

global payments Gift Rewards Program User Guide

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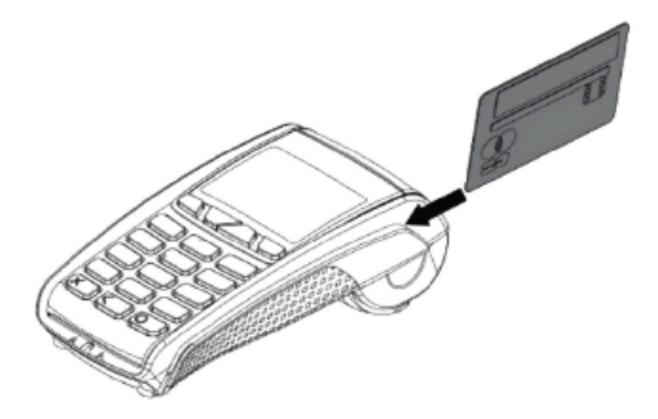
General tips

This reference guide contains information on the features and functions capable for the Global Payments Gift +Rewards application. Keep this guide in an easy-to-find location.

Accepting Gift +Rewards cards

To conduct a Gift or Rewards transaction:

- 1. At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Select a transaction type and follow the prompts accordingly.
- 4. Position a magnetic stripe card with the stripe in the card reader facing inward, toward the keypad.
- 5. To ensure a proper read of the magnetic stripe card, the user should insert the card from the top of the unit, as shown below.
- 6. Swipe the card through the magnetic card reader.



Load (Gift or Rewards) transactions

Use the Load function to load and activate a gift card with a dollar value or to load points.

- At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [1] to select Load.
- 4. Select [1] for Amount or select [2] for Points
- 5. Terminal displays "Key Amount & Press 'ENTER'" or "Key Points & Press 'ENTER'".
- 6. Key in the amount or points to be loaded.
- 7. The terminal will display "Swipe or enter card number"; swipe the card or manually enter the card number or alias number.
- 8. Once the transaction is complete, the terminal will display Approved and automatically print the merchant copy receipt.

9. Press [Enter] to print the customer copy of the receipt if needed.

Redeem

Use the Redeem function for gift card value redemption or for rewards redemption.

- 1. At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [2] to select Redeem.
- 4. Select [1] for Amount or select [2] for Points.
- 5. Terminal displays Key Amount & Press "ENTER" or Key Points & Press "ENTER".
- 6. Key in the amount or points to be redeemed.
- 7. Terminal displays Swipe or enter card number; swipe the card or manually enter the card number.
- 8. Swipe or enter card number.
- 9. Once the transaction is complete, the terminal will display Approved and automatically print the merchant copy receipt.
- 10. Press [Enter] to print the customer copy of the receipt if needed.

Balance

Use the Balance to check the remaining gift card balance for a customer or to check their rewards point balance.

- 1. At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [3] to select Balance.
- 4. Terminal displays Swipe or enter card number; swipe the card or manually enter the card number or alias.
- 5. Gift and reward balance will be displayed on the screen to verbally communicate balance to the customer and the merchant copy receipt will print.
- 6. Press [Enter] to print the customer copy of the receipt if needed.

Void

Use the Void function to void a previous gift or rewards transaction.

- At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [4] to select Void.
- 4. Enter Order Number. The order number can be found on the original receipt of the transaction to be voided.
- 5. Once the transaction is complete, the terminal will display Approved Press ENTER to print customer receipt.

Transfer

Use the Transfer function to transfer a card balance from one card to another.

- At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [5] to select Transfer.
- 4. Terminal displays "Transfer From Swipe or enter card number"; swipe the card with the funds that will be transferred to another card.
- 5. Terminal display "Transfer To Swipe or enter card number"; swipe the card where the funds will be moved to.
- 6. Terminal will display "Transferring Full Amount From: To: Do you want to proceed?" Press [ENTER] to proceed.
- 7. Once the transaction is complete, the terminal will display Approved. Press "ENTER" to print customer receipt.

Reward

Use the Reward function to award loyalty points to your customers after they have paid for their purchases with cash, credit or debit.

- 1. At the idle screen, press [Enter] to enter the main menu, and then Press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [6] to select Reward.
- 4. Key in the amount and press [Enter].
- 5. Terminal displays Swipe or enter card number; swipe the card or manually enter the card number or alias.
- 6. Once the transaction is complete, the terminal will display Approved. Press "ENTER" to print customer receipt.

Alias

Use the Alias function to assign a 10 digit phone number to be associated with the gift and/or rewards card

To add Alias:

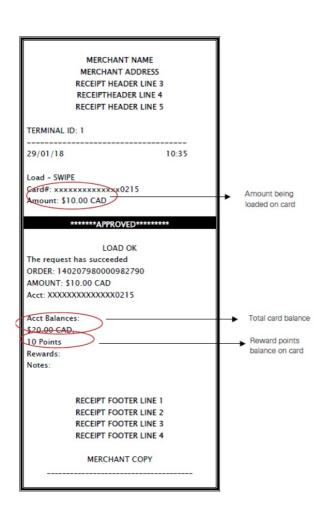
- At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.
- 3. Press [7] to select Alias.
- 4. Press [1] to select Add Alias.
- 5. Terminal displays Swipe or enter card number; swipe the card or manually enter the card number.
- 6. Enter the 10-digit phone number with no spaces or special characters.
- 7. Once the transaction is complete, the terminal will display Approved! Press "ENTER" to print customer receipt.

To remove Alias:

- At the idle screen, press [Enter] to access the main menu, and then press the [▲] button to scroll up until Third Party is highlighted and press [Enter].
- 2. Press [1] to select Gifts & Rewards.

- 3. Press [7] to select Alias.
- 4. Press [2] to select Remove Alias.
- 5. Terminal displays Swipe or enter card number, swipe the card or manually enter the card number.
- 6. Enter the 10 digit phone number with no spaces or special characters.
- 7. Once the transaction is complete, the terminal will display Approved! Press "ENTER" to print customer receipt.

Receipts





Best practices

Here are some best practices to assist in running your Gift+Rewards program

- 1. To help reinforce the convenience of gift cards, place your plastic card and carrier designs on one centrally located, highly visible, easily accessible and well-organized display.
- 2. To help minimize gift card fraud, ensure that gift cards on display are deactivated and not pre-loaded with funds. Load gift cards only after you've received the approved purchase funds.
- 3. Remember gift cards are products with a seasonal demand pattern plan your promotions and gift design accordingly.
- 4. Include gift cards in employee training materials. Employees should:
 - **a.** Understand the benefits of gift cards for customers (e.g., they are convenient for the buyer and receiver, they allow recipients to choose what they want, and people like to receive gift cards).
 - **b.** Understand your gift card offerings (e.g. whether or not the cards are reloadable, min/max load values,

available card denominations, where the cards are displayed in the store, the fact that the cards carry no stored value until activated, etc.).

Service and support

For merchant support please contact 1-800-263-2970 For Card Balance inquiries contact 1-833-324-GIFT (4438) or visit www.globalpaymentsinc.ca/mygiftcard

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Documents / Resources



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References

User Manual

Manuals+, Privacy Policy

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