

Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television

SONY

Model

K-77XR8B

## Estimated Yearly Energy Cost

**\$72**

Cost Range of  
Similar Models  
(69.5" or greater)



\$155

—

—

—

\$32

- Based on 16 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 449 kWh
- **Your cost depends on your utility rates and use.**

Visit **[ftc.gov/energy](https://ftc.gov/energy)**

505970621

