

Braun Series 5, 5050cc shaver

Claim:

Succeeds where others fail

Benefits and specifications



Ultra Acti-lift Power comb

Captures flat lying hairs, also in problem areas



Li-ION battery and New Power drive

20% more motor power than old series 5
30% more energy than NiMH batteries



Optifoil

For a closer shave



Flex motion tec.

Automatically adapts to the contours of the face, for a perfect shave in all terrains



Led display with 1+1 battery status indicator + 1 cleaning indicator



Clean and Renew center

Cleans, charges and lubricates, just press 1 button. The cleansin and lubrication gives your the feeling of a new shaver every day and it is extending the life timer of the shaver



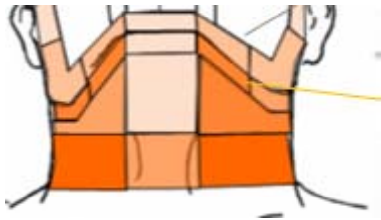
All Brauns shavers has 100% satisfied or you money back guarantee in 60 days

BRAUN

Braun Series 5, 5050cc shaver

Product description

Braun's new series 5, master all terrains. Braun series 5 has FlexMotionTec that adapts perfectly to the contours of the face. Therefore Braun's new series 5 captures and shaves also the tricky hairs in the problematic areas.



Communication Message Strategy

Hero Feature

New **Flex**MotionTec™

Benefit

High performance technology and design for a clean shaven neck without paying the price of skin discomfort.

RTB

New **Flex**MotionTec™ maximizes skin contact even on difficult terrain for powerful high speed cutting.

BRAUN