



SCHMETZneedles.com

August 2021

On the Road

Did you see the new Carica-Stitch offering in the July newsletter? Last month, legendary embroiderer, John Deer, was featured in **SCHMETZ Inspired to SEW**. At the same time, John announced a new digitizing service and asked me to test. Lucky me! I didn't tell him I can no longer embroider on my machine. I emailed John my head shot and voila! John sent back embroidery files. My talented friend, Rosalie, did the stitch-out. It looks fabulous! Take a closer look below and get ready to stitch out holiday gifts.



This week I joined a new community, Studio Art Quilt Associates. SAQA just happens to be the feature in the current **SCHMETZ Inspired to SEW**. I have admired many SAQA exhibits at various quilt shows throughout North America, but had never taken the time to learn about the organization. Rita Farro did a stellar job interviewing and writing about SAQA. If you enjoy making art quilts, collect, or admire art quilts, look into SAQA membership. You don't even have to create art quilts to join. What Rita & I discovered is a wonderful, creative, and vibrant community. Enjoy the read and get ready for the upcoming SAQA Benefit Auction. Online auctions are fun!

Sew SCHMETZ & Grabbit® Too!

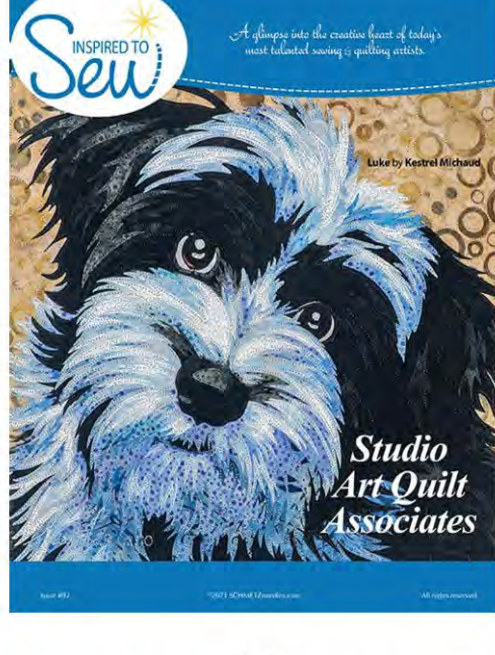
Rhonda Pierce

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SCHMETZ Inspired to Sew

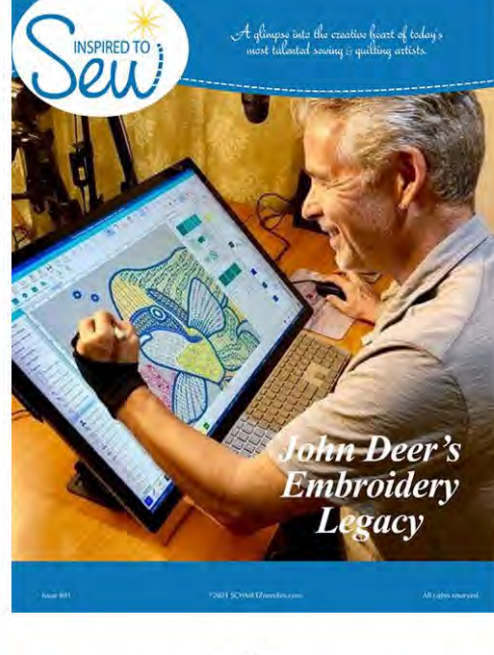
Newest Editions



#92

Studio Art Quilt Associates, Inc. (SAQA) is a nonprofit organization whose mission is to promote the art quilt. In their first 30 years, SAQA has grown into a dynamic and active community of 4,000 artists, curators, collectors, and art professionals all over the world. Their vision is that the art quilt is universally respected as a fine art medium.

[READ NOW](#)



#91

Inspired to SEW #90 focused on machine embroidery. While doing research for that issue, we interviewed John Deer. John Deer is to machine embroidery what Bill Gates is to computers. But maybe the most amazing thing is that his family has actually been in the business of machine embroidery for five generations. How is that even possible?

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Share with your customers.

What AWESOME Products Will Rhonda Give Away? SCHMETZ, of Course, and Sew Much More!

Upcoming Facebook Live

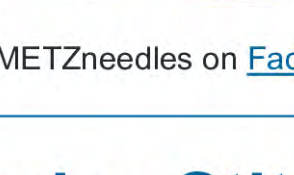


Wednesday, August 4, 2021

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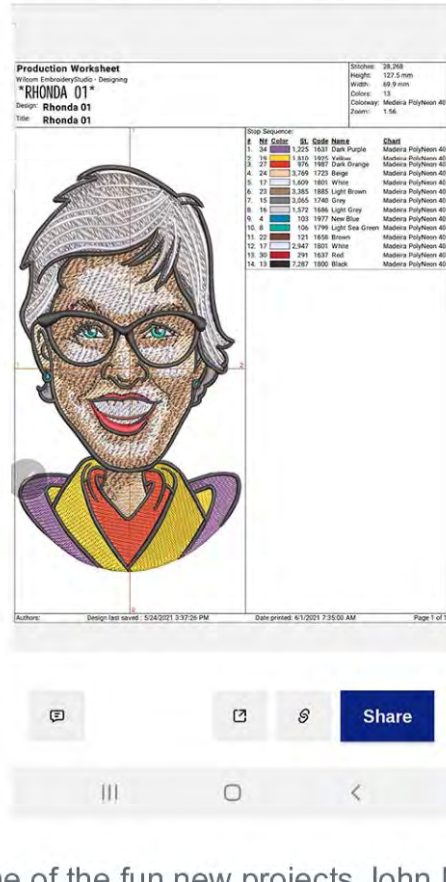
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Carica-Stitch

Personalized Embroidery Caricature Designs

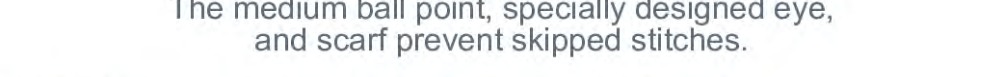


One of the fun new projects John Deer, legendary embroiderer, created is embroidered Carica-Stitch, which launched July 2021. Customers submit a headshot, which is sent off to their talented artist, Daryl, to draw an original caricature. John does the digitizing. For less than \$100, you get the embroidery design and PDF run sheet. Of course, Rhonda Pierce was one of the first to jump on this fun opportunity.

[Click HERE for more information.](#)

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Stretch Needles



The medium ball point, specially designed eye, and scarf prevent skipped stitches.

- Use on knit fabrics with LYCRA®, spandex, or elastic.
- The more elastic the material, the more suited the stretch needle is (if in doubt, use the stretch needle).
- Swimwear fabrics.
- Fine jersey, silk jersey, single jersey, velour cloth.
- Cotton knitwear.

[Click HERE for more information.](#)

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Where's Rhonda?

2021 Virtual Events & Shows

August

4 - **SCHMETZneedles FBLive**; 11 - [Capital Quilt](#); 18 - [Notions Marketing](#);
25 - [Original Sewing & Quilt Expo](#); 30 - [Valley MQG](#)

September

1 - **SCHMETZneedles FBLive**; 8-10 - [Janome Institute](#);
13 - [Friendship Quilters of San Diego](#); 14 - [BattingSuperSale.com](#);
15 - [Tailored Fit](#); 16 - [Hen & Chicks](#); 22 - [Middlebury Sew-N-Vac](#);
23 - [ASG Northern Virginia](#)

October

5 - [NAMPA Modern Quilt Guild](#); 6 - **SCHMETZneedles FBLive**;
6 - [Capital Quilts](#); 13 - [Country Thyme Vermont Retreat](#);
19 - [Original Sewing & Quilt Expo](#); 23-25 - [International Quilt Market](#);
24 - [Threads of Success](#); 28-31 - [International Quilt Festival](#)

November

3 - **SCHMETZneedles FBLive**; 9 - [Quilter on Fire](#);
18 - [Smokey Hill Quilt Guild](#)

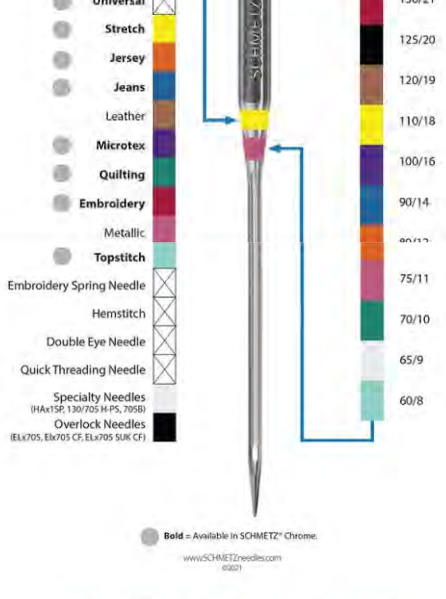
December

1 - **SCHMETZneedles FBLive**

Let's Get Social



SCHMETZ

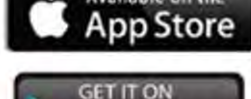
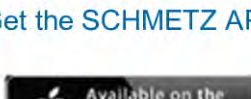


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