

RIDING THE FIXED RATE WAVE – SOCIAL TOOLKIT



We have created some new social media images and messaging for you to use to address the fixed rate wave with your clients.

Simply download the images, copy the messaging below, edit to target your audience and publish it on to your preferred social media channels. Our files have been created for both Facebook and LinkedIn.

We recommend that you tailor the post to suit your business' brand and your target audience. We have included a call to action so customers take the next step, but feel free to edit it as appropriate.

Image: Is your fixed rate term ending soon?
Let's discuss your options.

Copy:

If your fixed rate home loan is about to end, it's best to take action early so you are prepared to move quickly and easily to a more competitive product.

At <INSERT YOUR BUSINESS NAME>, we can make the process simple and easy for you. Contact us today.



Image: Get your financial house in order

Copy:

If your fixed rate home loan is about to end, it's important to tidy up your finances.

At <INSERT YOUR BUSINESS NAME>, we can make the process simple and easy for you. Contact us to discuss your home loan options.



Image: Is your budget ready for your fixed rate term to end?

Copy:

If your fixed rate term is about to end on your home loan, it's important to prepare yourself for the higher interest rates.

Get ready by:

- paying more into your mortgage now while your fixed rate is low
- cancelling any subscription services you don't use
- reducing your credit card limit to avoid temptation.

Contact us today to discuss your home loan options.





MFAA

Mortgage & Finance Association of Australia
Suite 2, Level 9, 130 Pitt Street, Sydney NSW 2000

T 1300 554 817 (calling within Australia)

www.mfaa.com.au