BMW Body & Paint Training

Course Description Catalog



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2020 Course Catalog



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2020 COURSE CATALOG

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Curriculum Levels

For 2020 and beyond, a new training strategy has been developed for collision centers. As part of a BMW Group global initiative, BMW Group University is implementing a tiered, or leveled approach to training. Collision center job roles have been broken down into levels and hve been assigned corresponding curriculums. BMW Group vehicles are becoming increasingly complex, and it is our goal to ensure collision centers have the appropriate level of training.

Levels Explained

Several metrics were used in the creation of curriculum levels. The three levels were created to ensure a proper mix of competencies at the collision center while still maintaining a high level of overall training.

Level 3

Level 3 is comprised of mainly online courses and our core instructor led courses. Collision center associates will gain fundamental knowledge of the BMW brand and it's vehicles. Our fundamental series and product introduction courses are a part of Level 3.

Level 2

Level 2 is where training becomes more specialized. Associates can expect to find more challenging and skills based training in level 2. For the technician, we have further broken down Level 2 into Non-Structural and Structural training paths. This will allow the technician to focus more on the tasks they routinely perform.

Level 1

Level 1 is the top tier of training. Here the associate will find skills learned in previous trainings will be honed and further developed to ensure the collision center associate has all the tools necessary to perform at their best. For the technicians, level 1 continues the theme of Non-Structural and Structural paths. Technical training in level 1 will contain unique repair procedures that require great skill and attention to detail.

Specialist

Specialist curriculums can be found under the Collision Repair Technician job role (SB204 & SB506). Specialist courses contain tasks and operations that may not be routinely performed at the collision center. Service of a convertible top or structural repairs on low volume vehicles are examples of trainings found in the specialist category.

Manager & Assistant Manager

- SB101 Body Shop Manager
- SB501 Contractor Body Shop Manager
- SB102 Assistant Body Shop Manager
- SB502 Contractor Assistant Body Shop Manager

	Manager & Assistant Manager									
Level 1	SB054 Collision Center Workshop Efficiency (available Q2 2020)									
Level 2	SB0024 Collision Center Human Resource Management				SB017B Estimator Training for Small & Medium Damage Repair					
	OL1403A OL1403B		OL1408	A	OL1408H					
Level 3	SB052 Promoting BMW Collision Repairs									
	OL5504	OL5	505	OL1501A	OL1604A	OL1831a	OL1834a			

Shop Foreman

- SB201 Body Shop Foreman
- SB503 Contractor Body Shop Foreman

	Shop Foreman										
	SB026E BMWi Body Repair Level 2 & 3										
Level 1		Bonding	SB012 g & Riveting Tec	hniques		SB008A Aluminum Outer Panel Repair Techniques					
			OL5510					OL5509			
		SB005B Medium Damage Outer Panel Repair					SB033 High Strength Steel Vehicle Repair				
Level 2		Collision A	SB023 Advisor Sales No	egotiation		SB005A Small Damage Outer Panel Repair					
		SB005E Plastic Restoration Techniques									
	High Voltage	High Voltage Vehicle Body Glass Papair and Papalacement BMWi Product		3026D SB017 act Introduction & BMW Collision Advisor epair Level 1 Training			-				
Level 3	SB025 Online Resources for Collision Repair SB0 Fundamenta			SB (Fundamentals	028 s of Aluminum	SB029 Fundamentals of Carbon		-			
	OL5502	OL10-ST1710	OL1604A	WB618	OL1501A	OL1403A	OL1403B	OL1408A	OL1831a	-	
	OL2042	VO325	OL5504	OL5505	OL5506	OL5501	OL5503	OL1408H	OL1834a	-	

Estimator

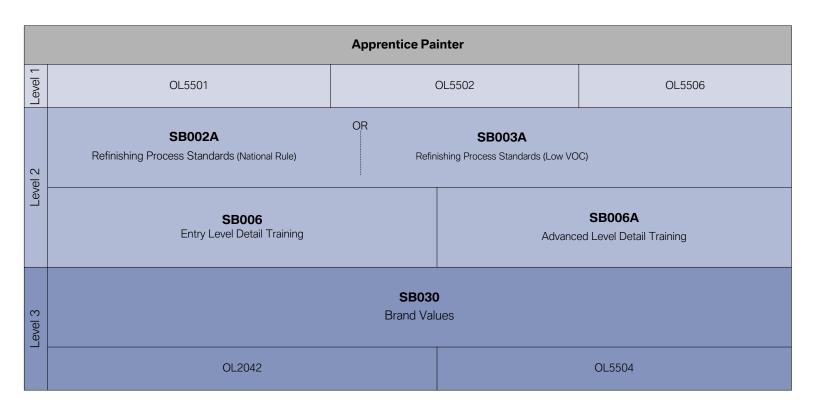
- SB202 Body Shop Estimator
- SB504 Contractor Body Shop Estimator

	Estimator										
Level 1	SB053 Assistance Systems for Collision Repair										
1 2	SB017 Estimator Training for Small & I		SB023 Collision Advisor Sales Negotiation								
Level 2	OL1604A	OL1831a	OL1403A	OL1408A							
	OL1501A	OL1834a	OL1403B	OL1408H							
	SB036 Vehicle Body Construction										
Level 3	SB025 Online Resources for		SB017 BMW Collision Advisor Training								
	OL5504	OL5505	OL5506	OL5501							
	OL5502	OL2042	VO325	OL5503							

Apprentice Painter

Included Job Titles

• SB303 - Apprentice Painter



Painter

- SB203 Body Shop Painter
- SB505 Contractor Body Shop Painter



Apprentice Collision Repair Technician

Included Job Titles

• SB302 Apprentice Collision Repair Technician

	Apprentice Collision Repair Technician											
Level 1	SB031 High Voltage Vehicle Body Repair											
	OL5502	OL17-ST1710	OL5510	OL1403A	OL1403B							
Level 2		SB032 Fundamentals of S	teel	SB025 Online Resources for Collision Repair								
	OL55	01	OL5503	OL1501A	VO325							
Level 3	SB030 Brand Values											
	OL2042		OL5504	OL5505	OL5506							

Collision Repair Technician

- SB204 Collision Repair Technician
- SB506 Contractor Collision Repair Technician

				Collision Repair	Technicia	n				
		Non -	Structural		Structural					
vel 1			008A nel Repair Technique	SB026E BMWi Body Repair Level 2&3						
							OL5	509		
		Non -	Structural				Struc	tural		
Level 2	SB005A Small Damage Outer Panel Repair SB005B Medium Damage Outer Panel Repair					SB033			8012 eting Techniques	
L		SB005E Plastic Restoration Techniques					OL5510			
	SB029 Fundamentals of Carbon					SB026D BMWi Product Introduction & Body Repair Level 1				
Level 3	020.0			031 nicle Body Repair	SB032 pair Fundamentals of Steel			SB028 Fundamentals of Aluminum		
	OL1604A	OL1834a	WB618	OL1501A	OL1403	A	OL1403B	OL1408A	OL1408H	
	OL1831a	OL5503	OL5504	OL5505	OL5506	6	OL5501	OL5502	OL17-ST1710	
	Collision Repa	ir Technician -	Convertible Top	Specialist	Coll	lision	Repair Technici	an - Diagnosti	c Specialist	
Level 1	SB034 Convertible Top Technology OL5507 OL5508		Level 1			B035 o Vehicle Scannin	9			

Body Shop Combination

- SB207 Body Shop Combination
- SB508 Contractor Body Shop Combination

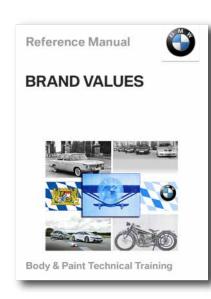
				R	ody Shop Co	mhination					
		SB0(ystem Frozen F)1D inish Repair Tra		SB001F Matt Finish Vendor Training						
<u></u>			Non - Structural					Structural			
Level		SB008A Aluminum Outer Panel Repair Techniques					SB026E BMWi Body Repair Level 2 & 3				
								OL5509			
	SB002B New Generation ColorSystem Product Training (National Rule)						SB003B rSystem Product T VOC)	OF Fraining (Low	SB001A Vendor Paint Training		
			Non - Structural					Structural			
Level 2	SB0 Small Damage Rep	e Outer Panel	Medium D	SB005B amage Outer Pa	anel Repair	SB033 High Strength Steel Vehicle Repair			SB012 Bonding & Riveting Techniques		
		SB005E Plastic Restoration Techniques					OL5510				
		Ref		3002A Standards (Natio	onal Rule)	OR		SB003A cess Standards (Lo	ow VOC)		
Level 3	SB029 Fundamentals of Carbon BMWi Pro					SB026D Product Introduction & Body Repair Level 1					
F		SB018 Glass Repair and Replacement SB031 High Voltage Vehicle Body Repair				SB032 Fundamentals of Steel				SB028 Fundamentals of Aluminum	
	OL1604A	OL1408H	WB618	OL1501A	OL1403A	OL1403B	OL1408A	OL1831a	-	-	
	OL17-ST1710	OL5503	OL5504	OL5505	OL5506	OL5501	OL5502	OL1834a	-	-	

Body Shop Parts Advisor

- SB210 Body Shop Parts Advisor
- SB510 Contractor Body Shop Parts Advisor

	Body Shop Parts Advisor										
Level 1	SB017B Estimator Training for Small & Me	edium Damage Repair		SB023 Collision Advisor Sales Negotiation							
	UO110		VO325								
Level 2	SB017 BMW Collision Adviso	or Training	SB025 Online Resources for Collision Repair								
	OL5022			OL5504							
Level 3	SB030 Brand Values										
	OL158 OL2042			OL5064							

BODY TRAINING



SB030 - Brand Values

Description:

The purpose of this course is to: Instill values in new and existing center associates that are consistent within the BMW Group. Participants will review the company's rich history and heritage to gain an understanding of the role that the BMW Center and service associates play in keeping BMW customers loyal to the brand.

Prerequisites: None

Target Audience: Collision Center new hires of all job

codes

Course Length: 2-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Discuss BMW History and Heritage and explain how the BMW Center and the service associates play an important role in keeping BMW customers loval to the Brand.
- Explain how technical and product knowledge as well as performing repairs of the highest quality contribute to enhancing BMW customer loyalty.
- Identify ways to maintain high levels of repair quality and produce repairs efficiently that meet BMW standards.

Content:

Brand Awareness

History & Heritage

Product Overview

Brand Identify & Customer Loyalty

Types of Behavior that support the brands

Customer Expectations

Quality Standards and Customer Focus

Repair Accuracy

Repair Quality

• Repair Quality and Technician Efficiency

Performance Measurements

Repair Quality and Quantity

Compensation Plan Basics



SB018 - Glass Repair and Replacement

Description:

This instructor led course covers glass repair and replacement in all BMW vehicles. Participants will acquire the skills necessary to perform glass repairs, removal, and installations. Upon completion of this course, participants will have the knowledge necessary to determine when glass damage is repairable to BMW specifications and when glass replacement is required as well as acquiring the skills necessary to perform glass repairs and replacement safely and efficiently.

Prerequisites: None

Target Audience: Collision Repair Technicians

Course Length: 1-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Understand the application and usage of glass in BMW vehicles.
- Accurately assess glass damage to differentiate between repairable and non-repairable damage according to BMW standards.
- Use approved tools and materials to repair glass following BMW approved procedure.
- Perform removal and installation of body glass using the appropriate tools and procedures.

Content:

Understanding Glass

Market Opportunities for Glass Repair & Replacement

Composition of Glass

Types of Glass

Elements of the Glass Approval Marking

Integrated Features

Analyzing the Damage

Causes of Damage

Identifying Repairable & Non-Repairable Damage

• Glass Repair

Stone Chip Repair Considerations

The Glass Repair Kit

Safety

Glass Replacement

Tools & Materials



SB028 - Fundamentals of Aluminum Description:

The purpose of this course is to: Build fundamental skills and knowledge to process aluminum components to BMW specifications.

Prerequisites: OL5501 - Fundamentals of Aluminum

Target Audience: Collision Repair Technicians

Course Length: 1-day

Learning Objectives:

After the completion of this course the participant will be able to:

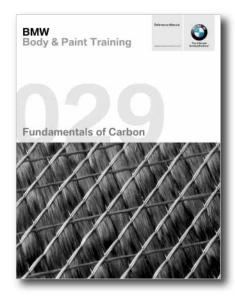
- Describe the history, usage, and advantages of aluminum components in regards to BMW vehicles.
- Describe the processes used by BMW to manufacture aluminum components.
- Examine the composition of and the properties of aluminum.
- Identify the correct tools, equipment, and processes for safe and effective aluminum repair.

Content:

- Aluminum Introduction
 History & BMW Aluminum Applications
- Manufacture

Design

- Properties of Aluminum
 - Mechanical Properties
 - Material Properties
- Repair Methods
 - Opening Bonded Aluminum Connections
 - Surface Prep Identification
 - Surface Preparation
 - Bonding
 - Repair Elements Threads and Ground Pins



SB029 - Fundamentals of Carbon Description:

The purpose of this course is to: Build fundamental skills and knowledge to process carbon fiber components to BMW specifications.

Prerequisites: OL5502 - Fundamentals of Carbon

Target Audience: Collision Repair Technicians

Course Length: 1-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Describe the history, usage, and advantages of carbon components in regards to BMW vehicles.
- Describe the composition of, and the processes used by BMW to manufacture carbon components.
- Examine the mechanical properties of carbon.
- Identify faults within a carbon component.
- Identify the correct tools, equipment, and processes for safe carbon repair.

Content:

- Carbon Introduction
 History & BMW Carbon Applications
 Advantages & Economic Efficiency
- Manufacture

Fibers, Textiles

Layering & Laminates, Final Processing

• Properties of Carbon Fiber

Mechanical Properties

Material Properties

Damage Analysis

Damage Assessment

Repair Methods

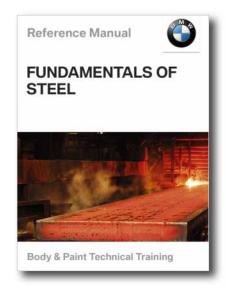
Opening Bonded Carbon Connections

Surface Prep Identification

Surface Preparation

Bondina

Thread Repair Elements



SB032 - Fundamentals of Steel

Description:

The purpose of this course is to: Build fundamental skills and knowledge to process steel components to BMW specifications.

Prerequisites: OL5506 - Fundamentals of Steel

Target Audience: Collision Repair Technicians

Course Length: 1-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Describe the historical use, economic advantages, and the application of the material steel in BMW vehicles
- Understand the processes used by BMW to manufacture steel body components
- Examine the physical properties of steel
- Use the correct tools, equipment, and processes to perform safe and effective repairs on steel components
- Describe the methods in which steel surfaces are prepared prior to refinishing

Content:

• Introduction

History & BMW Aluminum Applications

Manufacture

Production

Alloys

Manufacturing Procedures

Production Joining Methods

Properties of Steel

Mechanical & Material Properties

Repair Methods

Surface Prep

Bonded, Welded, & Riveted Connections

Reinforcement Plates

Straightening

Refinishing Prep

Surface Levelling



SB031 - High Voltage Vehicle Body Repair

Description:

The purpose of this course is to: Understand the design and operation of BMW hybrid and electric vehicles, & be able to safely perform body repair on vehicles with high voltage systems.

Prerequisites: OL17-ST1710 - Fundamentals of High

Voltage Technology

Target Audience: Collision Repair Technicians

Course Length: 1-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Understand the drive unit configuration and identify the main features of hybrid and electric vehicles.
- Identify high voltage components and discuss their purpose.
- Identify safe working practices and the hazards associated with electricity in order to maintain a safe workshop environment.
- Prepare the vehicle and working environment for safe and successful body repairs.

Content:

• Introduction to High Voltage Vehicles

History

Hybrid Classification

Generations

• High Voltage Components

Identification

High Voltage Interlock Loop

Connection Types

Potential Compensation

Safety

Risk Assessment

Health Risks

High Voltage & the Human Body

Preparation for Body Work

Vehicle Assessment

Service Disconnect



SB005A - Small Damage Outer Panel Repair Description:

The purpose of this course is to: Increase the skills and ability to repair small sized damages on steel outer panels by implementing advanced repair techniques that uphold quality and efficiency of the repair process.

Prerequisites: None

Target Audience: Collision Repair Technicians

Course Length: 3-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Explain the effects and advantages of correctly repairing small damages to outer panels.
- Recognize different types of small damage and their characteristics in order to determine the difficulty, repair method, and time needed.
- Use light and contrast to accurately visualize the damage.
- Develop the fundamental skills for small damage repair.
- Perform proper knockdown technique and understand the necessary use in various situations.
- Demonstrate the different steps during small damage repair.
- Anticipate and understand various factors that can influence repair and select the best tool and/or repair system based on the type of damage and location.
- Demonstrate the different repair solutions and process steps for repairing larger damages with unique characteristics.
- Identify and practice the skills required to ensure successful dent repair skill development.
- Describe the repair process and the limitations associated with working on the vehicle.
- Identify the glue systems purpose, application, and limitations.
- Outline what should be considered before and after repair.

Content:

- Introduction to Small Damage Repair Identifying the best repair option Opportunities for Collision Center Technician Benefits
- Recognizing Dents
 Types of Dents
 Depth, Shape & Form
- Lighting
 What is Light? (ger

What is Light? (general contrast)

Reflection

Types of Light Stands

Positioning, Distance, & Parallel

Criss-Cross

Head Position

Tool Dynamics

Holding & Finding the Tool

Position, Pause, & Push (actually repairing the 1st dent. Finding the O)

Knocking Down

Proper Use of the Knock Down (how to hold, hit)

Different Uses of the Knock Down (+ exercise knocking down, high spot/glue pull)

Reaction of the Material (exercise knocking down a mistake and opening a dent)

• Steps to Fixing a Dent

Pre-Push, Center Work, and Area Work

Repairing a Dent

Repairing a Crease or Line

External Factors

Repair Zones on the Outer Body

Open Access Areas & Difficult or No-access Areas

Material Type

• Repairing Larger Dents

Large Dents

Dents Over Edges

Half Moon Dents Near Edges

Different Tool Variations / Pre-Push Technique

• Continued Skill Development

Positive Practice Environment

Maintaining Fundamentals & Skill development program

Vehicle Work Dynamics

Vehicle Confines, Work Direction, & Light Position

Key Critical Guidelines

• Glue System

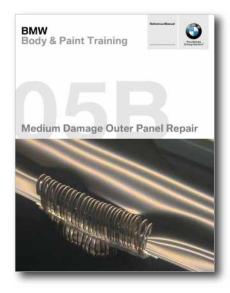
Components

Repair Process

• Final Finishing Touches

Surface Correction

Vehicle Protection



SB005B - Medium Damage Outer Panel Repair Description:

The purpose of this course is to: Increase the skills and ability to repair medium sized damages on steel outer panels by implementing advanced repair techniques that uphold quality and efficiency of the repair process.

Participants will gain experience using BMW recommended tools and equipment including the Flatliner® repair solution.

Prerequisites: SB005A - Small Damage Outer Panel

Repair

Target Audience: Collision Repair Technicians

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Explain the effects and advantages of correctly repairing damage to outer panels.
- Produce an accurate repair plan and identify the appropriate steps to ensure high quality efficient repair process.
- Build the hands on skills to efficiently repair medium damage.
- Outline the additional considerations during repair such as tool dynamics, bridge application, bit application and pulling methods, and the different welder settings and modes.

Content:

Outer Panel Repair Philosophy
 Common Expectations and Desires
 Opportunities to Increase Efficiency
 Pros and Cons to Repair and Replace

Repair Plan and Repair Process

Damage Identification

Repair Process

Damage Analysis

Repair Options

Preparation and Vehicle Protection

Planning for Removal of Coatings

Medium Damage Repair

Damage Analysis & Identifying Welding Points

Applying the Bridge & Pulling the Damage (Upper Body Line)

Stabilizing and Edge & Pulling the Damage (Lower Body Line)

Finishing Work Using the Innnopuller

Body Line, Stretched Zone and Crown

Large area Damage with Soft Body Line

Flat Surface Damage

Door Handle Area

• Additional Considerations for Damage Repair

Tool Dynamics

Bridge Application

Bit Application and Pulling Methods



SB005E - Plastic Restoration Techniques

Description:

This course will cover plastic outer panel repair techniques. Technicians attending must come prepared to work. Dress code: work clothes, no opentoed shoes.

Prerequisites: OL5504 – Punching Tool Set for Bumper

PDC, PMA, & SVC

Target Audience: Collision Repair Technicians

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Understand the purpose and application of automotive plastics
- Evaluate damaged components to determine the required processes and procedures
- Define the procedure for replacing components and comprehend the methods in which they are fastened
- Define the procedures for repair of plastic components & successfully perform plastic repairs
- Perform the necessary steps to complete the physical repair in order for coating applications

Content:

• Introduction

History & Applications

Material Properties

Damage Assessment

Analysis

Repair Options

Repair Parameters

• Replace & Repair

Process Evaluation

Component Connections

Chemical Repair

Welded Repair

Factory Repair Kits

Preparation for Refinishing

Sanding

Filler & Priming



SB008A - Aluminum Outer Panel Repair Techniques Description:

This instructor led course covers the essential concepts behind aluminum outer panel repair. Throughout the course, the participant will be developing their skills by performing advanced repair methods by utilizing tools such as levers, glue, welding, & other advanced techniques. Upon completion of this course, the participants will be able to successfully remove damages to aluminum outer panels by using the appropriate repair method.

Prerequisites: SB028 - Fundamentals of Aluminum

SB005A – Small Damage Outer Panel Repair SB005B – Medium Damage Outer Panel Repair

Target Audience: Collision Repair Technicians

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Prioritize the key concepts prior to performing repairs to aluminum outer panels.
- Establish a knowledge base for the ideal repair process
- Understand the importance of how heat can affect the metal during repair
- Understand the process and repair damages using the Alu T-Hotbox
- Outline the pre-repair process and the methods used to repair different damage types by using studs in conjunction with pressure, & heat
- Perform proper knockdown technique and understand the necessary use in various situations
- Identify the glue system's purpose, application, and limitations.
- Demonstrate proper usage of lever type tools to return the panel to its original shape
- Describe and demonstrate the use of conventional body straightening tools
- Perform the necessary steps to complete the repair in order for coating

Content:

Working with Aluminum

Properties

Essentials

Lighting

• Aluminum Repair Process

Repair Standards

Repair Options

Tools & Equipment

Repair Planning

Effect of Heat

Thermal Conductivity

Expansion and Contraction

Application and Monitoring of Heat

• Alu T-Hotbox

Technical Workings & Functions

Application

• Stud Welding Repair
Planning for Removal of Coatings

Welding Process

Single Dent

Body Line & Large Dent

Knocking Down

Technique and Use

Reaction of the Material

• Glue System

Components

Repair Process

• Levers

Dynamics

Repairing Larger Dents

• Hammer & Dolly

Components

Process

• Preparation for Refinishing

Sanding the Repair



SB012 - Bonding & Riveting Techniques Description:

The purpose of this course is to: Gain knowledge of bonded and riveted connections used in vehicle structures and demonstrate proficiency in performing a bonded and riveted repair.

Prerequisites: OL5510 - BMW Bonding & Riveting Techniques

Target Audience: Collision Repair Technicians

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Develop an understanding of how adhesives and rivets have been, and continue to be used in BMW repairs.
- Identify the components utilized in the bonding and riveting repair process.
- Demonstrate the ability to perform a bonded and riveted repair
- Explain the process for finishing the repair in preparation for coatings

Content:

Introduction

History

Process Overview

Bonding & Riveting Technology

Adhesive Types

Rivet Types

Factory Connections

Tools & Equipment

Safety

Repair Process

Repair Levels

Opening Connections

Connection Types

Surface Prep

Joining by Bonding & Riveting

Finishing Work

Surface Refinement

Sealing

HIGH STRENGTH STEEL VEHICLE REPAIR Body & Paint Technical Training

SB033 - High Strength Steel Vehicle Repair Description:

The purpose of this course is to: In a safe and efficient manner, use advanced tools and techniques to identify damage and accurately perform structural repairs to high strength steel vehicles following BMW specifications.

Prerequisites: OL5506 - Fundamentals of Steel

SB032 - Fundamentals of Steel

Target Audience: Collision Repair Technicians

Course Length: 3-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Understand the application and usage of HSS in BMW vehicles.
- Accurately assess damage and its repair requirements.
- Properly measure a vehicle to ensure the vehicle is repaired to dimensional specifications.
- Outline and understand the pre-requisites for repair to ensure BMW guidelines are adhered to.
- Comprehend and apply necessary procedures to perform replacement of HSS structural components.
- Identify how to finalize a repair to meet quality standards and employ technical methods to replicate a factory finish.

Content:

- Understanding High Strength Steel Characteristics Material Mix
- Analyzing the Damage Load Paths Primary and Secondary Damage Initial Measuring
- Bench Systems
 Electronic Measuring
 Pulling
- Planning the Repair
- Executing the Repair
 Vehicle Protection
 Opening and Removal
 New Part Pre-Fit
 Reinforcement Plates
 Surface Preparation
 New Part Installation
- Finishing Details
 Fillers
 Seam Sealer
 Corrosion Protection



SB026D - BMWi Product Introduction & Body Repair Level 1 Description:

The purpose of this course is to; Obtain BMWi product knowledge in regards to the BMWi brand, safety, vehicle construction, operation, and drivetrain systems.

Build knowledge, skills, and ability to perform level 1 repairs and carry out special procedures in event of body damage to BMWi vehicles

Prerequisites: OL1403a - I01 Information

OL1403b - I01 Body Level 1 OL1408a - I12 Information OL1408h - I12 Body Level 1

SB028 - Fundamentals of Aluminum SB029 - Fundamentals of Carbon

Target Audience: Collision Repair Technicians

Course Length: 3-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Describe the BMW i sub brand and basic specifications for BMWi vehicles.
- Explain the safety precautionary measures when working on BMWi vehicles.
- Describe the new body concept and special characteristics of the passenger compartment.
- Understand the powertrain configurations of BMWi vehicles.
- State the basic operation of the braking and energy recovery systems of BMWi vehicles.
- Describe the heater circuit system of the BMW I01 vehicle.
- State the available charging modes for BMWi, and demonstrate the ability to identify the charging socket LED status indicators.
- Describe the conceptual design, scopes of repair work, and repair methods used in regards to the BMWi vehicles outer body skin.
- Perform damage assessment process, identify appropriate repair methods, and perform level 1 repair to the Life and Drive modules.
- Perform disassembly, installation and adjusting procedures at outer skin components and corresponding brackets correctly according to the repair instructions.

Content:

BMWi Introduction Technical Data

Body

LifeDrive Concept

Outer Skin Concept

Door Concept

Drivetrain

Overview of High Voltage Powertrain Components

Overview of I12/I15 Combustion Engine

Role and Components of REX

Chassis and Suspension

Brake Energy Regeneration - I01

Brake Energy Regeneration - I12/I15

General Vehicle Electronics

12v Vehicle Electrical System

Ground Connections

Emergency Charging/Diagnostics/Programming

Heating

Heater Circuit in Standard Equipment

Charging The High-Voltage Battery

Displays

Skin Deep - Outer Body Skin

Scope of Level 1 Repairs

Outer Skin Design Concept and Repairability

Body Adjustments - Bolt on Parts and Glass

Front and Rear Lid

Front/Rear Bumper Panel and Side Member Trim Panel Cover

Front/Rear Side Panels, Roof Frame Trim and Gutter Moldings

Front/Rear Doors and Door Glass

Bonded Glass



SB026E - BMWi Body Repair Level 2 & 3 Description:

The purpose of this course is to: Build knowledge, skills, and ability to perform structural repairs to BMWi vehicles.

Prerequisites: SB026 - i01 Product Introduction & Body Repair Level 1

OR SB026D - BMWi Product Introduction & Body Repair

Level 1

SB028 - Fundamentals of Aluminum SB029 - Fundamentals of Carbon OL5509 - I12 & I15 Front Drive Module

Target Audience: Collision Repair Technicians

Course Length: 4-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Describe the service formats, scopes of repair work, and repair methods available in regards to IO1 structural repairs.
- Describe the unique design elements of the Life and Drive modules, and identify the correct and safe repair procedures prior to handling the vehicle.
- Perform proper disassembly and installation of aluminum Drive Module components.
- Perform proper disassembly and installation of carbon fiber Life Module components.

Content:

Introduction

Service Formats and Scope of Body Repair Work

Explanation of "Body Repair Level 2 & 3"

Test Methods for Determining the Extent of Damages

Repair Areas on Life and Drive Modules

• Repair to Drive Module - Partial Front Section & Complete Rear (Practical Application)

Removal and Disassembly of Drive Module Components

Preparation of Drive Module Components

Installation of Drive Module Components

• Repair to Life Module - Rear Side Panel & A-Pillar (Practical Application)

Removal of Bonded Glass to Carbon

Removal of Life Module Components

Preparation of Life Module Components

Installation of Life Module Components



SB034 - Convertible Top Technology Description:

Obtain current convertible top technology in retrospect to both convertible soft tops and hard tops. Build knowledge, skills, and the ability to perform all repair levels as well as carry out special procedures in the event of body damage to the convertible top, or its related components.

Prerequisites: OL5507 - Convertible Top Technology

Target Audience: Collision Repair Technicians

Course Length: 2-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Discuss the different model variants, the design and materials used in the construction of the convertible tops
- Recognize the different components that make up the convertible top
- Identify convertible top damage as well as service the convertible top and related components
- Recognize the adjustment points, servicing and specialized maintenance procedures for the convertible top

Content:

Introduction to BMW Convertibles

Remembering the Convertible Top

Convertible Body Structure

Convertible Top Construction

Soft Top/Hard Top

Electrical Components

Convertible Top - Actuation Methods

Locks

Weather Seals

Rear Glass

Removal and Installation

Soft Top/Hard Top Special Tools

Rollover Protection

R& I Procedure

Adjustments

Soft Top/Hard Top Adjustments

Convertible Top Maintenance - Post Repair



SB035 - Introduction to Vehicle Scanning Description:

The purpose of this course is to: Develop the necessary knowledge and skills to be able to perform fault code memory scanning and basic initialization of vehicle components commonly associated with collision repair.

Prerequisites: None

Target Audience: Collision Repair Technicians

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Understand the theoretical aspect of utilizing BMW diagnostic equipment to interpret and analyze control module performance
- Identify the hardware required to perform vehicle control module analysis.
- Examine software functionality and utilize the software to perform fault memory scanning.
- Demonstrate the ability to perform basic diagnostics and gain an understanding of a control module programming session

Content:

Process Overview

User Interactivity

Coding, Programming, Customizing

Software Interfaces

Access & Support

Hardware

Battery Chargers

BMW Equipment

Web Based Equipment

Legacy Devices

Software

ISTA (P & D)

Service Functions

Process

Vehicle Test (include control unit tree & service functions)

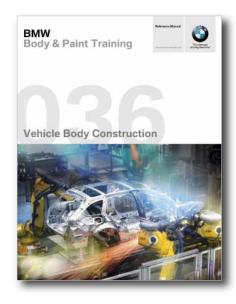
Fault Memory

Diagnostics (convertible top bug and/or PDC bug)

Battery Registration

Initialization & Calibration

Coding & Programming



SB036 - Vehicle Body Construction

Description:

This instructor led course gives the participant knowledge of BMW vehicle body construction. Participants will become familiar with the various types of vehicle structural design and related repair considerations. They will gain an understanding of the materials used in design, how they are used in BMW vehicle construction and an overview of the unique repair processes required.

Prerequisites: None

Target Audience: Estimators / Collision Advisors

Course Length: 2-day

Learning Objectives:

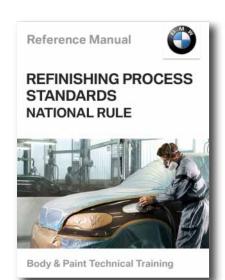
After the completion of this course the participant will be able to:

- Understand the types of structural design techniques used in BMW vehicle body construction.
- Understand the types of materials used in BMW vehicle body construction.
- Understand the location of materials throughout the vehicle body.
- Recognize BMW authorized repair procedures based on vehicle design, construction and material usage to help write thorough repair estimates

Content:

- Introduction
 History & BMW Applications
 - Advantages & Economic Efficiency
- Manufacture
 - Aluminum, Carbon, Steel
- Material Properties
- Construction Methods
- Damage Analysis
 - Damage Assessment
- Repair Methods

PAINT TRAINING



SB002A - Refinishing Process Standards (National Rule)

Description:

The purpose of this course is to: Increase repair efficiency by implementing BMW process standards that ensure quality repair.

Prerequisites: None

Target Audience: Body Shop Painter, Apprentice Painter, and Paint Preppers

located in National Rule areas

Course Length: 2-days

This instructor led course covers general information in regards to BMW refinishing process standards which apply to all approved paint lines in National Rule (non-VOC regulated) areas. Using BMW required and recommended equipment, the participants will learn the process steps and prepare panels in various conditions for undercoat and topcoat application. Time will also be allotted for spray gun operation, spray pattern troubleshooting, and application of undercoats. Upon completion of this course, the participants will have a firm understanding of the refinishing process standards set forth by BMW.

Learning Objectives:

After the completion of this course the participant will be able to:

- Outline the necessary paint shop equipment and personal safety items needed to promote a defect free paint finish.
- Discuss the necessary protection measures for vehicle components and substrates during repair.
- Examine factory paint finishes and identify the unique repair processes that should be considered for each.
- List the appropriate preparation techniques and sanding tools that should be used for preparation of all substrates.
- List the appropriate preparation techniques and sanding tools that should be used prior to undercoat application.
- Identify the correct undercoats and application process for the scope of repair.
- Select the correct spray gun equipment and demonstrate proper set-up and trouble shooting.
- List the appropriate preparation techniques and sanding tools that should be used prior to basecoat / clearcoat application.
- Identify the appropriate defect elimination and polishing techniques that ensure the highest level of quality paint finish and appearance.

Content:

Paint Shop Equipment Requirements & Recommendations

Personal Safety Items

IR Lamps

Sanding Machines & Dust Extraction

Air Supply

Paint Mixing Room & Paint Mixing Equipment

Cleaning & Tacking

Spray Guns

Additional Paint Shop Items

Vehicle Protection & Precautions

Paint Shop Workflow & Increasing Productivity

Masking Techniques

Notes on Hybrid & Electric Vehicles

General Information of Factory Finishes & Repair Standards

BMW Group Paint Codes

Factory Paint Film Layers

BMW Powder & Scratch Improved Clear Finishes

Carbon Fiber

Frozen Finishes

Plastic Repair Guidelines & Repairing Plastic Parts Around Sensors

Preparation Techniques & Sanding Tools

Hand Sanding & Machine Sanding

Random Orbital Dual Action (DA) Sanders

Equipment & Abrasive Recommendation by Application

Preparation Techniques for Undercoat Application

Preparation Techniques for OEM Replacement Parts; E-Coat to Metal

Preparation and Finishing Techniques for Feathering Layered Paintwork (Scratches/ Chips)

Preparation and Finishing Techniques for Body Fillers and Polyester Repairs

Preparation Techniques for Raw Plastic Substrates and Bumpers

Preparation and Finishing Techniques for New OEM Primed Plastic Parts

Preparation Techniques for Plastic Substrate, Repairs: Minor-Major

Spray Gun Equipment & Operation

Overview of Spray Gun Components

Gun Cleaning & Maintenance

Spray Gun Operation & Trouble Shooting

Proper Selection of Gun & Fluid Tip

Undercoats

Corrosion Protection & Plastic Adhesion Promoter Primers

Primers, Fillers, & Sealers

Identify the Best Primer Selection for Each Substrate Situation

Process Guidelines for Under Hood Cut-ins and Jamb Areas

Process Guidelines for Areas Around Bonded Glass

Undercoat Application

Preparation Techniques for Topcoat Application (Basecoat/Clearcoat)

Preparation Techniques for Primed Repair Areas

Preparation Techniques for New OEM Parts with Primer Surfacer

Preparation Techniques for Factory Clear Finishes

Preparation Techniques for Scratch Improved Clear & Frozen Finishes

Defect Elimination & Polishing Techniques

Overview of Sanding Process for Refinishing Defect Elimination

Overview of BMW Approved Polishing Products

Overview of ColorSystem Polishing Process



SB002B - New Generation ColorSystem Product Training (National Rule)

Description:

The purpose of this course is to: Introduce the ColorSystem New Generation National Rule products and application process. This course has been developed for paint technicians of all experience levels.

Prerequisites: None

Target Audience: Body Shop Painters and Apprentice Painters located in

National Rule areas

Course Length: 3-days

Learning Objectives:

After the completion of this course, the participant will be able to:

- Identify the benefits of using the New Generation ColorSystem products
- Identify personal safety standards and outline the necessary paint shop equipment to promote a defect free paint finish
- Outline the new products available and highlight existing products
- Understand the characteristics of the new 7-Series HC Basecoat
- Identify the application variables associated with mixing and spraying New Generation Basecoat
- Demonstrate the correct identification and elimination of basecoat defects using the preferred methods
- Understand color tools and their relation to adjusting the color to match
- Outline and demonstrate the blending procedure with New Generation ColorSystem basecoat

Content:

• Introduction to New Generation ColorSystem

Benefits to Shop

Benefits to Technician

Updates on Ordering / Shipping

New Manual Overview (highlight of new content)

• Paint Shop Equipment Requirements & Recommendations

Personal Safety Items

Spray Booth Function & Maintenance

Air Blowers for Waterborne Application

Paint Mixing Equipment

Color Tools

Cleaning & Tacking

Spray Guns

Additional Paint Shop Items

• ColorSystem Product Overview

Pre-treatment Products & Cleaners

Corrosion Protection

Primers Fillers

Sealers & Adhesion Promoters

Plastic Primers, Sealers, & Adhesion Promoters

Hardeners, Thinners, & Other Additives

Clearcoat

HC Basecoat 7-Series

Mixing Equipment & Toners

Shelf Life

Basecoat Additives

Drying Characteristics and Influences

• Surface Prep & Application Variables

Mix Ratios & Regulators

Panel Preparation for Basecoat Application

Spray Gun Review

Panel Application Details

Dry Times

Metallic Alignment

• Basecoat Defect Identification and Elimination

Identification

Elimination

• Color Adjustment & Color Tools

Basic Color Theory

Basic Tinting

Camera Systems - Acquire FX

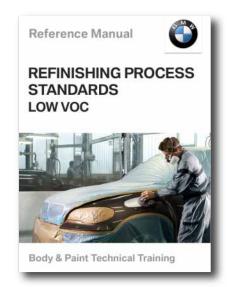
• Blending Operations

Blend Processes

Blend Support Products

Prep of Blend Panel

Blending Operation



SB003A - Refinishing Process Standards (Low VOC)

Description:

The purpose of this course is to: Increase repair efficiency by implementing BMW process standards that ensure quality repair.

Prerequisites: None

Target Audience: Body Shop Painter, Apprentice Painter, and Paint Preppers

located in Low VOC areas

Course Length: 2-days

This instructor led course covers general information in regards to BMW refinishing process standards which apply to all approved paint lines in VOC regulated areas. Using BMW required and recommended equipment, the participants will learn the process steps and prepare panels in various conditions for undercoat and topcoat application. Time will also be allotted for spray gun operation, spray pattern troubleshooting, and application of undercoats. Upon completion of this course, the participants will have a firm understanding of the refinishing process standards set forth by BMW.

Learning Objectives:

After the completion of this course the participant will be able to:

- Outline the necessary paint shop equipment and personal safety items needed to promote a defect free paint finish.
- Discuss the necessary protection measures for vehicle components and substrates during repair.
- Examine factory paint finishes and identify the unique repair processes that should be considered for each.
- List the appropriate preparation techniques and sanding tools that should be used for preparation of all substrates.
- List the appropriate preparation techniques and sanding tools that should be used prior to undercoat application.
- Identify the correct undercoats and application process for the scope of repair.
- Select the correct spray gun equipment and demonstrate proper set-up and trouble shooting.
- List the appropriate preparation techniques and sanding tools that should be used prior to basecoat / clearcoat application.
- Identify the appropriate defect elimination and polishing techniques that ensure the highest level of quality paint finish and appearance.

Content:

Paint Shop Equipment Requirements & Recommendations

Personal Safety Items

IR Lamps

Sanding Machines & Dust Extraction

Air Supply

Paint Mixing Room & Paint Mixing Equipment

Cleaning & Tacking

Spray Guns

Additional Paint Shop Items

Vehicle Protection & Precautions

Paint Shop Workflow & Increasing Productivity

Masking Techniques

Notes on Hybrid & Electric Vehicles

General Information of Factory Finishes & Repair Standards

BMW Group Paint Codes

Factory Paint Film Layers

BMW Powder & Scratch Improved Clear Finishes

Carbon Fiber

Frozen Finishes

Plastic Repair Guidelines & Repairing Plastic Parts Around Sensors

Preparation Techniques & Sanding Tools

Hand Sanding & Machine Sanding

Random Orbital Dual Action (DA) Sanders

Equipment & Abrasive Recommendation by Application

Preparation Techniques for Undercoat Application

Preparation Techniques for OEM Replacement Parts; E-Coat to Metal

Preparation and Finishing Techniques for Feathering Layered Paintwork (Scratches/ Chips)

Preparation and Finishing Techniques for Body Fillers and Polyester Repairs

Preparation Techniques for Raw Plastic Substrates and Bumpers

Preparation and Finishing Techniques for New OEM Primed Plastic Parts

Preparation Techniques for Plastic Substrate, Repairs: Minor-Major

Spray Gun Equipment & Operation

Overview of Spray Gun Components

Gun Cleaning & Maintenance

Spray Gun Operation & Trouble Shooting

Proper Selection of Gun & Fluid Tip

Undercoats

Corrosion Protection & Plastic Adhesion Promoter Primers

Primers, Fillers, & Sealers

Identify the Best Primer Selection for Each Substrate Situation

Process Guidelines for Under Hood Cut-ins and Jamb Areas

Process Guidelines for Areas Around Bonded Glass

Undercoat Application

Preparation Techniques for Topcoat Application (Basecoat/Clearcoat)

Preparation Techniques for Primed Repair Areas

Preparation Techniques for New OEM Parts with Primer Surfacer

Preparation Techniques for Factory Clear Finishes

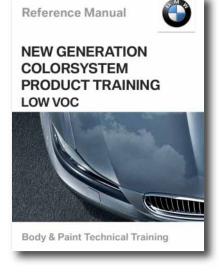
Preparation Techniques for Scratch Improved Clear & Frozen Finishes

Defect Elimination & Polishing Techniques

Overview of Sanding Process for Refinishing Defect Elimination

Overview of BMW Approved Polishing Products

Overview of ColorSystem Polishing Process



SB003B - New Generation ColorSystem Product Training (Low VOC) Description:

The purpose of this course is to: Introduce the ColorSystem New Generation National Rule products and application process. This course has been developed for paint technicians of all experience levels.

Prerequisites: None

Target Audience: Body Shop Painters and Apprentice Painters located in

Low VOC areas

Course Length: 3-days

Learning Objectives:

After the completion of this course, the participant will be able to:

- Identify the benefits of using the New Generation ColorSystem products
- Identify personal safety standards and outline the necessary paint shop equipment to promote a defect free paint finish
- Outline the new products available and highlight existing products
- Understand the characteristics of the new 7-Series HC Basecoat
- Identify the application variables associated with mixing and spraying New Generation Basecoat
- Demonstrate the correct identification and elimination of basecoat defects using the preferred methods
- Understand color tools and their relation to adjusting the color to match
- Outline and demonstrate the blending procedure with New Generation ColorSystem basecoat

Content:

• Introduction to New Generation ColorSystem

Benefits to Shop

Benefits to Technician

Updates on Ordering / Shipping

New Manual Overview (highlight of new content)

Paint Shop Equipment Requirements & Recommendations

Personal Safety Items

Spray Booth Function & Maintenance

Air Blowers for Waterborne Application

Paint Mixing Equipment

Color Tools

Cleaning & Tacking

Spray Guns

Additional Paint Shop Items

• ColorSystem Product Overview

Pre-treatment Products & Cleaners

Corrosion Protection

Primers Fillers

Sealers & Adhesion Promoters

Plastic Primers, Sealers, & Adhesion Promoters

Hardeners, Thinners, & Other Additives

Clearcoat

• HC Basecoat 7-Series

Mixing Equipment & Toners

Shelf Life

Basecoat Additives

Drying Characteristics and Influences

• Surface Prep & Application Variables

Mix Ratios & Regulators

Panel Preparation for Basecoat Application

Spray Gun Review

Panel Application Details

Dry Times

Metallic Alignment

• Basecoat Defect Identification and Elimination

Identification

Elimination

• Color Adjustment & Color Tools

Basic Color Theory

Basic Tinting

Camera Systems - Acquire FX

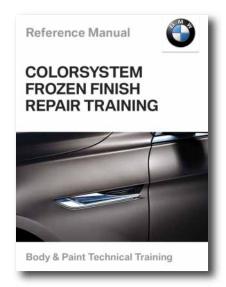
Blending Operations

Blend Processes

Blend Support Products

Prep of Blend Panel

Blending Operation



SB001D - ColorSystem Frozen Finish (Matt Clear) Training

Description:

This course will cover proper repair processes and application of exterior matt clear finishes.

Prerequisites: SB002B - New Generation ColorSystem Product Training **or**

SB003B - New Generation ColorSystem Product Training

Target Audience: Body Shop Painters and Apprentice Painters

Course Length: 3-days

Learning Objectives:

After the completion of this course, the participant will be able to:

- Outline the unique characteristics of an OEM Frozen Finish.
- Demonstrate the complete refinishing process for Frozen Finishes.
- Identify the proper care and maintenance required for Frozen Finish.

Content:

• Introduction to BMW Frozen Finish

Features

Color Portfolio

Overview of Frozen Finish Products

Refinishing Process

Surface Preparation

Mixing Basecoat and Frozen Clear

Matching Color & Matt / Gloss Level

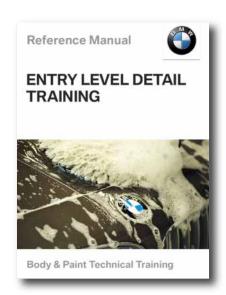
Frozen Clear Application

• General Care & Maintenance

Washing & Waxing

Surface Contaminants & Available Care Products

DETAIL TRAINING



SB006 - Entry Level Detail Training

Description:

Entry-Level Detailing is for Entry level detailers and recondition technicians of new/used vehicles.

Prerequisites: None

Target Audience: Detailers & Polishers

Course Length: 1-day

Learning Objectives:

After the completion of this course, the participant will be able to:

- Identify and utilize proper personal and shop safety equipment.
- Identify procedures, precautions, and protection of various vehicle components.
- Use a systematic and time effective approach to prepare a vehicle for detailing.
- Understand, identify, and safely use detailing materials and chemicals.
- Effectively use equipment and tools for the detailing process.
- Prepare and clean interior and exterior areas of a vehicle.
- Understand the various buffing machines, buffing products and their capabilities.
- Perform a final detail quality control inspections on critical areas.

Content:

- Introduction
- Safety
- Vehicle Preparation

Tools, Equipment & Chemicals

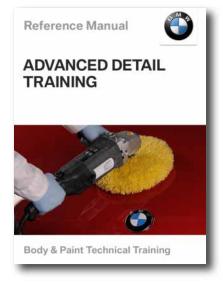
 Interior Preparation & Cleaning Vacuum and Steam Systems

Leather Cleaning & Conditioning

• Buffing, Polishing, & Waxing

Use of Clay, Buffers, and Polishing Products

• Final Detailing & Inspection



SB006A - Advanced Level Detail Training

Description:

This two day course has been designed for detail and recondition technicians of new /used vehicles.

Prerequisites: SB006 - Entry Level Detail Training

Target Audience: Detailers & Polishers

Course Length: 2-days

Learning Objectives:

After the completion of this course, the participant will be able to:

- Identify and understand factory and refinish paint technology
- Pinpoint various paint surface issues / defects and perform repairs
- Utilize a rotary buffer and buffing products to repair surface conditions
- Use an electronic gage to measure paint coating thickness
- Select materials and perform wet sanding to correct surface defects
- Perform headlight lens reconditioning using proper tools and equipment

Content:

- Safety
- Paint Technology

Stages of paint application, materials, and their functions

- Paint Surface Conditions
 - Identify paint surface issues, severity, and corrective repair options

Identify and correct problems such as; chemical etching, industrial fallout, water spots, tree sap,etc.

- Wet Sanding
 - Removing minor surface defects by wet sanding.
 - Proper diagnosis, measuring, sanding techniques, and buffing of clear coats

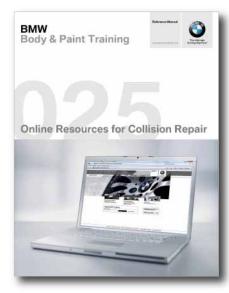
Measuring paint with an electronic gage to determine thickness prior to and after sanding

- Advanced High-Speed Buffing
 - Understand the difference between rotary and orbital buffing

Practice the safe use of a rotary buffer, proper techniques, and choice of buffing pads

- Headlight Lens Reconditioning
 - Recondition and restore clarity to oxidized headlight lens

NON TECHNICAL TRAINING



SB025 - BMW Online Resources for Collision Repair Description:

This course will cover the use and application of BMW online resources such as ISTA, DCSNet, ICP, WebEPC, and CenterNet. Participants will utilize a PC to navigate the various BMW support applications to find technical information, identify BMW models, and service part availability.

Prerequisites: OL2042 - BMW History and Heritage

Target Audience: Body Shop Estimators

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Describe how BMW technical, vehicle, and customer information is organized, where it resides, and how it is accessed
- Research vehicle Service History including both completed warranty repairs and any open warranty claims, recall notices, and BMW campaign status as well as determining the warranty coverage that is still in effect
- Identify vehicle features including any standard and optional equipment installed at time of manufacture
- Understand the meaning of basic BMW abbreviations or acronyms and where to find the definitions for commonly used terms related to vehicle service and parts
- Develop a logical procedure to identify the vehicle and determine any key service requirements
- Know how to find information such as part numbers, parts diagrams, and parts prices for any service parts that may be required

Content:

Introduction

Online Resources - Developing a Repair Plan

CenterNet

Vehicle Information and Identification

BMW Group Classification

DCSnet

Repair Details

WebKSD

WebISTA

The Parts

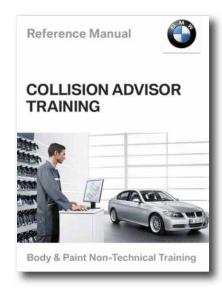
WebEPC

DCSnet Parts Availability

The BMW Associate

TMSi

Viewing the Training Transcript



SB017 - Collision Advisor Training

Description:

This program is designed to help the client advisor or estimator become more familiar with the repair procedures specified by BMW that should be utilized when performing body and paint service.

Prerequisites: SB025 - Online Resources for Collision Repair

Target Audience: Estimators / Collision Advisors

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Perform a thorough damage assessment on all BMW cars and SAVs, and be able develop a repair plan that minimizes vehicle down time and decreases the overall repair cycle time.
- Assure that the vehicle's function, appearance, safety, and durability will be restored and meet BMW specifications.
- Compile the necessary technical documentation preceding every vehicle diagnosis using BMW online resources.
- Recognize the added value of adequate research before engaging in any diagnostic process.
- Identify customer wants and needs to help assure customer satisfaction and continued brand loyalty.

Content:

- The BMW Brand and its Clients
- Vehicle Lineup and Construction Features

Materials Science

Construction Features

General Vehicle Electronics

Replacement Parts Standards

BMW Resources and Repair Standards

Developing a Repair Plan

BMW Position Statements

BMW Policy, Procedures, and Repair Standards

Structural Repair Guidelines (Steel & Aluminum)

Steering & Suspension

• Client and Insurance Interaction

Initial Client Contact

BMW Premium Aftersales Strategy

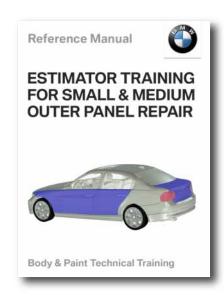
Explaining the Repairs

Selling the Repairs

Scheduling the Work

Work Authorizations

Interactions with Insurance Personnel



SB017B - Estimator Training for Small and Medium Outer Panel Repair

Description:

Increase participant's knowledge of small and medium outer panel damage repair solutions to assist in the creation of thorough damage reports or repair plans that comply with BMW repair guidelines. This will improve cycle time and enhance customer satisfaction and retention.

Prerequisites: None

Target Audience: Body Shop Managers & Estimators

Course Length: 1-day

Learning Objectives:

After the completion of this course the participant will be able to:

- Explain the effects and advantages of correctly repairing small damages to outer panels.
- Recognize different types of small damage and their characteristics in order to determine the difficulty, repair method, and time needed.
- Use light and contrast to accurately visualize the damage.
- Anticipate and understand various factors that can influence repair and select the best tool and/or repair system based on the type of damage and location.
- Understand the different steps during small damage repair.
- Outline the factors that contribute to a positive practice environment and understand the importance of adhering to the technician development plan.
- Outline what should be considered before and after repair.
- Produce an accurate repair plan and identify the appropriate steps to ensure high quality efficient repair process.
- Outline what should be considered before and after repair.
- Outline the additional considerations and tips during repair such as tool dynamics, bridge application, bit application and pulling methods, and the different welder settings and modes.
- Identify the necessary safety equipment and BMW repair guidelines in regards to aluminum outer panel repair.
- Explain the processes used to repair small & medium damage on aluminum outer panels.
- Explain the correct finishing processes and corrosion protection measures that should be taken after repair of steel or aluminum outer panels.

Content:

 Introduction to Small Damage Repair Common Expectations and Desires Choosing the Right Repair Method Opportunities for the Collision Center

Recognizing Dents
 Types of Dents

Depth

Continued on next page...

Shape or Form

Lighting

What is Light? (general contrast)

Reflection

Types of Light Stands

Positioning

External Factors

Repair Zones on the Outer Body

Access Areas

Material Type

• Small Damage Repair

Dent Repair Steps

Repairing a Crease or Line, Larger Dents, and Dents Over Edges

Glue System Components

Glue System Repair Process

Overview of Technician Continued Skill Development

Positive Practice Environment & Maintaining Fundamentals

Technician Skill Development Program

Final Finishing Touches to Small Damage Repair

Surface Correction

Vehicle Protection

Hail Damage Dent Counting Methods

Medium Outer Panel Repair Philosophy

Repair Options

Pros and Cons to Repair and Replace

Opportunities to Increase Productivity

Repair Plan and Repair Process

Damage Identification

BMW Repair Standards (Steel Outer Panels)

Damage Analysis

Preparation and Vehicle Protection

Planning for Removal of Coatings

Repair Process Demonstration

Additional Considerations for Damage Repair (Steel)

Tool Dynamics

Bridge Application

Bit Applications and Pulling Methods

Spot Welder Use

Aluminum Outer Panel Repair

Safety Equipment

BMW Repair Standards (Aluminum Outer Panels)

Small & Medium Damage Repair (Aluminum)

Small Damage Repair Tools and Process

Medium Damage Repair Tools and Repair Process

Finishing Work and Corrosion Protection



SB024 - Collision Center Human Resource Management

Description:

This course will provide participants with understanding of how to grow a successful collision center team in a positive working environment.

Prerequisites: None

Target Audience: Body Shop Managers

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Improve the effectiveness of recruiting and hiring decisions
- Identify, understand, and utilize effective interviewing tactics
- Understand and be able to implement employee coaching techniques
- Recognize the importance of creating a positive workplace environment
- Develop effective compensation plans
- Have a better understanding of key Human Resource compliance issues

Content:

- Introduction
 - **Industry Statistics**
- Recruiting, Hiring, and Developing Staff

Hiring Qualified Personnel

Turnover

Job Descriptions & The Hiring Process

Recruiting

BMW STEP Program

Employee Development and Coaching

- Creating the Best Work Environment
- Compensation Plans

The Goals of a Compensation Plan

Managing Expenses

Salary and Incentive Pay

Legal Awareness



SB023 - Collision Advisor Sales Negotiation

Description:

This interactive course uses realistic case studies and real world problem solving to provide participants with sales and negotiations strategies. These strategies will help them present the complete damage repair to the customer as learned while attending SB017.

Prerequisites: SB017 - Collision Advisor Training

Target Audience: Estimators / Collision Advisors

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Identify and define customer handling procedures that are designed to achieve the highest levels of Customer Satisfaction
- Assure that all customer wants, needs, and expectations have been identified and that all identified wants and needs have been completely and thoroughly addressed
- Utilize a professional selling process that maximizes sales, productivity, profitability and customer retention, while providing best-in-class customer service
- Effectively sell body, paint, and other appearance services while answering customer inquiries and addressing customer concerns
- Utilize all relevant BMW online resources

Content:

• The Role of the BMW Collision Advisor

Estimating and Selling Skills

The High Cost of Customer Defections

Closina Ratio

The Importance of Outstanding Customer Service

The Important Role of the Advisor

• Customer Service

Understanding Customer Satisfaction

What Customers Expect

Identifying Customer Expectations

Active Listening

Influencing Customer Expectations

Customer Satisfaction Measurement Basics

Influencing and Impacting Perception

- Effective Customer Handling Procedures
- Communication Tools

Telephone and Electronic Communication

• The Initial Consultation

The Initial Greeting

Personal Appearance

Workstations and Workplace Conditions

Personal Work Areas

Customer Accommodations

The Building Interior

Greeting the Customer

Determine Customer Needs

Customer Information Form

Identifying Customer Wants, Needs, and Expectations

Using Features and Benefits

Sales Support Materials

Credibility

Closing the Sale

Getting the Customer's Commitment

Timing

Trial Close

Examples of Trial Close Questions

Handling Objections

Identifying Real Objections

When the Customer Says "Yes"

Asking for a Deposit

• The Repair Appointment and Vehicle Reception

Receiving the Vehicle

Customer Review Items

Collision Center Support Documents

- The Active Delivery
- Negotiation

Criteria for Effective Negotiation

Positional Bargaining

Soft Negotiating

The Alternative - Principled Negotiation

Best Alternative (BATNA)

Strategies When Negotiations Fail



SB052 - Promoting BMW Collision Repairs

Description:

This course will provide participants with the basics for promoting collision services at their centers.

Prerequisites: None

Target Audience: Body Shop Managers

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Identify and utilize BMW NA marketing resources
- Understand and effectively utilize social media outlets
- Identify the available BMW Asset Portal applications
- Assess and upgrade their Center's body and paint marketing program
- Discuss the benefits of the Insurance Partnership Program

Content:

BMW Resources

ASAP Portal

Marketing tools

Aftersales Support

What Can The BMW Center Do

Do ITT Tool

Promotional Programs

Social Media

Brand Awareness

• Insurance Partnership Program (IPP)

Program Requirements

Program Benefits



SB053 - Assistance Systems for Collision Repair

Description:

This course will provide participants with a fundamental understanding of driver's assistance systems.

Prerequisites: None

Target Audience: Estimators / Collision Advisors

Course Length: 2-days

Learning Objectives:

After the completion of this course the participant will be able to:

- Become familiar with the evolution of driver assistance systems and the role these systems will play in autonomous driving.
- Identify & understand the various sensor types utilized within BMW driver assistance systems.
- Determine the standard and optional driver assistance systems and packages unique to a vehicle's configuration
- Identify & outline the components, operating principles, and parameters necessary for the intended function.
- Perform a vehicle assessment to identify any driver assistance systems service requirements following a collision to ensure system readiness.

Content:

Introduction

Autonomy Levels

Sensors

Sensor Groups

BMW Types

Locations

Limitations

Identification

Vehicle ID & what the vehicle has equipped

Where to find the info on the system (resources)

Option Package contents (what is included by option codes)

Systems

PDC

Camera Systems

DAS after the accident / Post Collision System Assessment & Inspection

Initial Inspection

Verification

WEB BASED TRAINING

OL2042 - BMW History and Heritage

In this course, we will look at the history of BMW and how you fit into our continued success.

Prerequisites: None

Units: 1

OL17-5021 - Intro to BMW Identification Systems and Driving Technology

Are you challenged understanding the various BMW Group identification and numbering systems, or how various BMW driving technology features work? If so, this is the course for you.

The Identification Systems section uncovers most of BMW's mysterious codes, abbreviations and acronyms that we be referenced during your career with BMW.

Features & Technology explains how BMW defined the performance luxury vehicle market segment and continues to set the benchmark for automotive technology in our quest to remain "The Ultimate Driving Machine." Design features such as EfficientDynamics, ConnectedDrive and the various Driver Assistance Systems features are also presented. From there, the course moves on to present many of BMW's ground-breaking technologies in drivetrain, chassis and suspension, and body electronics.

Prerequisites: None

Units: 1

OL5501 - Fundamentals of Aluminum

Communication of theoretical knowledge in connection with the material aluminum Introduction Manufacture Design Material properties Occupational safety Material processing. Course Length: 40 mins

Prerequisites: OT5501- Knowledge Status Check Preparation -

Fundamentals of Aluminum

Units: 1

OL5502 - Fundamentals of Carbon

Communication of theoretical knowledge in connection with the material carbon Introduction Manufacture Design Material properties Occupational safety Material processing. Course Length: 40 mins

Prerequisites: OT5502 - Knowledge Status Check Preparation -

Fundamentals of Carbon

OL5503 - GRAV Repair

This course is intended for collision repair technicians. This online training course will cover special handling characteristics light weight aluminum front section (GRAV) found on the E60, E61, E63 and E64. The video also focuses on repair precautions and specific procedures for the GRAV such as; cutting, cleaning, prep process, adhesive application and riveting. This course in conjunction with the instructor led training "SB028 – Fundamentals of Aluminum" is equivalent to the instructor led training SB011- GRAV Repair, which is no longer offered. Course Length: 1 hour 15 minutes

Prerequisites: OT5501 - Knowledge Status Check Preparation -

Fundamentals of Aluminum

OL5501 - Fundamentals of Aluminum

Units: 1.25

OL5504 - Punching Tool Set for Bumper PDC, PMA, & SVC

The number of variants for replacement bumper covers will be reduced for several models. From mid 2013 on, only replacement bumpers without pre-punched holes for Park Distance Control (PDC), Parking Maneuvering Assistant (PMA) and Side View Camera (SVC) will be available. These holes will need to be punched by the technician. This video complements the repair instructions and provides an overview of the proper use of the newly developed multi-part punch tool. This video should also answer common questions from the workshop. Course Length: 10 minutes

Prerequisites: None

Units: 1

OL5505- Body Repair Level 1

Disassembly and installation work on screwed and clipped outer skin components and their repair, taking into consideration the assistance and safety systems, as well as the vehicle glazing.

Prerequisites: None

Units: 1

OL5506- Fundamentals of Steel

Communication of theoretical knowledge in connection with the material steel; Introduction, Manufacture, Design, Material properties, Occupational safety, and Material processing.

Prerequisites: None

Units: 1

OL5507- Convertible Top Technology

The fundamental connections of the BMW convertible tops are explained in this course. We will cover body types, soft tops verse hardtops, their components and their actuator technologies.

Prerequisites: None

OL5508- F33 Retractable Hard Top Tips

This web based training will show you some important tips for when performing removal and installation of the Retractable Hard Top on the F33.

Prerequisites: None

Units: 1

OL5509 - I12/I15 Front Drive Module

This web based training will show you some important tips for when performing removal and installation of the front drive module of the i8 Coupe and i8 Roadster.

Prerequisites: None

Units: 1

OL5510 - Bonding & Riveting techniques

Upon completion of this course, the student will have increased knowledge about the new body work repair method for adhesive bonding.

Prerequisites: None

Units: 1

OL1403A - I01 Product Introduction

This web course is the introduction of the new BMW i3 (I01). It is an overview of the BMW i3 systems, functions and components. This WBT complements the information found in the ST1403 I01 Complete Vehicle (BMW i3 Introduction) training material.

Prerequisites: None

Units: 1

OL1403B - I01 Body Level 1

This web course describes the Body Repair Level 1 procedures for the new BMW i3 (I01). It is an overview of the replacement of parts of the body outer panels and their reconditioning, the replacement of fixing rails and the replacement of bolted on body components. This WBT complements the information found in the ST1403 I01 Complete Vehicle (BMW i3 Body Repair Level 1) training material.

Prerequisites: None

OL1408A - I12 Introduction

This web course is the introduction of the new BMW i8 (I12). It is an overview of the BMW i8 systems, functions and components. This WBT complements the information found in the ST1408 I12 Complete Vehicle (BMW i8 Introduction) training material.

Prerequisites: None

Units: 1

OL1408H - I12 Body Repair Level 1

This web course describes the Body Repair Level 1 procedures for the new BMW i8 (I12). It is an overview of the replacement of parts of the body outer panels and their reconditioning. This WBT complements the information found in the ST1408 I12 Complete Vehicle training material.

Prerequisites: None

Units: 1

OL1501A - G12 Body Introduction

The participant gets to know the highlights of the G11/G12 interior and exterior; Introduction, Bodyshell, Body Repair Level 1, and Interior equipment.

Prerequisites: None

Units: 1

OL1607A - G12 PHEV High Voltage Components

G12PHEV High-voltage Components Online Training Course introduces the G12 PHEV and describes the high voltage components of the G12 Plug in hybrid electric vehicle in detail. This WBT and covers the internal structure, the operation and special functions of the high voltage components.

Prerequisites: None

Units: 1

OL1604A - G30 Body

The participant gets to know the highlights of the G30 interior and exterior; Introduction, Bodyshell, Body Repair Level 1, and Interior equipment.

Prerequisites: None

OL17 - ST1710 - Fundamentals of High Voltage Technology

In this training video, you will learn about the basic structure, functionality and handling of hybrid electric vehicles. You will also get an overview on safety measures associated with performing work on Hybrid Vehicles.

Prerequisites: None

Units: 1

VO325 - Glass Repair and Replacement

This online course is intended for workshop personnel that have contact with customers or insurance companies. Glass repair and replacement represents an opportunity to increase sales in your center and collision repair facility. Glass repair and replacement is just one more way we offer our customers a One-Stop Shop Solution. You MUST take the assessment at the end of this course in order to receive credit. Course Length 30 minutes

Prerequisites: None

Units: 1

UO110 - Managing Time the Easy Way

This course discusses the topic of time management as applied in BMW center operations, and explains how efficient time management practices improve the quality of work in center operations and reduces frustration and stress. Included are techniques to create a realistic priority list and ways to handle "fires" as efficiently as possible. Course Length: 3 0 minutes

Prerequisites: None

Units: 1

VO720 - Identifying E93 Convertible Water Leaks

VO720 video on demand demonstrates the correct process to identify and resolve convertible water leaks and identifies the resolution process.

Prerequisites: None

Units: 1

WB618 - Fundamentals of Air Conditioning

This web based training course offers information on the basic principles of vehicle air conditioning systems. The course is approximately 2 hours in duration.

Prerequisites: None

Units: 1

Other Recommended Training Offerings

Other recommended training offerings can be found within the TMSi website.

Required Body & Paint technical training criteria are subject to change and will be updated on an as-needed basis to support changes in BMW products as well as the national and global body & paint market.