FUJ!FILM

FINEPIX S

Take your photography skills one step further

Fujifilm's extensive range of 'bridge cameras' are renowned for their ease-of-use and outstanding telephoto capabilities. This year's newest addition is the S2950. It houses an impressive 14 megapixel high resolution sensor, a large 3.0" LCD screen, can capture Full 1080p HD images and 720p HD videos (30fps), and features a 28mm wide-angle, 18x Fujinon optical zoom lens. This digital camera is perfect for photography enthusiasts looking for an all-round camera with generous zoom capabilities.



Key Features

- 14 megapixel CCD sensor
- 18x Fujinon optical zoom (28-504mm)
- 3.0" LCD screen (230,000 dot resolution)
- EVF (200,000 dot resolution)
- NEW Easy Web Upload to Facebook & YouTube
- Full HD 1080p stills (Full HD) and 720p HD video recording (30 fps)
- Mini HDMI port for easy image display on any HDTV
- Up to ISO 6400 (at reduced resolution)
- Face Detection, Blink detection and Smile and shoot mode
- SR Auto (Scene Recognition Auto)
- Full Manual Controls
- Tracking Auto Focus

- Motion Panorama mode
- · Image Search function with Photobook
- Auto Image Rotate
- Powered by 4 x AA batteries















Dedicated Accessories

S2950 PREMIUM CASE AC-5VX POWER ADAPTOR

S2950 Premium Case	P10N079870A
CP-04 Coupler	P10NA00390A
AC-5VX Power Adaptor	P10N076270A

Included Accessories

- 4 x AA type alkaline batteries
- Shoulder strap
- USB-A/V cable
- · Lens cap and Lens cap cord
- CD-ROM
- Owner's manual

Universal Accessories

STORAGE MEDIA CARDS **WORLDTRIP DUAL USB** CHARGER & TRAVEL **ADAPTER**

SD™/SDHC™ MEMORY CARDS

SD™/SDHC™ Memory Cards (2GB-32GB)	
S Series Case and 4GB SDHC Card Pack	P10NA02810A
WorldTrip Dual USB Charger & Travel Adapter	P10NA00870A
PowerSafe Earthed Travel Adapter	P10NA00890A
World Adapter	P10N075440A
World Adapter with USB Charger	P10N077520A
SD™/SDHC USB Card Reader	P10NUSBSD0A
Gorillapod (small)	P10NA00290A
Premium Mini Multi-purpose Case	P10N076160A
3.0" Screen Protector Pack	P10NA00440A
Lens Cleaning Kit	P10N076350A
HD Player HDP-L1*	P10NA01760A
Mini-HDMI/HDMI Cable	P10NA02930A
* HDMI cable required (sold separately)	

Technical Specification Number of effective 14.0 million pixels Image sensor 1/2.3" CCD with primary colour filter Storage media Internal memory (none) SD™/SDHC™ memory card File format JPEG (Exif Ver 2.3) / (Design rule for Camera File system compliant **Still image** / DPOF-compatible) Movie AVI (Motion JPEG) Sound WAVE format, Monaural sound Number of rded pixels M: (4:3) 4288 x 3216 (3:2) 4288 x 2864 (16:9) 4288 x 2416 (3:2) 3072 x 2034 (3:2) 3072 x 2038 (16:9) 3072 x 1728 recorded pixels M: (4:3) 3072 x 2304 S: (4:3) 2048 x 1536 (3:2) 2048 x 1360 (16:9) 1920 x 1080 Lens Fujinon 18 x optical zoom lens Focal length f=5.0 – 90.0 mm, equivalent to 28 – 504mm on a 35 mm camera Full-aperture F3.1 (Wide) - F5.6 (Telephoto) Constitution 11 groups 14 lenses **Digital zoom** Approx. 6.7 x (up to approx. 120.6 x, with 18x optical zoom) Aperture F3.1/ F6.4 (Wide) F5.6/F11 (Telephoto) with ND filter Focus distance Normal: Approx. 40cm (1.3ft) to infinity (from lens surface) Telephoto: Approx. 2.5 m (8.2 ft) to infinity Approx. 5 cm - 3m /2.0in. - 9.8ft. Approx. 1.8m - 3m /5.9ft. - 9.8ft Telephoto: Super Macro: Wide: Approx. 2cm – 1.0m /0.8in. – 3.3ft. Sensitivity Auto, Equivalent to ISO 64/100/200/400/800/1600/3200*/6400* (Standard Output Sensitivity) *ISO3200/6400 is effective in S mode. **Exposure control** TTL 256 – zones metering ; Spot, Multi, Average **Exposure mode** Programmed AE, Shutter Priority AE, Aperture Priority AE, Manual SP: Zoom Bracketing, Natural Light & with Flash, Natural Light, Portrait, Baby, Smile, Landscape, Sport, Night, Night (Tripod), Fireworks, Sunset, Snow, Beach, Party, Flower, Text, Mode Dial SR AUTO, AUTO, P, S, A, M, Custom, Movie, Panorama, SP Image Stabiliser CCD shift type Face Detection Yes Exposure - 2.0EV, +2.0EV, 1/3EV step compensation Shutter speed Auto mode: 1/4 sec. to 1/2000 sec. All other modes: 8 sec. to 1/2000 sec. with mechanical shutter **Continuous shooting** TOP - 3 max. 1.2 fps: TOP - 10 max. 3.3 fps; size (M, S) (TOP) TOP - 20 max. 8 fps; size (S)" (LAST) LAST3: max. 1.2 fps; last 3 frames recorded (others) LONG PERIOD: max. 1.2 fps; maximum number of frames varies with image size and available memory Auto bracketing AE Bracketing ±1/3EV, ±2/3EV, ±1EV Focus Single AF/Continuous AF (SR AUTO, Movie) (Type) TTL contrast AF, AF assist illuminator available (AF frame selection) Centre, Multi, Area, Tracking Automatic scene recognition Preset: Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, White balance **Self-timer** Approx. 10 sec. – 2 sec. Delay Flash Auto flash (i-flash) Effective range: (ISO AUTO) Normal approx. 40 cm-8.0 m/1.3 ft.-26.2 ft. Telephoto: approx. 2.5 m-4.4 m/8.2 ft.-14.4 ft. Wide: approx. 30 cm-3.0 m/1 ft.-9.8 ft. Macro Telephoto: approx.1.8 m-3.0 m/5.9 ft.-9.8 ft.

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Flash modes	Red-eye removal OFF: Auto, Forced Flash, Suppressed Flash, Slow Synchro. Red-eye removal ON: Red-eye Reduction Auto, Red-eye Reduction & Forced Flash, Suppressed Flash, Red-eye Reduction & Slow Synchro.				
Hot shoe	-				
Electronic Viewfinder	0.2"., approx. 200, 000 dots, colour LCD viewfinder, approx. 97% coverage				
LCD monitor	3.0", approx. 230, 000 dots, TFT colour LCD monitor, approx. 97% coverage				
Movie recording	1280 x 720 pixels / 640 x 480 pixels / 320 x 240 pixels (30 fps) with monaural sound. Zoom function can be used.				
Photography functions	SR AUTO, Instant zoom, Face Detection, Auto red-eye removal, Framing guideline, blink detection, Frame No. memory, histogram display, motion panorama,				
Playback functions	Face Detection, Auto red-eye removal, Multi-frame playback (with micro thumbnail), Protect, Crop, Resize, Slide show, Image rotate, voice memo, histogram display, exposure warning, Photobook assist, image search, Favourites, Mark for upload, Panorama, Erase selected frames				
Other functions	PictBridge, Exif Print, 35 Languages, Time difference, Silent mode				
Terminal	NTSC/PAL selectable with monaural sound				
(Digital interface)	USB 2.0 High-Speed				
(HDMI output)	HDMI Mini connector				
Power supply					
Dimensions	110.2 (W) × 73.4 (H) × 81.4 (D) mm				
Weight	Approx. 341g / 12.0oz. (excluding accessories, batteries and memory card) Approx. 437g / 15.4oz. (including accessories, batteries and memory card)				
Operating Temperature	0°C – 40°C				
Operating Humidity	10% – 80% (no condensation)				
Battery Life	Alkaline batteries: Approx. 300 frames				

Lithium batteries:

Approx. 700 frames

Number of images									
	Recording media	4GB		8GB		16GB			
Mode		FINE	NORMAL	FINE	NORMAL	FINE	NORMAL		
Still images	L 4:3	570	1120	1170	2310	2360	4640		
	L 3:2	630	1250	1310	2580	2640	5190		
	L 16:9	750	1470	1550	3040	3120	6100		
	M 4:3	1070	2080	2220	4300	4460	8640		
	M 3:2	1200	2330	2490	4840	5000	9640		
	M 16:9	1420	2720	2930	5610	5880	11270		
	S 4:3	2330	4340	4800	8960	9640	17980		
	S 3:2	2600	4820	5370	9940	10780	19960		
	S 16:9	3400	6160	7020	12700	14100	25490		
Movies*1	HD1280*2	17 min.		35 min.		73 min.			
	640	53 min.		107 min.		22 min.			
	320	112 min.		226 min.		908 min.			

¹ Individual movie files cannot exceed min. 9 minutes. 2 Use a class 4 card or better when shooting HD movie

Product Code P10NC03860A Barcode 4547410150544 Colour Black

