



NESPRESSO PROFESSIONAL RECYCLING PROGRAM

# WORKING TOWARDS A BRIGHT FUTURE



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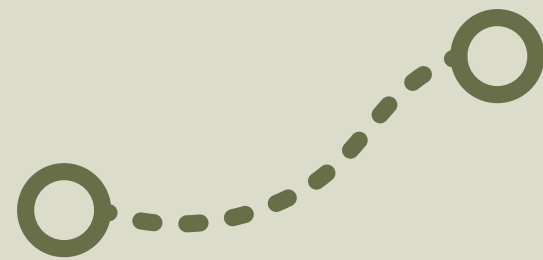


# FRESHLY CERTIFIED B CORP™

Nespresso is humbled to be certified B Corp™, joining a community of brands that are using business as a Force for Good™ – going beyond sustainability to balance purpose and profit.



B Corp™ is a community of businesses that meet high standards of verified social and environmental performance, public transparency and legal accountability.



B Corp™ provides a roadmap through which we can go further, to do more and to scale our positive social and environmental impact.



# Certified



# Corporation



# WHEN IT COMES TO SUSTAINABILITY, DOING IS EVERYTHING

AT **NESPRESSO**, WE ARE TAKING ACTION IN THREE MAIN AREAS:



We have been committed to creating a lasting impact with the coffee-growing community, one that helps protect natural ecosystems while helping to support farmers' livelihoods.



We are using the power of coffee to help regenerate land, to help restore healthy ecosystems and to assist coffee-growing communities in building resilience against the impacts of climate change.



We are committed to make recycling more convenient so that more aluminum from **Nespresso** capsules is collected and recycled into new objects.

As it turns out, these same actions are what allow us to source, blend, roast and deliver to you some of the world's finest coffees, now and into the future. We hope you will share our deep commitment to sustainability and join us by recycling every capsule your business consumes. Why? Because recycling works.





# AT NESPRESSO, RECYCLING REALLY WORKS.



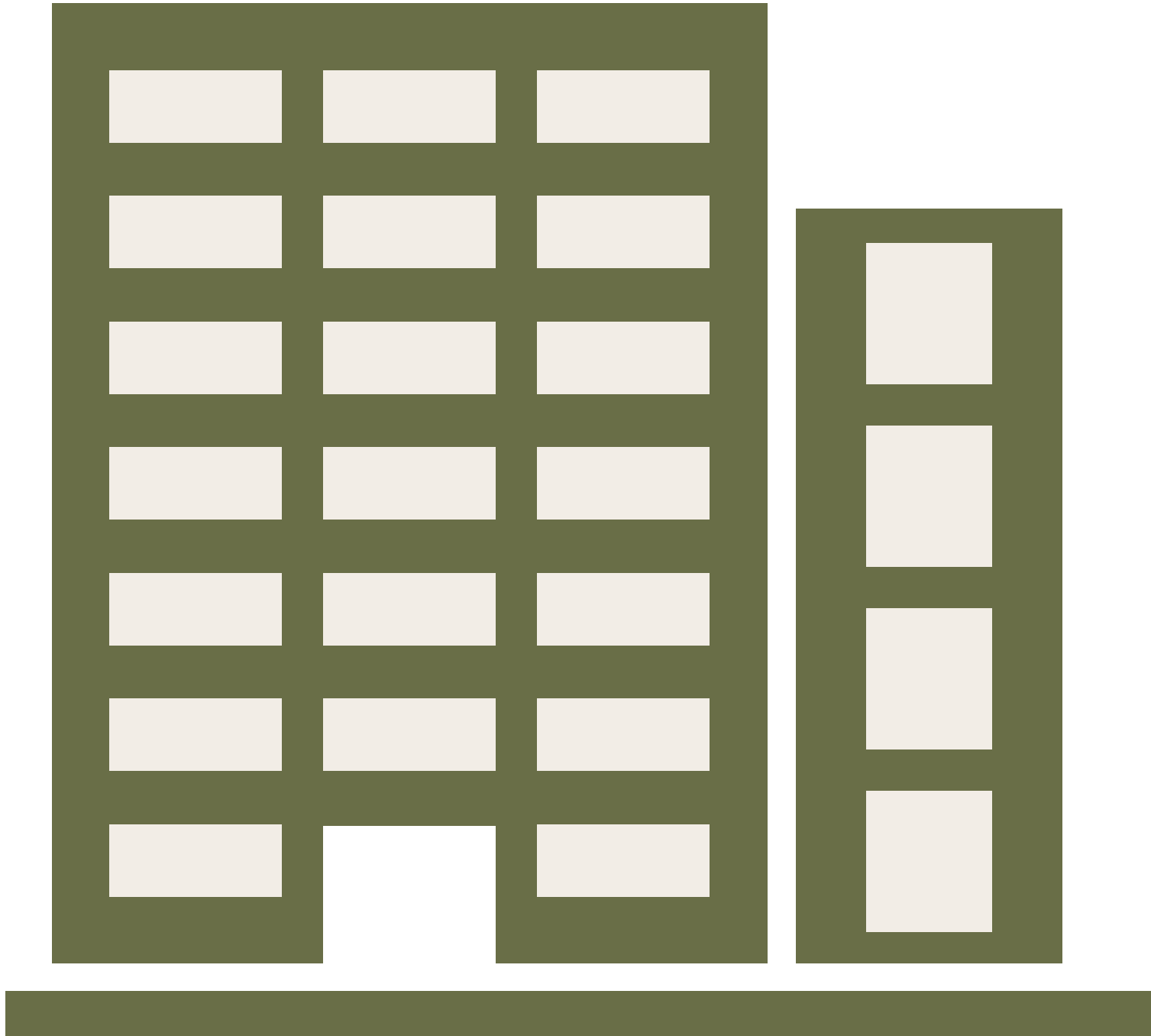
## RECYCLING WORKS FOR THE PLANET.

We are taking actions that help make a positive difference for farmers, business partners, consumers and the planet. From the choice of capsule materials to responsible sourcing to recycling, everything we do considers your coffee experience and the environment.

Through our fully funded recycling program, we are helping to create a more circular economy where the things we create are able to be recycled and reused. This helps conserve resources and reduce the waste sent to landfills in communities across the U.S.



# AT NESPRESSO, RECYCLING REALLY WORKS.



## RECYCLING WORKS FOR YOUR BUSINESS.

Your business could benefit from fully participating in our recycling program.

88%

of consumers want companies to help them be more environmental and ethical.\*

72%

of respondents said they're currently buying more environmentally friendly products than they were five years ago.\*\*

69%

of job seekers are more likely to accept a job from an organization that is environmentally sustainable.\*\*\*

Sources: \*Forbes, "Consumers Want You To Help Them Make A Difference," 2018; \*\*Accenture, "Global Consumer Sustainability Survey," 2019; \*\*\*IBM Institute for Business Value, "Sustainability at a Turning Point," 2021



# LIFE OF A NESPRESSO COFFEE CAPSULE

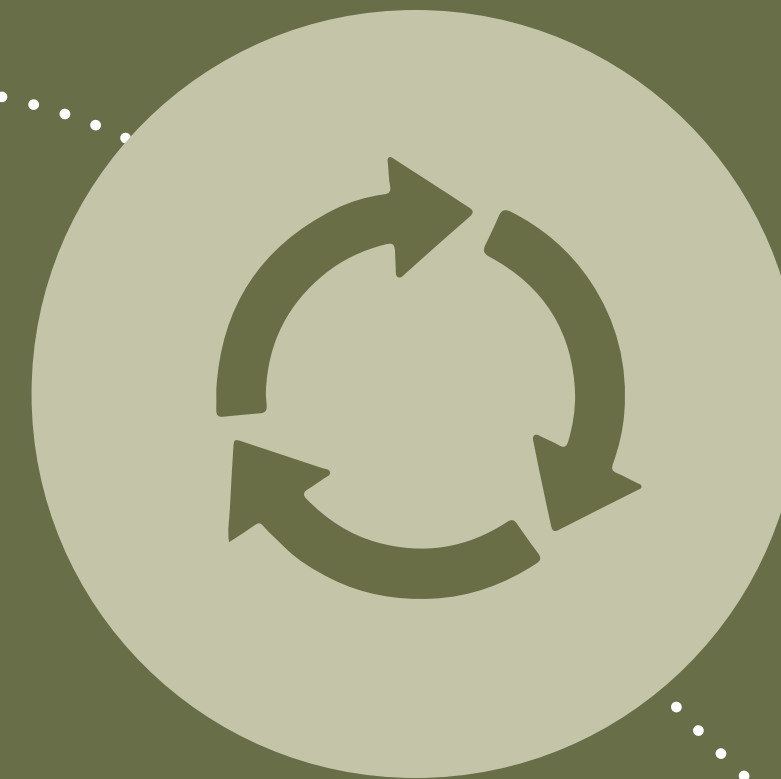
CAPSULE  
PRODUCTION



AT YOUR  
BUSINESS



AT THE RECYCLING  
PLANT



SECOND  
LIFE





# CAPSULE PRODUCTION





# WHY ALUMINUM?



OUR CAPSULES ARE MADE FROM ALUMINUM, BECAUSE IT'S THE IDEAL MATERIAL TO ENSURE THAT WE DELIVER OUR CUSTOMERS THE FINEST QUALITY COFFEES WHILE ADVANCING SUSTAINABILITY.



Aluminum is one of the best materials available to protect the delicate flavors and aromas of **Nespresso** coffees.

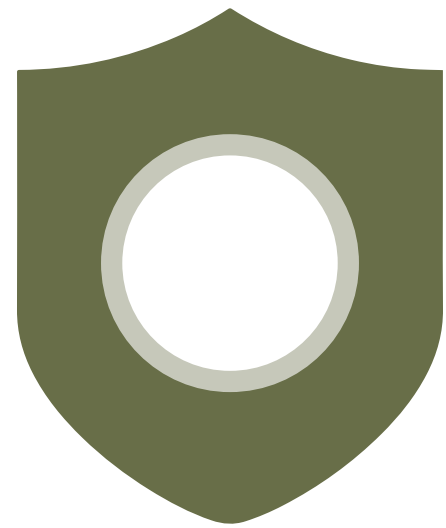
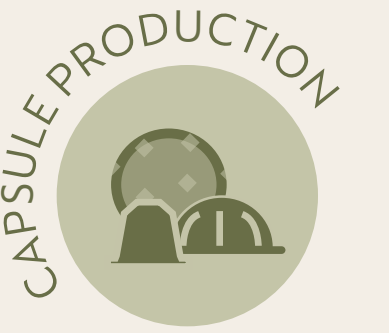


Most importantly, aluminum is fully recyclable. When melted, its properties remain intact, allowing it to be reused to make new products again and again.





# A VERSATILE MATERIAL



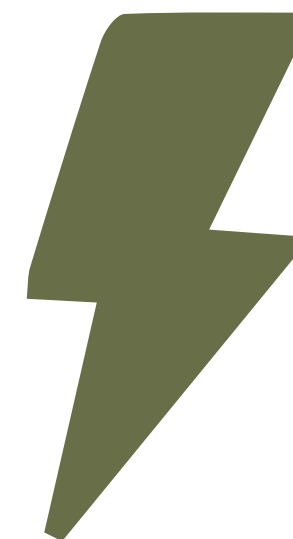
Aluminum protects our exceptional coffee — it provides a complete, safer barrier to light, oxygen, moisture and bacteria.



Aluminum is plentiful — it is the 2<sup>ND</sup> most abundant metallic element in the Earth's crust.



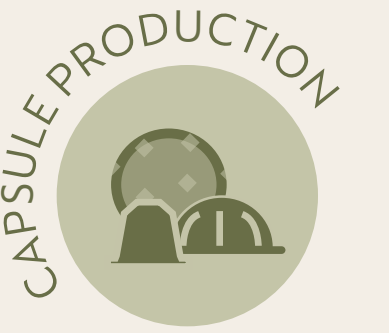
Aluminum is very lightweight and easy to mold — and it is fully recyclable.



Recycling aluminum decreases the energy needed to extract aluminum from ore by 5%.



# A RESPONSIBLE CHOICE



IT IS IMPORTANT TO US THAT OUR ALUMINUM IS FULLY TRACEABLE AND RESPONSIBLY SOURCED.

In 2009, **Nespresso** teamed up with the International Union for the Conservation of Nature and others in the industry to create the Aluminium Stewardship Initiative — setting the industry's first global standards on responsible aluminum sourcing, production and usage. This certification program addresses challenges within the aluminum sector and generates positive impacts on communities, biodiversity and climate.

**Nespresso** is proud to serve on the ASI board of directors and to guide industry changes that impact over 200 ASI members.





# THE PRECISION OF SINGLE-SERVE



EACH CAPSULE IS MADE  
FROM ALUMINUM



FILLED WITH SOME OF THE WORLD'S  
FINEST, MOST PRECIOUS COFFEES



HERMETICALLY SEALED, SINGLE-SERVE  
PORTIONS THAT USE THE PRECISE  
AMOUNT OF COFFEE, WATER AND  
ENERGY TO BREW EACH CUP







AT YOUR BUSINESS

NESPRESSO







# NESPRESSO = SUSTAINABILITY IN ACTION AT YOUR BUSINESS

BY CHOOSING **NESPRESSO** COFFEE, YOU'RE MAKING THE STATEMENT THAT SUSTAINABILITY MATTERS TO YOU.



Our professional machines are energy efficient — they heat quickly and feature sleep and automatic-off functions.



They are continuously evolving with reductions in weight, volume and energy consumption, plus the use of recycled plastic.



Our single-serve capsules use only the precise amount of coffee, water and electricity needed for each cup.



Our capsules and the coffee within them are fully recyclable through the **Nespresso** Recycling Program.





# OUR RECYCLING PROGRAM, STEP BY STEP



## EASY

Simply select the best capsule recycling container solution for you — from small bags to big boxes. Once filled, just ship it back via UPS!

## FREE

We pay for everything. Your bags and boxes are free; and, of course, shipping is on us!





# STEP 1: ADD A RECYCLING CONTAINER TO YOUR ORDER



VISIT [NESPRESSO.COM/PRO](https://www.nespresso.com/pro) OR CALL **NESPRESSO** PROFESSIONAL AT 800.566.0571 TO ORDER YOUR PREFERRED RECYCLING CONTAINER.



## RECYCLING BAG

Pre-labeled, just seal and ship

HOLDS APPROXIMATELY 200 CAPSULES



## UPCYCLING BIN

Convenient tabletop solution; fits Recycling Bag

HOLDS APPROXIMATELY 200 CAPSULES

FOR HIGHER-  
VOLUME  
BUSINESSES



## LARGE RECYCLABLE CARDBOARD BOX

Print pre-paid label through UPS website,  
ship entire box

HOLDS APPROXIMATELY 1,400 PRO CAPSULES

Available only by calling 800.566.0571





# STEP 2: PROMOTE THE PROGRAM

## MARKETING MATERIALS

We have developed a variety of materials designed to help you communicate your commitment to sustainability and recycling to your team, guests and customers.

CONTACT US TO LEARN MORE



Sustainability / Recycling Table Tents



Recycling Magnet / Sticker



Recycling Flyer





# STEP 3: EMPLOY BEST PRACTICES

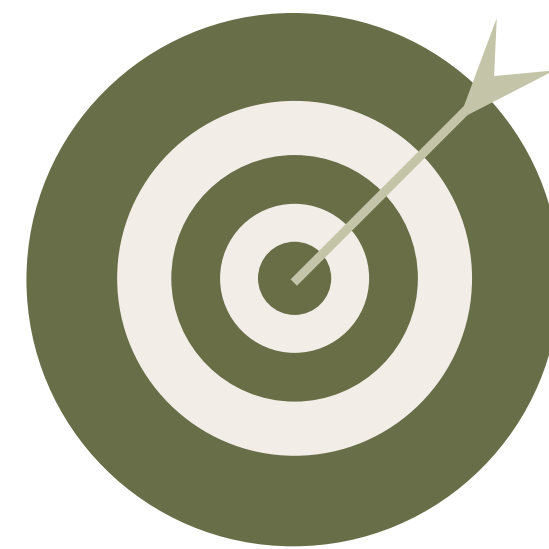


WE HAVE GATHERED THE FOLLOWING TIPS FROM **NESPRESSO** PROFESSIONAL CUSTOMERS WHO ARE EFFECTIVELY RECYCLING IN THEIR BUSINESSES.



## CHOOSE A RECYCLING CHAMPION

This passionate leader (often a manager) will spearhead the program. They will coordinate employee training, get buy-in from management and ensure that all used **Nespresso** capsules are shipped to our recycling partners.



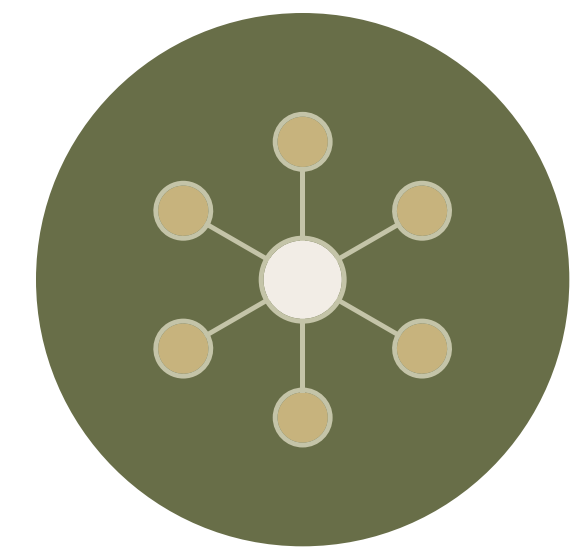
## SET AND SHARE SPECIFIC GOALS

It's important to create ambitious goals and share them with your staff and external stakeholders. Potential employees increasingly seek out businesses that commit to sustainable practices.



## ENGAGE YOUR EMPLOYEES

Identify department points of contact who can train their team about how to store used capsules and why it's so important. Ask for employee feedback – it will empower them to participate and make the program even more effective.



## CENTRALIZE YOUR RECYCLING

Collect your used **Nespresso** capsules in a centralized location that is known to employees and convenient to access. Prominently display recycling goals in this location so they stay top of mind for everyone.





# STEP 4: RETURN YOUR USED CAPSULES



## IF USING A RECYCLING BAG:

Seal bag and ship to our third-party recycling partner with your company's regular UPS pickup or drop off at one of 88,000+ UPS collection points. Shipping is on us!



## IF USING A LARGE CARDBOARD RECYCLABLE BOX:

Once container is filled, create your pre-paid UPS shipping label at <https://row.ups.com>

**Company Alias:** Nespresso

**Login ID:** RecycleB2B

**Password:** recycle05

(Note: not a unique user profile)

Enter your ship-from address, weight and number of packages and special instructions if any.

Complete the process by clicking on print label – it will show up as a pop-up. Place on container and give package to UPS to ship to our third-party recycling partner.







# AT THE RECYCLING PLANT

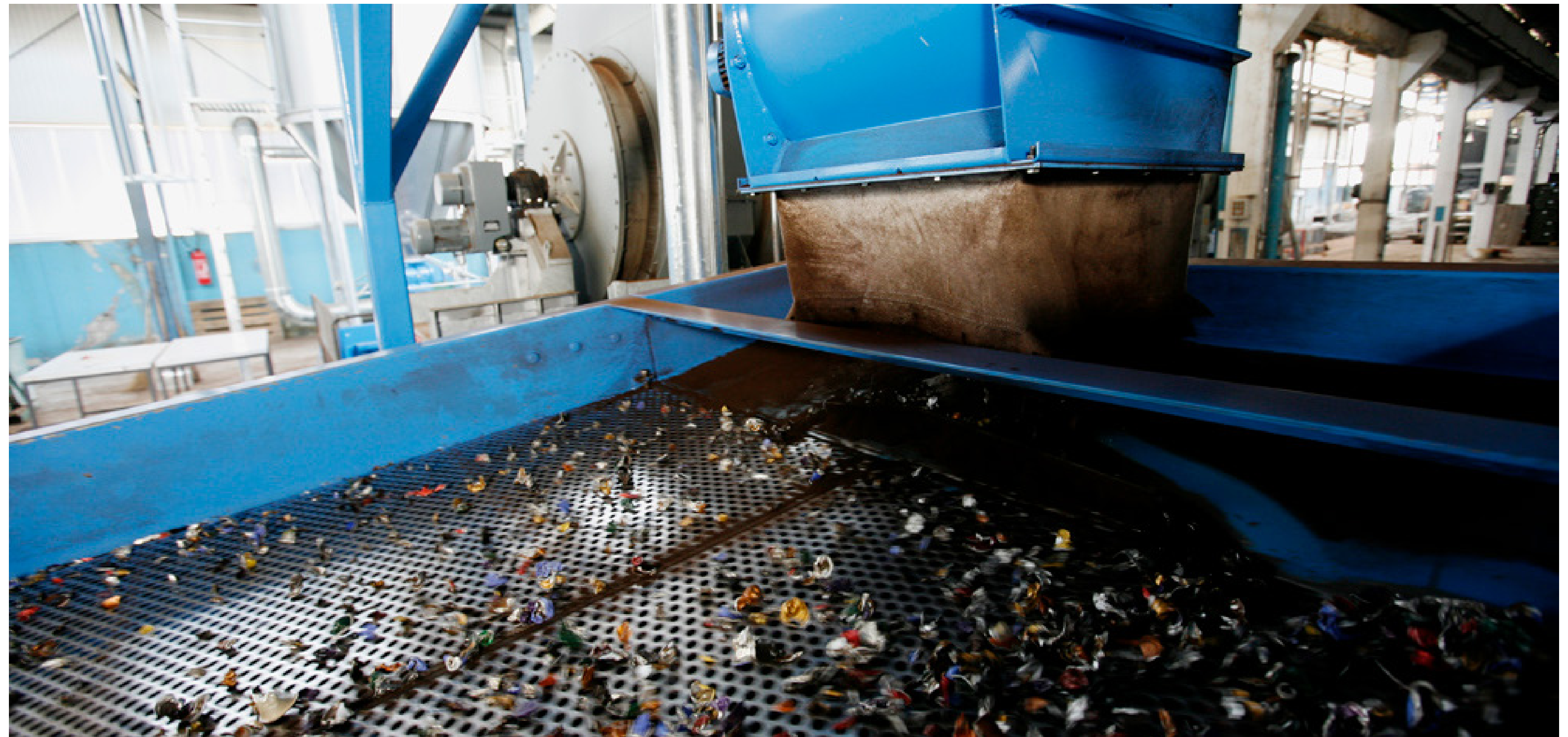




# SORTING



Recycling containers are opened and all of the capsules inside are separated from any non-recyclable objects that may have found their way into the containers.

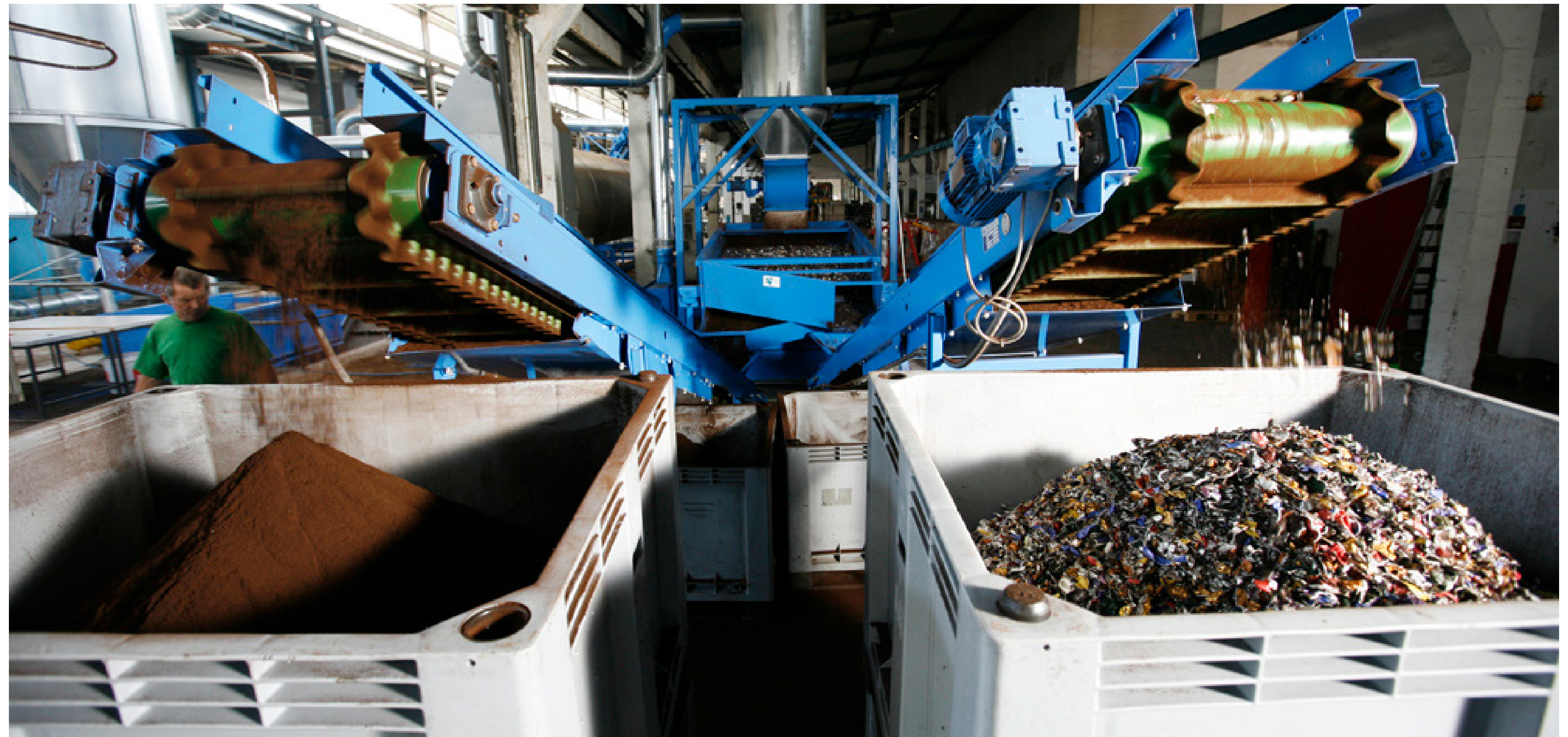




# SEPARATION



The used capsules are opened up by a specialized machine and the aluminum is separated from the coffee grounds.





# COMPOSTING



The coffee grounds are sent to farms and can become a key ingredient in nutrient-rich compost and topsoil.

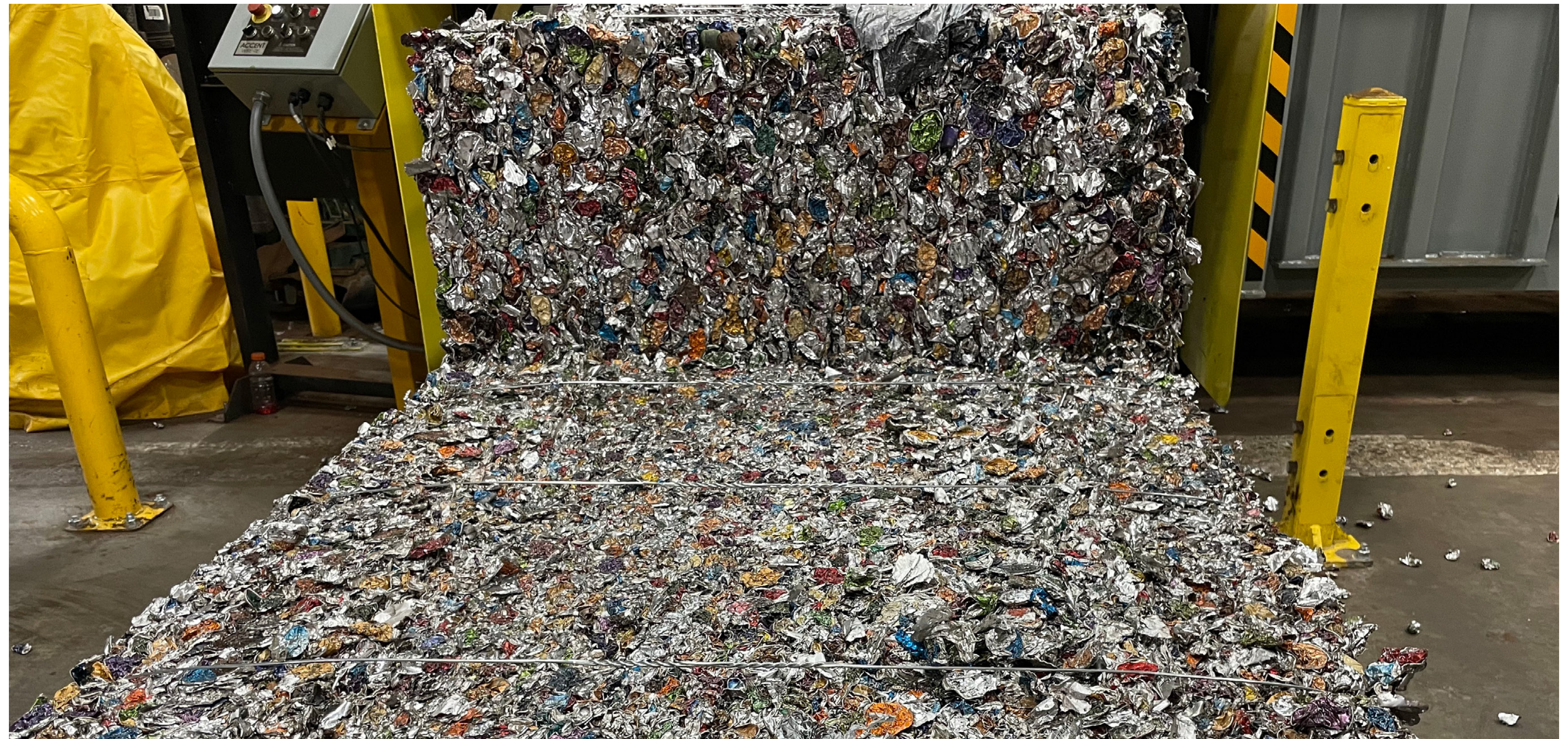




# BALING



The aluminum from the capsules is then compressed into 4' x 4' x 8' bales and sent to companies. The aluminum can then be melted down and used to create other new, useful objects.





# SECOND LIFE

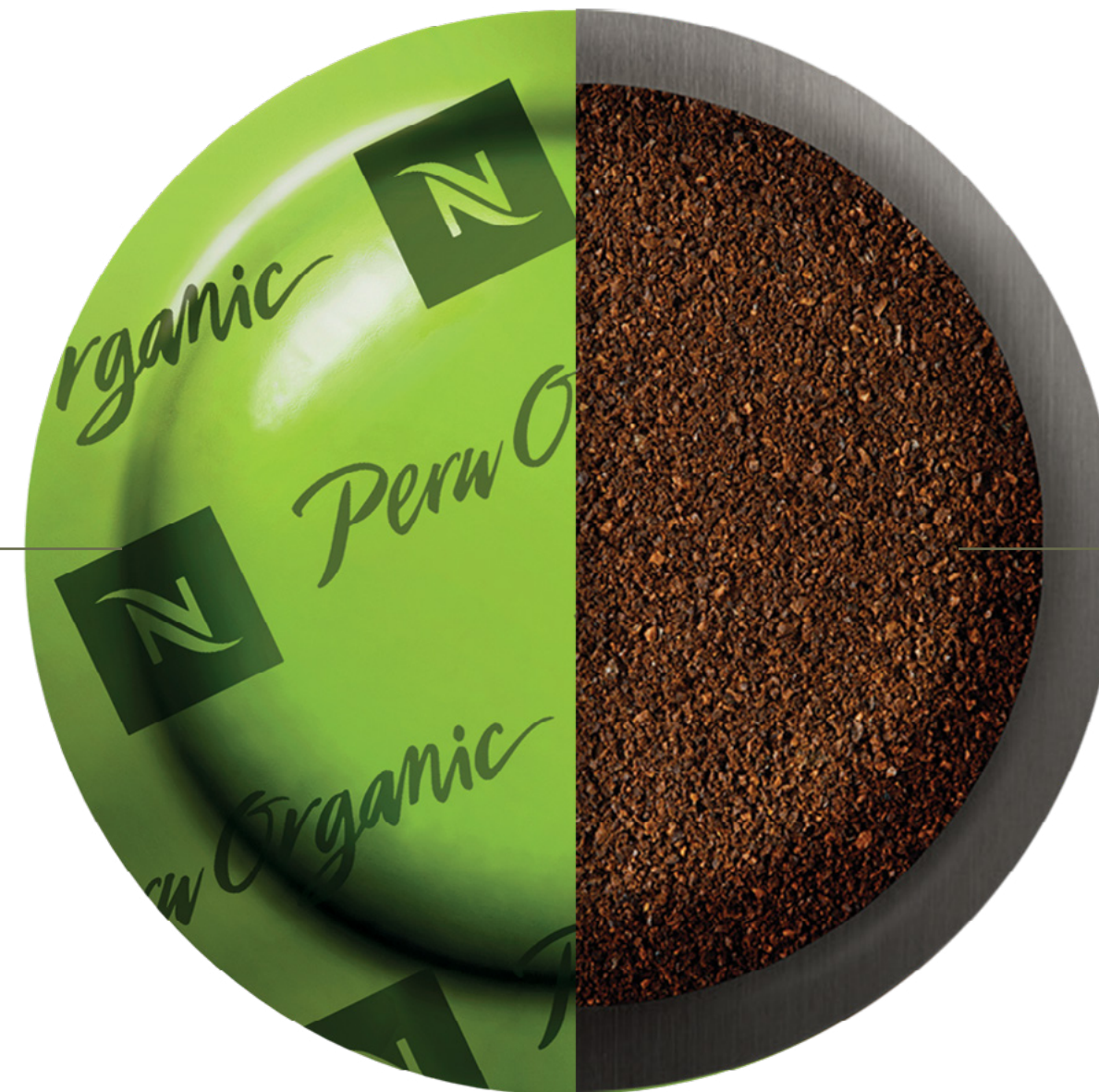




# RECYCLED CAPSULES CAN BECOME NEW, USEFUL THINGS



When recycled, the aluminum in our capsules can have a second life as other amazing things.



The used coffee inside is also recycled and can become high-quality compost and topsoil.





RECYCLED ALUMINUM

# NEW NESPRESSO CAPSULES



All of our Original Line capsules are now made using 80% recycled aluminum.





RECYCLED COFFEE GROUNDS

# ENVIRONMENTALLY FRIENDLY MATERIALS



Biogas from recycled **Nespresso** coffee grounds creates hours and hours of light.



**Nespresso** coffee grounds are recycled and can become rich compost and high-quality topsoil.







# DOING IS EVERYTHING.

At **Nespresso**, we will always work to ensure you can enjoy exceptional coffee that is a force for good. We'll continue to strive for more inclusive and regenerative coffee farming, work to minimize the carbon footprint of every cup and promote a circular economy where the things that we create can be recycled and reused.

Recycling **Nespresso** capsules through our program is a free and easy way for you to make a direct, positive impact now and for future generations.

CAN WE COUNT ON YOU TO TAKE ACTION AND RECYCLE EVERY SINGLE **NESPRESSO** CAPSULE YOUR BUSINESS CONSUMES?

