

FIRST ALERT®

Personalized security, professionally installed

Every home is different—and so are the people who live there. First Alert® professional home security systems are designed to fit your lifestyle, your space, and your priorities. Whether you're looking to stay connected while you're away or simplify your everyday routines, our professionally installed systems offer smart features that work seamlessly in the background—so you can focus on what matters most.



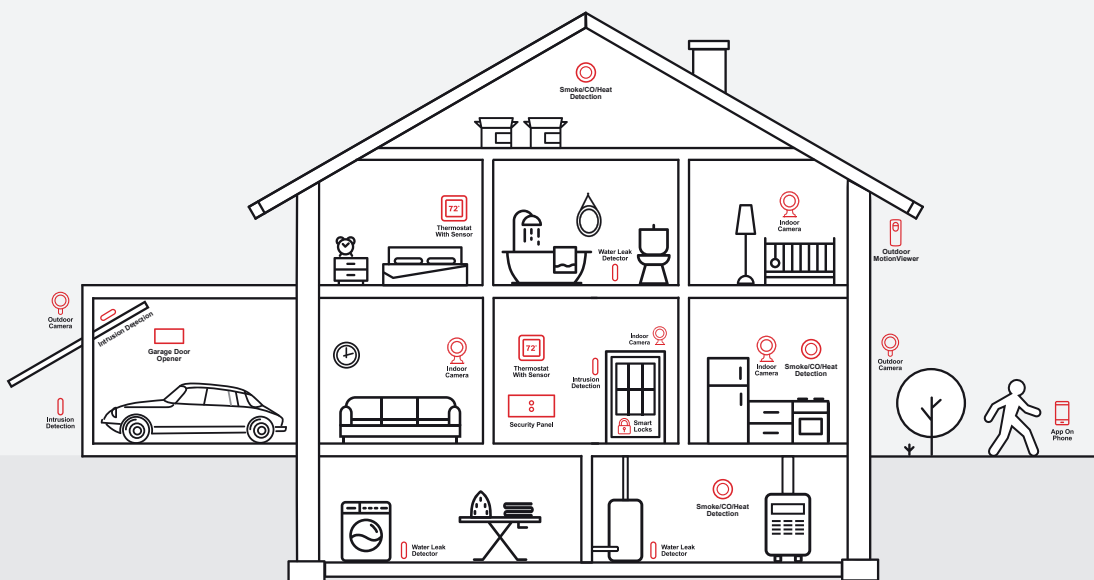
Built around you, backed by experts

More than just a security system—it's a smart way to manage your home. Connect, automate, and control it all from one place.

Your home is unique—and your security system should be too. First Alert® pro home security systems offer a flexible mix of smart features, intuitive controls, and professional support, all tailored to your lifestyle. Whether you're looking to integrate with your smart home, keep an eye on things while you're away, or simply make daily routines easier, your system is designed to grow with you and deliver dependable performance every step of the way.



Every home is different. Your professional will help design a system that brings it all together—sensors, cameras, and smart integrations—working in the background to support your routines.





From system design to installation and monitoring, your independent professional brings the experience to get it right—so everything works the way it should, from day one.

Platform features and benefits.



Tailored to You

Your security system will be custom-designed to fit your home and lifestyle—delivering smart features where it matters most.



Smart Home Integration

Easily connect thermostats, third-party locks, lights and more to create a smart home that works together and responds to your needs.



Video Monitoring

Get smart alerts for people, pets, and packages. See clearly day or night with HD video, AI detection, and built-in deterrents.



Simplified Control

Manage your system from one app. Set scenes like “Goodnight” or “Away” and automate routines for everyday convenience.



Expandable & Future Ready

Your system grows with your needs—and your pro ensures every new device is expertly added, integrated, and optimized for your home.

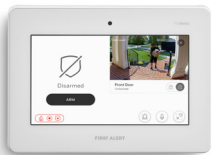


Expert Installation & Monitoring

Professional setup and 24/7 monitoring ensure reliable performance and alerts when it matters most

Your System, At A Glance

Every home is different—and your security system should be too. First Alert® pro home security systems are professionally tailored to fit your space, routines, and goals. From sensors and keypads to smart features and life safety devices, your installer will recommend the right mix to help you stay aware and in control—now and as your needs change.



Security Panel

The security panel is the central hub of your system—connecting all your devices and keeping everything working together behind the scenes. It communicates with sensors, cameras, and smart devices throughout your home, managing alerts, automations, and monitoring. The panel ensures everything runs smoothly and securely, tailored to your home's unique setup.



Keypads & Touchscreens

Keypads and touchscreens are the control centers of your system. Whether you prefer a simple keypad or a sleek touchscreen, these devices make it easy to arm or disarm your system, check status, and manage settings.



Flood Detector

Flood detectors help you catch leaks before they become costly problems. Placed near water heaters, washing machines, or under sinks, they alert you to the presence of water so you can act quickly.



Motion Detectors

Motion detectors add an extra layer of awareness to your home. Whether placed in a hallway, living room, or garage, they can detect unexpected movement and trigger alerts or automation—like turning on lights when someone enters a room.



Door & Window Contacts

These sensors let your system know when a door or window is opened. They're a key part of securing entry points and can also be used to trigger automations—like turning on lights when you come home or sending an alert if a window is opened unexpectedly.



Smoke & Carbon Monoxide Alarms

Your security system isn't just about keeping people out. Smoke and carbon monoxide alarms are essential for early warning in case of fire or gas leaks. These life safety devices are monitored and connected, so if something happens while you're home or away, help can be on the way fast.

Smarter video, wherever you need it

From the front door to the backyard, First Alert® VX Series video cameras help you stay aware of what's happening at home—whether you're there or not. With advanced AI detection, our indoor, outdoor, and doorbell cameras can tell the difference between people, vehicles, animals, and packages—so you only get alerts that matter. Your professional will help you choose the right mix of cameras and placement for your home, ensuring clear video, smart notifications, and seamless integration with your security system.



Know Who's There— Before You Open the Door

First Alert VX1 HD Video Doorbell gives you a full view of your front entry with smart alerts for people, packages, and more. Its wide-angle lens and color night vision help you see clearly, even in low light. With a built-in spotlight and siren, it adds an extra layer of awareness and deterrence—so you can greet guests or handle unexpected visitors with confidence.



See More, Day or Night

First Alert VX3 Outdoor Camera helps you keep an eye on what's happening outside—whether it's a visitor, a delivery, or unexpected activity. It uses smart detection to recognize people, vehicles, animals, and packages, so you get alerts that matter. With features like night vision, a spotlight, and a built-in siren, it's designed to help you see clearly and respond confidently.



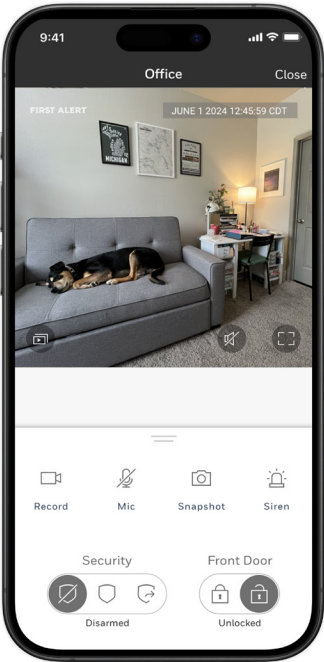
Insight indoors. Your home, your rules.

First Alert VX5 Indoor Camera is designed for everyday awareness inside your home. It can tell the difference between people and pets, helping reduce false alerts while keeping you informed. With high-resolution video and night vision, you'll see clearly at any time of day. And when privacy matters, the built-in shutter lets you control when the camera is active—so you're always in charge.



Your home, in your hands

Stay in the know with Total Connect® 2.0, an easy-to-use app that puts your home's activity front and center. Get instant notifications, view video, and automate everyday tasks like lighting and climate control. It's a smart way to manage your home—wherever you are.



Total Connect 2.0 Key Features	Mobile (iOS and Android)	Total Connect 2.0 App download
Arm & disarm your security system	✓	Scan the QR below, for iOS 
Create users and manage security system user codes	✓	
Set automations to turn lights on and off, adjust the thermostat, lock and unlock doors, and more	✓	
Stay Informed with custom alerts: • Monitor temperature thresholds • Track thermostat set point changes • Receive notifications for system arm/disarm • Get alerts for doors left open, and more	✓	Scan the QR below, for Android 
View video events from First Alert Video Cameras	✓	
Get push notifications and video alerts. Customize notifications by time, day or event type so you can review the events that matter to you	✓	

Expert support, every step of the way

With First Alert® pro home security systems, you're not just getting smart technology—you're getting the experience and support of a trusted security professional. From the very first conversation, your pro will take the time to understand your home, your routines, and your goals. They'll recommend the right mix of devices and features, then handle the installation with care and precision.

But their role doesn't end there. Your security professional is your ongoing resource—ready to assist with updates, answer questions, and ensure your system continues to meet your needs as they evolve. It's a relationship built on trust, expertise, and a shared commitment to helping you feel confident in your home.



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