs. B. Shooting conditions: 120Hz display for both OLED and LED, default picture setting / shutter speed : 50FPS 120°. C. The results may vary depending on the shooting and playback conditions.

Flicker Free

Entertainment made comfortable

Screen flickers, even if practically invisible, tire our eyes when exposed to it for too long. LG OLED cares for your eyes with Flicker Free* certification²⁹ from UL.



*LG OLED TV panels have been certified as Discomfort Glare Free by UL. 30-A. Results are based on the Unified Glare Rating (UGR) evaluation method. B. Verification is issued when UGR is less than 22 when watching TV between 70 lux and 300 lux. 31. Compared with LG LED TVs.

Discomfort Glare Free

Less glare in every light

LG OLED televisions are proudly the industry's first to receive Discomfort Glare Free Certification*³⁰. No matter the lighting condition, the display panels produce moderate luminance for a comfortable view³¹.

Green Life Cycle

The circle of life with LG OLED

LG OLED is kinder to the environment, from production to disposal. With no backlight and predominantly metal casing, the displays use less resources than other televisions and make fewer carbon emissions on their way to you. LG also provides waste recovery, so no tech goes to waste.

*The 'Reducing CO2' footprint label applies to 65G2 and 65C2 only. All other G2 and C2 models feature a 'CO2 Measured' label.



Eco Packaging

Packed for the planet

Your LG OLED is housed in a recyclable cardboard box with a bio-based remote control bag inside. All materials are chosen for their environmental credentials. Just look for the Eco Label!



Composite Fiber

Cutting back on the extra weight

By choosing light, composite fibers, the weight of LG OLED evo is 45% less* than before. This results in fewer carbon emissions during transportation and easier recycling.



*65C2 Swivel Stand model is 45% lighter than the C1 series.



R1

Sizes	164cm (65)
Resolution	4K (3840x2160)
Display	Self-lit Pixels / Rollable OLED
Processor	α9 Gen4 AI Processor 4K
Picture Quality	Perfect Black, Infinite Contrast, Eye Comfort Display, AI Picture Pro
Tone	Dynamic Tone Mapping Pro
Dolby Vision	Dolby Vision IQ
Dolby Sound	Dolby Atmos
Speaker	4.2ch / 100W
Sound	Virtual Surround 5.1.2
Audio Quality	AI Sound Pro, AI Acoustic Tuning
Gaming Features	1 ms Response Time / HGiG Mode
HDMI Features	ALLM/eARC
Bandwidth	4 x HDMI 2.1*
Smart	Built-in Google Assistant & Alexa, Apple Airplay & HomeKit
Voice Control	Hands-free Voice Control
Always Ready	-
Platform	webOS 6.0

*4K@120Hz, eARC (Enhanced Audio Return Channel), VRR (Variable Refresh Rate) and ALLM (Auto Low Latency Mode) with HDMI 2.1
*Images and specifications of each product may vary by region, country or screen size.



Z2

Sizes	223cm (88)
Resolution	8K (7680x4320)
Display	Self-lit Pixels / OLED Real 8K
Processor	α9 Gen5 AI Processor 8K
Picture Quality	Perfect Black, Infinite Contrast, Eye Comfort Display, AI Picture Pro
Tone	Dynamic Tone Mapping Pro
Dolby Vision	Dolby Vision IQ with Precision Detail
Dolby Sound	Dolby Atmos
Speaker	4.2ch / 80W
Sound	Virtual Surround 7.1.2
Audio Quality	AI Sound Pro, AI Acoustic Tuning
Gaming Features	NVIDIA G-Sync/ AMD FreeSync/ VRR / 0.1 ms Response Time
HDMI Features	ALLM/eARC
Bandwidth	4 x HDMI 2.1*
Smart	Built-in Google Assistant & Alexa, Apple Airplay & HomeKit
Voice Control	Hands-free Voice Control
Always Ready	Yes
Platform	webOS 22 with User Profiles & Family Setting



G2

Sizes	164cm (65) / 139cm (55)
Resolution	4K (3840x2160)
Display	Self-lit Pixels / OLED evo 4K with Brightness Booster Max
Processor	α9 Gen5 AI Processor 4K
Picture Quality	Perfect Black, Infinite Contrast, Eye Comfort Display, AI Picture Pro
Tone	Dynamic Tone Mapping Pro
Dolby Vision	Dolby Vision IQ with Precision Detail
Dolby Sound	Dolby Atmos
Speaker	4.2ch / 60W
Sound	Virtual Surround 7.1.2
Audio Quality	AI Sound Pro, AI Acoustic Tuning
Gaming Features	NVIDIA G-Sync/ AMD FreeSync/ VRR / 0.1 ms Response Time
HDMI Features	ALLM/eARC
Bandwidth	4 x HDMI 2.1*
Smart	Built-in Google Assistant & Alexa, Apple Airplay & HomeKit
Voice Control	Hands-free Voice Control
Always Ready	Yes
Platform	webOS 22 with User Profiles & Family Setting

*4K@120Hz, eARC (Enhanced Audio Return Channel), VRR (Variable Refresh Rate) and ALLM (Auto Low Latency Mode) with HDMI 2.1
 *Images and specifications of each product may vary by region, country or screen size.



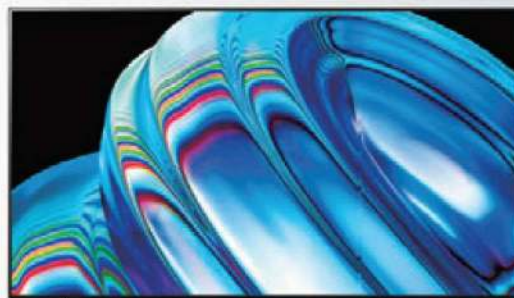
C2/C2X[#]

Sizes 246cm (97)^{*} / 210cm (83) /
195cm (77) / 164cm (65) /
139cm (55) / 121cm (48) / 106cm (42)

Resolution	4K (3840x2160)
Display	Self-lit Pixels / OLED evo 4K with Brightness Booster
Processor	α9 Gen5 AI Processor 4K
Picture Quality	Perfect Black, Infinite Contrast, Eye Comfort Display, AI Picture Pro
Tone	Dynamic Tone Mapping Pro
Dolby Vision	Dolby Vision IQ with Precision Detail
Dolby Sound	Dolby Atmos
Speaker	2.2ch / 40W (106cm (42): 2.0ch / 20W)
Sound	Virtual Surround 7.1.2
Audio Quality	AI Sound Pro, AI Acoustic Tuning
Gaming Features	NVIDIA G-Sync/ AMD FreeSync/ VRR / 0.1 ms Response Time
HDMI Features	ALLM/eARC
Bandwidth	4 x HDMI 2.1 [*]
Smart	Built-in Google Assistant & Alexa, Apple Airplay & HomeKit
Voice Control	Hands-free Voice Control
Always Ready	Yes
Platform	webOS 22 with User Profiles & Family Setting

^{**}Available in Q4 '22

^{**}C2X available in 164cm (65) / 139cm (55) / 121cm (48)



B2

164cm (65) / 139cm (55)

Resolution	4K (3840x2160)
Display	Self-lit Pixels / OLED 4K
Processor	α7 Gen5 AI Processor 4K
Picture Quality	Perfect Black, Infinite Contrast, Eye Comfort Display, AI Picture Pro
Tone	Dynamic Tone Mapping Pro
Dolby Vision	Dolby Vision IQ
Dolby Sound	Dolby Atmos
Speaker	2.0ch / 20W
Sound	Virtual Surround 5.1.2
Audio Quality	AI Sound Pro, AI Acoustic Tuning
Gaming Features	NVIDIA G-Sync/ AMD FreeSync/ VRR / 0.1 ms Response Time
HDMI Features	ALLM/eARC
Bandwidth	2 x HDMI 2.1 [*] / 2 x HDMI 2.0
Smart	Built-in Google Assistant & Alexa, Apple Airplay & HomeKit
Voice Control	-
Always Ready	-
Platform	webOS 22 with User Profiles & Family Setting



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