GoToTags Custom NFC 30x15mm Rectangle Artwork Template Instructions

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Contents

Instructions

- Place all artwork elements in the "Customer Artwork" parent layer
- Do not modify the template in any way
- All elements except for images should be vector graphics
- Use high-quality images of at least 300 dpi
- Embed images into the file; do not link images
- Lines should be 0.5pt or thicker
- Do not include a line or a border around the artwork edge; it will not look good
- overt text to outlines (unless it's variable text); required if using non-standard fonts
- Text should generally be 7pt or higher to be readable
- For variable elements (text, barcode) put an example (position, size, font…) in the "Variable Elements" layer
- Barcodes must have a border of white "quiet zone" in order to be scannable; black barcodes are best
- If PMS colors are used, include the PMS color code in the layer name
- Do not flatten layers before saving
- Edit and save the file in the existing CMYK color mode
- Save the file in the Adobe Illustrator file format (.ai) with "PDF Compatible" enabled

Print Lines

- **Bleed:** Extend the artwork background (if exists) to fill to the bleed line to prevent a white border at the edge. Do not place artwork elements within this area.
- **Trim:** The area of the physical product; artwork outside this area will be trimmed off
- **Safe:** Keep all artwork elements (text, logos, icons…) inside this area to ensure it is printed. The background artwork (if exists) should extend to the bleed line.

Additional Information

- GoToTags's printing accuracy is ± 1.0 mm and is unable to guarantee jobs with a print tolerance less than ± 1.0 mm
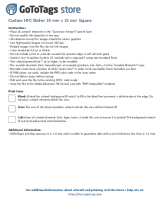
For additional information about artwork and printing, visit the Store's help site at:
https://learn.gototags.com

GoToTags store

Documents / Resources

	GoToTags Custom NFC 30x15mm Rectangle Artwork Template [pdf] Instructions Custom NFC 30x15mm Rectangle Artwork Template, Rectangle Artwork Template, Artwork Template, Template, Custom NFC 30x15mm

References

- 🔊 **GoToTags Connected Things Learning Center**