

SAMSUNG

Product Guide

31 cu. ft. Mega Capacity 4-Door French Door Refrigerator with Dual Auto Ice Maker

RF31CG7200SR

Available in: Fingerprint Resistant Stainless Steel



Table of Contents

Product Overview

Product Overview	4
Carousel Image Order	5

Product Messaging

Features and Benefits	7
Primary Lifestyle Image	10
Videos	11

Product Specs

Spec Sheet	13
<i>Will It Fit?</i> Guide	14
Energy Guide and User Manual	15
Warranty	16

Feature Icons

18

Product Overview

**RF31CG7200SR – 31 cu. ft. Mega Capacity 4-Door
French Door Refrigerator with Dual Auto Ice Maker**

Product Overview

Product Title
31 cu. ft. Mega Capacity 4-Door French Door Refrigerator with Dual Auto Ice Maker in Stainless Steel

Product Description (Paragraph)
Samsung Mega Capacity 4-Door French Door refrigerator features 31 cu. ft. capacity, Dual Auto Ice Maker, modern design, and internal water dispenser. Store more groceries, including big and bulky items. The Dual Auto Ice Maker makes two types of ice – cubed, or Ice Bites™ that chill your drink faster.*

- Product Description (Bullets)**
- 31 cu. ft. 4-Door French Door refrigerator in a Stainless Steel finish features America’s largest capacity 4-door refrigerator.**
 - Dual Auto Ice Maker makes two types of ice – cubed, or Ice Bites™ that chill your drink faster.*
 - A flat-front design with recessed drawer handles blends beautifully into your kitchen.
 - Internal Water Dispenser gives you easy access to chilled and filtered water.

*Compared to cubed ice
**In its class: full-depth French Door Refrigerator, less than \$4000 MAP

Easy Ads Link

<https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=RF31CG7200SR>

Available Color

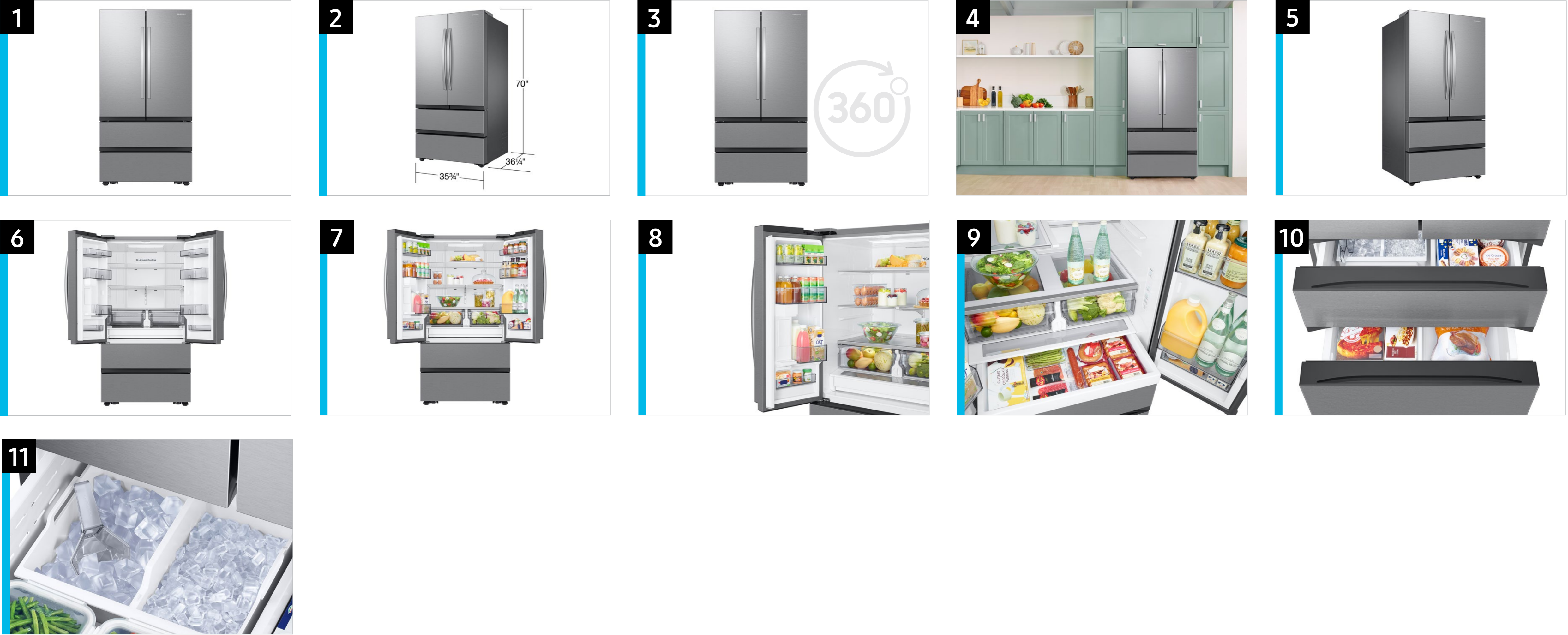


**Fingerprint Resistant
Stainless Steel**

RF31CG7200SR









RF31CG7200SR Carousel Image Order









Product Messaging

**RF31CG7200SR – 31 cu. ft. Mega Capacity 4-Door
French Door Refrigerator with Dual Auto Ice Maker**

Features and Benefits – RF31CG7200SR				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<div>America’s largest capacity 4-door refrigerator*</div> <div><small>*In its class: full-depth French Door Refrigerator, less than \$4000 MAP</small></div>	31 cu. ft. Mega Capacity	Store more groceries with more room to stay organized. 31 cu. ft. mega capacity refrigerator gives you more space with easy access to everything you need.	31 cu. ft. mega capacity refrigerator stores more groceries with extra room.	
Ice your way	Dual Auto Ice Maker	<div>Enjoy your favorite beverage with your choice of ice. Choose from cubed ice or Ice Bites™ that chill your drink faster*.</div> <div><small>*Compared to cubed ice</small></div>	Get ice two ways – cubed or Ice Bites™.	
Modern design	Modern Design	A flat-front fridge design with recessed drawer handles blends beautifully into your kitchen.	Modern fridge design with recessed drawer handles.	

Features and Benefits – RF31CG7200SR (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Monitor and control energy usage	SmartThings Energy®	<p>SmartThings lets you monitor and manage your smart refrigerator's power usage. Get energy saving tips and alerts to help lower your electric bill, right from your phone.*</p> <p><small>*Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.</small></p>	<p>SmartThings lets you monitor and manage your smart refrigerator's power usage all from your phone.*</p> <p><small>*Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.</small></p>	 The image shows a Samsung refrigerator in a kitchen setting. In the foreground, a smartphone displays the SmartThings Energy app. The app interface includes a 'Try AI Energy Mode' section with a sub-header 'Help your device use energy wisely and keep energy usage and costs low.' Below this, there's a 'Set' button and an 'Energy usage' section showing a graph with two data series: 'Total' (345.2 kWh) and '172.8 kWh' (34.5%). At the bottom of the app screen are 'Download on the App Store' and 'GET IT ON Google Play' badges. A SmartThings logo is visible in the top right corner of the image.
Easy access to fresh water	Internal Water Dispenser* <small>*Bisphenol A (BPA) is found in polycarbonate plastics and epoxy resins, which are often used in food and beverage containers, and has been linked with possible adverse health effects.</small>	Get easy access to chilled and filtered water from the internal water dispenser.	Easy access to chilled and filtered water.	 A close-up view of the refrigerator's internal water dispenser. The dispenser is a white plastic unit with a push-button. Below the button is a small tray holding several bottles: a clear plastic bottle of water, a red plastic bottle of juice, and a carton of OAT milk. To the right of the dispenser, a clear plastic drawer contains some fruit, including an apple and oranges.
Store it all, short and tall	Slide-in Shelf	The adjustable slide-in shelves are flexibly designed to fit in just half of the fridge, so you can slide them back to create more room for tall and bulky items.	Adjustable shelves let you store tall items with ease.	 The image shows an adjustable slide-in shelf inside a refrigerator. Two tall, clear plastic bottles of water are standing upright on the shelf. The shelf is white and has a small tab on the right side. In the background, other shelves and drawers of the refrigerator are visible, containing various food items like asparagus and potatoes.

Asset also available as .mp4.

Features and Benefits – RF31CG7200SR (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Even cooling from corner to corner	All-Around Cooling	All-Around Cooling uses evenly spaced vents and monitors temperature continuously to ensure consistent cooling from corner to corner. This keeps the interior temperature the same throughout the fridge, so everything stays fresher, longer.	Cools refrigerator evenly from corner to corner, so food stays fresher, longer.	
ADA Compliant	ADA Compliant	Easy-to-reach controls for everyone.	Easy-to-reach controls.	
Digital Inverter Compressor with 10-year warranty	10-year Warranty	Get a 10 year warranty on parts, and 5 years of coverage for labor, on the Digital Inverter™ Compressor.	10-year warranty on the compressor.	<div><div><div>Energy SavingsLess NoiseUndoubtable Durability</div></div></div>

Primary Lifestyle Image

For use on marketing landing pages, category pages and offsite landing pages.



Stainless Steel (Preferred image for marketing usage.)

Videos



Mega Capacity



SmartThings Connectivity



Internal Water Dispenser



Dual Auto Ice Maker

Product Specs

**RF31CG7200SR – 31 cu. ft. Mega Capacity 4-Door
French Door Refrigerator with Dual Auto Ice Maker**

Spec Sheet

RF31CG7200SR

31 cu. ft. Mega Capacity 4-Door French Door Refrigerator with Dual Auto Ice Maker in Stainless Steel



SAMSUNG

Signature Features

Mega 31 cu. ft. Capacity
Store more groceries with more room to stay organized. Mega 31 cu. ft. capacity fits big and bulky items with easy access to everything you need.

Dual Auto Ice Maker
Enjoy your favorite beverage with your choice of ice. Choose from cubed ice or Ice Bites™ that chills your drink faster.*
*Compared to cubed ice.

Internal Water Dispenser
Easy access to chilled and filtered water with plenty of room to fill a large bottle.

Available Color

Fingerprint Resistant Stainless Steel

Design

- Mega Capacity of 31 cu. ft.
- High-Efficiency LED Lighting
- Gallon Door Bin
- Fingerprint Resistant Finish

Technology

- Wi-Fi Enabled
- Power Cool & Power Freeze
- Door Alarm
- Water Filter Indicator

Performance

- Dual Auto Ice Maker with Ice Bites™ and Cubed Ice
- SmartThings Energy*
- All-Around Cooling
- Sabbath Mode

*Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.

Rating



ENERGY STAR® rated:
699 kWh/yr



SmartThings



Mega 31 cu. ft. Capacity



Dual Auto Ice Maker

Spec Sheet - front

RF31CG7200SR

31 cu. ft. Mega Capacity 4-Door French Door Refrigerator with Dual Auto Ice Maker in Stainless Steel



SAMSUNG

Installation Specifications

1. Measure the height, width and depth of the opening, making sure to include baseboards, molding tile, countertop overhang, etc. Check to be sure there is enough room to open the door (consider walls, islands or other obstacles when measuring).
2. Refer to illustration below to determine dimensions.
3. Allow 2.5" of clearance on hinge side of refrigerator when installing next to a wall where handle may make contact.
4. Allow 1" minimum clearance at rear for proper air circulation and water/electrical connections. Allow a 3/8" minimum clearance at sides and top for ease of installation.
5. Ensure each door and entryway in the home is wide enough for the refrigerator to be moved through easily.

For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.

Please note: The following dimensions and cutout information is for planning purposes only. For complete installation details, consult manual packed with product or download manual online at [samsung.com](https://www.samsung.com).

Dimensions



Actual color may vary. Design, specifications, and color availability are subject to change without notice. Non-metric weights and measurements are approximate.
©2023 Samsung Electronics America, Inc., 85 Challenger Road, Ridgefield Park, NJ 07660. Tel: 800-SAMSUNG, [samsung.com](https://www.samsung.com). Samsung is a registered trademark of Samsung Electronics Co., Ltd.

Total Capacity: 30.8 cu. ft.

Refrigerator: 22.3 cu. ft.

- 4 Tempered Glass Spill-Proof Shelves
- Full-Width Drawer
- 2 Clear Drawers
- 7 Door Bins
- Right: 1 Gallon Bin, 3 Regular Bins
- Left: 3 Regular Bins

Freezer: 8.5 cu. ft.

- Dual Auto Ice Maker in Middle Drawer (Cubed Ice or Ice Bites™)
- 2 Removable Ice Buckets and 1 Scoop
- 1 Large Opaque Bin with 1 Divider
- High-Efficiency LED Lighting

Accessories
Water Filter: HAF-QIN

Warranty
One (1) Year Parts and Labor on Refrigerator
Five (5) Years Parts and Labor on Sealed Refrigeration System Only*
Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor
*Compressor, evaporator, condenser, drier and connecting tubing.

Product Dimensions & Weight
Dimensions (WxHxD with hinges, handles and doors): 35 3/4" x 70" x 36 1/4"
Dimensions (WxHxD without hinges and door): 35 3/4" x 68 7/8" x 29 1/2"
Dimensions (WxHxD with hinge and door, no handle): 35 3/4" x 70" x 33 7/8"
Weight: 319 lbs

Shipping Dimensions & Weight (WxHxD)
Dimensions: 37 1/4" x 75 1/16" x 36"
Weight: 328 lbs

Color	Model #	UPC Code
Fingerprint Resistant Stainless Steel	RF31CG7200SR	887276769257

Spec Sheet - back

Refrigerator: Overview | Messaging | Specs | Icons

Samsung proprietary and confidential

Will It Fit? Guide

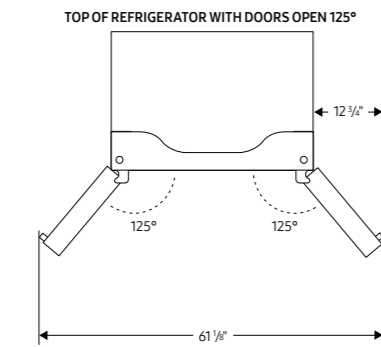
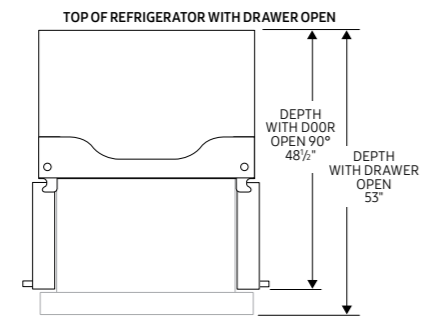
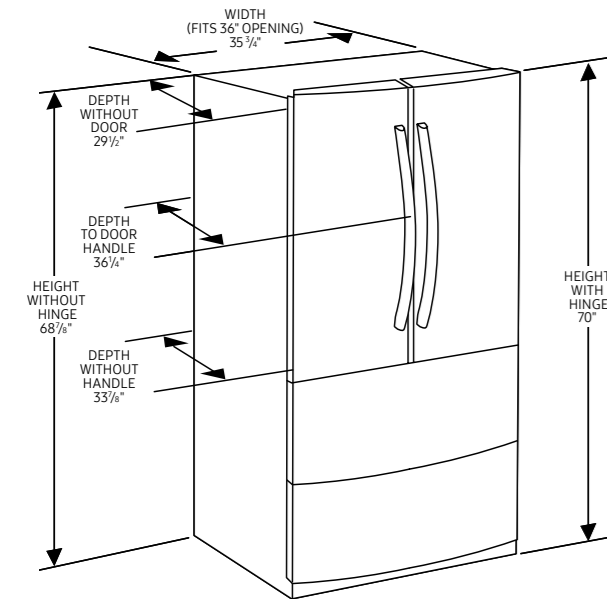
31 cu. ft. 4-Door French Door Refrigerator

MODEL RF31CG7200SR DIMENSIONS

SAMSUNG

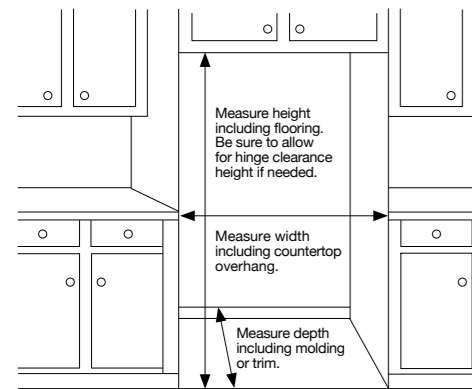
Be sure your new fridge will fit

Don't wait until delivery to be sure your new refrigerator will fit – both in your kitchen and through all doorways. This guide includes all pertinent measurements and clearances so you can buy with confidence.



Standard-Depth Refrigerator

Standard-depth refrigerators typically measure 30 to 35 inches in depth, as opposed to counter-depth refrigerators that sit flush with cabinetry.



Installation clearances

- ✓ Allow 3 ¾" of clearance when installing along a wall. This will allow for the door to open 90 degrees without the handle contacting the wall.
- ✓ Allow 2" minimum clearance at rear for proper air circulation and water/electrical connections.
- ✓ Allow a ¾" minimum clearance at sides and top for ease of installation.

For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.

Please note: The above dimension and cutout information is for planning purposes only. For complete installation details, consult manual packed with product or download manual online at samsung.com.

Walk the delivery route

- ✓ Identify the narrowest opening that the appliance will travel through, from outside the home to the location where it will be installed.
- ✓ Appliance depth or width must be smaller than the width of the narrowest opening.

Energy Guide and User Manual

U.S. Government

Federal law prohibits removal of this label before consumer purchase.

ENERGYGUIDE

Refrigerator-Freezer

- Automatic Defrost
- Bottom-Mounted Freezer
- No Through-the-Door Ice

Samsung
Model RF31CG7200**
Capacity: 30.8 Cubic Feet

Compare ONLY to other labels with yellow numbers.
Labels with yellow numbers are based on the same test procedures.

Estimated Yearly Energy Cost

\$98

Cost Ranges

Models with similar features

\$91\$101

All models

\$84\$124

699 kWh

Estimated Yearly Electricity Use

- Your cost will depend on your utility rates and use.
- Both cost ranges based on models of similar size capacity.
- Models with similar features have automatic defrost, bottom-mounted freezer, and no through-the-door ice.
- Estimated energy cost based on a national average electricity cost of 14 cents per kWh.

ftc.gov/energy

Energy Star

ENERGY STAR

Energy Guide

Refrigerator

User manual

Free Standing Appliance

SAMSUNG

User Manual

Warranty

LIMITED WARRANTY (U.S.A.)

SAMSUNG REFRIGERATOR

LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

- One (1) year parts and labor
- Five (5) years parts and labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)
- Ten (10) years part and Five (5) years labor on Digital Inverter Compressor Only

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG’s authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer’s geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

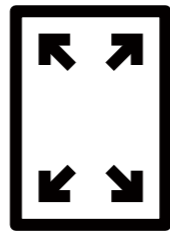
During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product’s warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been

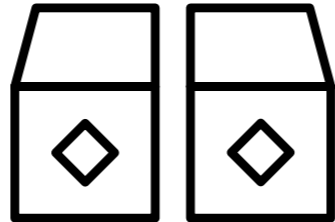
Feature Icons

**RF31CG7200SR – 31 cu. ft. Mega Capacity 4-Door
French Door Refrigerator with Dual Auto Ice Maker**

Feature Icons



Mega Capacity



Dual Ice Maker



Wi-Fi Connectivity



10-Year Compressor Warranty*

*10 years of warranty coverage on the compressor.

SAMSUNG