



P.770



“ We spent countless hours working with PGA TOUR players to develop the most complete players iron we have ever created. Drawing inspiration from some of our most successful irons, P770 challenges the status quo of what a players iron should be.

TOMO BYSTEDT
SENIOR DIRECTOR
GLOBAL IRONS

PURIST PERFORMANCE, MODERN DESIGN

► FORGED CONSTRUCTION MEETS ELEGANT DESIGN IN THE ULTIMATE PLAYERS IRON

- **Forged 1025 Carbon Steel**

A new multi-step forging process using a 2000-ton press ensures perfect head shaping with minimal hand polishing, resulting in a pure players iron with soft, solid feel.

- **Tungsten Back Bar**

3-7 irons feature a tungsten back bar to enable low, perfectly centered CG while increasing MOI. The result is an iron that combines Tour-caliber workability with added forgiveness.

- **Refined shape and sole geometry**

Designed with direct input from Tour, P770 irons feature a thin topline and progressive offset for a clean look at address. Further enhancements include a flatter, medium cambered sole and tighter leading edge for improved turf interaction.

- **Precision-Milled Face and Grooves**

Milled to meticulous standards to meet the demands of the best ball strikers, P770 produces optimal spin and exceptional control.



SHAFT

Steel — KBS Tour FLT (X,S)
Graphite — Custom only

GRIP

Men's — Golf Pride Tour Velvet 360 Grey/Black 51.5g .580

CLUB	3	4	5	6	7	8	9	PW	AW
LOFT	20.5°	23.0°	26.0°	29.5°	33.0°	37.0°	41.5°	46.0°	51.0°
LIE	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.5°	64.0°	64.0°
OFFSET	3.6mm	3.3mm	3.0mm	2.7mm	2.4mm	2.2mm	1.9mm	1.6mm	1.6mm
LENGTH	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.50"	35.50"
SWING WEIGHT	D2	D2	D2	D2	D2	D2	D2	D3	D3
HAND	R/L	R/L	R/L	R/L	R/L	R/L	R/L	R/L	R/L