

The new E-Class



Mercedes-Benz

Engineered around you.



Imagine a car that's so **perceptive**, it can sense when you're distracted,
and alert you in time to avoid danger. One made out of the most **sophisticated**
materials with outstanding workmanship, taking luxury and functionality to a new level.
A car that's **intelligent** enough to search for the right-sized parking space,
and then guide you into it. Imagine a car that's so **intuitive**, it can actually sense
when you're in danger, and take protective action for your safety.

This is the new E-Class.

Engineered around you.



An economic miracle right from the start

The roots of the E-Class can be traced as far back as the early 20th century, although the direct genealogy began in 1947 when the 170 V model became the first Mercedes-Benz passenger car to enter production in the post-war years. It was as inextricably linked to the economic miracle as its successor, the “three-box-body Mercedes”, and they set the lead for others to follow, both technologically and economically.

Other legendary models include the “Tail Fin” and the “Stroke/8”, the latter named after its launch year: 1968. To this day, its timeless design sends Mercedes enthusiasts into raptures. Like the W 123 model series that followed it, it is etched into Germany’s collective memory in one colour above all, namely the light ivory shade, made famous by the taxi models. Launched in 1984, in 1993 the W 124 model series was the first to be officially named the E-Class. And, two years later, the E-Class wrote design history with its innovative “twin headlamp face”.

Finally, the best aspects of the previous eight generations of the E-Class are combined in the ninth: the W 212 model series. Its rear wings are a reminiscent of the “three-box body”, while the headlamps bring to mind its immediate predecessor. The new E-Class is an evolutionary leap in terms of design, comfort, technology and safety. The revolutionary new features that make it utterly unique, have been evolved keeping you in mind. The new Mercedes-Benz E-Class is “Engineered around you”.



Inspired

Experience the new E-Class. Engineered around you. It delivers the promise of thrilling & dynamic design through its features, such as a new twin headlamp face, along with outstanding ride comfort, leading standards of safety, plus the greatest possible reliability. Every detail is built around you, for your safety and your comfort. Over 80 sensors make it their job to see to your wellbeing, while countless innovations like ATTENTION ASSIST and Intelligent Light System give you that reassuring feeling of safety. And just one look at the twin headlamp face of the new E-Class tells you straight away: behind the distinctive design lies an exceptional array of technology. Look forward to a drive in a genuinely special car. Look forward to a genuine Mercedes.

The New E-Class

Facts

Exciting, innovative design - A winning first impression:

An unmistakable, muscular design created by skillfully redeveloping traditional styling elements of the Mercedes-Benz brand. It is a picture of effortless power, prestige & individuality; qualities that mirror those of its driver.

Driving pleasure with the emphasis on comfort:

Stress-relieving comfort, seating comfort and ride comfort as well as state-of-the-art communications.

Even better protection from starting point to destination:

A multitude of safety features rooted in its structure, handling control and driving assistance systems, some of them appearing in this model segment for the first time, make it the safest vehicle in its class.

Discover what effortless travel feels like: The engine combines magnificent power delivery, economy and environmental compatibility.

An even sportier side of the E-Class: The equipment for the E 63 AMG and the options available from the AMG Performance Studio.

E-Class individuality: The use of high-grade materials - Upholstery & Paintwork.

A complete experience: Mercedes-Benz's commitment to its customers goes way beyond just offering the finest automobiles. The STAR CARE

programme ensures the car is taken care of even into its third year, with no limits on mileage. And the Road Side Assistance programme offers round-the-clock response to emergencies and breakdowns with an array of services.



Familiarly different

Like its predecessors, the ninth-generation E-Class is instantly recognisable as a Mercedes. Yet it displays its very own design idiom: the front end sweeps back dynamically, the long flanks exude athleticism and the rear section is emphatically broad. The design leaves no doubt that this is the start of a new chapter in the story of the E-Class.



Invitingly distant

The new E-Class is a prime example of the four-phase integral safety concept from Mercedes-Benz: starting with safe driving and continuing via anticipatory protection in the event of danger and adaptive protection in an accident to limit damage in the aftermath.

Safe driving includes ATTENTION ASSIST, PARKTRONIC with Advanced Parking Guidance and Intelligent Light System with Adaptive Highbeam Assist.

In the event of danger, the PRE-SAFE® system, consisting of reversible belt tensioners, adaptive belt force limiters, PRE-SAFE® positioning function for front-passenger seats and automatic closing function for side windows & sliding/tilting sunroof, is activated.

In an accident, the NECK-PRO head restraints for driver and front passenger spring forward to reduce the risk of whiplash, and also the air bags inflate.

The crash-responsive emergency lighting makes it easier to rescue the occupants as improved interior visibility assists the rescue services. Also followed by automatic door unlocking & automatic engine & fuel supply cut-off.



Thrillingly relaxing

If you're having trouble fleeing everyday stress, the new E-Class could be just the escape car you need. From the moment you get in, you just know you are in for a treat: the convenient controls are custom-designed around you, the impressive technology does exactly what you want it to and the generously appointed interior panders to your every whim. Experience a saloon that is ahead of its time.



Vigilant calm zone

Wouldn't it be good to have a watchful companion by your side at all times? Someone who knows you well and steps up to the plate when you need them most? That "someone" is ATTENTION ASSIST. Fitted as standard, it monitors your driving style and warns you that you are becoming drowsy or letting your attention slip. For a higher level of safety – and a lower pulse rate.





Systematically spontaneous

We've thought ahead so you can enjoy the drive: the interior is uncluttered and all the controls can be used intuitively. Simply get in and drive away. In one sense, you've already reached your destination: a place where you can sit back and relax.



Spiritedly conscientious

A drive in the new E-Class delivers what its athletically elegant exterior promises. Whichever engine variant you opt for, you are sure to glide serenely over the road, thanks to the array of technology, the assistance systems and the effortlessly superior roadholding. In short, wrapped in our vast knowledge of safety.

Uplifting roadholding

Perhaps the greatest benefit of the new E-Class is the feeling you get when you arrive at your destination: that you are more relaxed and refreshed than you would be after getting out of practically any other car. That's because the technology has just one thing in mind when you're on the road: your wellbeing.



Striking profile

Dynamically sweeping lines and serene surfaces generate the dynamism radiated by the new E-Class Saloon when viewed side on. Muscular-looking wings with prominently flared wheel arches impart dynamism. The increased wheelbase along with the short overhangs produces an elongated vehicle that is rippling with energy and instantly looks to be urging forward.







We build protective layers. The E-Class has now been around in one form or another for over 60 years. And it is cars like this we have to thank for the fact that the term “Limousine” has come to stand for a particular type of car in many countries. In German, for instance, it actually means “saloon”. The definition of the word in this sense is “closed car”. But the etymology is far more interesting: the word denotes the Limousin region of France as well as a waggoner from this region. The waggoners, in turn, named their characteristic coats after the region in which they lived. This was how the actual meaning of the word “Limousine” – “wide and large protective coat” – developed. This coat, which protected the waggoners from adverse weather conditions, is in a sense the model for the new E-Class. Its unique form made it famous, its function made it invaluable and its proud wearers became legends. Sounds familiar. Sounds like a Mercedes-Benz saloon.



The discovery of the gherkin tin. Sindelfingen, Germany in the late 1950s: Rolf Maier, safety engineer at Mercedes-Benz, was faced with a problem. He had to carry out impact tests to check the steering and restraint systems. But the costs were spiralling out of control. What to do? There is no proof to suggest that he stumbled across the solution whilst eating lunch; however there is certainly a suspicion of this. He realized that the tests could be carried out equally effectively – and much less expensively – by using sledge systems. All that was missing was an adequate crumple zone. And this is where we come back to the subject of lunch, since he decided to use tins of gherkins from the factory canteen. And so he went down in company history as “Gherkin Maier”. Just one short story that highlights the richness of our engineers’ ideas and Mercedes-Benz’s renowned powers of invention. As also displayed by the new E-Class.



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Exterior

Headlamps

- Re-interpreted twin headlamp face
- New sharply contoured headlamp assemblies
- The headlamp units separated from the rhombus smaller lights by a bridge
- Light package
- Intelligent Light System
- Bi-Xenon headlamps with daytime driving lamps

Bumper

- Daytime driving lights in LED
- Smooth finish with less edges for pedestrian safety
- Gives the vehicle added visual breadth

Active bonnet

- Reduces the risk of injury in case of a head on collision with a pedestrian.
- Unique in this segment, the system first detects an impact by means of sensors in the front bumper.
- On sensing an impact, the bonnet raises itself by 50 mm, creating an additional crumple zone for absorbing the energy released during the impact.

Side

- Waistline trim in chrome
- Chrome plated side trim strip

Rear

- Chrome inserts on bumper
- LED tail lamps

Exterior Mirror

- Exterior mirrors with integrated LED indicators
- Stylish & aerodynamic
- Wider field of vision

Mirror package

- Auto dimming exterior mirror and rear view mirror
- Electrically folding exterior mirrors

Wheels - AVANTGARDE

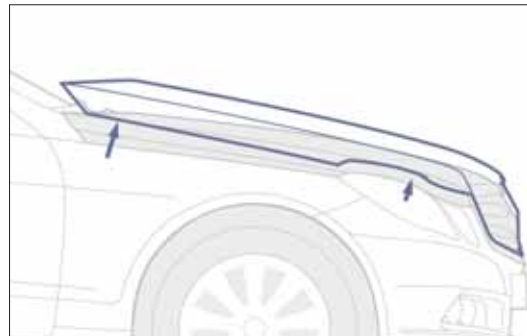
- 5-twin-spoke design
- 17" alloys
- 245/45 R17 on 8 J x 17 ET 48
- Tyres with less rolling resistance

Wheels - ELEGANCE

- 10-twin-spoke design
- 17" alloys
- 245/45 R17 on 8 J x 17 ET 48
- Tyres with less rolling resistance

Wheels - EXECUTIVE

- 9-spoke design
- 16" alloys
- 225/55 R16 on 7.5 J x 16 ET 45.5
- Tyres with less rolling resistance



Interior

Interior design

- More horizontal lines and flat surfaces
- Seamless transition from dashboard to the doors
- Reduced build gaps

Sun protection package

- Roller sun blind for side windows
- Sun blinds for rear wind shield

Ambient lighting

- Special atmosphere in the cabin
- LED strip lighting behind trim strips
- Ambient lighting adjustable in 5 steps

Steering wheel

- Wood-leather steering wheel (V6 engine only)
- 4-spoke multi-function with nappa leather & chrome clasps

Stowage spaces

- Glove compartment divided in 2 parts – smaller section at top & larger underneath
- Accessible from above
- Ventilation as standard
- 12 V DC supply
- Flexible bottle holders above the map net holder
- Room for objects up to 26.5 cm wide or 26 liters, below the front seats
- 6-cylinder engine has 39 liters of space in the centre console – as there is no gearshift lever

Trim elements

- Black Ash wood trim (AVANTGARDE)
- Burr walnut wood trim (ELEGANCE)
- Eucalyptus wood trim (EXECUTIVE)



ATTENTION ASSIST - 25% of all serious highway accidents occur due to driver fatigue. This new drowsiness detection system is especially useful on long trips. The system can be activated and deactivated from the “Assistance system” main menu in the instrument cluster and is operative at speeds between 80 and 180 km/hr. ATTENTION ASSIST warns the driver as soon as it detects signs of drowsiness or inattention.

The sensors analyze driving behaviour with inputs like speed, longitudinal & lateral acceleration, time of the day and most importantly, steering behaviour. Any deviation is immediately taken into account and the driver is accordingly alerted for drowsiness.

The Intelligent Light System - Adapts headlamp range and light distribution to different conditions and driving situations. This system consists of pivoting Bi-Xenon

modules in the headlamp housing with an adjusting mechanism for precise direction of adaptive headlamp beams. The Bi-Xenon modules follow the driver's steering wheel movements and are able to pivot sideways at once when he enters a bend. **The Cornering lights** and **Active Light System** come into play to ensure that the bends are illuminated more effectively than before. Additionally, the enhanced fog lamps provide a broader light beam with better light distribution for more effective illumination of the road verges. The Intelligent Light System operates in two different modes, **Country light mode** and **Motorway light mode**, and depending on the type of journey adjusts lighting for an increased range of vision.

Adaptive Highbeam Assist - Improves visibility at night by only dimming the main beam, just enough, so as not to dazzle oncoming traffic or vehicles in front. The transition from main beam to low beam is almost seamless, meaning that the driver does not perceive any abrupt change in the degree of illumination. It aids the driver to make out the contours of the road easier and faster.

Supplemental Restraint System (SRS)

This feature offers additional protection by performing a range of protective functions.

- Deploys airbags selectively
- Deploys NECK-PRO
- Tensions seat belts
- Switches off engine and heating
- Unlocks doors
- Lowers side windows by 50 mm
- Activates hazard warning lamps
- Triggers pyrofuse in the fuse box
- Activates crash responsive emergency lighting



ADAPTIVE BRAKE

Priming - The braking system interprets rapid removal of the driver's foot from the accelerator as an emergency braking situation. In this case, ADAPTIVE BRAKE increases the pressure in the brake linings and brings the brake lining into light contact with the brake discs, so that they are able to bite immediately and with full force when the brake pedal is depressed. In this way, the system supports the functions of Brake Assist.

Brake Drying - In wet driving situations, ADAPTIVE BRAKE applies regular, brief braking impulses to wipe the film of water from the brake discs and ensures that the brakes perform at their peak. The automatic brake drying function is always activated when the windscreen wipers have been operating for some time. The driver does not even feel the finely metered braking impulses.

PRE-SAFE® system - As a precaution, the systems can activate protective measures. On sensing a potential collision, the PRE-SAFE® system automatically closes windows and tilting/sliding sunroof and adjusts the front



seat to a favourable position. **The reverse belt tensioners** reduce slackness in the belts and tighten them to fix the position of the occupants.

Crash Safety - The occupant compartment is made of high strength and ultra high strength steel with deformation zones for front and rear. The setup also ensures the best possible weight distribution for optimum balance.

Airbags - Front airbags are fitted as standard in order to protect all the passengers; they are deployed in two stages, depending on the accident severity. Driver and front-passenger side bags, and window bags for front and rear, continue to be included.

PRO-SAFE - This concept is a comprehensive and integrated approach to vehicle safety, and



Crash Safety

is one of the core values of Mercedes-Benz. It ensures a continuously high level of safety, whether it is early detection of danger and anticipatory occupant protection, or providing just the right level of protection in the event of an accident, or preventing consequential damage after an accident.

PERFORM-SAFE - Comprises of active safety systems which help the driver avoid hazards before they develop fully, by providing them with early warnings in critical situations. The systems include ADAPTIVE BRAKE, ESP including ABS/ASR and BAS, Tyre pressure loss warning system and DIRECT CONTROL suspension.



Airbags

PASSIVE-SAFE - This comprises passive-safety aspects that come into action in the event of an accident. Two-stage driver & front passenger airbags, front side bags as well as window bags, seat occupancy sensor in the front passenger seat and NECK-PRO head restraints are few of the features of PASSIVE-SAFE. The NECK-PRO head restraints for the driver and front passenger brace the head in a collision from the rear. In the event of such an impact, they spring forward towards the occupants' heads to reduce the risk of whiplash. The head restraints are triggered mechanically and can be reset at the workshop.

POST-SAFE - This covers systems and measures which come into action after an accident, to facilitate and expedite the work of the rescue services, to avoid consequential damage, and to make the accident site easy to find. Some of the systems include activation of interior lights, automatic door unlocking, automatic engine cut-off, fuel supply cut-off, activation of hazard lights and automatic partial opening of side windows.

Driver-centric Instrument Cluster

- Instrument panel and centre console directly in line of sight of the driver
- More functions in the menu and reduced complexity
- Analog dial with 4.5" display in the center
- 4-spoke multi-function steering wheel with 12 buttons
- DIRECT SELECT lever with gearshift paddles (in V6 engines only)



Driver-centric Head Unit

- Higher positioned screen with controller
- Audio and Telematic functions are controlled via head unit
- Frequently used buttons are placed on the centre console
- The screen is 5.8" color display



Driver-centric Seats

- Redesigned seat structure, cushions and lateral structure
- Enhanced lateral support
- Both seats electrically adjustable with memory
- 4 way electrically adjustable lumbar support
- Flutes in transversal direction (AVANTGARDE)
- Flutes in longitudinal direction (ELEGANCE)
- Flutes in transversal direction (EXECUTIVE)
- Stowage compartment below front seats
- Memory package



THERMOTRONIC

The new 3-zone THERMOTRONIC automatic climate control system allows the driver, front passenger and rear passenger, each to set the temperature using their own controls. Additional air outlet in the B-pillars and a compact booster fan beneath the centre console ensure the ideal temperature. And the humidity control sensor helps prevent dryness in the respiratory system. What's more, the automatic mode can be adapted to meet individual needs as there are three climate styles to choose from: DIFFUSE, MEDIUM and FOCUS.



PARKTRONIC with Advanced Parking Guidance

Parking Guidance helps drivers when parking: ultrasonic sensors measure the length of spaces parallel to the car if the car drives past at a speed of 35 km/hr or less. If a suitable space is found, the Advanced Parking Guidance provides precise directions regarding the correct steering angle as well as the turn-in and turn-back points.

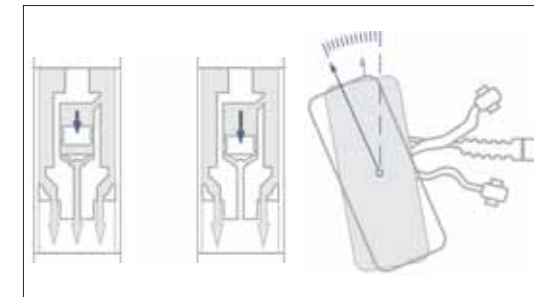


DIRECT CONTROL suspension

The newly developed DIRECT CONTROL suspension with a selective damping system, combines agility and ride comfort as the shock absorbers adjust automatically to suit the current driving situation. The enhanced damping and vehicle stability are especially beneficial on poor road surfaces.

Direct-Steer system

The Direct-Steer system has a more direct steering ratio and reduces the steering effort required in the case of large steering angles, for example when parking or taking tight bends, thus enhancing the car's agility and steering comfort. V6 models come with the Direct-Steer system fitted as standard.



Multimedia System

The new E-Class takes in-car entertainment to a new level with the Audio 20 and Media Interface.

AUDIO 20 with 6-CD changer

The audio/telematics functions can be operated easily and intuitively using either the controller on the centre console or the buttons on the multifunction steering wheel. The Audio 20 CD head unit with a CD player is fitted as standard in the E-Class. Its features include:

- 5.8" colour display
- Pristine sound played through eight speakers
- AUX-IN connection in glove compartment
- Bluetooth telephony
- Radio with FM dual tuner



AUDIO 20 with 6-CD changer

Harman Kardon® Logic 7® surround sound system

Equipped with 14 loudspeakers, including a woofer and a 9-channel DSP sound amplifier, the Dolby Digital 5.1 system available in E 350 & E 350 CDI AVANTGARDE BlueEFFICIENCY has an output of 610 watts, giving you first-class acoustics in all seats. 3D surround sound and speed-sensitive volume control ensure constant listening pleasure.



Harman Kardon® Logic 7® surround sound system

Rear Seat Entertainment System

The Rear Seat Entertainment System comprises a DVD player, two TFT colour displays on the front head restraints, two sets of wireless headphones, remote control and two AUX-IN connections, allowing the rear passengers to watch films or connect a games console during the journey. Both displays can be used independently of one another. This system is available in E 350 & E 350 CDI AVANTGARDE BlueEFFICIENCY only.



The Rear Seat Entertainment System

Petrol engine

V6 engine - State-of-the-art technology forms the basis for the drive system in the E350: 4 valves per cylinder, variable intake and exhaust camshaft adjustment and a balance shaft. In addition to this, the E 350 features on-demand alternator management and a flexibly controlled fuel pump. It has a maximum power and peak torque of 272 hp at 6300 rpm and 355 Nm at 4500 rpm respectively.

4-cylinder in-line engine - The optimised 4-cylinder powerplant, with a displacement of 1.8 litres, direct petrol injection, variable valve timing and turbocharger offers outstanding torque and power with the new CGI technology. Not to mention appropriately low fuel consumption and emissions. The direct injection and increase in compression ratio leads to higher rate of efficiency while the fast and smooth adjustment of valve timings ensures high torque even at low engine speeds. The E 200 CGI BlueEFFICIENCY of the new M271 engine model series develops 183 hp and a peak torque of 285 Nm.



V6 petrol engine

Diesel engine

V6 engine - The E 350 CDI BlueEFFICIENCY V6 sets a new standard in engine technology. This latest generation engine has a common rail diesel injection and delivers an incredible power of 231 hp at 3800 rpm. Precise and fast piezo injectors, a high injection pressure and an amazing peak torque of 540 Nm at 1600-2400 rpm all add up to effortlessly superior pulling power. And the revolutionary BlueEFFICIENCY concept cuts fuel consumption and CO₂ emissions significantly.

4-cylinder In-line engine – This engine offers impressively rich torque and instantaneous response, even at low revs. The output is up to 20% higher and torque has been increased by up to 25% while consumption and CO₂ emissions are up to 23% lower. This is possible in the fourth-generation common-rail diesel technology by virtue of an increased injection pressure to 2000, optimized combustion chambers and extremely precise injectors. The high torque is available due to the high ignition pressure and turbocharger, while the refinement comes from the two Lanchester balancer shafts.



V6 diesel engine

Transmission

7G-TRONIC – The V6 comes as standard with the 7G-TRONIC 7-speed automatic transmission and the DIRECT SELECT lever on the steering column. The driver can change gears using the steering wheel shift buttons or leave this job to the automatic transmission. The seven forward gears in the 7G TRONIC allow and ideally adapt engine speed at all times, thus cutting fuel consumption. The shorter shift times and smoother shifts make changing gears easier and also reduce noise level.

5-speed automatic transmission – The 4-cylinder model is available with electronically controlled 5-speed automatic transmission. It has two modes allowing either an economical or a sporty driving style.



DIRECT SELECT lever on the steering wheel (in V6 engine only.)



7G-TRONIC

Blue is the new green

Eco-friendliness is one of the core concepts on which every Mercedes-Benz is built, and it has never been as important as it is now. As the creators of the finest automobiles in the world, we have a special responsibility towards the planet. And that's why it is our constant endeavour to optimize every aspect of automotive technology with which you can reduce the impact on the environment to a significant degree. The technological

innovations used to achieve this are grouped together under the name **BlueEFFICIENCY**.

The name BlueEFFICIENCY is from “Blue planet”, an expression that describes how the earth looks from space. Blue is also the colour of water, the element vital for the existence of life. And blue also represents water vapour, the only remaining by-product of zero-emissions mobility. Our environment-friendly vehicles are not locked away in our research labs, but are

already on the road. In developing the BlueEFFICIENCY vehicles, our engineers analyzed every detail to identify those which could be made to work more efficiently. The numerous measures they developed as a result range from drag reduction and lightweight materials to an intelligent energy management system and an improved energy-efficient power steering system. Each of these enhancements reduces fuel

consumption. For example, the aerodynamically designed body boasts of a drag co-efficient of 0.25 and thereby cuts fuel consumption significantly. Although only a small amount of fuel is saved by each measure individually, their combined impact is remarkable: the combination of the Mercedes-Benz BlueEFFICIENCY package and our efficient engine cuts fuel consumption and CO₂ emissions – by up to 23%.

The BlueEFFICIENCY label on a Mercedes-Benz reflects the fact that the entire vehicle is fine-tuned for maximum efficiency and sustainability. The ultimate aim is not just to offer an amazing driving experience, but to make this pleasurable individual mobility as sustainable as possible.

BlueEFFICIENCY features:

- Lighter glass
- Aerodynamically forged, light weight aluminium alloy wheels
- Tyres with less rolling resistance
- Closed underbody
- Redesigned rear-view mirrors
- Ride height reduced to allow lesser wind resistance for the car
- New extrinsic designs for the headlamps, grille and the hood lowers the car's drag by 7%
- Power steering hydraulic pump driven by electric motor activates only when steering wheel turns. Reduces energy & fuel consumption when driving straight ahead
- Radiator shutter adjusts the flow of cooling air in line with the prevailing operating conditions





E 63 AMG exterior

The expressive exterior of the E 63 AMG reflects its inner values perfectly: the sporty Saloon, developing 386 kW, features an AMG front and rear apron, side skirts and flared front wings. The AMG-specific LED daytime driving lights emphasise the unique design of the car.

EXTERIOR

18-inch AMG 5-spoke light-alloy wheels

AMG body styling, comprising front and rear aprons as well as side skirts.

AMG high-performance composite brake system

AMG sports exhaust system with chromed twin tailpipes

AMG-specific LED daytime driving lights

Dark-tinted headlamps in conjunction with optional Light package

Distinctive, flared front wings with “6.3 AMG” lettering





E 63 AMG interior

Inside too, the E 63 AMG impresses with its sportiness throughout. At the centre of it all is the AMG DRIVE UNIT with E-SELECT lever, which can be used to adapt transmission modes, ESP® functions and suspension setups in line with individual requirements. The innovative technology is shrouded in fine materials: leather for the ergonomic AMG sports seats or the AMG 4-spoke sports steering wheel, brushed stainless steel for the AMG door sill panels or the AMG sports pedals.

INTERIOR

AMG 4-spoke sports steering wheel with silver-coloured aluminium gearshift paddles

AMG door sill panels in brushed stainless steel

AMG DRIVE UNIT with E-SELECT lever

AMG instrument cluster, incl. RACETIMER

AMG speed-sensitive sports steering

AMG sports seats in leather offering optimized lateral support

Brushed stainless steel sports pedals and footrest with rubber studs.



E 63 AMG technology

The E 63 AMG impresses with its emotive driving feel, dynamism and power at the highest level. But the executive saloon always lets the driver choose between a sport or a more comfort-oriented driving style.



AMG 6.3-litre V8 engine. The E 63 AMG drive system incorporates motor-racing technology such as a magnesium dual-length intake manifold with internal throttle valves and a sophisticated valve train, which allow the V8 engine to post a highly impressive set of performance figures. Developing 386 kW and a peak torque of 630 Nm, the E 63 AMG accelerates from 0 to 100 km/h in just 4.5 seconds.

AMG SPEEDSHIFT MCT 7-speed sports transmission. The high-tech transmission offers the driver the ultimate in flexibility as, in addition to the “Race Start” and automatic double-declutching functions, it also provides four individual transmission modes: Controlled Efficiency, or “C” for short, is a consumption-optimised mode, while “S” (Sport), “S+” (Sport Plus) and “M” (Manual) modes enhance dynamism. They allow gear changes in under 100 ms thanks to partial suppression of individual cylinders when up

shifting. A compact, wet clutch in place of the conventional torque converter translates accelerator pedal movements into forwards thrust instantaneously and with the best possible traction.

AMG RIDE CONTROL sports suspension. The new, wider front axle used for the



(Motor-racing technology gives the AMG 6.3-litre V8 engine maximum agility)

AMG sports suspension enhances lateral dynamics substantially, while the electronically controlled damping system allows lightning-fast changes in the setup depending on whether maximum agility or optimum ride comfort is required. The new AMG RIDE CONTROL sports suspension also offers an impressive array of individualization options:



(The AMG SPEEDSHIFT MCT 7-speed sports transmission offers customized modes for maximum driving pleasure)

as well as allowing the driver to select from a range of suspension modes – “Comfort”, “Sport” and “Sport Plus” – it lets the driver choose whether to switch the ESP® dynamic handling control system to “ON”, “SPORT” or “OFF” mode. The AMG speed-sensitive sports steering has an even more direct ratio and, therefore, offers greater steering precision and better road feel.

The new AMG high-performance composite brake system featuring 360-mm brake discs and highly durable composite technology tested on the race track ensures outstanding levels of deceleration and fade resistance.



AMG Performance Studio

The AMG Performance Studio offers a wealth of options for further enhancing the dynamic aspects of the E 63 AMG. The AMG Performance package, for example, consists of AMG RIDE CONTROL performance suspension, an AMG rear-axle differential lock, an AMG 3-spoke performance steering wheel, 19-inch AMG forged wheels and an AMG spoiler lip on the boot lid. Optional extras available include AMG carbon-fibre trim parts, the AMG Exterior Carbon package and illuminated AMG door sill panels. A further highlight is the new AMG ceramic high-performance composite brake system, which is 40% lighter in weight and also offers outstanding resistance to fading, even when subjected to high loads. What's more, the AMG Performance Studio can meet customer requests for personalized vehicles as well as special one-off models.



AVANTGARDE line

(Available in E 350 and E 350 CDI BlueEFFICIENCY). The upholstery is trimmed in genuine leather and the entire interior is trimmed in your selected colour or colour combination. In addition to this, the steering wheel and the shift/selector lever are trimmed in nappa leather.

BLACK/BLACK

201 Leather

BLACK/ALMOND BEIGE

205 Leather

BLACK/CHESTNUT BROWN

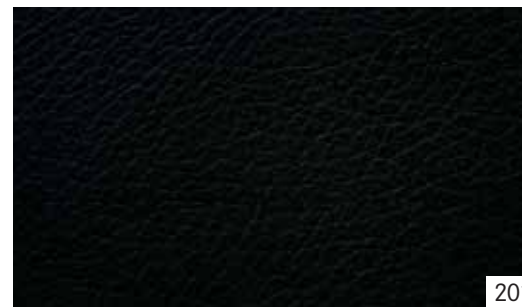
254 Leather

TRIM ELEMENTS

736 Black ash wood

Standard equipments

- Bi-Xenon headlamps with headlamp cleaning equipment
- LED Daytime driving lamps
- Intelligent Light System
- Power tilt/sliding tinted-glass sunroof with one touch open/close function
- Leather upholstery
- Ambient Lighting with 5-stage intensity control
- Five-dial design instrument cluster with chrome surrounds and silver coloured tubes
- Sun blinds for rear doors, manual
- Roller sun blind, electric, for rear windscreen
- Cruise control with SPEEDTRONIC variable speed limiter
- DIRECT CONTROL steering with Speed sensitivity
- DIRECT SELECT lever (V6 engines only)
- Programmable 3-way memory for seats, steering and mirrors
- THERMOTRONIC (3-zone) automatic climate control
- Dew-point sensor, solar sensor and pollutant sensor
- Multi-function steering wheel with multi-function display
- AUDIO 20 system with 6-CD changer (MP3 compatible) with Bluetooth Compatibility
- Media Interface
- ATTENTION ASSIST
- PRESAFE® - Integral Safety Concept
- PARKTRONIC with Advanced Parking Guidance
- NECK-PRO
- Active Bonnet
- Electro Hydraulic Braking System with Hold function and HILL START ASSIST
- Adaptive main beam assist
- 8 airbags including 2 pelvis bags
- Harman Kardon® Logic 7® surround sound system
- Rear Seat Entertainment System



731 Burr walnut wood

- AUDIO 20 system with 6-CD changer (MP3 compatible) with Bluetooth Compatibility
- Media Interface
- ATTENTION ASSIST
- PRESAFE® - Integral Safety Concept
- PARKTRONIC with Advanced Parking Guidance
- NECK-PRO
- Active Bonnet
- Electro Hydraulic Braking System with Hold function and HILL START ASSIST
- Adaptive main beam assist
- 8 airbags including 2 pelvis bags



EXECUTIVE line

(Available in E 250 CDI BlueEFFICIENCY)

When it comes to EXECUTIVE line, the E-Class impresses with an array of key comfort and safety related features. There are two upholstery colours to choose from in ARTICO man-made leather. With the same upholstery being used for the inside of the doors, the remainder of the interior is kept in elegant black.

BLACK/BLACK

101 ARTICO man-made leather

BLACK/GREY

108 ARTICO man-made leather

TRIM ELEMENTS

734 Eucalyptus wood (standard)

H76 Brushed aluminium

Standard equipments

- ARTICO man-made leather upholstery
- Sun blinds for rear doors, manual
- Roller sun blind, electric, for rear windscreen
- Cruise control with SPEEDTRONIC variable speed limiter
- DIRECT CONTROL steering with Speed sensitivity
- Programmable 3-way memory for seats, steering and mirrors
- Multi-function steering wheel with multi-function display
- Auto dimming mirror-interior and driver’s side
- AUDIO 20 system with 6-CD changer (MP3 compatible) with Bluetooth Compatibility
- Media Interface
- ATTENTION ASSIST
- PRESAFE® - Integral Safety Concept

- PARKTRONIC with Advanced Parking Guidance
- NECK-PRO
- Electro Hydraulic Braking System with Hold function and HILL START ASSIST
- THERMATIC (2-zone) automatic climate control
- Solar sensor
- Nappa leather steering wheel
- 5 speed automatic transmission with Touchshift
- 6 airbags
- Power tilt/sliding tinted-glass sunroof with one touch open/close function



108



101



734



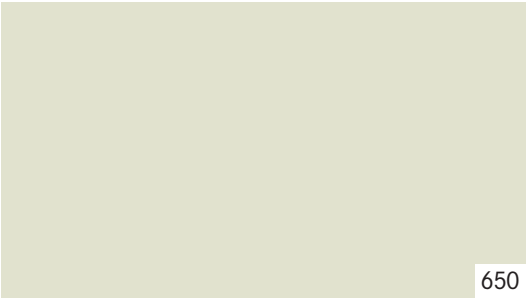
H76

Paintwork

The innovative paint system developed by Mercedes-Benz includes one of the best clearcoats in the automotive market and is a key factor behind the car’s excellent value retention. The secret lies in the exceptionally dense molecular structure, which makes both the metallic and the non-metallic clearcoats more resistant, and produces a longer-lasting and visibly more intense shine.

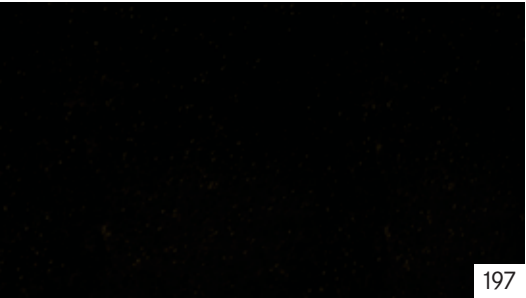
NON-METALLIC PAINT	
650	Calcite white
METALLIC PAINTS	
197	Obsidian black
963	Indium grey
775	Iridium silver
792	Palladium silver
755	Tenorite grey
SPECIAL METALLIC PAINT	
497	Cuprite brown

NON-METALLIC PAINTS



650

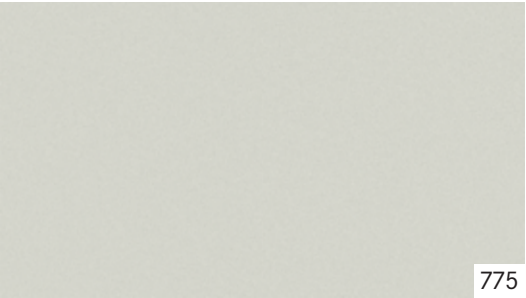
METALLIC PAINTS



197



963

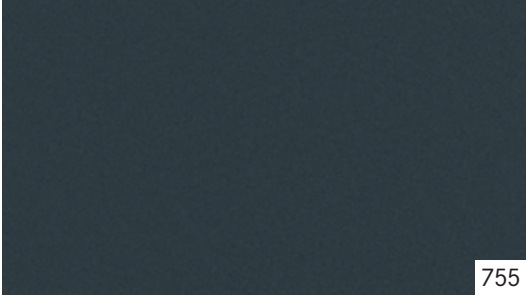


775

METALLIC PAINTS

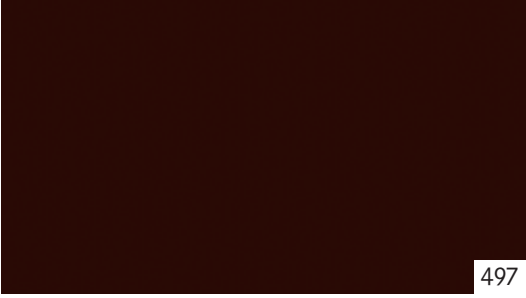


792



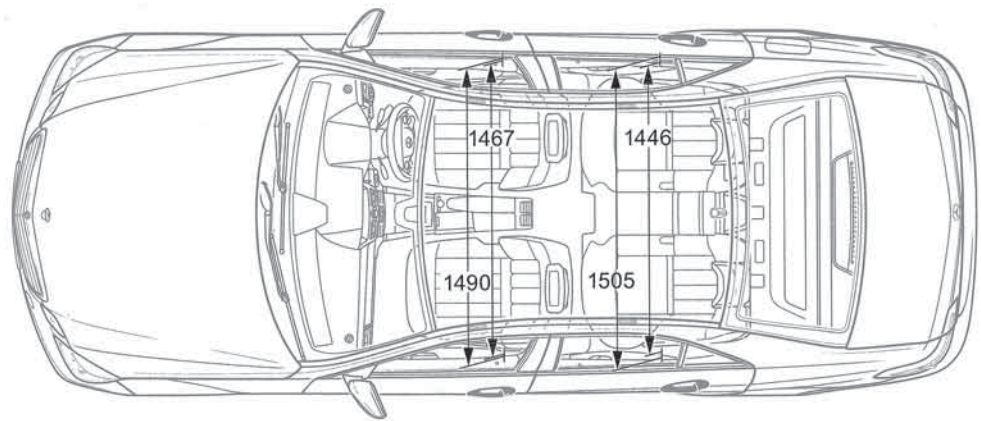
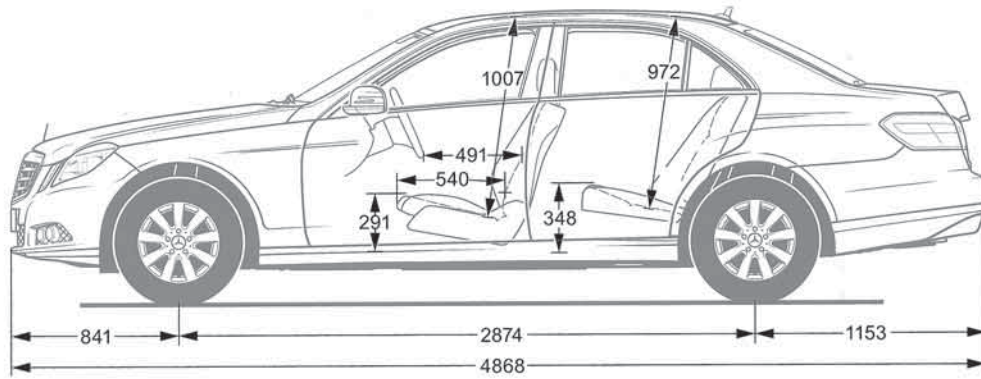
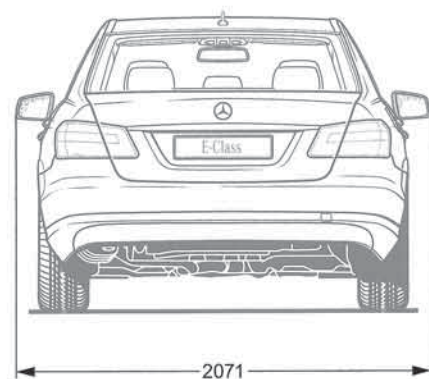
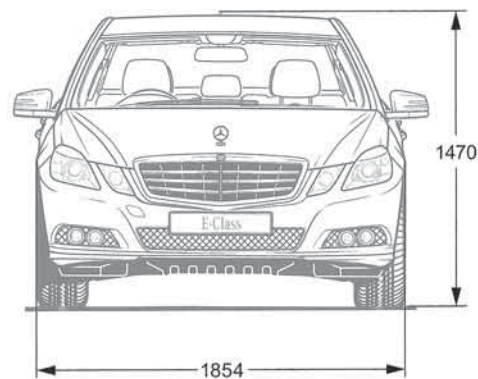
755

SPECIAL METALLIC PAINTS



497

Dimensions



The dimensions shown in the technical drawings are in millimetres.

Technical Data

	E 350	E 350 CDI BlueEFFICIENCY	E 250 CDI BlueEFFICIENCY	E 200 CGI BlueEFFICIENCY	E 63 AMG ¹
Number of cylinders/arrangement	6/V	6/V	4-in-line	4-in-line	8/V
Displacement	3498 cc	2987 cc	2143 cc	1796 cc	6208 cc
Rated output	272 hp @ 6300 rpm	231 hp @ 3800 rpm	203 hp @ 4200 rpm	183 hp @ 5600 rpm	525 hp @ 6800 rpm
Rated torque	355 Nm @ 4500 rpm	540 Nm @ 1600 - 2400 rpm	500 Nm @ 1600 - 1800 rpm	285 Nm @ 2400 - 4000 rpm	630 Nm @ 5200 rpm
Top speed	250 kmph	250 kmph	240 kmph	230 kmph	250 kmph ²
Compression Ratio	10.7 : 1	15.8 ± 0.6:1	16.2 ± 2:1	9.3 ± 0.2 : 1	11.3 : 1
Acceleration (0-100 kmph)	6.6 sec	6.8 sec	7.2 sec	8.2 sec	4.5 sec
Tyre size - front axle, rear axle	245/45 R17 95W	245/45 R17 95W	245/45 R17 95W	245/45 R17 95W	255/40 R18, 285/35 R18
Fuel	Petrol	Diesel	Diesel	Petrol	Super Plus Petrol
Tank capacity (l)	80	80	80	80	66
Boot capacity (l)	540	540	540	540	532
Turning circle diameter (m)	11.25	11.25	11.25	11.25	11.3
Kerb weight (kg)	1732	1825	1800	1615	1840
Permissible gross vehicle weight (kg)	2260	2350	2280	2150	2390

Specifications are for CKD model and as per ARAI specifications

¹ The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1269/EEC) in the currently applicable version

² Electronically limited

Services

The luxurious experience of driving a Mercedes-Benz is converted into a fulfilling ownership experience with a range of exclusive services and special programmes.



Mercedes-Benz STAR CARE Programme*

With the STAR CARE programme, we further enhance your driving experience by taking care of your car in the 3rd year of operation, without any extra costs or mileage limitations. What's more, with the legendary quality of Mercedes-Benz service, genuine spare parts and highly skilled technicians, you can enjoy complete peace of mind.



Road Side Assistance

In case your car gets immobilized anywhere in the country, all you have to do is call the Mercedes-Benz toll free number 1800 1029 222, and the Road Side Assistance team swings into action. It offers fast round-the-clock response to emergencies & breakdowns. Quick recovery of your vehicle by a Mercedes-Benz dealer, a privileged pick-up from the breakdown location, provision of premium stand-in vehicle as a substitute, convenient air travel options, arrangement of comfortable accomodation and legal & medical aid in case of an accident, are just some of the benefits of this programme.



STAR EASE Package*

The STAR EASE package puts your mind at ease by taking care of essential service jobs like change of engine oil, filters, brake fluid, coolant etc. for a period of 3 years or 30,000 kms, whichever occurs earlier. The package is of immense value as it saves time in workshops by priority handling, bypassing repair estimation and approval processes. Additionally, the ASSYST based service interval has now been increased to 15,000* kms, which means lesser number of trips to the workshop and an optimized Total Cost of Ownership.

*Conditions apply.

Our Dealer Network

Showrooms -

North & East:

DELHI: T & T Motors Ltd:

Okhla: 011-26821005/6;

Connaught Place: 011-41017620/21;

West Delhi: 011-41022304-06;

Gurgaon: 0124-4263060-62;

Jaipur: 0141-4300000-05.

PUNJAB & CHANDIGARH:

Joshi Autozone Pvt. Ltd:

Jalandhar: 0181-5004444;

Ludhiana: 0-9878941909, 0-9878941903;

Chandigarh: 0172-50505000.

KOLKATA:

Interkrafts: 033-40686100.

WEST:

MUMBAI:

Auto Hangar (I) Pvt. Ltd:

Prabhadevi: 022-66123800;

Andheri: 022-67106660-03;

Metro Motors Auto Hangar division

(Hughes Road): 022-66123500;

Shaman Wheels (Off BKC): 022-67166666.

NAGPUR:

Auto Hangar (I) Pvt. Ltd: 0-9223540191.

PUNE:

B. U. Bhandari: 020-67212121.

Benchmark Cars:

AHMEDABAD: 079-66185555;

SURAT: 0261-6695555;

INDORE: 0731-4032010, 0-9893029001.

GOA: Alcon:

0832-2415122, 0-8805778805.

SOUTH:

CHENNAI: Trans Car India Pvt. Ltd:

044-24324141.

BANGALORE: Sundaram Motors Pvt. Ltd:

080-22070720/21.

COIMBATORE: Sundaram Motors Pvt. Ltd:

0422-2452020.

COCHIN: Rajasree Motors Pvt. Ltd:

0484-6492222/6493333.

TRIVANDRUM: Rajasree Motors Pvt. Ltd:

0-9846044303.

HYDERABAD: Mahavir Motors:

040-43403004, 0-9885063004.

AUTHORISED SERVICE STATION:

DELHI: Patel Auto Services Pvt. Ltd:

Rajendra Place: 011-47626262,

0-9810081048.

AUTHORISED SERVICE CENTRES:

NORTH & EAST:

LUCKNOW: T & T Motors Ltd: 0-9389422444.

BHUBANESHWAR: Interkrafts:

0-9836800811.

WEST:

NASHIK: Auto Hangar (I) Pvt. Ltd:

0-9223542925.

AURANGABAD: B. U. Bhandari:

0240-2556495;

KOLHAPUR: B. U. Bhandari:

0-9423041015.

SOUTH:

MADURAI: Sundaram Motors Pvt. Ltd:

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MANGALORE: Sundaram Motors Pvt. Ltd:

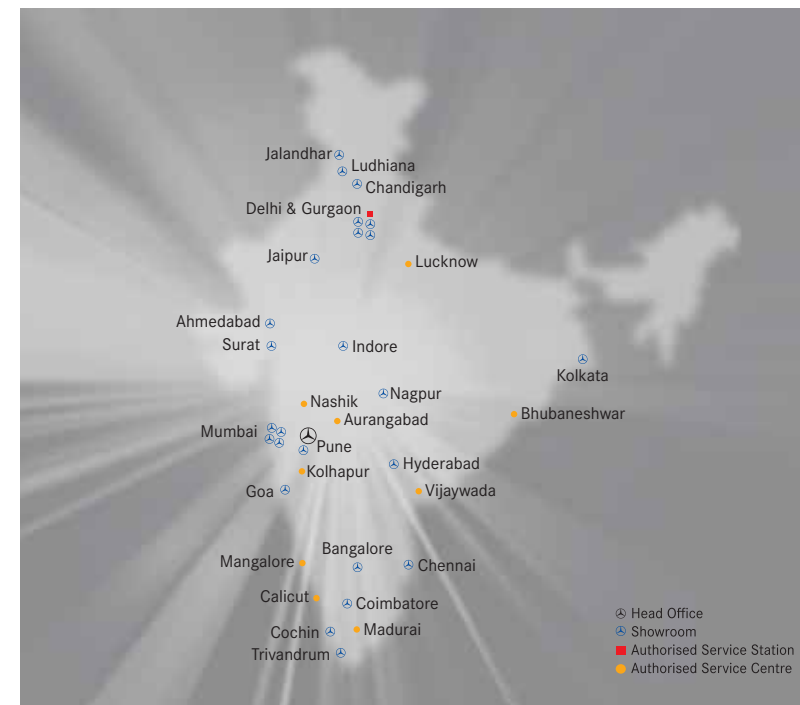
0-9845755758.

CALICUT: Rajasree Motors Pvt. Ltd:

0-9539075613.

VIJAYAWADA: Mahavir Motors:

0-9885303004.





Mercedes-Benz India Private Limited: E-3, MIDC Chakan - Phase III, Chakan Industrial Area, Kuruli & Nighoje, Tal: Khed, Pune - 410 501 (India) Tel: 02135-673000.
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Month of going to press: February, 2011. Mercedes-Benz cars: series (W 212) meets Bharat Stage IV emission norms.