



October 2021

On the Road

Unexpectedly, this week I took a day trip to Beaver Dam, Wisconsin. My mission was delivery of SCHMETZ displays for the new Nancy Zieman Sewing Studio. That's right!

Nancy Zieman Productions, led by NZP Marketing Director, and Stitch It! Sisters, Deanna Springer, is renovating a stunning store front in charming downtown Beaver Dam, home to Nancy Zieman. Although construction was still underway in the rear of the store for an elevator installation, fixtures, fabrics, kits, and favorite notions had already found their way to sales floor. Deanna and I had a great time catching up, especially

since neither of us have traveled during the pandemic. We had a lot of work to do, while enjoying spirited conversations. After lunch Deanna, introduced me to her real-life Stitch It! Sisters, Denise and Dana, while giving me a tour of NZP offices, warehouse, and studio.

Click here to see a few behind the scenes pics from my personal blog: <https://sewmorestitches.com/blog>.

Next time you are in Wisconsin, be sure to drop by Nancy Zieman Sewing Studio. Until then, stay in the know with NZP with this link: [Nancy Zieman The Blog - Stitch it! Sisters Season Two Wrap Party and Giveaways!](#)

Sew SCHMETZ & Grabbit® Too!

Rhonda Pierce

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Rhonda and Deanna Springer talking SCHMETZ at Nancy Zieman Sewing Studio, Beaver Dam, WI.

SCHMETZ Inspired to Sew

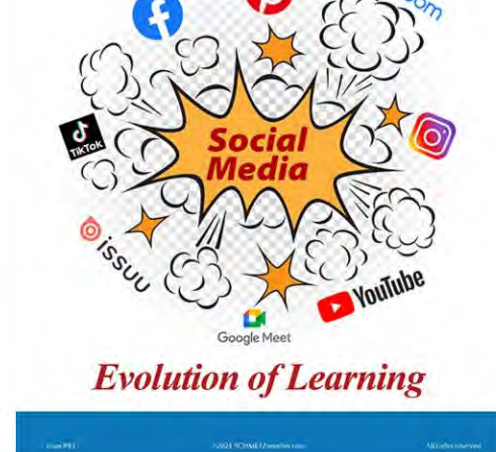
Newest Editions



#94

When was the last time you used your sewing machine without needle and thread? Never! Can't do it. Needle, thread and machine, the trifecta of sewing. Rita Farro explores the rich history of three of dozens of sewing industry companies that have adapted to change while building lasting legacies within our sewing community. After more than a century, Singer sewing machines, Coats & Clark thread, and SCHMETZ needles are trusted staples in sewing rooms around the world.

[READ NOW](#)



#93

The heartbeat and lifeblood of the sewing business has always been classes. When the Covid pandemic hit, sewing machine dealers, fabric stores, and quilt shops across the country were forced to close their doors. Whether or not a business survived Covid was often a matter of whether or not they were able to transfer their classroom/customer experience to the internet.

[READ NOW](#)

Share with your friends.

TRICK or TREAT!

Surprise Your Friends with a SCHMETZ Treat!



Mystery Mini Pumpkins

Be pleasantly surprised this Halloween with the SCHMETZ Mystery Mini Pumpkins. Each pumpkin contains a number of assorted SCHMETZ needle packs. No assortment is alike. **Limited quantity available.**

(Note: Needle packs shown are not indicative of the actual needles you will receive. Each Mystery Pumpkin Box has a different assortment of needles.)

#1909

[Click HERE to order](#). Extremely limited quantities available.

Jack-O'-Lantern Bundle

Celebrate Halloween 2021 with this special SCHMETZ Jack-O'-Lantern Bag/Bundle. **Limited inventory available.**

This pre-picked "bundle" offers a selection of needle combo packs most commonly used for costumes, decorating, and general sewing. Includes:

- 9 Needle Costume Pack
- 10 Needle Costume Pack
- Vinyl Needle Pack (Super NonStick Needles)
- D-81
- SCH-Tag
- Keepsake Jack-O'-Lantern Bag

#1908

[Click HERE to order](#). Limited inventory available.

SCHMETZ

Our Next FBLive is October 6!

What **AWESOME** Products Will Rhonda Give Away? SCHMETZ, of course, and Sew Much More!

[Upcoming Facebook Live with Q&A](#)



Wednesday, October 6, 2021
Noon CST

[RSVP NOW!](#)

"LIKE US"



Have you "liked" SCHMETZneedles on [Facebook](#) and [Instagram](#)?

SCHMETZ

Specialty Combo Needle Packs



What's Your Project?

Eight Specialty Packs Make Needle Selection Easy!

Sewing with Knits
Knit & Stretch
Fleece

Costume & General Sewing
9 Needle Pack
10 Needle Pack

Home Dec
Upholstery & Home Décor
Vinyl

Crafting
Felt & Craft

Quilting
Piecing & Quilting

Where's Rhonda?

2021 Virtual Events & Shows

October

1 - Cynthia's Fine Fabrics; 4 - Red Thread Studio;
5 - [NAMP Modern Quilt Guild](#); 6 - [SCHMETZneedles FBLive](#);
12 - [Capital Quilts](#); 13 - [Country Thyme Vermont Retreat](#);
19 - [Original Sewing & Quilt Expo](#)

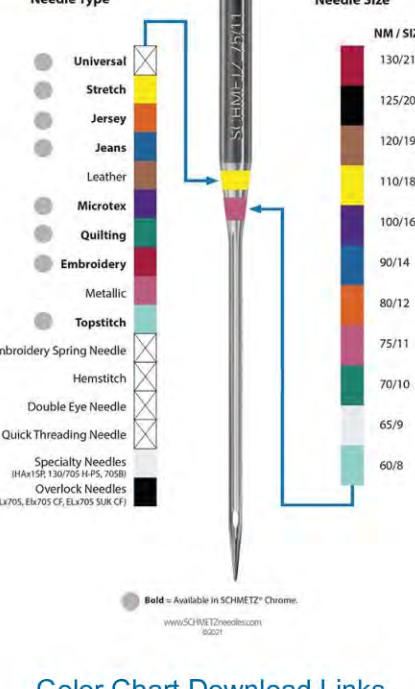
November

3 - [SCHMETZneedles FBLive](#); 8 - [Ventura Modern Quilt Guild](#);
9 - [Quilter on Fire](#); 18 - [Smokey Hill Quilt Guild](#)

December

1 - [SCHMETZneedles FBLive](#); 8 - [Pieceful Nights Quilt Guild](#)

Let's Get Social



Needle Size Chart is available in SCHMETZ® Charts.

Color Chart Download Links

[8.5 x 11](#)



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