



Ford Unveils the Enhanced 2026 Territory: Bold Design and Smart Technology

- Striking new front-end design, including all-LED head lamps, new alloy wheels and unique colours: Cactus Grey and Oasis Green
- Expanded suite of advanced driver assist systems¹, including lane centering control
- New Ford Territory now available with 1.8L EcoBoost engine and coming soon in hybrid.

Dubai, United Arab Emirates, June 25, 2025 – Ford Motor Company today revealed the new Territory, retaining its proven 1.8L EcoBoost engine delivering both power and efficiency, with a hybrid² variant coming soon to the region.

This latest evolution of the popular SUV delivers even more of what customers love – blending bold design and thoughtful features.

From its refreshed exterior to its intuitive infotainment system and enhanced driver-assist technologies, 2026 Territory has been developed to deliver convenience, comfort, and capability. Whether it's navigating city streets or embarking on a weekend getaway, the new Territory ensures the small SUV will remain a favorite from Argentina to Brazil, Mexico to Manila, and Cape Town to Dubai.

“Territory has always been about empowering young, dynamic families to get the most out of every day,” said Iain Jones, vehicle program director, Ford International Markets Group. “With the new Territory, comfort and smart technology come to the fore. It's everything our customers have asked for, and more.”

Since its debut, the Ford Territory has become a trusted companion with strong sales in key growth markets such as the Middle East, Vietnam, the Philippines, Brazil, and Argentina.

Building on this strong foundation, the 2026 Ford Territory delivers user-friendly technology and efficient powertrain options – making daily adventures easier and more enjoyable than ever. Embodying the spirit of ‘Built Ford Proud,’ the new Territory sets a new standard for accessible, modern SUV ownership.

Bold design meets practical innovation

The 2026 Territory stands out with a dynamic new front end, highlighted by a redesigned bumper and grille, and all-LED head and tail lamps.

Two fresh color options – Cactus Grey and Oasis Green – add a sophisticated, premium touch to the lineup.

“We wanted to give Territory a more expressive front end,” said Jones. “The new LED lighting gives the car real personality and presence on the road.”

Inside, comfort takes center stage. The updated seats feature wider, more supportive headrests with extra padding for long-distance journeys. Fast-charging USB and Type C outlets have been added to both the front and rear, which deliver more power than standard USB charging outlets to ensure your smartphone and your laptop can be powered up quicker whether you're commuting or embarking on a family adventure.

Territory retains the spaciousness customers love, including a generous 448-litre³ trunk that expands to 1,422 litres³ with the rear seats folded down, class-leading shoulder room for front seat passengers and ample knee room in the back.

"Customer comfort is incredibly important to Ford, and that's why we've examined everything from seating to air quality and refinement," said Jones. "We've enhanced every detail to help our customers feel more relaxed and confident, wherever their journey leads."

Under the bonnet

Territory maintains its 1.8-litre EcoBoost four-cylinder engine making 140kW and 320Nm of torque.

"Ford is proud of its EcoBoost technology, and the 1.8-liter EcoBoost in Territory helps us deliver on our promise of economical motoring without sacrificing performance," said Jones.

Next-level connectivity and intuitive features

The 2026 Territory takes in-car connectivity to the next level, offering a suite of advanced features designed to make every moment behind the wheel more enjoyable.

Audiophiles will appreciate the inclusion of Arkamys™⁴ 3D Audio which creates a truly immersive audio experience for everyone in the cabin. This feature can be toggled on or off and helps minimize road noise when active, ensuring crystal-clear sound quality no matter where you're seated.

Ford has also upgraded the infotainment system with a redesigned dual 12.3-inch touchscreen display, making it more intuitive and user-friendly than ever before. Drivers can now seamlessly switch between full-screen Apple CarPlay®⁵ or Android Auto™⁶ phone projection and a split-screen layout, which includes easy access to climate controls displayed in a sleek bar across the bottom of the screen.

"The team worked hard to ensure the infotainment screen was more intuitive for customers," said Jones. "We're incredibly proud of the improved aesthetic and functionality, especially the streamlined layout of the climate control system."

For the first time, the 2026 Territory is available with FordPass™^{2,7}, allowing owners to interact with their vehicle like never before. With FordPass™, customers can remotely lock and unlock their vehicle, schedule remote start times to preheat or cool the cabin, check fuel levels, and receive vehicle health alerts—all from the convenience of their smartphone.

Advanced safety

Safety remains a top priority for Ford, and the 2026 Territory is equipped with a comprehensive suite of advanced driver-assist systems¹.

- **Lane Departure Warning** activates above 60km/h to alert drivers if they unintentionally drift out of their lane.
- **Lane Keeping Assist** gently guides the vehicle back into its lane when needed.
- **Lane Centering Control** is a new addition for the 2026 model year. It actively works to keep the vehicle centered within its lane for added confidence on the road.

“We want our customers to feel safe and confident every time they get behind the wheel,” concluded Jones. “That’s why we’ve outfitted the 2026 Territory with the latest driver-assist technologies to help protect them and their loved ones.”

Disclaimers

1 Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. May not operate at certain speeds, or in certain driving, road or weather conditions. See Owner’s Manual for details and limitations.

2 Not all variants or features are available in all markets.

3 VDA is the method determined by filling the load space with ‘litre’ blocks, each measuring 200x100x50mm. The blocks are then counted and the numerical result is converted into cubic metres.

4 Arkamys 3D Audio is a registered trademark of ARKAMYS, its subsidiaries, and affiliates. All rights reserved.

5 Apple CarPlay requires phone with compatible version of Apple iOS, active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay while in use. Apple and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions.

6 Android Auto requires phone with compatible version of Android™, active data service, and connection cable (sold separately). SYNC® does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions.

7 Use of FordPass is subject to the FordPass Terms and Privacy Policy available on ford.com.au/fordpass and requires a compatible mobile device, internet access and software (including software updates from time to time). FordPass functionality and appearance may change over time due to software updates. You are responsible for internet access, mobile network data and voice call services required for your use of the FordPass App on your mobile device, including associated fees. The FordPass App and FordPass Connect modem can only work when both are connected to the telecommunications network. The FordPass Connect modem will only function on the 3G or 4G telecommunications networks. When these networks are no longer available, the modem will stop functioning and the connected services and all data transmission via the modem will cease. Ford cannot guarantee that FordPass will be in fully operating condition at all times and the FordPass App may be unavailable or particular FordPass services interrupted. Ford is not responsible for any limitations or restrictions of the telecommunications network or of your mobile device. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. Use Remote Vehicle Start and Stop responsibly and only in well-ventilated areas where you are aware of your vehicle’s surroundings.

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