

Welcome to BRITA water dispenser solutions

Smart. Stylish. Sustainable. Discover the perfect water dispenser for your organisation.





















Introducing Fill T-Tap

High-capacity, powerhouse tap dispenser combines speed, style and precision

- BRITA's most powerful water dispenser with the highest cooling capacity - perfect for busy restaurants, bars, hotels, large offices and events
- Choice of four refreshing water types: unchilled and chilled still, chilled semi-sparkling and sparkling
- Elegant, low-profile tap installation with no unsightly tanks, filters or hoses
- Three drip tray options (without, on-the-counter or integrated) to suit you and your premises
- Precision vessel positioning on drip tray guides and accurate portion control without a drop of water waste. Hit the button, walk away, collect
- TwinFilling doubles service efficiency by filling two bottles or glasses simultaneously

Fill T-Tap

High-capacity, powerhouse tap dispenser combines speed, style and precision.













Our water dispensers produce 86% less CO₂ emissions than pre-bottled water and 64% less than bottled water dispensers



to easily position bottles/ glasses on the drip tray for precise filling





portion control to fill bottles/glasses without overflow

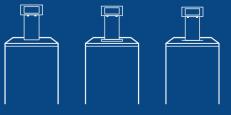


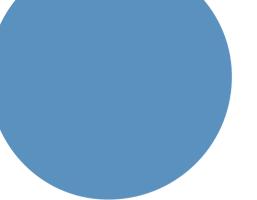


BRITA CLARITY Protect filter preserves minerals in water while removing unwanted substances



- Tap system without drip tray
- Tap system with countertop drip tray
- Tap system with integrated drip tray



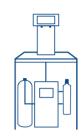


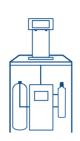


Fill T-Tap/Fill Pro

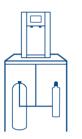


Technical data











Model						
Design / Type	tap system: without drip tray	tap system: with countertop drip tray	tap system: with integrated drip tray	countertop	base cabinet	
Installation scenario	surfaces with existing drip trays, e.g. bars with a waste water connection.	surfaces made of materials difficult to drill (glass, stone, concrete, metal).	surfaces relatively easy to drill, e.g. for a waste water connection.	suitable where there is limited space below the countertop.	flexible installation in diverse scenarios, independent of existing counters, etc.	

Types of water









Configuration options	Config	uration	options
-----------------------	--------	---------	---------

For installation without waste water connection

waste water container

water connection					
Specifications					
Cooling capacity		50-250 reg	ular users		
Unit dimensions (W x H x D)	undercou	base cabinet: 400 x 910 x 565 mm base plate: 520 x 4 x 564 mm			
Dispensing height	383 mm	345 mm	376 mm	345 mm	
Weight	tap: 5.1 kg undercounter appliance (cooler): 40 kg	tap: 5.1 kg undercounter appliance (cooler): 40 kg	tap: 5.1 kg undercounter appliance (cooler): 40 kg	42 kg	base cabinet: 22 kg base plate: 10 kg
Max. power consumption	529 W	529 W	529 W	529 W	
Max. flow rate		2 l/r	nin		





Efficiency on-tap

Use case refrigerator: 365 days, annual energy consumption of various selected devices (according to Energy Label) = 1.1 kWh/day

Use case BRITA Extra C-Tap (medium boiler): 10 I hot water and 60 I cold water + stand-by energy consumption; night mode for 9h = 2.24 kWh/day

Use case kettle: 10 l hot water required, due to water wastage (assumption 0.2 l per cup 18 l);

0.1 kWh energy consumption per litre = 1.8 kWh/day

Use case coffee machine: Assume that each employee consumes 3 cups of coffee per day = 2.7 kWh/day

Can our signature hot-and-cold water dispenser really be more energy-efficient than a simple kettle? We've put the BRITA Extra C-Tap to the test.

We did the sums for a typical office kitchen used by 50 employees, over 250 working days. And the results are clear:

a typical kettle consumes 1.8 kWh/day, which costs £108 per year (based on 10l per day requirement for hot water, takes into account wastage so 18l usage per day)* BRITA Extra C-Tap consumes 2.24 kWh/day, which costs £146 per year, including stand-by (Based on usage 10l hot water, 60l cold water per day)*

And the BRITA Extra C-Tap doesn't only dispense hot water – you've also got a choice of water types. There's unchilled and chilled still, and chilled semisparkling and sparkling. All on-tap!

*assumption: £0.25 per kWh



Not yet another appliance, gobbling up energy?



Quite right. BRITA water dispensers are not that greedy when it comes to energy consumption.

We've done the sums. Take the BRITA Top Pro, our classic versatile water dispenser for business. In a typical office kitchen used by 50 employees, over 250 working days, it uses a modest 0.6 kWh per day (Based on 60l/day usage and stand-by energy consumption), which works out at just £50 per year.*

That's considerably less than a typical coffee machine, dishwasher, fridge, kettle or even microwave.

Use case refrigerator: 365 days, annual energy consumption of various selected devices (according to Energy Label) = 1.1 kWh/day

Use case dishwasher: Energy consumption per rinse (according to Energy Label, range from B-D); 2 rinses per day = 1.5 kWh/day

Use case kettle: 10 I hot water required, due to water wastage (assumption 0.2 I per cup 18 I);

0.1 kWh energy consumption per litre = 1,8 kWh/day

Use case microwave: 800W power; 2 min per meal; 25 meals per day = 0.66 kWh/day

Use case coffee machine: Assume that each employee consumes 3 cups of coffee per day = 2.7 kWh/day

Use case BRITA Top Pro (high cooling capacity): 60 I cold water per day + stand-by energy consumption; night mode for 9h = 0.6 kWh/day

*assumption: £0.25 per kWh

A Focus on Efficiency



Guiding examples for energy consumption (kWh) when operated over 24h period. The energy consumption is through varying parameters (e.g. use, location) and exemplary listed for various use cases:

			Energy consumption								
BRITA water dispensers			Standby mode Use case 1: 10 I / day Use case 2: 60 I / day Use case 3:		Use case 3: 220 I / day	Use case 4: 10 / day					
Ï	Top Compact		0.14 kWh	0.21 kWh	-	-	-	-			
	Top Pro (medium cooling capacity)		0.41 kWh	-	0.88 kWh	-	-	-			
V	Top Pro (high cooling capacity)		0.41 kWh	-	0.69 kWh			-			
	Extra I-Tap / Extra C-Tap (medium cooling capacity)		0.46 kWh	-	1.02 kWh	-	-	-			
	Extra I-Tap / Extra C-Tap (high cooling capacity)		0.46 kWh	-	0.80 kWh	-	-	-			
	Extra C-Tap* (medium boiler)		0.80 kWh*	-	-	-	2.24 kWh	4.04 kWh			
	Extra C-Tap* (large boiler)		1.40 kWh*	-	-	-	2.72 kWh	4.63 kWh			
ii A	Fill T-Tap / Fill Pro		0.60 kWh	-	1.01 kWh	2.14 kWh	-	-			

ested with system running in night mode for 9h.

UW = bot water CW

BRITA Product Assistant

Your hub for 24/7 water dispenser support, personalized troubleshooting, daily use guides and state-of-the-art AI for a seamless hydration experience

A self-servicing tool that allows businesses and users to find everything they need at a click of a button, from answering simple questions about their BRITA VIVREAU dispenser to resolving complex product support issues.

The platform provides step by step instructions and downloadable guides that walks through a wide variety of tasks that

users would otherwise need assistance with in order to complete, like changing a CO₂ canister for example.

Powered by cutting-edge artificial intelligence, the Product Assistant transforms the way we interact with our customers, making it easier and more convenient than ever before to get the support they need.



How to guides



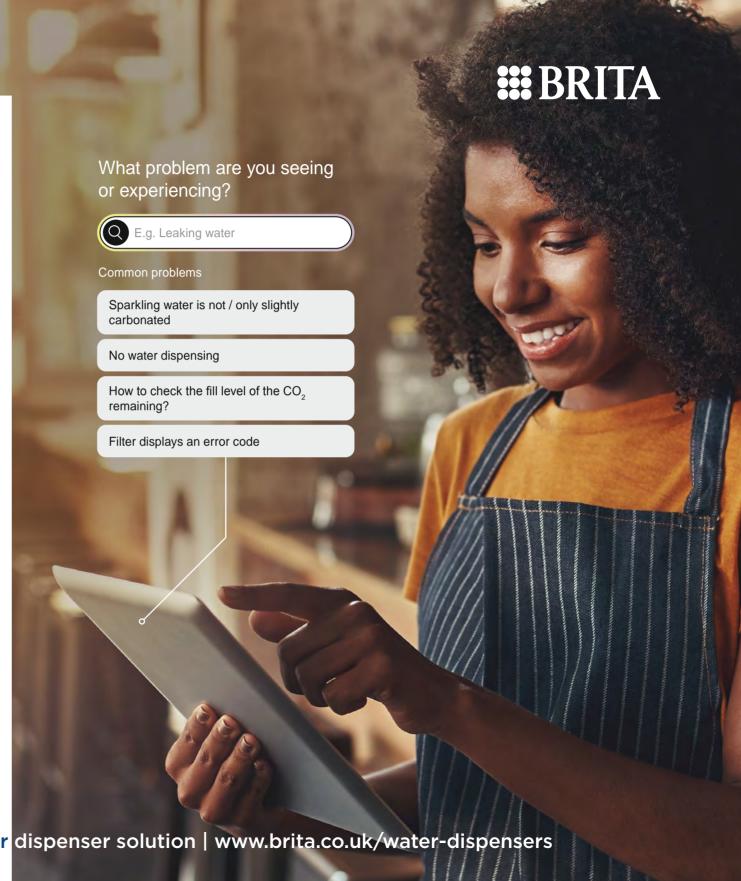
Technical specifications



Dispenser troubleshooting



Engineer support





Benefits

innovative products



24/7 support:

Convenient and quick support with simple query resolution anytime, anywhere, even outside business hours



Reduce dispenser downtime:

Diagnose issues through basic user guides and in-depth troubleshooting guides



Personalised assistance:

Tailored responses based on individual needs and preferences, enhancing customer experience



Self-servicing:

Empower users to address easy troubleshoot queries and simple tasks



Accessibility & Inclusivity:

Communication available in multiple languages, written and/or speech use, encouraging faster response times

How can customers access the product assistant?



Scan the dynamic QR code on your water dispenser



Visit our website*
where our product
assistant widget will
be able to support
you with your request



Email our service team and our product assistant will ensure quick and accurate support



You can access a website-friendly version of our product assistant here



*You must accept cookies to be able to access the product assistant. If cookies are declined, please clear your cookies for our website, else you will be prompted again after 14 days.



Filtration power for vour needs

With BRITA's proven filtration solutions, you can be sure of excellent water - meeting the highest hygiene, quality and environmental standards.



Activated carbon

Reduces substances that impair taste and odour.



Ion exchanger

Reduces limescale and metals, e.g. lead.



Membrane

Filters out bacteria and cysts





Whatever the composition of the local mains water at your organisation, you'll find an effective filtration solution at BRITA. From activated carbon to ion-exchange resins, prefilters, post-filters, double-layer and hollow fibre membranes, we have over half a century's expertise built into each of our BRITA filtration and treatment solutions, and our BRITA water dispensers.

With BRITA, you can be sure of Made-in-Europe quality. All our filters are manufactured in Germany, and BRITA water dispensers are assembled in our production facility in Italy. We take care to produce sustainably wherever possible. For example, we use coconut shells for our activated carbon.

You can be sure of excellent water - meeting the highest hygiene, quality and environmental standards as well as delighting the tastebuds - with proven filtration solutions from BRITA.

Benefits of BRITA filtration technology



- refreshing water with improved taste, every time
- reduced cloudiness for crystal-clear drinking water
- reliable dispenser operation, outstanding safety and hygiene

When dispensing hot water:

- development of full, rich aroma and flavour for tea
- protection against limescale build-up to maximise your machine's lifetime and performance





Mains water is strictly monitored, but some bacteria, metals, microplastics and organic impurities could remain or be introduced, via piping for example. CLARITY Protect keeps these unwanted germs and particles out of your drinking water, and also reliably reduces treatment residues, such as chlorine, that affect its taste and smell.

Hot water filtration with PURITY C Dispenser 2 filter

The PURITY C Dispenser filter protects the dispenser by reducing water hardness, tackling the common problem of limescale. It also removes unwanted, taste-impairing substances. And with its bypass settings, you can control the degree of hardness – just the right amount, for instance, to prepare a perfect cup of tea.





clean water





CLARITY Protect

Water filter: Reliably safe, excellent water for your dispenser.

Reduces:

- · particles such as microplastics and sand
- per- and polyfluoroalkyl substances (PFAS)
- metals such as lead
- pharmaceuticals, pesticides and hormones
- chlorine taste and odour
- organic impurities
- asbestos fibres
- removes bacteria and microbial cysts

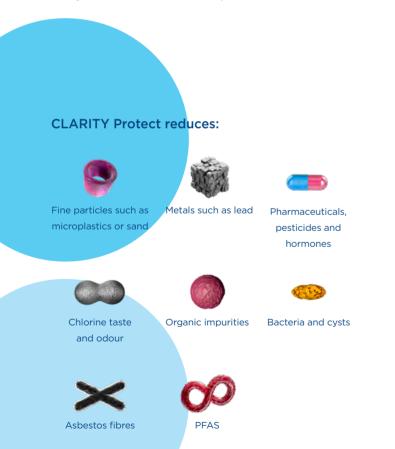
*applies to all materials that come into contact with water, ** Tested in a generic housing to a capacity of 11,500 I at 3 LPM for the reduction of Chlorine. Taste and Odour, and Cyst. Health effect testing per NSE/ANS Standard 53 (tested by an independent laboratory)

CLARITY Protect

BRITA

Water filter: Reliably safe, excellent water for your dispenser.

Mains water is strictly controlled. But healthcare and similar environments where hygiene is of the utmost importance demand an extra level of safety. CLARITY Protect delivers this through multi-stage filtration, rather than a single activated carbon filter. CLARITY Protect sets the industry benchmark from the first stage of filtration to the moment your glass is filled with crystal-clear, refreshing water. We offer you over 50 years of filtration expertise in our "standard" filter.





Hollow fibre membrane



CLARITY Protect



Technical data



BRITA CLARITY Protect 100
activated carbon and hollow fiber membrane filtration
4°C to 30°C
4°C to 40°C
-20°C to 50°C
JG 8 mm
2 bar to 8.6 bar
180 l/h
11,500 l
horizontal or vertical
≥ 1.5 µm (NSF 42, Class I)
> 99.9% (NSF 53 tested by independent laboratory)
> 99% (NSF 53 testet by independent laboratory up to 10.350 l)
> 90% (DIN EN 14898)
> 90% (DIN EN 14898, Class I) and > 50% (NSF 42)
> 90%
> 90% up to at least 8,000
99.999% (ASTM F838-20)
99.95% (NSF 53)
68 x 68 x 338 mm
68 x 68 x 311 mm
68 x 74 x 371 mm





BRITA ThermalGate™

Hygiene feature: The patented* thermal disinfection solution from BRITA.

The tap of a typical water dispenser is exposed. A sneeze or touch of a hand can introduce germs. Without a robust safeguard, microorganisms on the wet tap can go on to contaminate the dispenser. That's why our BRITA water dispensers include our ThermalGate™ feature. This regularly heats the tap to protect against contamination automatically. You can sit back and relax – knowing your water dispenser has a proactive, powerful defence against germs, tested by an independent laboratory (Ruhr District Institute of Hygiene).















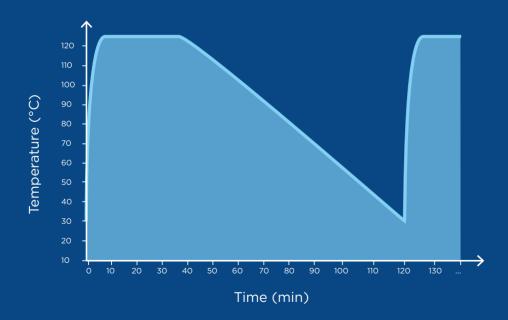


^{*} ThermalGate, protected by patent EP 3 793 795 B1 in the following countries: AT, BE, CH, DE, FR, GB, IT, PL, NL, ES

BRITA ThermalGate™

Hygiene feature: The patented* thermal disinfection solution from BRITA.

The tap is automatically heated to over 125°C at regular intervals for thermal disinfection.







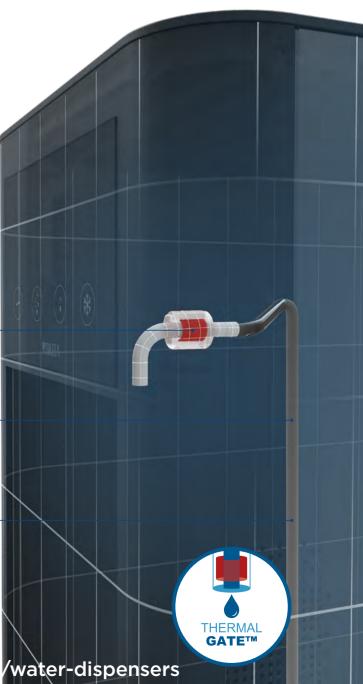
ThermalGate™
Protects against
retrograde contamination.

ThermalGate™ is continuously active, providing protection not only at peak times, but also during periods of inactivity e.g., at night or on weekends

Does not require manual effort or chemical additives

Developed through over 20 years' experience in the healthcare market

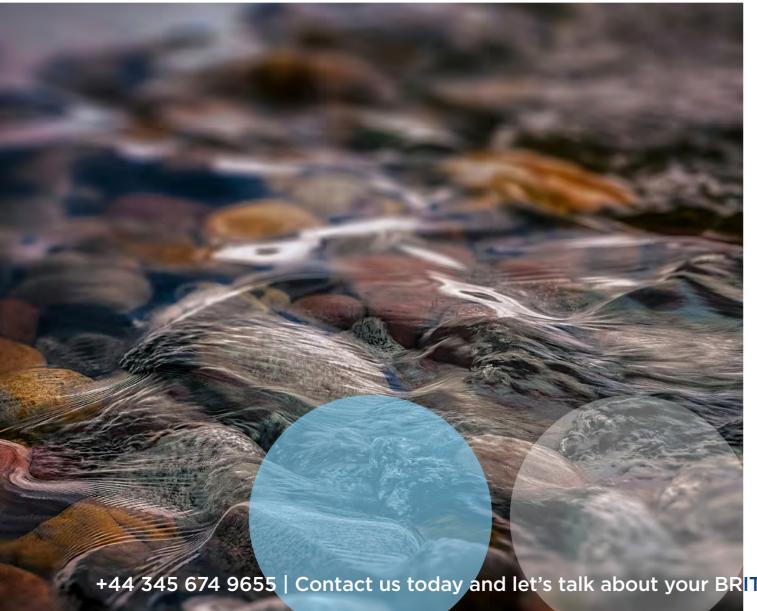
^{*} ThermalGate, protected by patent EP 3 793 795 B1 in the following countries: AT, BE, CH, DE, FR, GB, IT, PL, NL, ES



BRITA PureProtect



Inspiration from nature, innovation from BRITA



In the world of nature, animals would rather It keeps water in the dispenser in motion, drink from a running stream than a still pond. Their natural instinct has inspired PureProtect, settle and multiply. And with no flushing our latest innovation for pristine drinking water. required, there's no wasted water, either. This smart self-cleaning feature complements and improves our trusted hygiene technology. giving you clean, pure-tasting water. Anytime and every time.

Water must flow! Our intelligent self-circulatinspired by nature. ing mechanism makes sure that water never stands still.



Innovation first: BRITA is dedicated to new ideas and making the good even better. PureProtect is the first self-cleaning dispenser on the market.



Self-cleaning function: 99% less germ and bacteria build-up with PureProtect when the dispenser is inactive.*



Continual filtration: The standing water volume of approx. 2 litres is circulated through the CLARITY Protect 100 inlet filter.

YouTube Video



giving bacteria and germs no chance to

Like running water, we at BRITA never stand still when it comes to fresh ideas for drinking water! PureProtect is the first self-circulating dispenser on the market: BRITA innovation.



Taste the freshness: our repeat activated carbon filtration ensures pure-tasting, refreshing water every



Smart adaptation: The smart system adapts to user behaviour. It adjusts cleaning frequencies based on usage patterns, ensuring optimal cleanliness and convenience, making your cleaning routine easier.



Sustainability: No flushing required! PureProtect saves 680 litres/year, cutting sanitisation water usage by 98%.**

^{*} for 48 hours or more

^{**} only applies to BRITA Water Dispenser with ThermalGate™

BRITA HygienePlus

An industry benchmark hygiene feature.

- The BRITA CLARITY Protect filter at the inlet features a pre-filter for removing coarser particles, activated carbon filtration for taste and odour reduction, and hollow fibre membrane filters for removing pharmaceuticals, organic impurities, and metals like lead. The membrane filters out 99.999% of bacteria and 99.95% of cysts.
- The BRITA CLARITY Safe X3, located upstream of the dispenser tap, employs a very fine, asymmetrical double-layer membrane to remove remaining bacteria and microbial cysts. It also filters out microplastics, 99.99999% of bacteria, and 99.95% of cysts.
- BRITA's powerful ThermalGate[™] feature regularly heats the dispenser outlet tap automatically. This shields against contamination from external sources, such as touching the tap and aerosol droplets from sneezing or coughing.
- PureProtect is BRITA's innovative self-cleaning feature. The standing water volume of approx. 2 litres is circulated through the Protect 100 inlet filter, ensuring thorough cleaning and purity, and ultimately improving taste. The smart system adapts to user behaviour, adjusting cleaning frequencies based on usage patterns.





ThermalGate[™]

Protects against contamination from external sources



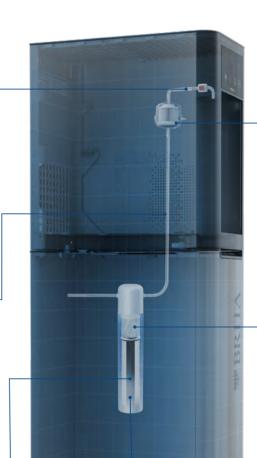
PureProtect

Smart cleaning function keeps water in continual motion, preventing bacteria and germ buildup



Activated carbon filtration

CLARITY Protect reduces substances that impair taste and odour





Double-layer membrane

CLARITY Safe X3 filters out 99.99999% of bacteria and 99.95% of cysts



Hollow fibre membrane

CLARITY Protect filters out 99.999% of bacteria and 99.95% of cysts



Pre-filter

CLARITY Protect removes particles



Our HygienePlus Video



Our accessories

Find the match for your dispenser.

BRITA products don't stop with water dispensers and filters. We offer a comprehensive range of accessories to cover all your drinking water needs from dispensing to serving to cleaning.

Our premium quality bottles are easily refilled via our dispensers. They're customisable, too. Full or empty, they can be stored in crates specially designed for the various bottle types. As hygiene is a top priority, we supply everything you need to sanitise your BRITA dispenser and clean BRITA bottles. We offer a choice of bottle washing trays, compatible with professional and domestic dishwashers.

Our best-practice tip? We recommend cleaning your BRITA dispenser daily for extra peace of mind.

Looking for ways to reduce your carbon footprint?

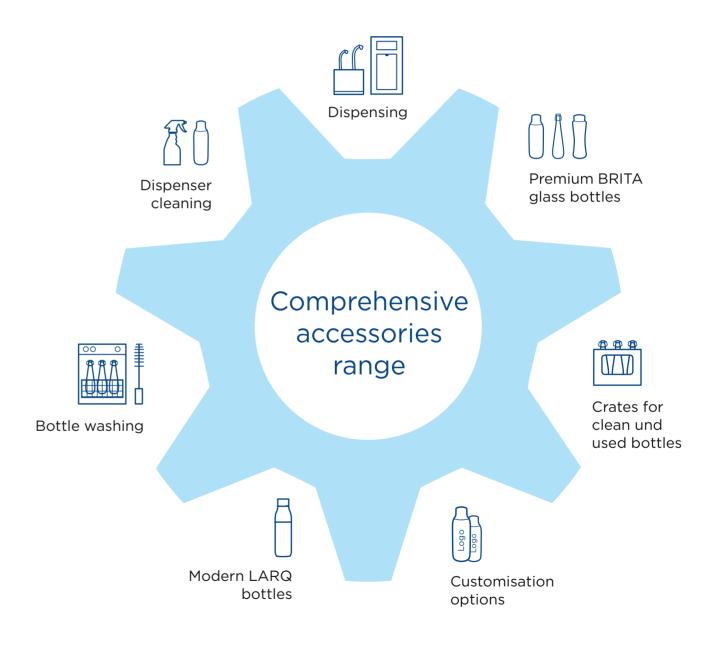
Replacing plastic bottles with longlasting BRITA bottles and corresponding accessories is an easy way to make a difference.



Are you looking for ways to shrink your carbon footprint?

Replacing plastic bottles with long-lasting BRITA bottles and corresponding accessories is an easy way to make a difference.







Make your BRITA bottle your very own.



Imagine. A high-quality bottle on a meeting or restaurant table, bearing your company name or logo. What better way to enhance your image or raise awareness of a particular message?

Our glass designer bottles come in a variety of sizes and styles. So, you'll be sure of finding the right option for your organisation's needs and culture. And reusable bottles are a super way to communicate your commitment to the environment. Eliminating single-use plastic bottles reduces carbon emissions and makes a statement. Now, more than ever, that's something your employees, guests and clients will recognise and appreciate.

Of course, giving up pre-bottled drinks doesn't mean giving up refreshment! Our dispensers simply and efficiently chill water on demand.

Watch our Video on Youtube



Make a statement with your freshly filtered water.



Swing bottle

Sizes	425 / 750 ml
Material	Coated glass
Cap	Colour: light blueAvailable with still or sparkling icons
Minimum order quantity	20 standard or customised BRITA Swing bottles
Customised print	Up to four colours (dishwasher-resistant)



BRITA

Make a statement with your freshly filtered water.





Lounge bottle

Sizes	350 / 750 ml
Material	Coated glass
Сар	Colour: silver or black
Minimum order quantity	20 standard or customized BRITA Lounge bottles (+ additional 20 caps)
Customised print	Up to four colours (dishwasher-resistant)

Classic bottle

Sizes	1,000 ml
Material	Coated glass
Seal	Colour: white porcelainSeal colour: blue or green
Minimum order quantity	20 standard or customised BRITA Classic bottles
Customised print	Up to four colours (dishwasher-resistant)

BRITA

Handy, versatile and eco-friendly.





Twist bottle

Sizes	700 ml
Material	Coated glass
Cap	Colour: greyAvailable with still or sparkling icons
Minimum order quantity	20 standard or customised BRITA Twist bottles
Customised print	Up to four colours (dishwasher-resistant)

Wave bottle

Sizes	600 / 750 / 850 ml
Material	Coated glass (750 ml) / Durable plastic (600 / 850 ml)
Cap	 Colour: white or grey Customisable print on cap with or without still / sparkling icons
Minimum order quantity	12 standard BRITA Wave bottles60 customised BRITA Wave bottles
Customised print	Up to two colours (bottle and/or cap, dishwasher-resistant)



The perfect bottle for your dispenser.

			Bottle		e Bottle	Classic Bottle		Wave Bottle		Twist Bottle
	Bottle height	280 mm	320 mm	184 mm	217 mm	323 mm	204 mm	240 mm	240 mm	258 mm
Top Pro	Dispensing height ▼ 330 mm	425 ml	750 ml	350 ml	750 ml	1000 ml	600 ml*	850 ml*	750 ml	700 ml
Top Compact	302 mm			•				•	•	
Extra I-Tap	260 mm				٠					
Extra Frap	330 mm									
Extra C-Tap	330 mm									
Fill T-Tap / Fill Pro	345 mm									•

Cooler capacity can be affected based of volume dispensed. Kindly contact your account manager to advise on the best system for your workplace.

*durable plastic

The onestop shop

For all your drinking water supply needs.

BRITA water dispensers give people around the world refreshing, filtered water day in, day out. But we don't only supply the equipment. We install, maintain and keep your dispenser clean. Replace filters and adjust settings with our state-of-the-art BRITA Dispenser iQ Connect App. Your advantage? Precise diagnosis and error solving, leading to faster service resolution. One small app, but a significant step towards higher service quality!

We also offer financing, rental options and we're always on-hand to answer questions.

With a customised, comprehensive service package, you can enjoy our solutions with total peace of mind.



We're here for you

Throughout the dispenser lifecycle.

Safety through maintenance

Regular, thorough maintenance is essential for first-rate hygiene. We service our dispensers 1-2 times a year as standard. And with our BRITA Dispenser iQ Connect App we will ensure a higher service quality due to clear dispenser data analysis. Our rental and full-service contracts cover any repairs made during the dispenser's guarantee period (5-10 years).

Reliably high service quality

Our employees are audited regularly. A supervisor will visit you, make sure you're satisfied and confirm our service engineer has done a good job. We give our staff top marks - but it's good to know customers agree! Our training programmes ensure our service quality gets better and better.

Advice and more - on tap!

Our service engineers and customer service agents work hard to make sure you're completely satisfied. We can answer any questions you have during on-site visits or via our dedicated hotlines.





*Service Level Agreement



BRITA Service benefits

What you get from our full-service maintenance offering.



1. Cleaning

- Dispenser (interior/exterior) and base cabinet (for floorstanding dispensers)
- Chemical cleaning of all parts that come into contact with water
- · Cooling unit fan and ventilation grille
- Drip tray and drain hose (where applicable)
- Dispenser tap and buttons or glass control panel



2. Visual inspection

- · Robustness of dispenser and accessories
- Heat exchanger (cooling)
- Any exterior damage
- Any worn / defective parts
- Any potential leaks
- CO₂ hoses



3. Filter replacement

• BRITA filter(s) is replaced



4. Function test

- Set pressure / water (water pressure and pressure regulator)
- Function of the solenoid valves (timing)
- Carbonator-unit sensor probe
- Water meter check with digital/analogue documentation
- Buttons or touch display
- Temperature of dispensed water (cooling)
- CO₂ content (visual inspection of a glass of dispensed water)
- Flow rate of sparking / still water
- Electronics (in line with local requirements)
- BRITA ThermalGate™
- Safety valve of the carbonator-unit
- CO₂ pressure hose (CO₂ bottle / pressure regulator)
- Cooling unit



5. General

- Refresher training sessions for staff (optional)
- Digitally enhanced sevice with BRITA Dispenser iQ Connect App due to clear dispenser analysis
- Digital documentation of completed tasks

Water dispenser solutions for your organisation

and a better tomorrow

Watch our Video on Youtube (\rightarrow)













BRITA



Reliable excellence, made-in-Europe quality

Filters developed and manufactured in Germany, dispensers assembled in Italy.



Dependable hygiene

Proven expertise in the healthcare sector based on 20+ years' experience.



Efficient, cost-effective, convenient

Easy to use, lower costs for you and the planet.



Working for greater sustainability

Enabling your organisation to reduce its carbon footprint.



A complete, one-stop solution

Customised products, installation, maintenance, financing and more.



Individual customer focus and flexibility

Meeting all your organisation's specific hydration needs.



A focus on health and wellbeing

Water dispensers encourage hydration, helping people feel - and perform - at their best.



Outstanding water filtration, created by BRITA

In the business of smarter drinking water choices since 1966.



Made-in-Europe quality

Our family business draws on over 50 years' experience to design and build our pioneering products. We develop and make filters in Germany, our dispensers in Italy. We engineer and manufacture our products ourselves. This means we can ensure exceptionally high quality, and scale production in line with demand.

Our manufacturing plants – including one opened in 2018 – work with maximum energy efficiency through use of advanced technology.

BRITA staff are skilled and dedicated. They complete many tasks by hand, so a high degree of craftsmanship goes into each dispenser. But the latest technology also belongs to our working tools. For example, ergonomic lifting aids and tablets that display instructions. Hololens headsets help workers in Italy quickly resolve any issues. They direct questions straight to the headquarters team and get answers back in real time.



BRITA

Watch our Video on Youtube



Sustainability comes naturally





Acts, not words, have always been our focus regarding sustainability. In 1992 we developed the first recycling process for filter cartridges. Since then, we've applied our ingenuity to develop smart innovations for the good of both people and planet. We're happy to pass on the benefits to our customers and create a positive ripple effect.

Reduce, reuse, recycle

Reduce: We've lowered water consumption at our factories by reusing grey water. And we take care to use as little plastic as possible throughout the value chain.

Reuse: We consistently recycle filter materials – and have done so for more than 25 years. The ion exchanger from our used filter cartridges within our hot water dispensers is reactivated in our own regeneration plant and reused in BRITA products.

Recycle: We're working on recycling and alternatives to thermal incineration. This will reduce emissions from the end-of-life disposal of our products.

Work with like-minded suppliers

We look across our entire business, constantly reviewing how we do things. And then we see where we can make changes.

For example, in the UK our dedicated "Green Teams" promote better waste management. In our headquarters in Germany, we provide free green electricity for battery-operated vehicles. And since 2015, we've used energy-efficient technologies within our factories in Germany, Italy and the UK.

Small changes, big impact

We've decided to focus on plastic waste: an issue where we can make a difference. We're in a long-standing partnership with Whale and Dolphin Conservation, working to reduce plastic in the environment.



506kg less plastic waste

per year when a company with 100 employees uses a dispenser rather than plastic bottled water*. This is the equivalent weight to a new-born grey whale.

*Bavarian State Ministry of the Environment and Consumer Protection, 20





More than 5 billion plastic bottles

saved each year when people drink from a BRITA product instead



= more than 35 times the equator (1-litre bottles stacked on top of each other)



= enough bottles to fill more than 15 cargo ships (based on total litre volume

Less plastic is more

Freshly filtered water from a BRITA water dispenser can make a huge difference to the amount of waste your organisation produces. And that's on top of the negative environmental impact from the production, transport, collection and recycling of bottled water.

At BRITA, we're committed to reducing single-use plastic. Combine our water dispensers with top quality reusable bottles, for a sustainable solution that's perfect for your organisation.



Reducing our carbon footprint

The other side of the Planet Contribution is the CO₂ emissions from our own operations. Some emissions produced from materials and production through to disposal are unavoidable. We try to make up for these with many eco-friendly initiatives. But other emissions can be reduced, and we're determined to seek out a better way.

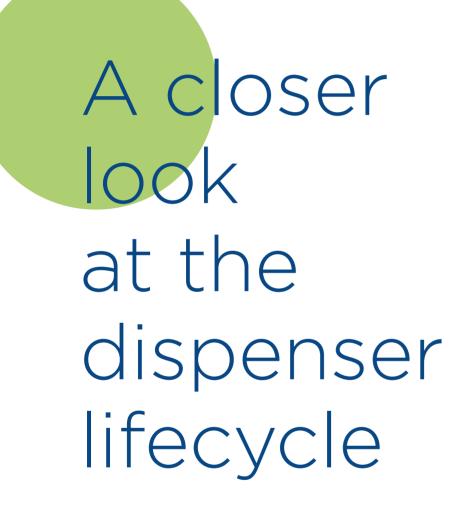
Each year, we assess our company carbon footprint following the Greenhouse Gas Protocol (GHG) Standard. External experts help us ensure that our reporting quality, level of transparency and accuracy are always state-of-the-art. And we're making progress. Based on the 2023 BRITA footprint we've reduced our total emissions (Scope 1+2) by over 15%. Compared to 2019, emissions per filter cartridge sold went down 20% while emissions per filter cartridge produced decreased by 13%. That means our emissions are growing at a slower rate than our business. It's not yet perfect, but it does show we're succeeding in decoupling growth from emissions.



At BRITA, we use 100% green power for manufacturing in the UK and Germany. And the innovative speed-fit doors in our warehouses reduce power and heating costs. The simple step of using a renewable energy provider decreases the carbon footprint of your BRITA water dispenser by a further 5%.







1. Purchase of materials and pre-production

More than 70% of our product components come from European suppliers, reducing their overall carbon footprint



6. Disposal

When our water dispensers reach the end of their long lifetime, the dispenser system is shredded, and the raw materials recycled responsibly



2. Transport

We lower emissions from product transport through smarter purchasing decisions which minimise transport distances

Our water
dispensers produce
86 % lower carbon
emissions* than
bottled water and
64% less* carbon
than bottled water
dispensers



3. Production at BRITA

We use certified green electricity at our European production sites in Germany and the UK. So, most of our indirect energy needs are met by renewable sources



BRITA products help our customers to cut costs, waste and carbon emissions associated with single-use plastic bottles





4. Packaging

We've replaced the bubble wrap and foam packaging of spare parts with eco-friendly paper alternatives and only use cartons made from 80% recycled materials

Watch our Video on Youtube

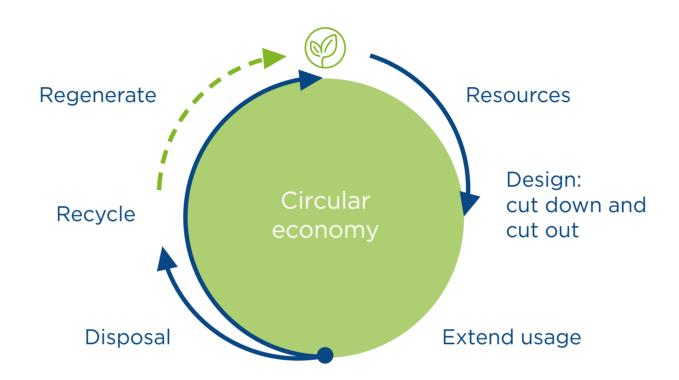


*Calculation based on Top Pro (medium cooling capacity)



Circular Economy

Less waste, more sustainability.



What is circular economy?

For hundreds of years, economies have followed a linear model – take, make, use, and dispose. But this has negative impacts on nature, the climate and environment. A circular model transforms this throwaway economy into one which keeps products and materials going as long as possible. The use of raw materials and the production of waste is reduced.

The result?

Less impact on nature and climate. Thriving economies and communities, and more healthy and sustainable lifestyles for all. In 2020, the European Commission presented the Circular Economy Action Plan to reach a closed circular economy by 2050. This plan is part of the European Green Deal to reach the EU's 2050 climate neutrality target.

What does a circular economy look like?

The visual above shows the virtuous circle. Smart product design, reuse and repair, then recycling and regeneration of natural systems.

Design: cut down and cut out

More than 80% of a product's environmental impact is determined in the design phase. So, it's vital to start with a smart, efficient and sustainable product design. Then, look at the current portfolio. Where can you cut down on the quantity of raw materials or cut out particularly polluting products? These steps help to drive towards a circular economy.

Extend usage and recycle

By reusing, recycling, repairing and refurbishing existing materials and goods, the product life cycle can be extended and simultaneously waste can be reduced to a minimum.

Regenerate

In nature there is no waste. When an apple falls from a tree, it nourishes the ground. A circular economy follows nature's example by supporting natural regenerative processes.

BRITA

A complete, one-stop hydration our known solutions

Dispenser

Wide selection of models dispensing choice of water types



Filter

Find the best high-quality BRITA filter for your needs



Our knowledgeable sales consultants advise you on-site or by phone



A 360° Solution



Hygiene and Safety

Optional built-in feature for even greater hygiene

Financing options

Attractive options to rent or buy



Bottles Bottles

Range of styles and sizes, all customisable e.g., with your logo



Installation service, maintenance service



Accessories

Tailor-made bottle crates, washing accessories, cleaning supplies

Helping you make better water choices

Easy to use, easy on the eye: our product design makes a difference.



Countertop and Floorstanding Dispensers



Integrated Water Dispenser Taps



High-Volume Bottling Dispensers



Benefits of BRITA Water Dispensers





- Sustainability champion: 86% less CO₂ emissions compared to pre-bottled water*
- Manufactured sustainably: production plants in UK and Germany powered by certified renewable sources of energy, energy-efficient technologies used in all BRITA factories, water consumption at factories reduced through reuse of grey water
- Sustainable in use: BRITA dispensers designed with sustainability in mind (R290 natural refrigerant, stand-by mode, adjustable temperature setting)
- Durability: BRITA dispensers designed to be repaired or refurbished
- Individual settings: individual temperature adjustment on all dispensers can further reduce energy consumption
- **Convenience:** pre-programmable portion setting and water temperature

- Less limescale, more taste for hot water dispensers: proven BRITA filtration technology ensures excellent-tasting cold and hot water and prevents limescale. Just 1mm of scale build up results in 7% higher energy costs
- Safe and hygienic: BRITA dispensers tested to the highest level. For example our BRITA HygienePlus solution complies with the stringent food hygiene standards and microbiological specifications of the German Drinking Water Ordinance
- Reliable protection: BRITA filtration expertise in dispensers offers excellent protection against unwanted substances and organisms that can be found in mains water
- Premium Design, made in Europe: Madeby-BRITA quality, all filters manufactured in Germany, dispensers assembled in Italy

Watch our Video on Youtube



* Calculation based on Top Pro (medium cooling capacity)



What do our customers think?

Using the BRITA system meant that we didn't have to transport pre-bottled mineral water, which has helped us reduce our carbon footprint.

Brand Manager for ACS | University of Sheffield Katie Butler

The unique branded bottles with our name and logo really set us apart from other venues. Guests have often commented positively on their look-and-feel. Some have even asked if they could buy bottles.

Managing Director | Spreespeicher Event Robert Hoyer

I think part and parcel of the original plan to involve BRITA was its environmental friendliness. And the project was very successful.

Contracts Manager | Springer Nature
John Haskell

I chose BRITA because they are a market expert. I felt that they had the right calibre and standards for BNP Paribas.

Hospitality & Catering Manager | BNP Paribas Michael Flatter

We now have no deliveries of bottles of water coming in, and therefore no wasted plastic or glass. We are no longer wasting energy by boiling more water than we need or having to run the tap to wait for it to get cold.

Site Facilities Manager | Jewish Care Lindsay Forrest

Our guests are delighted to be served our new "Georgenthaler water" (BRITA filtered tap water). And we have cut costs by a third.

Executive Assistant | Hotel Hofgut Georgenthal Peggy Scheiding



On the way to a plastic-free hotel

- 4 star hotel with over 200 bedrooms plus fitness, sauna and conference rooms.
- Outstanding sustainability strategy with the radical reduction of single-use plastic, encouraging guests to change their thinking in an environmentally friendly direction. Filtered water is presented as a particularly sustainable solution.
- Installation of 15 Top Pro devices in total (2022/2023): for every hotel floor and in the reception and restaurant. Branded Swing bottles in the hotel rooms.
- Branded Wave bottles in the restaurant area and for all employees.

Guests give very positive feedback

- Elimination of 70,000 water bottles per year and cost savings of 30% for drinking water supply in the rooms.
- Significant time and resource savings by eliminating previous bottle handling (purchase, storage, cooling, transport).
- Positive effect on the hotel's ecological footprint.



"Our guests expect ever higher sustainability standards. Partnering with BRITA and investing in water dispensers was an easy way for us to reduce our home's environmental footprint.

Not only does having a water cooler on every floor have a huge impact on waste reduction and a 30% cost savings for our hotel, but this initiative is also such a positive one.

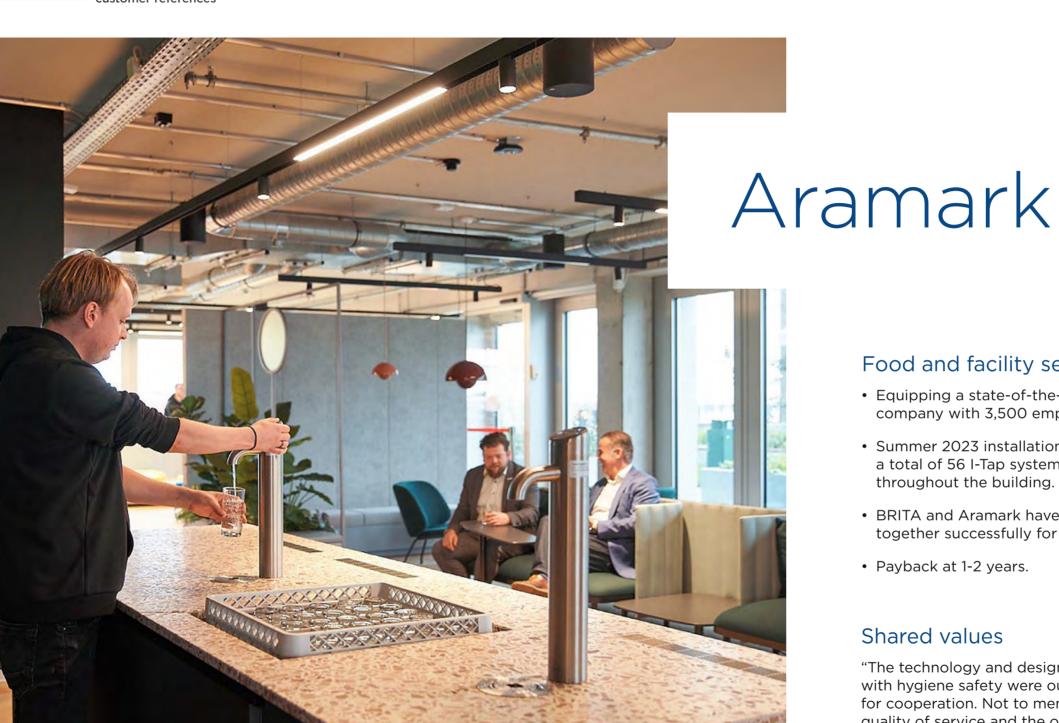
Evoked response from our guests and significantly improved our 'environmentally friendly' rating in our customer surveys."

Giada Melegoni

Front of House Operations Manager, Novotel London

Watch our Video on Youtube (\rightarrow)







"You have to offer an offer for everyone. This applies to foods up to coffee specialties and, of course, to drinking water. Chilled, ambient, still, medium, sparkling or hot for tea and Ayurvedic indulgence. We have the right solution for every

need."

"I haven't experienced a customer in over 20 years who has re-dedicated to a pipe-connected water dispenser."

Erbil Sayin

Manager Operations Refreshment Services Germany, Aramark

Food and facility service

- Equipping a state-of-the-art Berlin company with 3,500 employees.
- Summer 2023 installation: a total of 56 I-Tap systems distributed throughout the building.
- BRITA and Aramark have worked together successfully for years.
- Payback at 1-2 years.

Shared values

"The technology and design in line with hygiene safety were our motivations for cooperation. Not to mention the quality of service and the overall quality standards of the water experts, which are 100% consistent with our values as a service provider."





- Stunning, beautifully-designed international food court at Düsseldorf HQ.
- Sustainable oasis of well-being for communication.
- \bullet Approximately 1,200 employees on 30,000 m^2 of creative space.
- Water is the No. 1 choice for employee refreshment.

BRITA water dispensers and Trivago: a perfect pairing

- Positive feedback: easy to use, always fresh, delicious drinking water.
- Saves a lot of effort compared to logistics around bottled water.
- Fits perfectly with contemporary campus concept.



"For an environmentally and health-conscious generation of employees, water from plastic bottles is no longer a state of the art."

Luisa RegneryProject Manager, trivago

After all, those who demand maximum performance from their employees in a dynamic environment must offer plenty in return.

Zurich insurance





The sustainable office of the future

- The goal of the insurance group with 55,000 employees worldwide is to create a better future together.
- The new office in Swindon, UK has therefore been created with a special focus on sustainability.
- Zurich is working with our partner BELU, which focuses on sustainable drinking water solutions.
- 31 C-Tap water dispensers have been installed in 8 Zurich office buildings in recent years.

Reliability and reduced environmental impact

- The C-Tap offers efficient hot water output as well as the various cold water options. So there's always plenty of piping hot water for cups of tea or warming mugs of soup.
- Other highlights include modern device design, energy efficiency, portion control (glasses, bottles) and intuitive operation.

"We encourage and support our employees to think sustainably wherever possible. BRITA water dispensers offer hot or chilled water, which also means that we were able to move from our hot drink machines to a lowerwaste and more sustainable approach."

Louise Sheppard
UK Head of Workplace Services
and Social Sustainability,
Zurich Insurance Company

"BRITA offers excellent quality and a strong service and customer support team. They are very good at optimally implementing installations and maintenance of a larger number of devices."

Luke TulloOperations Lead,
BELU