



ideapaint Dry Erase Magnetic Primer Instruction Manual

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Dry Erase Magnetic Primer Instruction Manual

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SPECIFICATION INSTRUCTIONS:

IdeaPaint Magnetic Primer with IdeaPaint PRO W h i t e Dry-Erase Top Coat

REQUIRED:

- A pre-application meeting with the manufacturer
- Participants: General Contractor and Paint Sub-contractor
- Goal: Train installer(s) on the necessary steps to apply specialty coating

P-1: Magnetic Primer

- Manufacturer: IdeaPaint
- Color Name: Magnetic Primer
- Finish: Flat
- Location: (to be entered by designer)
- Contact: IdeaPaint Customer Service (800) 393-5250 Option #5

P-2: White Primer

- Manufacturer: IdeaPaint
- Color Name: White Primer *or other approved primer
- Finish: Flat
- Location: To be applied over P-1
- Contact: IdeaPaint Customer Service (800) 393-5250 Option #5

P-3: Dry-Erase Paint

- Manufacturer: IdeaPaint
- Color Name: PRO White
- Finish: Gloss
- Location: To be applied over both P-1 and P-2
- Contact: IdeaPaint Customer Service (800) 393-5250 Option #5

* Please see page 2 for a list of approved paints and primers. Refer to www.ideapaint.com/help for installation instructions

IDEA PAINT PREFERRED PAINTS & PRIMERS

We recommend the use of the below primers & topcoat paints under IdeaPaint products. Any product not listed is not recommended. Idea paint should be applied over 100% acrylic Primer and topcoat paints. Do not use primers and topcoats containing vinyl, oil, or alkyd. A tray with a disposable liner with lines (not the bubble kind) is recommended for the best application. DO NOT USE A BUCKET WITH A SCREEN, THAT WILL INTRODUCE AIR AND CREATE BUBBLES!

PREFERRED WHITE PRIMERS:

- IdeaPaint White PRIMER
- Sherwin-Williams Multi-Purpose
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel_Bond295
- Vista Paint CareFree Prime-Zall
- Kilz Premium Primer
- Ben Moore Fresh Start 046
- Dulux Trade Super Grip (UK/EU only)

PREFERRED TOPCOAT PAINTS:

For use under Create Clear or when changing the color of the wall. Create Clear should only be applied over 100% acrylic topcoat paint with a semi-gloss or gloss finish.

- California Paints Fres~Coat Premium Interior Paint & Primer or Ultra Aquaborne Ceramic Interior Paint
- Sherwin-Williams Solo, Duration, Harmony, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal or Regal Select
- Kelly Moore: Durapoxy 1685, Acrylic 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature
- Dulux Trade Diamond (UK/EU only)

PREFERRED CLEAR PRIMERS:

For use when applying to Create Clear over egg-shell, flat, or matte paint, or when applying to Create Clear over topcoat paint that is not 100% acrylic or acrylic latex (ie. Vinyl)

- IdeaPaint Clear PRIMER
- Kilz Klear Primer
- Zinsser BIN Clear Primer

Idea paint Clear PRIMER should never be applied over any primer. It must be applied over topcoat paint.

NEED HELP?

If you have questions about products or any part of the application process contact:



Customer Service:


617•714•1050 | 800.393.5250



Application Guides & Tech Docs

<https://ideapaint.com/pages/installation-and-specs>

Documents / Resources

	<p>ideapaint Dry Erase Magnetic Primer [pdf] Instruction Manual Dry Erase Magnetic Primer, Erase Magnetic Primer, Magnetic Primer, Primer</p>
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References

- [INSTALLATION AND SPECS - IdeaPaint US](#)