



## NEWS RELEASE

MITSUBISHI MOTORS NORTH AMERICA, INC.

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### 2025 OUTLANDER FULL PRICING AND PACKAGING

- Extensive interior updates include new materials, revised controls, updated cupholders
- Exterior updates feature striking 18" and 20" wheel designs, updated front grille and bumper, revised taillights
- Retuned steering, updated suspension deliver enhanced drivability and confidence behind the wheel
- YAMAHA® audio systems take interior experience to new levels
- 10-year/100,000-mile powertrain limited warranty and 2-year limited maintenance included

**FRANKLIN, Tenn., Feb. 24, 2025** – [Mitsubishi Motors North America, Inc.](http://www.mitsubishicars.com) (MMNA) today announced complete pricing and packaging for the new 2025 Mitsubishi Outlander, the brand's flagship SUV. Thanks to a mid-cycle refresh focused on elevated refinement and enhancement of the driver and passenger experience, the award-winning Outlander moves into 2025 with updates to drivability, interior and exterior styling, and an industry-leading in-car entertainment system developed by the audio experts at YAMAHA®.

Inside, the new Outlander has been re-engineered specifically for the integration of YAMAHA® audio systems to bring the interior experience to new levels. Additional strategically placed sound insulation material achieves a reduction of more than 0.5dB in road noise and nearly 6dB in overall sound isolation compared to the 2024 model. For 2025, the use of steel for the hood and front fenders enhances the vehicle's NVH (noise, vibration, harshness) damping characteristics.

Dynamic enhancements to the 2025 Outlander include a more precise retuned power steering system and recalibrated springs, shock absorbers, and stabilizer bars, providing better ride and handling, greater drivability and enhanced confidence behind the wheel.

In addition, the refresh includes a redesigned center console with a more functional area for wireless mobile phone charging, larger armrests and more storage, as well as revised controls and cupholders. New, even more premium materials include an all-new semi-aniline leather interior in Brick Brown and a new light gray synthetic leather interior with suede-like inserts. And, for the first time, ventilated seats are available.

On the outside, the 2025 Outlander features new 18" and 20" alloy wheel designs; an updated front grille and bumper; revised, full-LED, smoked-finish taillights; and an elegant new tri-coat paint shade. The restyled front upper-grille is smoother and more integrated than before, allowing the clamshell-style hood – a feature typically found on luxury vehicles – and the available "Outlander" hood script, to stand out more clearly. The revised grille is now attached to the main grille/bumper, rather than lifting with the hood.

All-new Moonstone Gray Metallic paint brings a sharp blue glow to the solid-like gray by combining the interference of light from blue with the reflected light from aluminum. Three separate outer layers of color deliver a striking blend of color, depth, and distinction. Meanwhile, the revised rear lights incorporate the Grand Horizon design approach, again expressing stability through the T-shaped design. The LED lighting emphasizes width, harmonizing with the horizon. For 2025, the lens is treated with a smoked finish delivering a rich, deep almost three-dimensional look to the lenses.

From the entry-level front-wheel-drive ES model, with its Manufacturer's Suggested Retail Price (MSRP) of \$29,645<sup>1</sup>, to the top-of-the-line SEL Platinum Edition with Mitsubishi Motors' signature Super All-Wheel Control (S-AWC) all-wheel-drive system and an MSRP of \$43,145<sup>1</sup>, value continues to be a Mitsubishi Motors hallmark.

Every 2025 Outlander includes as standard: three rows of seating for up to seven passengers, full LED lighting inside and out, frameless auto-dimming mirror, 12.3" navigation screen with HD Traffic Information, YAMAHA® audio with wireless Apple® CarPlay and Android Auto™<sup>2</sup>, USB-C power ports, multi-zone automatic climate control, and a full suite of driver-alert and safety features. All models are powered by a 2.5-liter four-cylinder engine paired with a constant velocity transmission (CVT) with eight-speed sport mode.

**Outlander ES**

For 2025, the Outlander ES starts with the Manufacturer's Suggested Retail Price (MSRP) starting at \$29,645<sup>1</sup> for a front-wheel-drive model, continued proof of Mitsubishi Motors' legendary value story, and \$31,445 for an S-AWC model. All 2025 Outlander ES models receive new 18-inch alloy wheels, wireless Apple CarPlay® and Android Auto™, front USB-C ports, a new 12.3-inch Smartphone-link Display Audio w/ Navigation and SiriusXM® 360L with a three-month all-access trial, and a YAMAHA® Premium 8-speaker audio system. On S-AWC models, heated front seats are offered as standard equipment.

**Outlander SE**

Building on the current generation, Outlander SE models receive new 20-inch two-tone alloy wheels for 2025 and an available light gray interior. An updated 15W Smartphone Wireless Charger is also offered as standard, and a new YAMAHA® ULTIMATE 12-speaker premium audio system comes standard for audiophiles seeking value in SE models equipped with the Tech Package.

**Outlander SEL**

Adding more comfort and refinement to Mitsubishi Motors’ best-selling model, the 2025 Outlander SEL now comes standard with a new quilting pattern stitched into its leather seating surfaces, aluminum sport pedals, and ventilated front seats. 2025 Outlander SEL models equipped with the Premium Package are treated to a new YAMAHA® ULTIMATE 12-speaker premium audio system and a new semi-aniline premium leather interior in Brick Brown.

**Outlander Platinum Edition**

Continued for 2025, the Outlander Platinum Edition provides customers with the ultimate refinement that Mitsubishi Motors has to offer. Building on 2025 Outlander SEL models equipped with S-AWC, the 2025 Outlander Platinum Edition features exclusive Black Diamond paint with an Alloy Silver Metallic roof, light gray leather interior, a YAMAHA® ULTIMATE 12-speaker premium audio system, and a Digital Rearview Mirror with Rear Camera and HomeLink® capability.

**Detailed Pricing and Warranty**

Every 2025 Mitsubishi vehicle comes with one of the industry's leading warranties: a 10-year/100,000-mile powertrain limited warranty<sup>3</sup>; 5-year/60,000-mile new vehicle limited warranty<sup>3,6</sup>; 7-year/100,000-mile anti-corrosion/perforation limited warranty<sup>4</sup>; and 5-year/unlimited mileage roadside assistance program.<sup>6</sup>

2025 Outlander Trim Level	MSRP <sup>1</sup> (2WD)	MSRP <sup>1</sup> (S-AWC)
ES Standard equipment: <ul style="list-style-type: none"><li>New 18-inch alloy wheels</li><li>Wireless Apple CarPlay® and Android Auto™</li><li>Front USB-C ports</li><li>12.3” Smartphone-link Display Audio w/ Navigation - SiriusXM® 360L with 3-month All Access trial</li></ul>	\$29,645	\$31,445

<ul style="list-style-type: none"> <li>• YAMAHA® Premium 8-speaker audio</li> <li>• Mitsubishi Connect with Safeguard 5-year trial and Remote services 12-month trial</li> <li>• Heated Front Seats (S-AWC models only)</li> <li>• LED Interior Lighting</li> <li>• Auto-dimming Rearview Mirror</li> <li>• Full LED Headlights and Taillights</li> <li>• Blind Spot Warning</li> </ul>		
<p>SE</p> <p>All ES equipment, plus:</p> <ul style="list-style-type: none"> <li>• Semi-Autonomous Driving</li> <li>• Adaptive Cruise Control (ACC) with Traffic Jam Assist</li> <li>• Lane Keep Assist (LKA)</li> <li>• Lane Departure Prevention (LDP)</li> <li>• Traffic Sign Recognition (TSR)</li> <li>• New 20-inch two-tone alloy wheels</li> <li>• Heated front seats</li> <li>• Rear USB Ports</li> <li>• Updated 15W Smartphone Wireless Charger</li> <li>• All-New Available Light Gray Interior</li> <li>• Hands-free Power Liftgate</li> <li>• Electric Folding Mirrors</li> <li>• Front Parking Sensors</li> </ul>	\$32,395	\$34,195
<p>SE w/ Tech Package</p> <p>All SE equipment, plus:</p> <ul style="list-style-type: none"> <li>• YAMAHA® ULTIMATE® 12-speaker premium audio</li> <li>• Power Panoramic Sunroof</li> <li>• 12.3" Digital Driver Display</li> </ul>	\$35,595	\$37,395
<p>SEL</p> <p>All SE equipment, plus:</p> <ul style="list-style-type: none"> <li>• Leather Seating w/ New Quilting Pattern</li> <li>• Aluminum Sport Pedals</li> <li>• Heated Steering Wheel</li> <li>• Ventilated Front Seats</li> <li>• Power Panoramic Sunroof</li> <li>• HomeLink Garage Door Opener</li> <li>• 12.3" Digital Driver Display</li> <li>• Reverse Auto Tilt Mirrors</li> <li>• Silver Roof Rails</li> <li>• 3-zone Auto Climate Control</li> <li>• Heated Rear Seats</li> </ul>	\$36,995	\$38,795
<p>SEL w/ Premium Package</p> <p>All SE equipment, plus:</p> <ul style="list-style-type: none"> <li>• New YAMAHA® ULTIMATE® 12-speaker premium audio</li> <li>• Head-Up Display</li> <li>• New Semi-Aniline Premium Leather (Brick Brown)</li> <li>• Two-Tone Roof</li> <li>• Digital Rearview Mirror w/ Rear Camera+HomeLink®</li> </ul>	\$40,045	\$41,845

Platinum Edition All SEL w/ Premium Package equipment, plus: <ul style="list-style-type: none"> <li>• Exclusive Black Diamond with Alloy Silver Metallic roof</li> <li>• Light Grey leather interior</li> <li>• Satin hood emblem</li> <li>• Scuff Plates</li> <li>• Ground Illumination</li> <li>• Platinum Edition Badge</li> </ul>	N/A	\$43,145
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For more information on the full lineup of Mitsubishi vehicles, visit [MitsubishiCars.com](https://www.mitsubishi-cars.com).

## DISCLAIMERS

1. Manufacturer's Suggested Retail Price. Excludes destination/handling, tax, title, license, dealer charges, and options. Retailer price, terms and vehicle availability may vary. See your Mitsubishi retailer for details. Vehicle MSRP does not include Destination/Handling Charge of \$1495 (Alaska/Hawaii \$1620). Pricing at the time of this news release. Prices are subject to change without notice.
2. Available feature. Android™, Android Auto™, Google™, Google Play™, Google Maps™, Google Assistant™, and other marks are trademarks of Google LLC. Apple CarPlay®, Siri®, and Apple Music® are trademarks of Apple Inc., registered in the U.S. and other countries. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation.
3. All coverage terms are from the original in-service dates and are applicable only to the original owner of new, retailed models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles, whichever occurs first. See retailer for limited warranty and roadside assistance terms and conditions.
4. Covers perforation (metal rust-through) in outer body sheet metal panels due to corrosion during normal use for 7 years or 100,000 miles for every new Mitsubishi, including Lancer Evolution, Ralliart and i-MiEV models. Coverage excludes corrosion due to accidents, damage, abuse, abnormal use, vehicle alterations or contact with corrosive material such as sand, salt, hail, stones, chemicals, acids or fertilizers.
5. Limited Maintenance includes three oil and filter changes, three tire rotations, three multi-point inspections, and one cabin filter change within specified time/mileage windows. Not transferable to subsequent owner. Parts or services not redeemed within specified windows are forfeited. Certain restrictions apply. See retailer for complete details
6. Timed from the date first sold or put into use, whichever is earlier. Coverage excludes winching of vehicles off road, vehicles disabled in rally racing or other competitive events and vehicles used for commercial purposes, such as police, taxi, route delivery, livery or daily rental services. Please see your warranty manual for details. MMNA reserves the right to limit and/or change available services.

## ABOUT MITSUBISHI MOTORS NORTH AMERICA, INC.

Through a network of approximately 330 dealer partners across the United States, Mitsubishi Motors North America, Inc. (MMNA) is responsible for the sales, marketing, and customer service of Mitsubishi Motors vehicles in the U.S. MMNA's recently announced five-year business plan – "[Momentum 2030](#)" – outlines the brand's mid-term intentions for product and business transformation. MMNA will expand and refresh its vehicle lineup in the U.S. with one new or completely refreshed model to debut each year between now and 2030. Powered by a selection of advanced-technology internal combustion engines, hybrids, plug-in hybrids, and battery electrics, the product line will nearly double from today's four vehicles. Momentum 2030 also includes a vision for a modernized retail sales model and plans for network expansion and sales growth.

MMNA has its headquarters in Franklin, Tennessee, as well as corporate operations in California, Georgia, Michigan, and New Jersey.

For more information on MMNA, visit [media.mitsubishicars.com](http://media.mitsubishicars.com).

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