



2024 ENCORE GX



NEW FOR 2024

“The 2024 Encore GX is the first Buick in North America to sport our revamped interior and new Virtual Cockpit System.” — Bob Boniface, director, Global Buick Design



- Buick’s most popular model in North America is upgraded with the brand’s new face and tri-shield logo
- First-ever Encore GX Avenir elevates the small SUV segment — and there’s a sportier look and feel to the available Sport Touring package
- Revamped interior with new Virtual Cockpit System, featuring 19 diagonal inches of high-definition screens under one sheet of glass — including an 11-inch-diagonal infotainment¹ screen and an 8-inch-diagonal driver information center
- Fresh front-end styling inspired by Wildcat EV concept, with new grille design and winged LED headlamps
- LED taillamps on Avenir and Sport Touring Package
- New 18- and 19-inch wheel designs, including bespoke Pearl Nickel 19-inch wheels on Avenir



ENCORE GX AT A GLANCE

- Offered in Preferred, Sport Touring and new Avenir trims, with seating for up to five and available AWD
- Avenir features exclusive exterior cues, including 19-inch wheels, and exclusive interior content including leather seats, heated steering wheel and more — and signature Whisper Beige/Jet Black interior color
- Sport Touring available with new Black Roof Package
- Flat-folding front passenger seat with 40/60-split folding second row, for storage of items up to 8 feet long (diagonally)
- Available hands-free power liftgate

NEW! VIRTUAL COCKPIT SYSTEM

- Buick’s new Virtual Cockpit System puts intuitive technology at the driver’s fingertips, pairing an 11-inch-diagonal infotainment¹ touchscreen and an 8-inch-diagonal driver information center under one sheet of glass, with the screens angled toward the driver
- Built-in Wi-Fi[®] hotspot with available data²
- Wireless Apple CarPlay³ and Android Auto⁴ compatibility
- Available wireless phone charging⁵



SELECT DRIVER ASSISTANCE TECHNOLOGIES

- Standard Buick Driver Confidence package⁶ includes Lane Keep Assist with Lane Departure Warning, Automatic Emergency Braking, Front Pedestrian Braking, Forward Collision Alert, Following Distance Indicator and IntelliBeam auto high beams
- Available driver assistance technologies include Rear Park Assist⁶, Rear Cross Traffic Alert⁶, Adaptive Cruise Control with Enhanced Emergency Braking⁶, Rear Camera Mirror⁶ and HD Surround Vision⁶

PROPULSION

- 1.2L Turbo I-3 (137 HP) - std.
- 1.3L Turbo I-3 (155 HP) - avail.
- CVT (1.2L & 1.3L FWD) or 9-spd. automatic (1.3L AWD)

GM-EST. MPG



	CITY	HWY
1.2L	29	30
1.3L	29 FWD 26 AWD	31 FWD 28 AWD

MAX CARGO ROOM⁷

50.2 cu. ft.
(rear seat folded)

¹Functionality varies by model. Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. ²Service varies with conditions and location. Requires active service plan and paid AT&T[®] data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi[®] to function. ³Vehicle user interface is a product of Apple[®] and its terms and privacy statements apply. Requires compatible iPhone[®] and data plan rates apply. Apple CarPlay, Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁴Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android, Google Play and Android Auto are trademarks of Google LLC. ⁵The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, click here or consult your carrier. ⁶Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. Read the vehicle Owner’s Manual for more important feature limitations and information. ⁷Cargo and load capacity limited by weight and distribution.