

# Smart Entertainment Projectors















### Young

A modern, dynamic approach to life that values innovation and creativity.



Pioneers high-quality audio for the best movie, music, streaming, videos, and gaming, etc.





#### bold

Looks Better, Sounds Perfect

Curated for the best clarity and visibility for whatever you're watching.



Designed with a home aesthetic in mind, with the harmony and balance of clean lines and a sleek style.





#### Celiable

Dependable, trustworthy, and consistent in performance and quality.



### **Milestones**





In just one year, our sales skyrocketed to 200,000 units (more than 500 a day).

Ÿaber

Yaber was born!

We launched our first LCD 1080P entertainment projector.



We leaped into the big leagues with the development of BASIC Smart Engine technology.





Our LCD entertainment projectors ranked TOP on Amazon, and our sales exceeded 2,000,000 units.

The top-notch entertainment projector K2s was launched with cutting-edge technologies co-branded with JBL. We partnered with well-known global offline retailers such as Best Buy, TEKNOSA, realizing online and offline joint expansion.







# **Honors & Awards**





**NO.1** 

**Online Sales** 



2,000,000

**Happy Users** 



**120** 

**Countries & Regions** 

















# **Media Coverage**



500<sup>+</sup>
Prestigious Medias

30 Billion

Media Approximately



























































# **Media Coverage**





"Yaber is thrilled to announce that the Yaber Smart Entertainment Projector K2s has been recently featured on Digital Trends' list of the "Best Projectors Under \$500", the world's largest independent premium technology publisher. This recognition further solidifies Yaber's position as a leader in high-performance projection technology."





"Yaber, a pioneer in entertainment projectors, has teamed up once again with JBL, a global leader in premium portable audio technology, to make waves in New York's Times Square. Together, they are poised to unveil their latest marvels in entertainment projection at 9:00 AM EST on June 25th. This collaboration seeks to redefine the audiovisual landscape, epitomizing the seamless synergy between Yaber and JBL while sparking fervor among audiences."

#### PR Newswire®



# Influencer Approved





200 Million



gary\_daly
2.6M Followers



Max Tech1M Followers



bigmommakimbo71M Followers



itslivandtom1M Followers



**TechGround**889K Followers



Jonathan Reed
2M Followers



@DustinAbbottTWI



@Max Tech



@riccardomuscarella



### **Valued Customers**



































# **Exhibition Highlights**



**CES Las Vegas** 



IFA Berlin





**GITEX Dubai** 





**HKTDC & Global Source HK** 







## **Product Portfolio**





**Premier Theater**Series **Kx** 



Home Cinema
Series Kx00



Anywhere Cinema
Series L/Ux/Tx



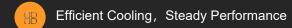




#### Projector K3 Pro

See, Hear, Brilliance









Intelligent Operation to be a Smarter Projector
Google TV
NFC
Alexa

MSRP:

Weight

#### **Product Specs**

LED **Light Source** Auto Focus Native 1080P Keystone Resolution Auto **Brightness** 1600 ANSI Lumens BT 5.0 Bluetooth Audio JBL Speakers & Dolby Audio Supported **NFC Screencast** Yes

 Alexa Voice Control
 Yes

 Throw Ratio
 1.2:1

 Projection Size
 40"-200"

 Size
 290 × 324 × 154 mm

Other Yaber OS + Google TV
OS Built-in Smart Dongle with
7000+ Apps and Streaming

Services

5.1kg





Auto

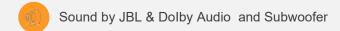
Auto

BT 5.0

#### Projector K2s Pro

Smart Entertainment Theater with NFC Screencast

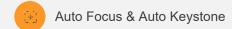




Google TV Dongle with Netflix and 7000+ Apps







MSRP:

#### **Product Specs**

 Light Source
 LED
 Focus

 Resolution
 Native 1080P, Support 4K
 Keystone

 Brightness
 1000 ANSI Lumens
 Bluetooth

Audio JBL Speakers & Dolby Audio Supported NFC Screencast Yes

 Alexa Voice Control
 Yes

 Throw Ratio
 1.3:1

 Projection Size
 40"-200"

**Size** 291 × 270 × 126 mm

Weight 3.2kg

OS Yaber OS + Google TV

Ports  $\text{HDMI} \times 1$ , USB2.0  $\times$  1, USB-C

 $\times$  1, Earphone Port  $\times$  1, Mini

 $AV_IN \times 1$ 





#### Yaber Subwoofer

The K2s Pro / K3 Pro comes with a separate subwoofer.

#### **Product Specs**

Size 270\*270\*128mm

**Cabinet Material** Composite Wood &Dark Veneer Power interface

**Output Power** 30W

Speaker Size 5.25" 4Ω 25 W **Enclosure Volume** 5.83L

Figure-8 Connector

**Buttons** Power On/Off Volume Up/Down

BT 2.4G Connectivity

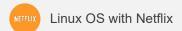






#### **Projector** U12

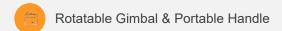
Your Multi-Angle Gateway to Infinite Content







**Dustproof Full Sealed Optical Engine** 



MSRP:

#### **Product Specs**

**Light Source** LED

1080P, 60Hz

Resolution **Brightness** 

700 ANSI Lumens

Audio

5W\*2 & Dolby Audio Supported

**Focus** 

Keystone

Auto Auto

Bluetooth **Wireless Cast**  BT 5.1

Support

Colorgamut

45% NTSC

250 × 225 × 193 mm

1.4:1

**Throw Ratio** 

**Projection Size** 40"-160"

Size

Weight Others

Linux OS with Netflix

3.3kg

**Ports** 

USB 2.0 × 2, HDMI1.4 × 2,

Audio Out × 1, RJ45 × 1





#### **Projector** L1

- Support 1080P
- Ultra-Mini Design
- Smart System, Built-in Apps
- Vertical ± 40° Auto Keystone

MSRP:



#### **Projector** U11

- 450 ANSI Lumens & 1080P FHD
- Smart System, Built-in Apps
- Dustproof Full Sealed Optical Engine
- Auto Focus & Auto Keystone

MSRP:



#### **Projector** L2 Plus

- Built-in Dual 8W JBL Speakers
- 700 ANSI Lumens & 1080P FHD
- Quick Auto Focus
- Low Noise for Immersive Enjoyment
- Intelligent software UI interface
- Official licensed Netflix/YouTube and 700+ Apps

MSRP:



#### **Projector** Pro U6

- 800 ANSI Lumens & 1080P FHD
- Smart System, Built-in Apps
- Auto Focus & Auto Keystone

MSRP:



	Yohan	-0		
Product	Projector L1	Projector L2 Plus	Projector U11	Projector Pro U6
Resolution	Support 1080P	1080P	1080P	1080P
Brightness	200 ANSI Lumens	700 ANSI Lumens	450 ANSI Lumens	800 ANSI Lumens
Projection Size	30"- 150"	40"- 150"	40"- 150"	40"- 150"
Throw Ratio	1.36 : 1	1.35 : 1	1.33:1	1.54 : 1
Focus	Electric	Auto	Auto	Auto
Keystone	4 Points Digital & Auto Vertical: ±40°	Auto	Auto	Auto
Speaker	5W × 1	JBL 8W × 2	5W × 2	5W × 1
Bluetooth	BT4.2	BT5.0	BT5.0	BT 5.0
Wi-Fi	Wi-Fi 6	Wi-Fi 6	Wi-Fi 6	Wi-Fi 6
Smart System	Yes	Yes	Yes	Yes
Ports	USB 2.0 x 1, HDMI × 1, Audio out × 1, AV × 1	USB 2.0 x 1, HDMI × 1, Earphone × 1	USB 2.0 × 2, HDMI 1.4 × 2, AV × 1, Audio out ×1, RJ45 × 1	USB 2.0 × 2, HDMI 1.4 × 2, AV × 1, Audio out × 1
Product Dimension	160 × 125 × 118mm	226.9 × 159 × 184mm	211.4 × 184.1 × 159.4mm	260 × 230 × 110mm
Net Weight	0.96kg / 2.12lbs	2.3kg / 5.07lbs	2.4kg / 5.29lbs	2.22kg / 4.9lbs







#### Projector T2 (Plus)

Cinema in Hand, Power on the Go

Sound by JBL & Dolby Audio Supported

450 ANSI Lumens & 1080P FHD

Built-in Battery for 2.5h Use

Handle-to-stand, Project Anywhere

Google TV Dongle with Netflix and 7000+ Apps

MSRP:

#### **Product Specs**

Light SourceLEDFocusAutoResolution1080PKeystoneAutoBrightness450 ANSI LumensScreen AlignmentAuto

JBL Speakers & Dolby Audio Supported Obstacles Avoidance Auto

**OS** Yaber OS + Google TV

 Throw Ratio
 1.25:1

 Projection Size
 40"-120"

**Battery** 2.5h for Movie | 18h for Music\*

**Size** 165 × 140 × 290 mm

Weight 2.4kg Handle Yes

<sup>\*</sup> Laboratory test data. Actual experience may vary depending on usage conditions.



Audio





#### **Projector** T2 Plus

Cinema in Hand, Power on the Go

MSRP:



#### **Projector for Everyone**

Keith Haring, renowned for his vibrant pop art and pioneering street graffiti in New York City, embodies the bold and dynamic qualities we value at Yaber. His colorful and iconic visual style perfectly complements our brand's innovative and youthful spirit. Collaborating with Haring allows us to elevate our brand identity and resonate with a younger, creative audience, leveraging his artistic influence to enhance our appeal.







#### **Projector Stand** YH-130

- Free Choice of Angles
- Widely Adjustable Height
- Precisely Lock the Height & Angle
- Steady and Unshakeable
- Foldable & Portable, No Installation Required



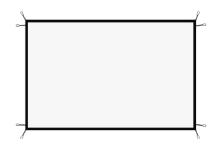
#### **Projector Stand** YH-170

- Free Choice of Angles
- Widely Adjustable Height
- Precisely Lock the Height & Angle
- Steady and Unshakeable
- Foldable & Portable, No Installation Required



#### **Projector Stand** YS-84D/100D

- Stable and Reliable Triangular Base
- Easy Installation
- Wide Application
- High-definition Image Quality Restoration
- Freely Adjustable Height



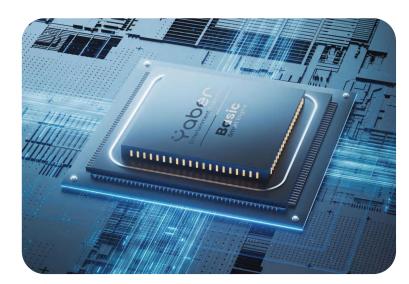
#### Projector Screen YS-84F/100F/120F

- Easy to Install, Flat and Wrinkle-free Image
- Grab, Go and Project
- Suitable for Various Scenes
- 170° Wider Viewing Angle
- Polyester for Greater Durability
- Washable, No More Stains



# **Product Highlights**





Advanced Technology and Patent Innovations



**Eco-friendly Materials and Aesthetic Design** 



International Standardized Production Process



The NovaGlow 1st-gen optical technology uses ceramic-coated COB light sources and features a patented Local Dimming technology, significantly enhancing brightness, contrast, and clarity.



The CoolSwift 1st-gen cooling technology features intelligent temperature control and protection, significantly enhancing the projector's lifespan and stability.



# **Strategic Partners**





When Yaber meets JBL, what we are trying to do is to bring the core pillar of JBL sound to consumers during the use of our projectors.

We also collaborate with Dolby Audio to satisfy the

users' higher expectations for sound quality.



More than the audio-visual quality, we work with "WWA" to integrate intelligent functions to make it easier and more effective, allowing our consumers to enjoy a hassle-free immersive cinematic experience.



We collaborate with leading chipmakers such as MediaTek and HiSilicon to enhance the overall user experience of our products.









\* 美国地区删除HiSilicon



# **Marketing Support**



# **Marketing Training**



**Brand VI Guidelines** 



**Brand Introduction** 



Marketing Consulting

# **Marketing Materials**



Media Kits



**Customized Solutions** 



**Promotion Materials** 





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