

Make the Time to Supercharged Efficiency Now



Support for Windows 10 PCs will end **October 14, 2025.**

Continuing to use outdated devices poses several risks, including slower processing speeds, increased downtime, and heightened vulnerability to cyber threats, which can significantly impede efficiency and limit growth opportunities. Additionally, businesses that do not upgrade to the latest AI-powered PCs with Windows 11 Pro may find themselves at a competitive disadvantage, jeopardizing their position in the market.

>50%

Of SMBs believe AI advantages will come from increased productivity and efficiency¹



72%

Of SMBs view AI as crucial for competitive edge¹



Turn to Enhanced Productivity

ASUS business devices equipped with Windows 11 Pro offer businesses a crucial advantage by automating routine tasks, providing real-time data analysis, and optimizing workflows. Leveraging the latest AI-assisted features from Microsoft Copilot and ASUS ExpertMeet² solutions—such as enhanced recall functions, AI-powered transcriptions, and translations—SMBs can achieve greater efficiency and productivity with limited resources.



50%

Faster workflows

Users on Windows 11 Pro reported 50% faster workflows on average
-Windows 11 Survey Report

2025 ASUS SMB Global Report

2. ASUS AI ExpertMeet is available on most ASUS Expert Series laptops, desktops, and AiO. Actual availability may vary by model, please check with your supplier for exact offers



More information about ASUS Window 11 solutions:
<https://www.asus.com/business/laptops/windows-11/>