





LG 75XS4P Window Facing Display Owner's Manual

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LG 75XS4P Window Facing Display



Specifications

• Screen Size/Panel: 75XS4P

• Native Resolution: High Brightness 4,000 nits

• Brightness: 4,000 nits

• Portrait/Landscape: Window-facing Type

• Dimension/Weight: Compact size and slim design

Product Information

The LG 75XS4P Window Facing Display is designed to attract passing customers with a bright display presented through a window. It offers anti-discoloration technology, high reliability, and energy efficiency, making it ideal for cost-effective operations.

Key Features

- 4,000 nits High Brightness
- Energy Efficiency
- Smart Monitoring & Control

· Stay Bright, Stay Ahead

The XS4P can maintain an astonishing brightness of 4,000 nits while consuming lower power compared to RGB panels at the same brightness level.

Anti-Discoloration

LG's technology prevents screen yellowing and has obtained the world's first UL Verification for Display Anti-

Discoloration Characteristics.

· Brightness Beyond the Window

The XS4P is designed for window-facing environments, providing brilliant brightness to attract customers even with polarized sunglasses.

Optimal Performance

The XS4P integrates smoothly into any store's interior with its compact size and slim design. It can function as a double-sided display with standard UHD signage attached to the back.

Software

The SCAP Development Kit Libraries and Sample Applications provide high-performance with webOS 6.0, allowing for multitasking and an intuitive user interface.

Product Usage Instructions

Installation Guide

Follow the installation guide provided to ensure proper setup and to qualify for warranty coverage.

• UV-Film Recommendation

Depending on the installation site, UV-Film is recommended to enhance the longevity of the display.

Content Management

Utilize the web-based content solution provided by LG to manage promotional content and pricing information in real-time through mobile devices.

FAQs

Q: Can the display prevent screen yellowing?

A: Yes, the display features anti-discoloration technology to prevent screen yellowing.

Q: What is the brightness level of the display?

A: The display offers a high brightness of 4,000 nits, suitable for window-facing environments.

Q: Is the display energy-efficient?

A: Yes, the display is energy-efficient, consuming lower power compared to RGB panels at the same brightness level.

Specification

- Anti-Discoloration
- Space Efficiency
- High Reliability
- 4,000 nits High Brightness
- Energy Efficiency
- Smart Monitoring & Control

75XS4P

- Screen Size / Panel 75" / IPS, M+
- Native Resolution 3,840 × 2,160 (UHD)
- Brightness 4,000 nits (Typ.), 3,200 nits (Min.)
- Portrait / Landscape Yes / Yes
- Dimension / Weight 1,679.2 × 957.6 × 104 mm (W × H × D) / 39.6 kg
- Key Features Slim Design, Conformal Coating, Auto Brightness Control

Light up More, Save up More



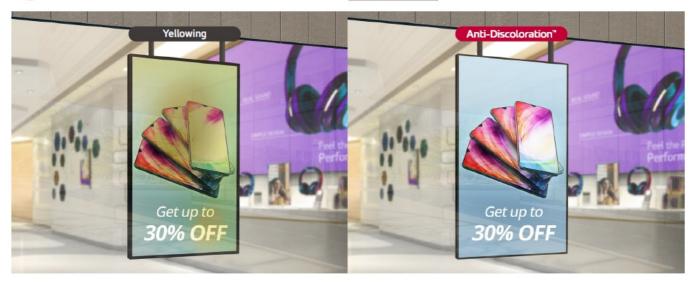
Window-facing Display

LG offers advanced technical solutions for cost-effective operations. The XS4P can maintain an astonishing brightness of 4,000 nits, yet has lower power consumption compared to RGB panels at the same brightness level.

Stay Bright, Stay Ahead







World's First UL Verification for Display Anti-Discoloration Characteristics

By focusing on the pain points of our customers, we obtained the world's first UL Verification for Display Anti-Discoloration Characteristics. Our new technology helps prevent 'screen-yellowing', while safeguarding display quality and performance stability.

- · World's first UL Verification in the manufacturing industry
- For more details about UL Verification, please visit https://verify.ul.com/verifications/1382.

Shine Bright, Stay in Sight







Brightness Beyond the Window

A window-facing display requires higher nits, as it is exposed to direct sunlight through a window. The XS4P is designed especially for window-facing environments, providing brilliant brightness. Vibrant and dynamic content displayed through the window will attract customers to your business, despite the viewers wearing polarized sunglasses.

Optimal Performance







Optimized Design for Space Utilization

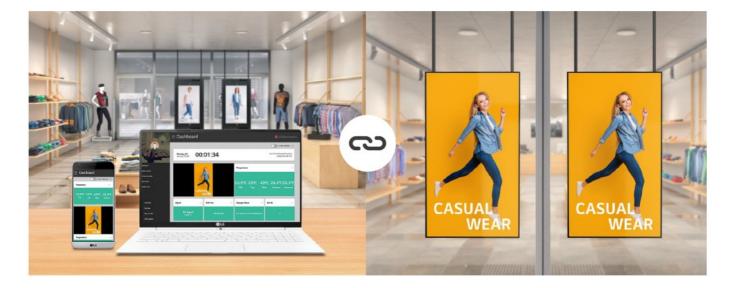
With its compact size and slim design, the XS4P integrates smoothly into any store's interior. Its bezel is thinner than conventional models, enabling closer installation to windows and offering an improved visual experience for customers. Additionally, standard UHD signage can be attached to the back of the XS4P, allowing it to function as a double-sided display.

- The conventional model refers to the XS2E.
- The bracket accessory is sold separately.
- Exclusively available for 75XS4P



High-performance with webOS 6.0

Quad Core SoC (System-on-Chip) can execute several tasks at the same time without a separate media player. In addition, the webOS 6.0 platform enhances not only user convenience with intuitive UI but also web-app integration with an updated Node JS/Chromium version.

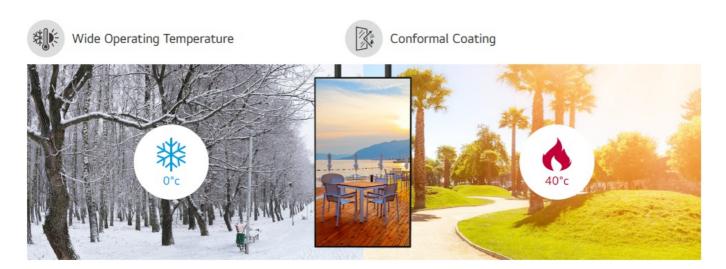


Remotely Managed, Real-time Mastery (Content Manager)

A significant advantage of window-facing displays over temporary displays is their ability to effortlessly manage frequently changing promotional content and pricing information. LG's web-based content solution is intuitive and user-friendly, providing users with complete access to current and historical data anytime, anywhere, through their mobile devices. This allows users to monitor, adjust, and control the unit remotely in real time.

· Feature accessible through wired LAN connectivity

More Enduring, More Reliable



Wide Range of Operating Temperature

The XS4P can be used under a wide range of operating temperatures from 0°C to 40°C.

• Confirmed by LG internal testing, Operating temperature: 0°C~40°C (without direct sunlight; with direct sunlight in the cooling system), 0°C~30°C (with direct sunlight)

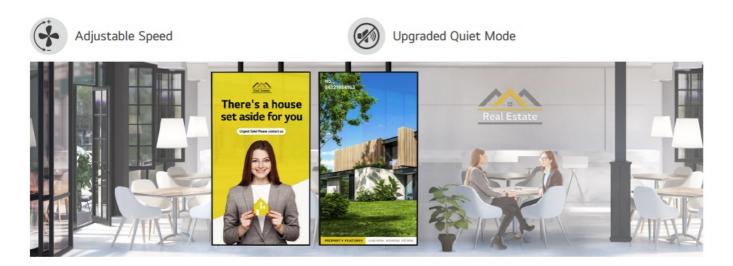


Conformal Coating

The conformal coating with dust protection shields the circuit and power boards from dust, metal particles, moisture, and other contaminants, providing solid durability and long-term reliability.

· Confirmed by LG's internal testing

Whisper-Quiet Performance



Upgraded Quiet Mode

The XS4P addresses concerns about display noise. It features an Upgraded Quiet Mode that operates at 2,500 nits with minimal fan noise.

Control with Ease, Even from Afar



The XS4P features LAN Daisy Chain functionality, enabling the control of multiple displays with a single master remote, offering significant convenience. Moreover, with Wi-Fi, Bluetooth, and Beacon capabilities, content, and software can be distributed to the XS4P, allowing store managers to effortlessly provide coupons and information to multiple devices in real-time.

• Exclusively available for 75XS4P

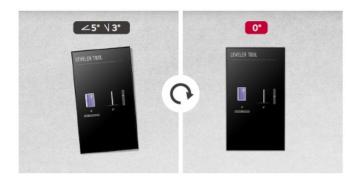
Professional Content Partners

Pairing the XS4P Series with LG SW solutions would enhance its utilization.

· Sold separately









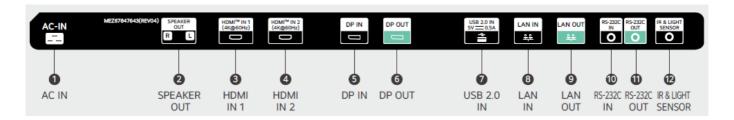
Convenient Installation with Calculated Precision

The XS4P is equipped with a Leveler Tool that shows users the tilt of the device, allowing for precise display installation. Additionally, the Horizontal Sensor Tool assists users in verifying the correct installation direction. The XS4P even provides warning messages for proper installation if it is installed incorrectly.

• The rotation direction differs for 49"/55" and 75".

CONNECTIVITY

75"



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Documents / Resources



LG 75XS4P Window Facing Display [pdf] Owner's Manual 75XS4P Window Facing Display, 75XS4P, Window Facing Display, Display

References

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- O Verify
- User Manual

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