

VASCO

Vasco — Press Kit



Hello!

Cześć!

About Vasco

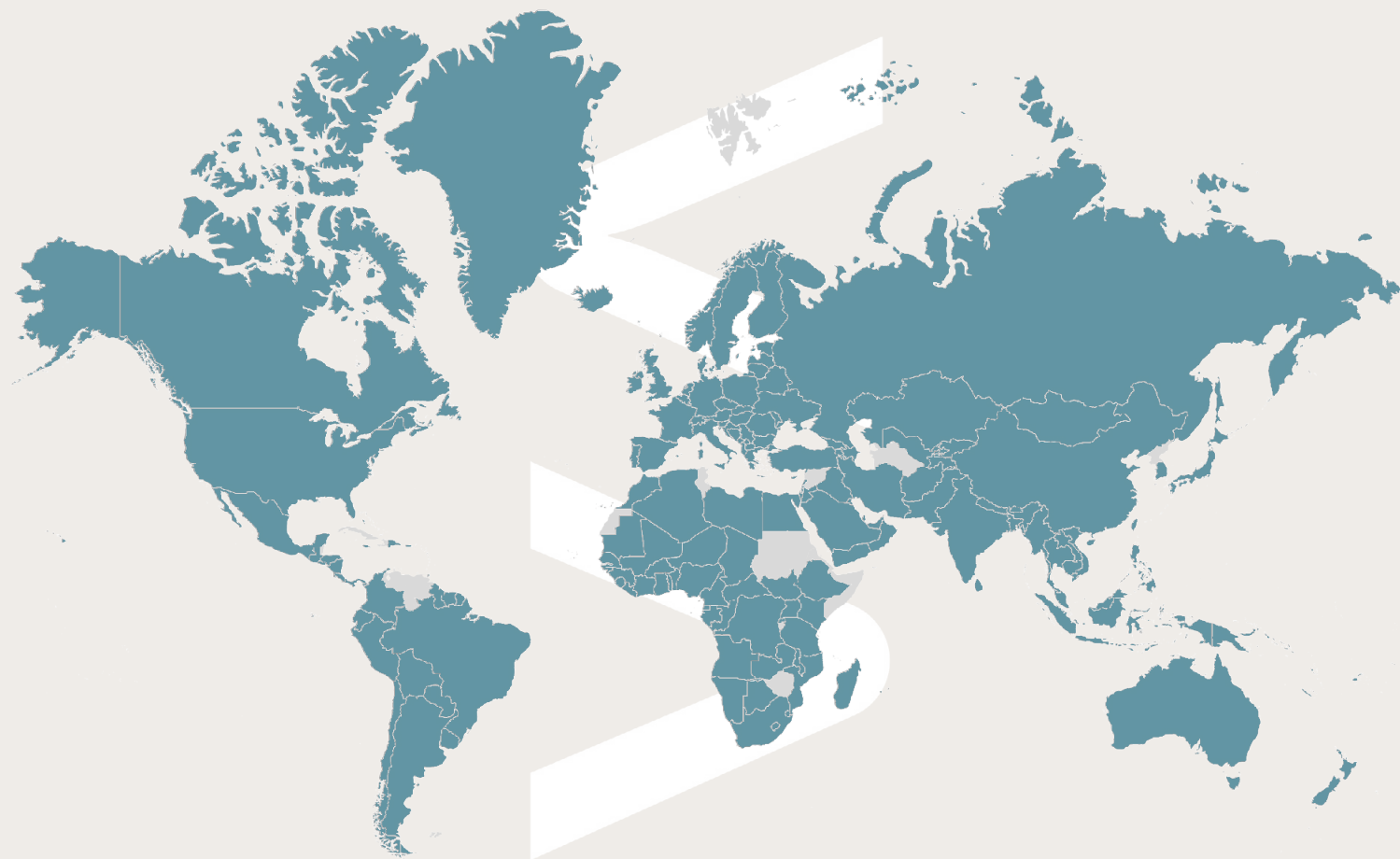
Vasco has been designing, manufacturing and selling AI translation devices that help people communicate without language barriers.

The company was founded in 2008 by Maciej Góralski. What inspired him to create translator devices were his personal experiences during his studies and travels abroad. Maciej noticed that there is a demand on the market for advanced devices that can allow communication between people who use different languages.





Vasco Translators are used by tourists, people working abroad, and organizations serving clients of different nationalities. Such organizations include tourist facilities and offices, as well as medical and uniformed services. Thanks to Vasco Translator devices, people can forget about language challenges and focus on relaxation, discovering the world or developing their businesses.



Today, Vasco is one of the leaders in the electronic translators market. **The company operates in more than 20 countries on several continents and has around 250 employees.** The head office is located in Kraków, but the company has local representatives in various countries around the world.

Modern, reliable and of high quality — Meet Vasco Translator

Vasco's goal is to create products that help people communicate without language barriers. The company's devices translate speech, text, group chats, and more. **With Vasco Translator, you can speak with and understand over 90% of the world's population.**

Vasco Translator devices have conquered the market thanks to their intuitive interfaces, high-quality service and **free lifetime internet**. This connectivity is designed to work for translations and is available in nearly 200 countries.

Vasco Translators use artificial intelligence (AI) at all stages of the translation process: during speech recognition, machine translation and the synthesis of the translated text into speech. Thanks to the use of AI, translators deliver fast, high-quality translations with the natural intonation of spoken content.



Vasco Translator V4

— Universal AI Translator

The most important features are:

- voice translator: 82 languages,
- text translator: 108 languages,
- photo translator: 112 languages,
- lightning-fast translations: around 0.5 second,
- 96%-accuracy of translations,
- big and ergonomic 5-inch screen: clearly visible text,
- additional buttons on the side of the device for convenience,
- powerful speaker and bright flashlight,
- resistance to shocks and splashes of water.

Additional features:

- **MultiTalk App:** designed to create group chats with automatic translations to other languages. You can invite up to 100 people from all over the world and make friends wherever you are.
- **Language-Learning App:** you can learn vocabulary and pronunciation of 28 languages.





Vasco Translator E1

— Earbuds for Seamless & Natural Conversations

The most important features are:

- 50 supported languages,
- friendly & ergonomic design,
- dedicated mobile application that is intuitive & user-friendly,
- touchless translations: the device itself recognizes the beginning and end of speech,
- the comfort of speaking without constantly looking at mobile devices,
- universal shape of the earphone to fit every ear,
- hygienic use thanks to the over-ear design,
- translator honored with prestigious awards, such as the New York Product Design Award and the European Product Design Award.

Gain more with Vasco Translator V4:

By connecting the earbuds to the Vasco Translator V4 electronic translator, you get free & unlimited connectivity for translations.

Vasco Translator M3 — Compact Pocket Translator Device

The most important features are:

- voice and photo translator: 76 languages,
- lightning-fast translations: around 0.5 second,
- 96% translation accuracy,
- 2-inch screen,
- noise reduction (up to 99%), which ensures better voice recognition,
- strong battery, which can endure 3–4 days of standard use.



An Award-Winning Brand

Vasco Translators are created by an interdisciplinary team of software developers, UX designers and linguists who focus on both high-quality translations and a user-friendly interface. **Also, Vasco Translator devices have been honored with a variety of prestigious awards.**



GOOD DESIGN
AWARD



red dot
award





Vasco's Social Engagement

With its resources, Vasco wants to bring help to those in need. The company provides translators to support the activities of various aid organizations, such as Minority Rights Group, Open Arms, the Red Cross, Fundacja Ocalenie (the Salvage Foundation), Medycy na Granicy (Medics on the Border), GOPR (Mountain Volunteer Search and Rescue) and the Ronald McDonald Foundation.

After the war in Ukraine had started, Vasco provided 500 translators to 120 institutions involved in helping war victims. These were, for example, hospitals, care centers and NGOs supporting refugees in Poland, Romania, Spain, Slovakia, and Portugal.

PMM Emergency Team

Vasco, together with the Polish Medical Mission, founded a rapid response rescue team which consists of doctors, nurses, and paramedics. Its goal is to provide rapid aid to regions around the world, affected by natural disasters or humanitarian crises. PMM Emergency Team will be the second in Poland and one of 30 teams in the world accredited by the World Health Organization.

The originator and one of the members of the PMM Emergency Team is Maciej Góralski, the CEO of Vasco. Maciej also participates actively in various trainings as well as oversees the team's development.





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