



coocaa S3U Series Smart LED TV User Guide

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coocaa

coocaa S3U Series Smart LED TV



Preparation

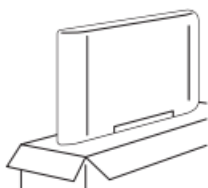
Disassembly and Installation

Note: The pictures are only for reference.

1. Open the package.



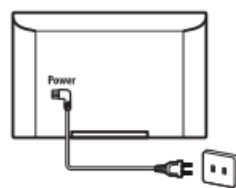
2. Take out the TV.



3. Install the TV stands.

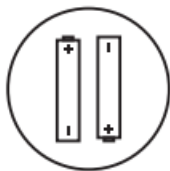


4. Connect the power cord.



Accessories

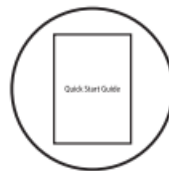
Note: The pictures are only for reference.



Batteries x2



Remote Control



Quick Start Guide



Base Stands x2



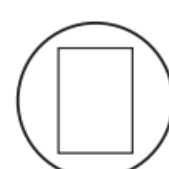
Screws x 4



Warranty Card



Power Cord



Data sheet/2



Base Installation Manual

Warning and Precaution

Read all of the instructions before operating the set. Keep these instructions well for later use.

Important Safety Instructions

- Read these instructions -All the safety and operating instructions should be read before this product is operated.
- Keep these instructions -The safety and operating instructions should be retained for future reference.
- Heed all warnings -All warnings on the appliance and in the operating instructions should be adhered to.
- Follow all instructions -All operating and use instructions should be followed.
- Do not use this apparatus near water -The appliance should not be used near water or moisture -for example, in a wet basement or near a swimming pool, and the like.
- Clean only with dry cloth.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding plug. A polarized plug has two blades with one wider than the other. A grounding plug has two blades and a third grounding prong. The wide blade or the third prong is provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at the plugs, convenience receptacles, and at the point where they exit from the apparatus. Only use attachments/accessories specified by the manufacturer.

- Use only with the cart, stand, tripod, "" bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart or rack is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
- Unplug the apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified personnel. Servicing is required when the apparatus has been damaged in any way, such as power supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- **CAUTION:** These servicing instructions are for use by qualified service personnel only. To reduce the risk of electric shock, do not perform any servicing other than that contained in the operating instructions unless you are qualified to do so.
- Do not install this equipment in a confined or building-in space such as a book case or similar unit, and remain a well ventilation conditions at open site. The ventilation should not be impeded by covering the ventilation openings with items such as newspaper, table-cloths, curtains etc.
- Please refer the information on rear enclosure for electrical and safety information before installing or operating the apparatus.
- To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture.
- The apparatus shall not be exposed to dripping or splashing and that no objects filled with liquids, such as vases, shall be placed on the apparatus.
- For the terminals marked with symbol of "i" "may be of sufficient magnitude to constitute a risk of electric shock. The external wiring connected to the terminals requires installation by an instructed person or the used of ready-made leads or cords.
- To prevent injury, use the stand/wall-mount bracket to securely install this apparatus on the table/wall in accordance with the installation instructions.
- Danger of explosion if battery is incorrectly replaced. Replace only with the same or equivalent type.
- The battery (battery or batteries or battery pack) shall not be exposed to excessive heat such as sunshine, fire or the like.
- Excessive sound pressure from earphones and headphones can cause hearing loss. Listening to music at high volume levels and for extended duration can damage one's hearing. In order to reduce the risk of damage to hearing, one should lower the volume to a safe, comfortable level, and reduce the amount of time listening at high levels.
- The appliance coupler is used as disconnect device, the disconnect device shall remain readily operable.
- When not in use and during movement, please take care of the power corset, e.g. tie up the power corset with cable tie or something like that. It shall be free from sharp edges and the like that can cause abrasion of the power corset. When put into use again, please make sure the power corset being not damaged, If any damages found, please look for the service person to replace the power corset . specified by the manufacturer or have the same characteristics as the original one.
- if the apparatus earth. (Only don't for have Class II the symbol appliance) [QI in its rating means label protective and its earthing power cord connection has three pins, needed. it The socket apparatus outlet with should a be protective connected earthing to a mains connection. (Only for Class I appliance)
- Warning for Apparatus containing COIN / BUTTON CELL BATTERIES obtaining (Below a instruction user-replaceable only used coin/button for the cell apparatus battery)c

WARNING:

Do not ingest the battery, Chemical Burn Hazard (The contains remote a control coin/button supplied cell battery.If with) this the product coin/buttoncell battery is swallowed, it can cause severe Internal and burns used in just 2 batteries hours away and can from lead children. to death. Keep new If the battery compartment does not close securely, stop using the product and keep it away from children. If you think batteries might have been swallowed or placed inside any part of the body,seek immediate medical attention.

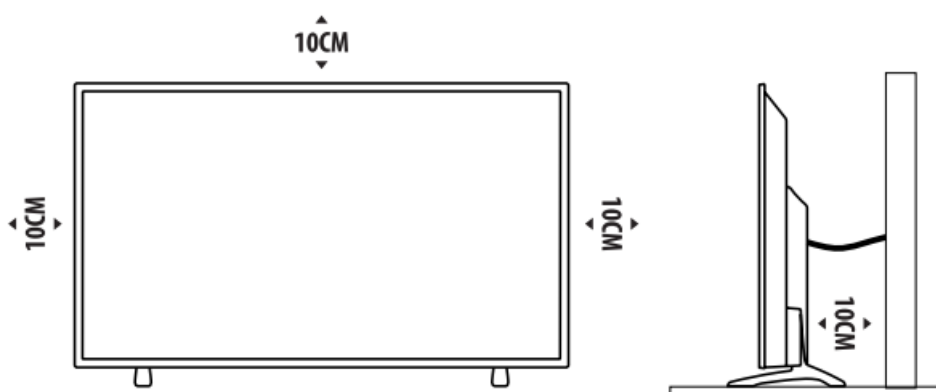
- **WEEE Directive**

Correct Disposal of this product. This marking indicates that this product should not be disposed with other household wastes throughout the human EU. To health prevent from possible uncontrolled harm to waste the disposal, environment or recycle it responsibly to promote the sustainable reuse of material resources. To return your used device, please use the return and collection systems or purchased. contact the They retailer can take where this the product product for was environmental safe recycling.

Positioning the TV

Install Display on solid horizontal surface such as a table or desk. For ventilation, leave a space of at least 10cm free all around the set. To prevent any fault and unsafe situations, please do not place any objects on top of the set. This apparatus can be used in tropical and/or moderate climates. Fixing the rear of enclosure to wall.

Note: The picture is only for reference.



Warning: Stability Hazard

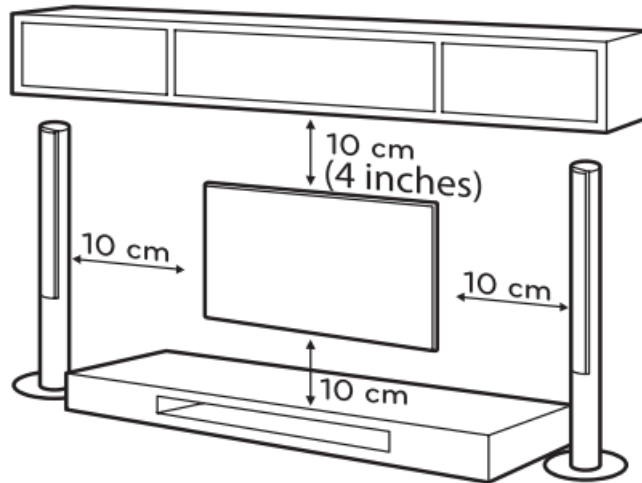
A television set may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

- ALWAYS use cabinets or stands or mounting methods recommended by the manufacturer of the television set.
- ALWAYS use furniture that can safely support the television set.
- ALWAYS ensure the television set is not overhanging the edge of the supporting furniture.
- ALWAYS educate children about the dangers of climbing on furniture to reach the television set or its controls.
- ALWAYS route cords and cables connected to your television so they cannot be tripped over, pulled or grabbed.
- NEVER place a television set in an unstable location.
- NEVER place the television set on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television set to a suitable support.
- NEVER place the television set on cloth or other materials that may be located between the television set and supporting furniture.

- NEVER place items that might tempt children to climb, such as toys and remote controls, on the top of the television or furniture on which the television is placed. If the existing television set is being retained and relocated, the same considerations as above should be applied.

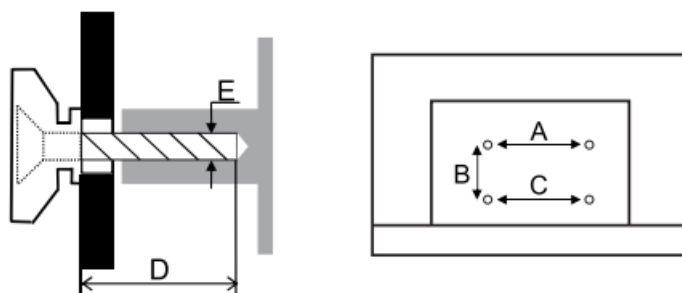
Wall-hanging bracket

An optional wall mount can be used with your television. Consult with your local dealer to purchase the recommended wall mount. Carefully attach the wall mount bracket at the rear of the TV. Install the wall mount bracket on a solid wall perpendicular to the floor. If you are attaching the TV to other building materials, please contact qualified personnel to install the wall mount. Detailed instructions will be included with the wall mount. Please use a wall mount bracket where the device is adequately secured to the wall with enough space to allow connectivity to external devices.



Note: The picture is only for reference.

- Disconnect the power before moving or installing the TV. Otherwise electric shock may occur.
- Remove the stand before installing the TV on a wall mount by performing the stand attachment in reverse.
- If you install the TV on a ceiling or slanted wall, it may fall and result in severe injury. Use an authorized wall mount and contact the local dealer or qualified personnel. Otherwise it is not covered by the warranty.
- Do not over tighten the screws as this may cause damage to the TV and void your warranty.
- To prevent injury, this apparatus must be securely attached to the floor/wall in accordance with the installation instructions.
- Use the screws and wall mounts that meet the following specifications. Any damages or injuries by misuse or using an improper accessory are not covered by the warranty.



Model			43	“	50	“
			Top	Down	Top	Down
Screw	Oiameter(mm)}”E”		M6	M6	M6	M6
	Dep th(mm) ” D”	Max	15	15	25	25
		Min	12	12	20	20
	Quan tity		2	2	2	
	A’B’C		200•20	0•200	200•20	0•200

Model			55	“	6	5”
			Top	Dwa n	Top	Down
Screw	Diameter(mm)}”E“		M6	M6	M6	M6
	Dep th(mm) ” D”	Max	26	26	24	24
		Min	22	22	20	20
	Quantity		2	2		
	A’B’C		200-200	-200	400’20	0’400

Note:

1. The pictures in this manual are for reference only.
2. For the TV sets with terminals towards the wall, in order to leave enough space to use the terminals, a rubber cushion is needed together with the screw to fix the wall mount. It is a small hollow pillar whose internal diameter is 8mm, external diameter is 18mm and heigh tis ?.30(mm).
3. The information in this document is subject to change without notice. The manufacturer accepts no liability for damage resulting directly or indirectly from faults, incompleteness or discrepancies between the user manual and the product described.
4. In dry environment due to static electricity, the product may restart and return to the main OSD interface, USB player interface or the previous source mode. It is normal and please continue to operate the TV as you will.

Operating Environment

- Do not install this equipment in a confined space such as a bookcase or similar unit.
- Do not use the set near damp, and cold areas, protect the set from overheating.
- Keep away from direct sunlight.
- Do not use the set near dust place.
- Do not attach candle to accessible opening area, to avoid flammable foreign material from entering the TV.

Precautions For Using Remote Control

- Use the remote control by pointing it towards the remote sensor. The items between the remote control and the

remote sensor will interfere the normal operation.

- Do not make remote control vibrate violently. Also, do not splash liquid on the remote control, also do not put the remote control in high humidity place.
- Do not place remote control under direct sunlight which will cause deformation of the unit by heat.
- When the remote sensor is under direct sunlight or strong lighting, the remote control will do not work. If so please change the lighting or TV's position, or operate the remote control closer to the remote sensor.

Precautions For Using Battery

Improper using of the battery will cause leakage. So please do as the following methods and use carefully.

1. Please note the batteries' polarity, to avoid short circuit.
2. When the battery's voltage is insufficient which affect the use range, you should replace new battery. Remove the batteries from the remote control unit if you do not intend to use it for a long time.
3. Do not use different types of batteries (for example, Manganese and Alkaline batteries) together.
4. Do not put the battery into fire, and charge or decompose the battery.
5. Please dispose batteries abide by relevant environmental protection regulation.

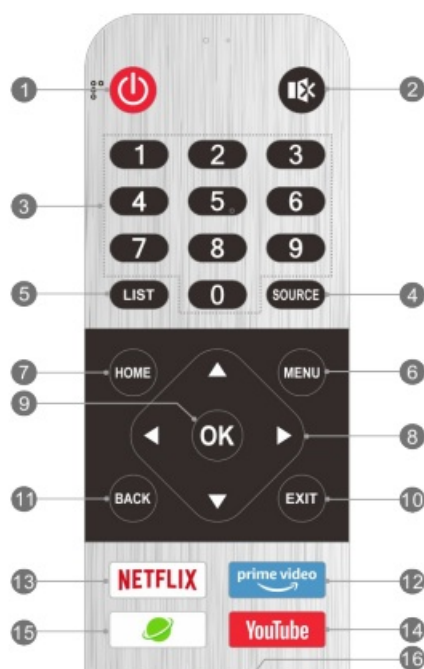
6. **WARNING:**

The batteries (battery pack or batteries installed) shall not be exposed to excessive heat such as sunshine, fire or the like.

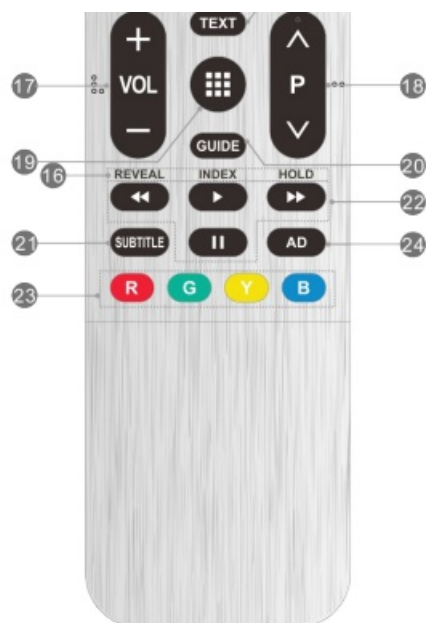
Remote Control Function

Note:






1. The pictures are for reference only.
2. Some buttons may not be available for some regions or some models.
3. If you want to return to the home page while using an application, please press EXIT button to exit the application directly, then press HOME button to enter the home page. Buttons in applications may have different functions, which is controlled by the third parties.



1. **POWER** (⏻): Turn the TV on or to standby mode.
2. **Mute** (🔇): Mute or restore the TV sound.
3. **Number buttons**: Select the channel directly, or input a number.
4. **SOURCE**: Select the input source.
5. **LIST**: Access the channel list.
6. **MENU**: Access the main menu.
7. **HOME**: Access the home page.
8. **Navigation Buttons**: (UP/DOWN/LEFT/RIGHT (▲/▼/◀/▶))
Navigate the menu to select the content you need.
9. **OK**: Confirm or enter the selected content.
10. **EXIT**: Exit the current operation.
11. **BACK**: Return to the previously-viewed program, or return to the upper-level screen.
12. **Prime Video**: Access the application of Prime Video.
13. **NETFLIX**: Access the application of Netflix.
14. **YouTube**: Access the application of YouTube.
15. **Browser** (🌐): Access the browser to surf the internet.
16. *****Teletext Buttons*****
 - **TEXT**: Access or exit the teletext menu.



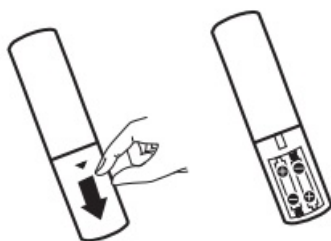
- **REVEAL:** Display or hide the concealed information.
- **INDEX:** Display index page.
- **HOLD:** Hold the teletext page on screen without updates or changes.

- 17. **Volume Up/Down (VOL +/-):** Increase or decrease the volume.
- 18. **Channel Up/Down (P ^/v):** Change to next or previous channel.
- 19. **Apps ():** Access the application center.
- 20. **GUIDE:** Access the EPG interface in DTV mode.
- 21. **SUBTITLE:** Turn on or turn off the subtitle function.
- 22. ***** USB Play Control Buttons*****
 - **Play ():** Start the playback.
 - **Pause ():** Pause the playback.
 - **Fast Backward ():** Fast backward the playback.
 - **Fast Forward ():** Fast forward the playback.
- 23. **Color Buttons (R/G/Y/B):**
Execute the prompt function in specific mode.
- 24. **AD:** Turn on or turn off the function of audio description.

Basic Operation

Install Remote Control Battery

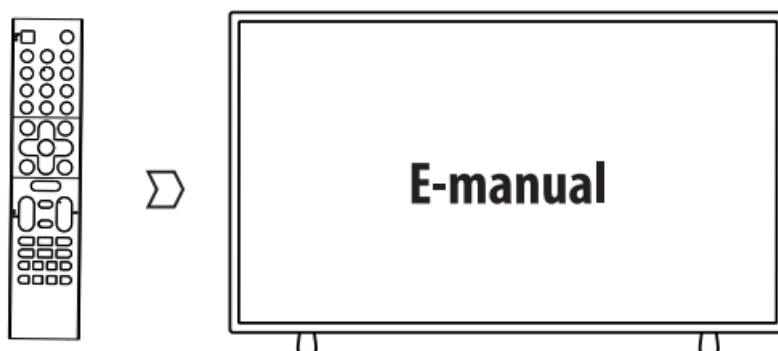
Place two AAA size batteries in the remote controls battery compartment, making sure to match the polarity markings inside the compartment.



Note: The picture is only for reference.

How to use E-manual

E-manual are built into your TV and can be displayed on the screen. To learn more about your TV features, access your e-Manual by referring to the following.



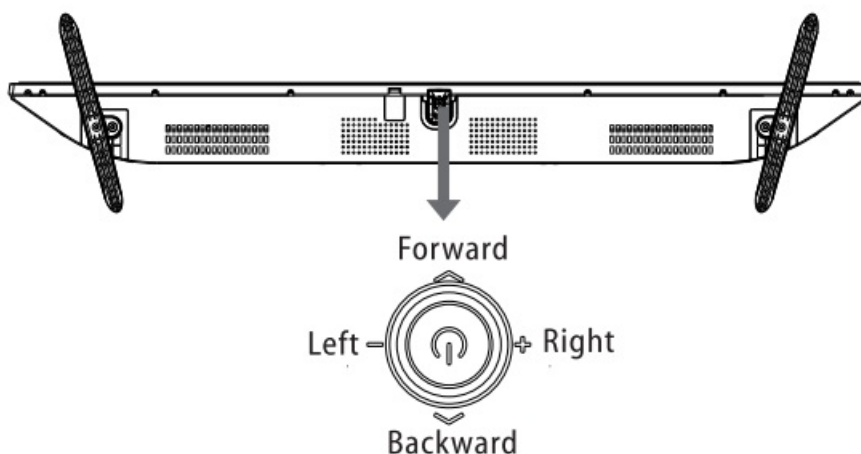
Note: The picture is only for reference.

1. Press MENU button to access the main menu.

2. Press ▲ / ▼ button to select the submenu "SETUP".
3. Press ► button to enter the "SETUP" menu.
4. Press ▲ / ▼ button to select "E-Manual".
5. Press OK button to enter the "E-Manual". to check the instructions of basic function.
6. The following buttons of remote control are used to help you operate the TV set in E-Manual.

0~9 Number Buttons	Select Page
OK	Go to page
◀◀ ▶▶	press ◀◀ to the previous page. press ▶▶ to the next page.
Blue Button	Exit the E-manual.

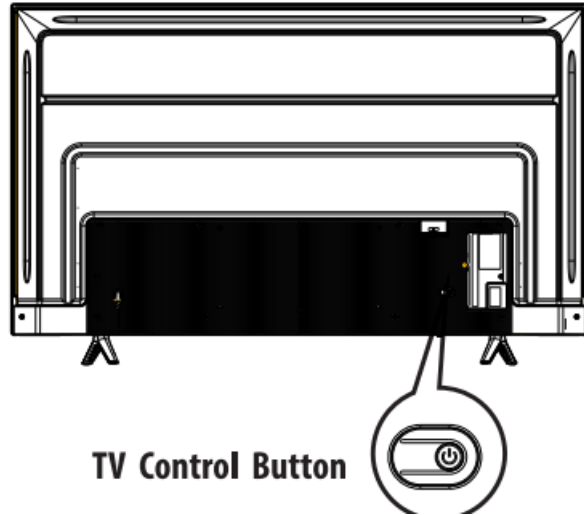
TV Button



Press middle:

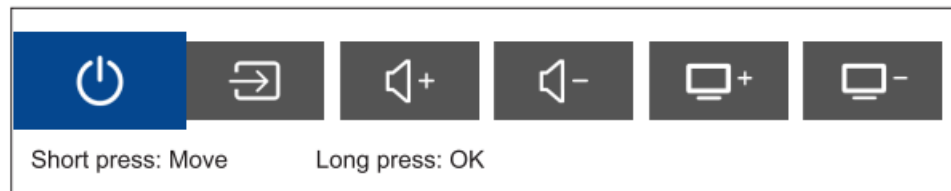
1. In standby mode, press it to turn on the TV.
2. Without OSD, short press it to access source menu. Long press to turn the TV to standby.
3. With OSD, short press it to confirm a selection. Long press it to return or exit.
 - **Push left:** decrease volume or go to left.
 - **Push right:** increase volume or go to right.
 - **Push Forward:** channel down or go to below.
 - **Push Backward:** channel up or go to above.

OR



TV Control Button

- In standby mode, short press TV control button to turn on the TV.
- In working status, short press TV control button to call out the following menu of soft keyboard. Short press TV control button to move the cursor and select the desired item. Long press TV control button to enter the selected item.

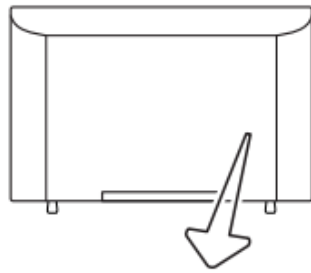


- After entering the selected item, short press TV control button to adjust its settings. Long press TV control button to return back to the upper-level menu.



Terminal Connection

Terminals



DIGITAL AUDIO OUT

Use an optical cable to output your TV audio signal to a compatible audio receiver.



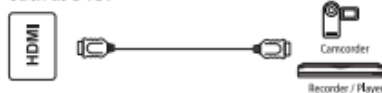
LAN

Network port.



HDMI

Connect HDMI input signal from signal source such as DVD.



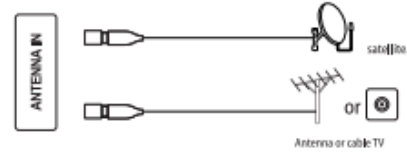
USB

USB port.



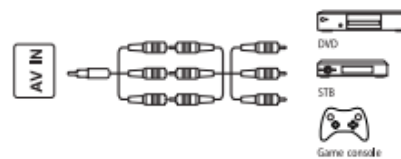
ANTENNA IN

Connect a coaxial cable to receive signal from the antenna, cable or satellite.



AV IN

Connect audio and video signal from signal source such as DVD.



CI

CI card port.



Note:

1. The pictures are only for reference.
2. External equipments and cables shown herein are not supplied with the TV.
3. Some terminals may differ by different regions or models, and please take your actual TV set as the standard.

TROUBLESHOOTING

Before calling a service technician, please check the following table for a possible cause of the symptom and some solutions.

General Problem/ Solution

• Remote control does not work

- Check the remote sensor on the remote control. . Change the batteries.
- Batteries are not installed correctly.
- Main power is not connected.

• Poor Signal

This is usually caused by interference from cell phones, walkie-talkie, automotive ignition system; neon, electric drill or other electronic equipment or radio interference sources.

Picture I, Sound/ Solution

- **No picture, no sound**

- Check the signal source.
- Plug another electrical device into the outlet to make sure it is working or turned on.
- Power Plug is bad contact with the outlet
- Check the signal.

- **No sound, picture OK**

- If no sound, do not mute or increase the sound volume.
- Open the sound menu and adjust 'Balance'.
- Check if a headphone has been inserted in, if so, pull out the headphone.

- **Abnormal picture**

. For no color or bad picture quality, you may:

- Adjust the color option in menu settings.
- Keep the TV at a sufficient distance from other electronic products.
- Try another channel, maybe exit broadcasting signal problem .

Bad TV signal (Display mosaic or snowflakes)

- . Check the signal cable and adjust the antenna.
- Fine tune the channel.
- Try another channel.

Multimedia Player/ Solution

- **'This file is invalid' appears or audio is normal but video is abnormal**

- The media file maybe damaged, check if the file can be played on the PC.
- Check if video and audio codec is supported.

- **'Unsupported audio' appears or video is normal but audio is abnormal**

- The media file maybe damaged, check if the file can be played on the PC.
- Check if video and audio codec is supported.

Network/Solution (May not be available)

- Network failure

- Check if the router works well.
- For models needing USB dongle to connect to internet, check if the USB dongle is inserted well. . Make sure the TV has connected to the router successfully.

Browser/ Solution (May not be available)

- Web page can not be displayed completely

- . Flash is not supported.

- Browser is forced to be shut down

- Web page include too many large pictures, thus lead to insufficient memory and close the browser.

Specification

- Working Voltage
 - 100-240V~50/60 Hz
- Dimensions (W x H x D) without stand
 - 43": 968 X 569.8 X 90mm
 - 50": 1121.3 X 660.2 X 91.6mm
 - 55": 1235.7 X 724.2 X 91.7mm
 - 65": 1459 X 842.7 X 95.3mm
- Net weight without stand
 - 43": 6.2kg
 - 50": 9.1kg
 - 55": 10.3kg
 - 65": 16.4kg
- RF aerial input
 - 75 ohm unbalanced
- Language of OSD
 - Multiple options
- System
 - DTV: DVB-T/T2, DVB-S/52, DVB-C
 - ATV: PALSECAM BG/DK/1/NTS C-M
- Channel coverage
 - DVB-T/T2: 174MHz-230MHz
 - 470 MHz-870 MHz
 - DVB-C: 50 MHz -858 MHz
 - DVB-S/52: 950MHz-2150MHz
 - ATV: 45.25 MHz-863.25 MHz
- Environment (only for Tropical climates zone)
 - Working temperature: 5°C -40"
 - Working humidity: 20%-80%
 - Storage temperature: -15°C-50°C
 - Storage humidity: 10%-90%
- Environment (only for Moderate climates zone)
 - DTV: DVB-T/T2, DVB-S/52, DVB-C ATV: PALSECAM BG/DK/1/NTS C-M
 - DVB-T/T2: 174MHz-230MHz
 - 470 MHz-870 MHz DVB-C: 50 MHz -858 MHz DVB-S/52: 950MHz-2150MHz ATV: 45.25 MHz-863.25 MHz
 - Working temperature: 5°C -40" (Working humidity: 20%-80% Storage temperature: -15°C-50°C Storage humidity: 10%-90%
 - Working temperature: 5°C--40°C
 - Working humidity: 20%--80%
 - Storage temperature: 15°C--45°C
 - Storage humidity: 10%--90%

Radio Module Specifications

Wireless Network(WLAN}

Frequency Band

Transmitting Power(Max.)

IEEE 802.11b/g/ n(HT20): 2412 to 2472 MHz IEEE 802.11n(HT40): 2422 to 2462 MHz

<20dBm

Remark:

1} There are no restrictions of use.

2) The device should be positioned or operated at least 20cm away from the user.

Note:

1. Some specifications may differ by different regions or models, and please take your actual TV set as the standard.
2. Hereby, [Shenzhen Chuangwei HGB Electronics Co., Ltd.] declares that the radio equipment type [53U*&S3M* Series I is in compliance with Directive 2014/53/EU. The full text of the EU declaration of conformity is available at the following internet address: www.coocaa.eu.

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Documents / Resources

	coocaa S3U Series Smart LED TV [pdf] User Guide S3U Series, Smart LED TV
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