

2018 Hyundai

IONIQ Hybrid IONIQ Plug-in Hybrid





¹LED headlights available on Ioniq Plug-in Hybrid only. ²Smart Cruise Control (SCC) is not a collision avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver remains responsible to slow or stop the vehicle to avoid a collision. SCC initiates a full stop when the vehicle ahead stops. It reengages if the vehicle ahead moves forward within 3 seconds. ³Automatic Emergency Braking (AEB) with Pedestrian Detection detects pedestrians, but not in all conditions. AEB is designed to assist drivers in avoiding or reducing the severity of collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. Automatic Emergency Braking may not stop the vehicle completely and will not avoid all collisions. ⁴The Lane Departure Warning system with Lane Keep Assist operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not prevent loss of control. Refer to your Owner's Manual for more information. ⁵Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Rear Cross-traffic Alert is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. Never rely exclusively on the Rear Cross-traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. Lane Change Assist provides an audible and visual alert if the turn signal is activated and another vehicle in the blind spot is sensed. There are limitations to the function, range, detection and clarity of the system. See Owner's Manual for product details and limitations. ⁶Available on Ioniq Hybrid, standard on Ioniq Plug-in Hybrid. ⁷Ioniq Blue EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ⁸Ioniq Plug-in Hybrid estimate for comparison only. Mileage may vary. Your actual driving range will vary with options, driving conditions, driving habits and the vehicle's condition.

IONIQ Plug-in Hybrid Limited with Ultimate Package in Ceramic White / IONIQ Hybrid Limited with Ultimate Package in Symphony Air Silver

2018 Hyundai IONIQ

Welcome to the new normal.

When we set out to create the Hyundai Ioniq, we knew the world didn't need another hybrid. What it needed was a *better* hybrid. One that delivers the carbon-cutting fuel efficiency everybody likes, without the quirky styling and less-than-stirring performance that's kept a lot of people from considering a hybrid in the first place.

How do you rewrite the rules for fuel-efficient driving without sacrificing performance, comfort or style? It starts with a dedicated lightweight chassis design that accommodates three electrified powertrains – an industry first. Each one uses our Blue Drive® technology to radically reduce emissions without compromising driving dynamics. Each is enhanced with a modern sense of style, as Ioniq's available front and rear LED lighting communicates at first glance.¹

Walk up to your Ioniq – it recognizes your Proximity Key and automatically unlocks your door when you grip the handle. Now open that door and enter the airy interior. Glance at the dual LCD instrument cluster and uncluttered center console with its intuitive-to-use piano key switches. The sense of order stays with you once you press the push button start and head off down the road. Technologies like Ioniq's available Smart Cruise Control help calm things when you're in the flow of highway traffic by automatically maintaining a constant speed and following distance from the vehicle ahead.²

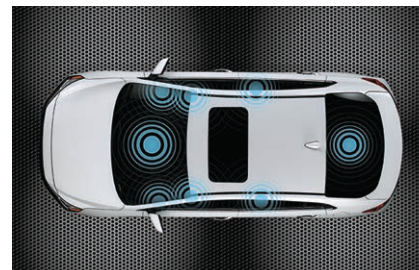
And to help you avert collisions with other vehicles, Ioniq offers advanced safety features like available Automatic Emergency Braking with Pedestrian Detection,³ Lane Departure Warning with Lane Keep Assist,⁴ Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert,⁵ and more. After all, there's nothing normal about what you might encounter on your daily commute.



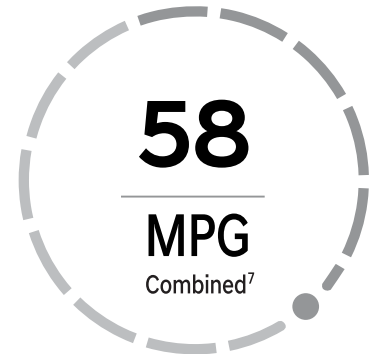
A Better Climate The Ioniq's low-emission powertrains and eco-friendly exterior paints help address the Earth's climate. But what about the climate inside? To help preserve the environment you drive in, the Ioniq interior includes heated front seats,⁶ dual automatic temperature control and an auto-defogging windshield with humidity sensor.



Sweet Science Run your hand across Ioniq's armrest. That soft touch you feel? It's the result of a radical new technique we pioneered for making bio-plastic materials from sugar cane fibers. Recycled plastics combined with powdered wood and volcanic stone help make components within your Ioniq's interior strong yet light.



Infinity And Beyond Ioniq's available Infinity® Premium Audio System features Clari-Fi™ Music Restoration Technology, which restores the sound qualities lost in today's compressed music formats and satellite radio's lower fidelity music streams. A split-screen display makes it easy to view navigation and music settings at a glance.



Hybrid



Plug-in Hybrid





2018 IONIQ Hybrid

Meet the 58-MPG car that wasn't designed to look (or drive) like a typical hybrid.

The 2018 Ioniq Hybrid has the highest combined EPA fuel economy rating of any non-plug-in vehicle sold in the U.S.¹ Yet Ioniq dispels the notion that a hybrid has to look like some weird science experiment, or drive like an electric golf cart. As [Autoweek](#) noted, "Ioniq's handsome design and zesty driving character should prove attractive to a wide range of buyers."²

This zest for performance comes from its hybrid powertrain, which seamlessly switches from an electric motor powered by a state-of-the-art lithium-ion polymer battery pack to a gas-sipping 1.6L Atkinson Cycle GDI 4-cylinder engine. That power feels exhilarating at speed, thanks to a multi-link rear suspension that gives the Ioniq Hybrid sporty handling without sacrificing ride comfort.

A 6-speed EcoShift® Dual Clutch Transmission – normally found in expensive sport sedans – ensures crisp, quick shifts in traffic while remaining smooth and powerful at highway speeds. Its direct feedback and class-leading power transmission efficiency¹ eliminate the “rubber-band” acceleration of the continuously variable transmissions on competing hybrids. Race-inspired paddle shifters let you trigger upshifts or downshifts without taking your hands off the steering wheel.³

It's this kind of proven performance that lets Hyundai back every Ioniq model with America's Best Warranty. It includes a 5-Year/60,000-Mile New Vehicle Limited Warranty, a 10-Year/100,000-Mile Powertrain Limited Warranty...and something no other hybrid manufacturer offers: A Lifetime Hybrid/Electric Battery Warranty.



¹Claim based on comparison of specifications on manufacturer websites. EPA-estimated 58 combined MPG for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition.

²Autoweek, February 20, 2017. ³Standard on Ioniq Plug-in Hybrid, available on Ioniq Hybrid.



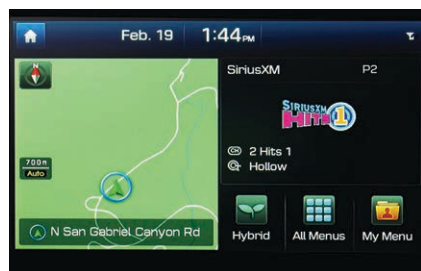
2018 IONIQ Plug-in Hybrid

Electric when you want it. Gas when you need it.

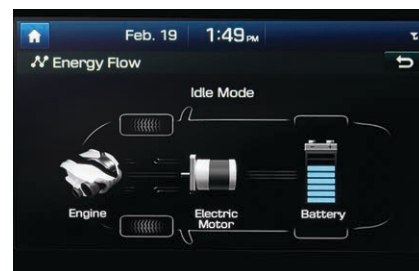
For 2018, the all-new Ioniq Plug-in Hybrid lets you make the most of its powerful lithium-ion polymer battery. Simply plug it into a conventional 110v household outlet in your garage, or upgrade to a 220v outlet for even faster charging. With a full charge, the Ioniq Plug-in Hybrid lets you drive in electric-only mode for up to 29 miles – more than the Toyota Prius Prime.¹ So you can run local errands without burning a drop of fuel. And when you need to take longer trips between charges, the Ioniq Plug-in Hybrid runs on a combination of its gas engine and electric power to achieve an EPA-estimated driving range of 630 miles. Even with its hybrid battery fully exhausted, Ioniq Plug-in Hybrid still delivers up to 52 MPG on the highway.²

To get that kind of fuel efficiency, Hyundai designers did something rare among hybrids: They honed a clean, classic shape that actually pleases the eye while cheating the wind. Ioniq's elegant form yields a super-slippery aerodynamic drag coefficient of just 0.24 Cd. Take a look inside, and you'll appreciate the kind of ergonomics that make you feel instantly at ease. It's a spacious interior, flush with crowd-pleasing front and rear passenger room. In fact, you'll find more interior volume than Toyota Prius, Chevrolet Volt and Nissan Leaf.¹ Open the hatchback, and there's 23 cubic feet of space behind the rear seats. Fold them down, and there's even more room for hauling your luggage, groceries and sports gear.

What will you do with all of that room? Enjoy yourself. Ioniq Plug-in Hybrid is available with a power tilt-and-slide sunroof, heated front seats with available driver's memory settings, cutting-edge multimedia features, a Bluetooth® hands-free phone system, and more. After all, people who value efficiency desire their luxuries, too.



Know On The Go Ioniq is a revolution in how you travel...but *where* you go is still up to you. Ioniq Plug-in Hybrid's available 8" navigation system makes it easy to plan and track every trip. It includes a choice of 2D and 3D views, mixed AM/FM/SiriusXM® radio presets³ and HERE HD Traffic for real-time traffic updates that don't require a paid subscription.



Better Regenerative Braking In a hybrid vehicle, the battery recharges every time you brake. It's called regenerative braking, and in some hybrids it creates an oddly unsettling feel when you apply the brake pedal. But Ioniq Plug-in Hybrid is different. Press the brake pedal, and the response is pleasantly smooth and linear.



A Mode For Every Road Drive Mode Select lets you choose to drive in a fuel-efficient Eco mode, a Manual mode or a performance-enhancing Sport mode. Especially useful for mountain driving, Sport mode firms up steering, changes the shift pattern and keeps the gas-powered engine on at all times while the electric motor provides added traction power.



¹Claim based on comparison of specifications on manufacturer websites. ²EPA estimate for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ³All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. All fees and programming are subject to change. To cancel, please call 1-866-635-2349. See our Customer Agreement for complete terms at siriusxm.com. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc.

IONIQ Plug-in Hybrid Limited with Ultimate Package in Summit Gray



¹Blue Link is complimentary for the first 3 years of ownership and requires an active Blue Link subscription. Three-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Blue Link subscription enrollment pages. Only use Blue Link and corresponding devices when it is safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit Hyundaiusa.com or your authorized Hyundai dealer. ²Blue Link Guidance available on navigation-equipped vehicles only. ³Blue Link subscription required. Blue Link Remote Charge Access includes a 3-year complimentary trial. Vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for detailed specifications and limitations. ⁴Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple Inc. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, Google Assistant, Google Home, Google Play and other marks are trademarks of Google Inc.

Connected Car Innovations

Connect to a better way.

Hyundai's award-winning Blue Link technology keeps you connected to the services, information and entertainment you need on the road. It starts with Blue Link Connected Care. Complimentary for your first three years, it offers exceptional peace of mind. Wherever you may roam, trained operators are standing by to provide emergency roadside assistance in the event of an accident. Then there's Blue Link Guidance. It lets you search, download and navigate to addresses and points of interest using voice commands from the driver seat or your smartphone before entering your car.²

If you're like most Hyundai owners, the Blue Link feature you'll love most is Remote Access. You can use your smartphone's MyHyundai app as a remote control to unlock/lock and start/stop your Ioniq remotely. Set the cabin temperature before entering the car. Or use the app to help law enforcement recover your vehicle if it's ever stolen. Ioniq Plug-in Hybrid owners can also charge their car remotely, monitor their car's charge level or available range, and set up weekly charging schedules to take advantage of off-peak-hour rates.³

Blue Link also integrates with the Apple Watch™ and voice-controlled services like Google Assistant and Amazon Alexa. Want to charge your Ioniq? Just talk to your Amazon Echo or Google Home device, and consider it done.³ Don't you wish you could connect to everything this easily?

Hyundai Blue Link®

What gives Ioniq owners a better connection to the things they need? Hyundai's award-winning Blue Link Connected Car System, which is now complimentary for the first 3 years of ownership.¹ For details on all of the Blue Link features offered, visit HyundaiBlueLink.com.

Available Blue Link Connected Car features include:

Connected Care

- Automatic Collision Notification
- Enhanced Roadside Assistance
- SOS Emergency Assistance
- Monthly Vehicle Health Reports
- Service Link
- On-Demand Diagnostics

Remote

- Remote Start with Climate Control
- Remote Door Lock/Unlock
- Remote Horn and Lights
- Car Finder
- Alarm Notification
- Stolen Vehicle Slowdown/Recovery
- Valet/Geo-Fence/Speed/Curfew Alerts

Guidance

- Destination Search powered by Google™
- Destination Send-to-Car by Google



The Smartphone, Now Smarter Apple CarPlay™ and Android Auto™ integrate the smartphone functionality that's integral to your life with Ioniq's easy-to-use touchscreen. So you can tap into your information and entertainment using a familiar interface while keeping your eyes on the road (and off of your phone). Using Ioniq's touchscreen or simple voice commands, you can seamlessly access maps and navigation, contact lists, texts, calls, your music library and more.⁴



An Easier Way To Charge Ioniq offers the ease of wireless charging for your smartphone. So leave the hassle of messy cords or plugs behind. Just set your compatible smartphone on the Qi™ charging pad in the center console and let it soak up the juice. For added convenience, there's a handy holder for your tablet between the front seats.

Exterior Colors



Interior Colors



Exterior Dimensions

	Hybrid	Plug-in Hybrid
• Wheelbase	106.3 in	106.3 in
• Overall Length	176.0 in	176.0 in
• Overall Width (excluding mirrors)	71.7 in	71.7 in
• Overall Height	56.9 in	56.9 in
• Coefficient of Drag	0.24 Cd	0.24 Cd

Interior Dimensions

	Hybrid	Plug-in Hybrid
• Head Room, front (w/sunroof)/rear	39.1(38.2)/37.4 in	39.1(38.2)/37.4 in
• Leg Room, front/rear	42.2/35.7 in	42.2/35.7 in
• Shoulder Room, front/rear	56.1/55.0 in	56.1/55.0 in
• Hip Room, front/rear	53.8/52.9 in	53.8/52.9 in

Performance and EPA Mileage Estimates (City/Highway/Combined)

Model	Net Horsepower ¹	Mileage Estimates
• Hybrid	139 HP	57/59/58 MPG (Blue)
		55/54/55 MPG (SEL, Limited)
• Plug-in Hybrid	139 HP	119 MPGe/52 MPG Combined

¹ Gasoline Engine + Electric Motor





2018 IONIQ Hybrid Blue

Key Standard Features

- 139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 32 kW permanent magnet high-power density motor
- 6-speed EcoShift® Dual Clutch Transmission with Sport Mode
- 240V, lithium-ion polymer battery
- Hillstart Assist Control
- 15" Eco-spoke alloy wheels with 195/65R15 tires
- Active grille shutters
- Automatic on/off projector headlights
- Integrated rear spoiler with LED Center High Mount Stop Light
- Proximity Key entry with push button start
- Door handle approach lights
- Power door locks and windows with driver's auto-down/up
- Tilt-and-telescopic steering wheel with audio, phone and cruise controls
- 4.2" LCD instrument cluster display with Hybrid Technology Display
- Dual automatic temperature control
- 6-way adjustable driver seat including height adjustment
- 60/40 split-folding rear seats
- 7" color touchscreen display audio with rearview camera
- Android Auto™ & Apple CarPlay™ support
- Bluetooth® hands-free phone system with phonebook transfer and wireless audio streaming
- Smartphone/USB auxiliary input jacks
- SiriusXM® Satellite Radio and HD Radio™ Technology
- Vehicle Stability Management
- Electronic Stability Control
- Traction Control System
- Regenerative brake system with ABS and Brake Assist
- Tire Pressure Monitoring System with individual tire indicators
- 7-airbag safety system
- Driver blind spot mirror
- Center console with storage compartment and armrest
- Front and rear door map pockets
- Front passenger seatback pocket
- Solar control glass with windshield sunshade band
- Sunvisor extensions and illuminated vanity mirrors

Wheels



15" Wheel
Hybrid Blue



15" Wheel
Hybrid SEL



17" Alloy Wheel
Hybrid Limited



16" Alloy Wheel
Plug-in Hybrid



2018 IONIQ Hybrid SEL

Hybrid Blue Standard Features plus:

- + Paddle shifters
- + Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- + LED Daytime Running Lights
- + LED taillights
- + Chrome lower window line trim
- + Lower door side molding
- + Heated side mirrors with turn signal indicators
- + Aero wiper blades
- + 7" TFT LCD instrument cluster
- + Power driver seat with adjustable lumbar support
- + Heated front seats
- + Leather-wrapped steering wheel and shift knob
- + Chrome interior door handles
- + Rear center armrest with cupholders
- + Center console USB charge port

Tech Package

Hybrid SEL Standard Features plus:

- + Automatic Emergency Braking
- + Smart Cruise Control
- + Lane Departure Warning with Lane Keep Assist



2018 IONIQ Hybrid Limited

Hybrid SEL Standard Features plus:

- + Power tilt-and-slide sunroof
- + 17" Eco-spoke alloy wheels with 225/45R17 tires
- + HID headlights with LED accent lighting
- + Chrome exterior door handles
- + Blue Link® Connected Car System
- + Leather seating surfaces
- + Auto-dimming rearview mirror with compass and HomeLink®
- + LED interior lighting
- + Power front passenger window with auto-down/up
- + Premium door sill plates

Ultimate Package

Hybrid Limited Standard Features plus:

- + Automatic Emergency Braking
- + Smart Cruise Control
- + Lane Departure Warning with Lane Keep Assist
- + Dynamic Bending Light
- + Rear parking sensors
- + Driver Integrated Memory System
- + 8" touchscreen navigation
- + Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- + Qi™ wireless device charging
- + Rear seat air vents
- + Retractable cargo-area cover



2018 IONIQ Plug-in Hybrid

Hybrid Blue Standard Features plus:

- + 139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 45 kW permanent magnet high-power density motor
- + 360V, lithium-ion polymer battery
- + Plug-in charge port
- + Paddle shifters
- + 16" alloy wheels with 205/55R16 tires
- + LED Daytime Running Lights
- + LED taillights
- + Heated outside mirrors
- + Aero wiper blades
- + Lower door side molding
- + Heated front seats
- + Leather-wrapped steering wheel and shift knob
- + Retractable cargo-area cover



2018 IONIQ Plug-in Hybrid Limited

Plug-in Hybrid Standard Features plus:

- + LED headlights
- + Side mirrors with turn signal indicators
- + Chrome exterior door handles
- + Chrome lower window line trim
- + Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- + Leather seating surfaces
- + Power driver seat with adjustable lumbar support
- + Driver Integrated Memory System
- + Blue Link® Connected Car System
- + 7" TFT LCD instrument cluster
- + Auto-dimming rearview mirror with compass and HomeLink®
- + Rear seat air vents
- + Premium door sill plates
- + Power front passenger window with auto-down/up

Ultimate Package

Plug-in Hybrid Limited Standard Features plus:

- + HID headlights with LED accent lighting
- + Dynamic Bending Light
- + Power tilt-and-slide sunroof
- + Automatic Emergency Braking
- + Smart Cruise Control
- + Lane Departure Warning with Lane Keep Assist
- + Rear parking sensors
- + 8" touchscreen navigation
- + Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- + Qi™ wireless device charging
- + LED interior lighting



Hope makes every Hyundai better.

Every time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 19 years, Hyundai Hope On Wheels has donated more than \$130 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America's Best Warranty

Powertrain Limited Warranty

10 years 100,000 miles

New Vehicle Limited Warranty

5 years 60,000 miles

Anti-Perforation Warranty

7 years UNLIMITED miles

24/7 Roadside Assistance

5 years UNLIMITED miles

Hybrid System Components

10 years 100,000 miles

Hybrid Battery Warranty

LIFETIME



Assurance

HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.



See dealer for Limited Warranty details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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