HUAWEI FREEBUDS 6 NEW ARRIVAL TERMS AND CONDITIONS

1. Introduction

This **HUAWEI FREEBUDS 6 NEW ARRIVAL** ("**Campaign**) is organized by Huawei Technologies (Malaysia) Sdn. Bhd. ("**Organizer**"). This Campaign runs from 12nd June 2025, 12:00 AM (GMT +8) until 31th July 2025, 11:59PM (GMT+8) ("**Campaign Period**"). Organizer reserves the rights to shorten or extend the Campaign Period at any time without notice.

The Campaign will run the Events below during the respective Event Period as set out in **Section 3** below.

2. Campaign Mechanism

This Campaign is open to all registered customers of HUAWEI on the website https://consumer.huawei.com/my and My HUAWEI App https://consumer.huawei.com/my/offer/myhuawei-app/ ("HUAWEI Online Store") who are residents of Malaysia, and aged 18 years old and above as of 12nd June 2025 ("Customer(s)")

Customer must login to HUAWEI Online Store and/or My HUAWEI App to participate in this Campaign.

3. Campaign Events

This Campaign consists of the following events: -

No.	Event	-	Event Period	
i.	HUAWEI FreeBuds 6 Pre-	HUAWEI FreeBuds 6 Pre- hype Period campaign	from 12th June 2025, 12:00AM (GMT+8) until 18 th June 2025, 3:59PM (GMT+8)	
	hype		from 18 th June 2025, 4:00PM (GMT+8) until 24 th June 2025, 7:59PM (GMT+8) -Price review date, but still under Pre-hype period	
ii.	HUAWEI FreeBuds 6 Sales Launch		from 24 th June 2025, 08:00PM (GMT+8) until 31 st July 2025, 11:59PM (GMT+8)	
iii.	HUAWEI FreeBuds 6 Exclusive Offer		from 12 nd June 2025, 4:00PM (GMT+8) until 31 st July 2025, 11:59PM (GMT+8)	
iv.	HUAWEI FreeBuds 6 Membership Points Multiplier		from 16 th June 2025, 12:00 AM (GMT+8) until 31 st July 2025, 11:59PM (GMT+8)	
V.	HUAWEI FreeBuds 6 Review and Win		from 24th June 2025, 12:00AM (GMT+8) until 31st July 2025, 11:59PM (GMT+8)	

	HUAWEI FreeBuds 6 Exclusive Offer	from 12 nd June 2025, 12:00 AM (GMT
vi.	(Special scenario)	+8) until 31 th July 2025, 11:59PM
	(Special scenario)	(GMT+8)

i. HUAWEI FreeBuds 6 Pre-hype Campaign

- a. This HUAWEI FreeBuds 6 Pre-hype Campaign event will run from 12th June 2025, 12:00AM (GMT+8) until 24th June 2025, 7:59PM (GMT+8) ("**HUAWEI FreeBuds 6 Pre-hype Campaign Period**") only.
- b. The product details and event period as set out in the following the table (Subject to Terms and Conditions):

New Product	Variation	Pre-hype Period	Price Review period
	Black	from 12th June 2025,	from 18 th June 2025,
HUAWEI FreeBuds 6	White	12:00AM (GMT+8) until 18 th June 2025, 3:59PM	4:00PM (GMT+8) until 24 th June 2025, 7:59PM
	Purple	(GMT+8)	(GMT+8)

ii. <u>HUAWEI FreeBuds 6 Sales Launch</u>

- a. This HUAWEI FreeBuds 6 Sales Launch event will run from 24th June 2025, 08:00PM (GMT+8) until 31st July 2025, 11:59PM (GMT+8) ("HUAWEI FreeBuds 6 Sales Launch Period") only.
- b. The Customers who order HUAWEI FreeBuds 6 at the HUAWEI Online Store during the Sales Launch Period will be entitled to receive the Free Gifts as set out in the following table (Subject to Terms and Conditions):

New Product	Sales Period	New Product RRP (RM)	Free gift	Free gift Value (RM)	Quantity
HUAWEI FreeBuds 6	from 24 th June 2025, 08:00PM (GMT+8) until 31 st July 2025, 11:59PM (GMT+8)	699	HUAWEI Band 8 RM219 + 1+1 Warranty* RM59 + 2 Year Loss Care RM49	327	While Stock Last

- c. Free Gift will be delivered together with the purchased Main Product.
- d. All Free Gifts offered in this Campaign cannot be transferred or exchanged for cash.
- e. This offer cannot be enjoyed with any other offers, promotions, vouchers or rebates applicable on HUAWEI Official Website.

f. All Free Gifts given in this Campaign are based on first-come-first-served basis and while stocks last.

iii. HUAWEI Freebuds 6 SERIES Exclusive Offer Campaign

- a. This HUAWEI FreeBuds 6 Exclusive Offer Campaign event will run from 12nd June 2025, 12:00AM (GMT+8) until 31st July 2025, 11:59PM (GMT+8) ("HUAWEI Freebuds 6 Exclusive Offer Campaign Period") only.
- b. Customers are eligible to enjoy the exclusive Offer as detailed in the table below during the Exclusive Offer Campaign Period:

New Product	Offer value (RM)	Event Period	Quantity
HUAWEI FreeBuds	Up to RM 130	from 12 nd June 2025, 12:00AM (GMT+8) until 31 st July 2025, 11:59PM (GMT+8)	While Stock Last

- c. All Offers given in this campaign cannot be transferred or exchanged for cash.
- d. This campaign cannot be enjoyed with any other offers, promotions, Offers or rebates applicable on HUAWEI Official Store.
- e. The Customers who purchase the selected New Product will be entitled to receive the Offers listed in the table above.
- f. This offer value shown above is made up of the cumulative amount of the direct discount and voucher. All Offers in this event are based on first-come-first-served basis and while stocks last

iv. HUAWEI FreeBuds 6 Membership Points Multiplier

- c. This HUAWEI FreeBuds 6 Membership Points Multiplier event will run from 16th June 2025, 12:00AM (GMT+8) until 31st July 2025, 11:59PM (GMT+8) ("HUAWEI FreeBuds 6 Membership Points Multiplier Period") only.
- d. The Customers who subscribe and purchase our new product HUAWEI FreeBuds 6 on HUAWEI Online Store during the Membership Points Multiplier Period will receive five times (5x) of the membership points (Terms and Conditions Apply).

Terms and Conditions

- (i) HUAWEI Membership Points received for this event cannot be transferred or exchanged for cash.
- (ii) This offer cannot be enjoyed with any other offers, promotions, vouchers or rebates applicable on HUAWEI Online Store Website.

v. <u>HUAWEI FreeBuds 6 Review & Win</u>

a. This HUAWEI FreeBuds 6 Review and Win event will run from 24th June 2025, 12:00AM

(GMT+8) until 31st July 2025, 11:59PM (GMT+8) ("**HUAWEI FreeBuds 6 Review & Win Period**") only.

b. The Customers who review our New Product HUAWEI FreeBuds 6 on the HUAWEI Online Store will stand a chance to win one (1) Free Gift as set out in the following table (Terms and Conditions Apply):

New Product	Review & Win Period	Free Gift	Free Gift Value (RM)	Free Gift Quantity
HUAWEI FreeBuds 6 Series	from 24 th June 2025, 12:00AM (GMT+8) until 31 st July 2025, 11:59PM (GMT+8)	HUAWEI Band 10 (Black)	189	3

- c. The Customer who purchases the selected New Product and provide a written review will stand a chance to receive Free Gift listed on table above subject to the terms and conditions:
 - (i) The Customer who leaves review must contain both a written review and picture when purchasing any of the HUAWEI Freebuds 6 Series. Entry submissions will be judged by the Organizer based on the Customer's creativity and originality of the review and the picture.
 - (ii) Free Gifts will be delivered after 31th August 2025. Customer will be contacted within 1st August 2025, 12.00AM (GMT+8) to 30th August 2025, 11.59PM (GMT+8) for free gifts delivery purpose. Customers who fail to respond to our customer service by 30th August 2025, 11.59PM (GMT+8) will have their rights automatically forfeited, and all and any associated benefits (if any) shall cease to have any effect.
 - (iii) Only one (1) Free Gift can be redeemed per order (i.e. for the entire shopping cart comprising that transaction), regardless of the number of New Products purchased.
 - (iv) All Free Gifts for this event cannot be transferred or exchanged for cash.
 - (v) This offer cannot be enjoyed with any other offers, promotions, vouchers or rebates applicable on HUAWEI Online Store Website.
 - (vi) All Free Gifts in this event are given based on first-come-first-served basis and while stocks last.

vi. <u>HUAWEI FreeBuds 6 Exclusive Offer (Special Scenario)</u>

- a. This HUAWEI FreeBuds 6 Exclusive Offer (Special Scenario) event will run from 12nd June 2025, 12:00 AM (GMT +8) until 31th July 2025, 11:59PM (GMT+8) ("**HUAWEI FreeBuds 6 Exclusive Offer (Special Scenario) period**") only.
- b. The Customers are eligible to enjoy the Exclusive Offer (Special Scenario) on the HUAWEI Official Website (GMT+8) as detailed in the following table below (Subject to Terms and Conditions):-

Product	Offer Voucher	Claimable Period	Redemption Period	Quantity
	Value (RM)			

11:59PM (GMT+8) (GMT+8)	HUAWEI WATCH FIT 4	50	from 12 nd June 2025, 12:00 AM (GMT +8) until 31 th July 2025, 11:59PM (GMT+8)	from 24th June 2025, 8:00 PM (GMT +8) until 31 th July 2025, 11:59PM (GMT+8)	While Stock Last
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- c. The Exclusive Offer (Special Scenario) is available only to the customer who has done any of the following within the Exclusive Offer (Special Scenario) period:
 - i. Customers who subscribe to our HUAWEI EDM (Electronic Direct Message); or
 - ii. Customers who have subscribed to AIA services; or
 - iii. Customers who purchase through CPS (Click Per Sold); or
 - iv. Customers who purchase through Authorized Livestream.
- d. All Vouchers for this event cannot be transferred or exchanged for cash.
- e. This offer cannot be enjoyed with any other offers, promotions, vouchers or rebates applicable on HUAWEI Online Store
- f. All Vouchers in this event are based on first-come-first-served basis and while stocks last.

General Terms and Conditions

Privacy Notice

To participate in this Campaign, the Customer also consents to the collection, use, a. disclosure, transfer, storage and such other processing of the personal data provided, including name, gender, contact details, address, email, HUAWEI registered ID, device details, purchase information by Huawei Technologies (M) Sdn. Bhd. (Huawei) for the purposes relating to the Campaign pursuant to all applicable personal data protection laws in Malaysia, including the Personal Data Protection Act 2010. Huawei will use and process the personal data provided for lawful purpose directly related to the running of this Campaign including but not limited to the purposes of promotional events, advertising, marketing and any administrative matters to facilitate the management and organization of this Campaign. The personal data provided June further be disclosed and/or transferred to Huawei's principal head office in China and to any of its offshore affiliates or group of companies including in Singapore as well as other 3rd party service provider for the purpose of facilitating and supporting Huawei based on the similar purposes stated above. Whenever Huawei discloses and/or transfers such personal data to 3rd party or outside Malaysia, Huawei will ensure that appropriate security measures are taken. Huawei will retain the personal data provided for this Campaign for no longer than is necessary for the purposes of the Campaign, unless extending the retention period is required or permitted by law. If Customers objects to the processing of personal data for the purposes stated herein, he/she will not be able to participate in this Campaign. For more information on how Huawei protects personal data and how you can exercise your rights to access, correct and limit the personal data provided herein, please visit and read: https://consumer.huawei.com/my/privacy/privacy-policy.

Untuk mengambil bahagian dalam Kempen ini, Pelanggan dengan ini membenarkan pengumpulan, penggunaan, pendedahan, pemindahan, penyimpanan dan pemprosesan lain data peribadi yang diberikan, termasuk nama, jantina, butiran hubungan, alamat, emel, HUAWEI ID, butiran peranti, maklumat pembelian oleh Huawei Technologies (M) Sdn. Bhd. (Huawei) untuk tujuan yang berkaitan dengan Kempen menurut semua undang-undang perlindungan data peribadi yang terpakai di Malaysia, termasuk Akta Perlindungan Data Peribadi 2010. Huawei akan menggunakan dan memproses data peribadi yang diberikan untuk tujuan yang sah yang berkaitan secara langsung dengan

perjalanan Kempen ini termasuk tetapi tidak terhad kepada tujuan promosi acara, pengiklanan, pemasaran dan sebarang urusan pentadbiran untuk memudahkan pengurusan dan penganjuran Kempen ini. Data peribadi yang diberikan mungkin selanjutnya didedahkan dan/atau dipindahkan kepada ketua pejabat utama Huawei di China dan kepada mana-mana sekutu atau kumpulan syarikat luar pesisirnya termasuk di Singapura serta penyedia perkhidmatan pihak ketiga yang lain untuk tujuan memudahkan dan menyokong Huawei berdasarkan tujuan serupa yang dinyatakan di atas. Setiap kali Huawei mendedahkan dan/atau memindahkan data peribadi tersebut kepada pihak ketiga atau luar Malaysia, Huawei akan memastikan langkah keselamatan yang sesuai diambil. Huawei akan mengekalkan data peribadi yang disediakan untuk Kempen ini tidak lebih daripada yang diperlukan untuk tujuan Kempen, melainkan melanjutkan tempoh pengekalan diperlukan atau dibenarkan oleh undang-undang. Jika Pelanggan membantah pemprosesan data peribadi untuk tujuan yang dinyatakan di sini, dia tidak boleh menyertai Kempen ini. Untuk maklumat lanjut tentang cara Huawei melindungi data peribadi dan cara anda boleh menggunakan hak anda untuk mengakses, membetulkan dan mengehadkan data peribadi yang disediakan di sini, sila lawati dan baca: https://consumer.huawei.com/my/privacy/privacy-policy.

Other Terms and Conditions

- b. The Customer further agrees that Huawei and/or its agent and/or its third party service providers June contact them by telephone, email or such other method in connection with this Campaign.
- c. Winner/ Participant (where applicable) June be required to participate in a photo taking session during the issuance of the Vouchers/ Gifts/Deals (where applicable) as collection proof upon collecting the Vouchers/ Gifts/Deals (where applicable).
- d. In the event any Vouchers/ Gifts/Deals (where applicable) is being awarded to the Participant having provided false or mistaken identity or information, Organizer shall have the right to revoke the Participant's eligibility for the said Vouchers/ Gifts/Deals (where applicable).
- e. All Vouchers/ Gifts/Deals (where applicable) images are for reference only. Vouchers/ Gifts/Deals (where applicable) shown and/or represented for the running of this Campaign shall be subject to availability. Vouchers/ Gifts/Deals (where applicable) given are non-refundable.
- f. The recipients shall not substitute any Vouchers/ Gifts/Deals (where applicable) won or exchange the said Vouchers/ Gifts/Deals (where applicable) for money. Organizer reserves all rights in its sole discretion to substitute any Vouchers/ Gifts/Deals (where applicable) (or Vouchers/ Gifts/Deals (where applicable) component, if applicable) with one of equal or greater value. Organizer is responsible only for the delivery of the Vouchers/ Gifts/Deals (where applicable) and is not responsible for the condition, quality and fitness of the said Vouchers/ Gifts/Deals (where applicable). Any imposition of taxes, fees, and any other costs associated with the acceptance and use of the Vouchers/ Gifts/Deals (where applicable) is the sole responsibility of the Vouchers/ Gifts/Deals (where applicable) recipient.
- g. By participating in the Campaign, Participants agree to be bound by this Terms and Conditions and the Organizer's decisions are final and binding. No correspondence or appeals will be entertained. Organizer reserves the right to the final and ultimate interpretation of this Campaign.

- h. In accepting the Vouchers/ Gifts/Deals (where applicable), the recipient agrees to participate and cooperate as required in all editorial activities relating to this Campaign. The recipient agrees to grant Organizer a perpetual and non-exclusive license to use such footage and photographs, voice, biographical information and/or statements, at any time or times, in all media types worldwide for advertising, trade, publicity and promotional purposes and the recipient will not be entitled to any fee for such use.
- i. Organizer assumes no responsibility for late entries due to any reasons including, but not limited to, network transmission failure.
- j. Organizer shall not be responsible for any losses or damages directly or indirectly incurred by any party including the Participant in connection or arising from acts or omissions or in any way related to this Campaign.
- k. The Participant agrees to discharge and release Organizer from any liabilities and claims (including from breach of contract, tort, negligence or any other cause of actions at law or equity) arising out of or in any way connected to this Campaign or to the Participant's entry in the Campaign.
- I. The Participant further agrees to discharge and release any third party which is related to and connected with this Campaign as well as Huawei Technologies (M) Sdn. Bhd., from any liabilities and claims (including from breach of contract, tort, negligence or any other cause of actions at law or equity) arising out of or in any way connected to this Campaign or to the Participant's entry in the Campaign.
- m. If the Participants are discovered to be using or have used improper means to participate in this Campaign, Organizer reserves the right to cancel the eligibility without notice including without hesitation, the commencement of legal proceedings under the full extent of the applicable laws.
- n. The Organizer reserves the rights to amend or cancel the Terms and Conditions herein without further notice. Notwithstanding, the terms and conditions that will apply to the order are the terms and conditions that applied at the time you placed the order.
- o. This Campaign and the Terms and Conditions herein shall be governed by the laws of Malaysia.