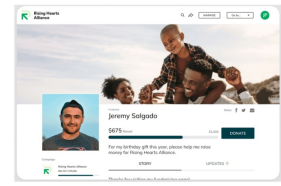


classy
2024 Peer to Peer
Fundraising Step by
Step



Classy 2024 Peer to Peer Fundraising Step by Step User Guide

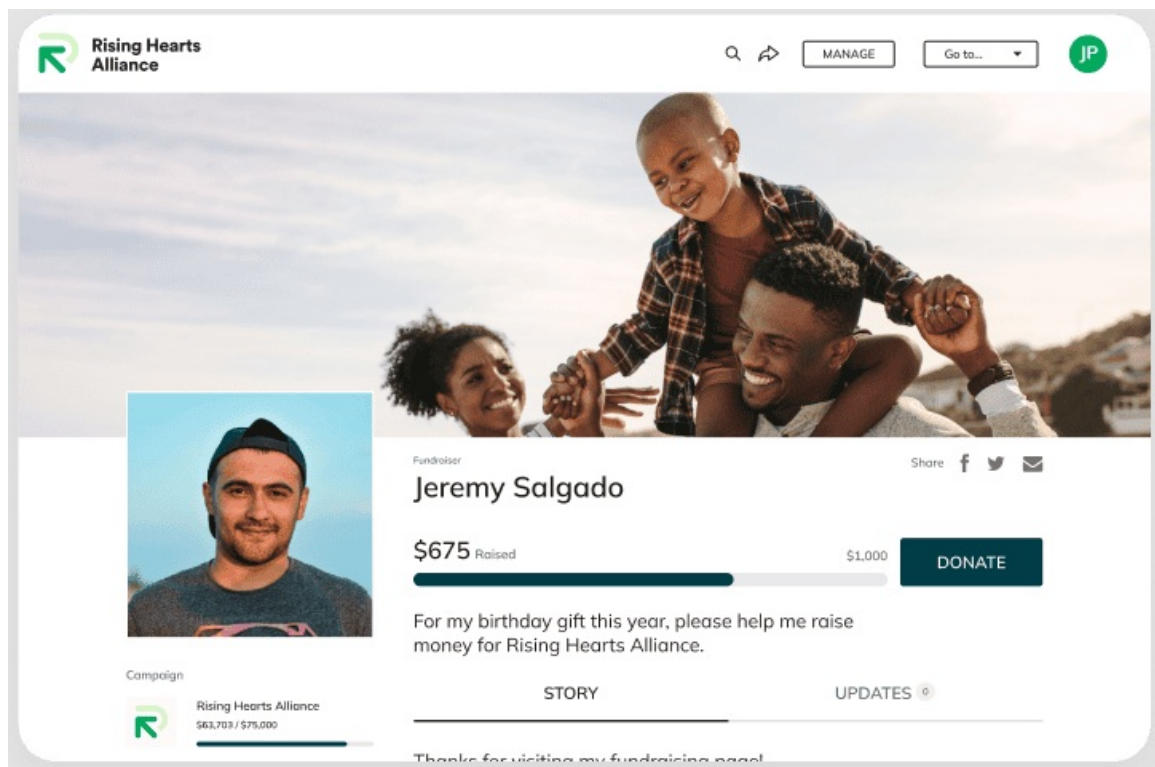
[Home](#) » [Classy](#) » Classy 2024 Peer to Peer Fundraising Step by Step User Guide 

Contents

- 1 [Classy 2024 Peer to Peer Fundraising Step by Step](#)
- 2 [Product Information](#)
- 3 [Product Usage Instructions](#)
- 4 [FAQ](#)
- 5 [Introductions](#)
- 6 [Documents / Resources](#)
 - 6.1 [References](#)



Classy 2024 Peer to Peer Fundraising Step by Step



Product Information

Specifications

- **Product Name:** Peer-to-Peer Fundraising Page Setup
- **Website:** <https://give.wvu.edu/fundraiseyourway>
- **Account Required:** Classy Account
- **End Date:** Customizable
- **Fundraising Options:** Individual, Team

Product Usage Instructions

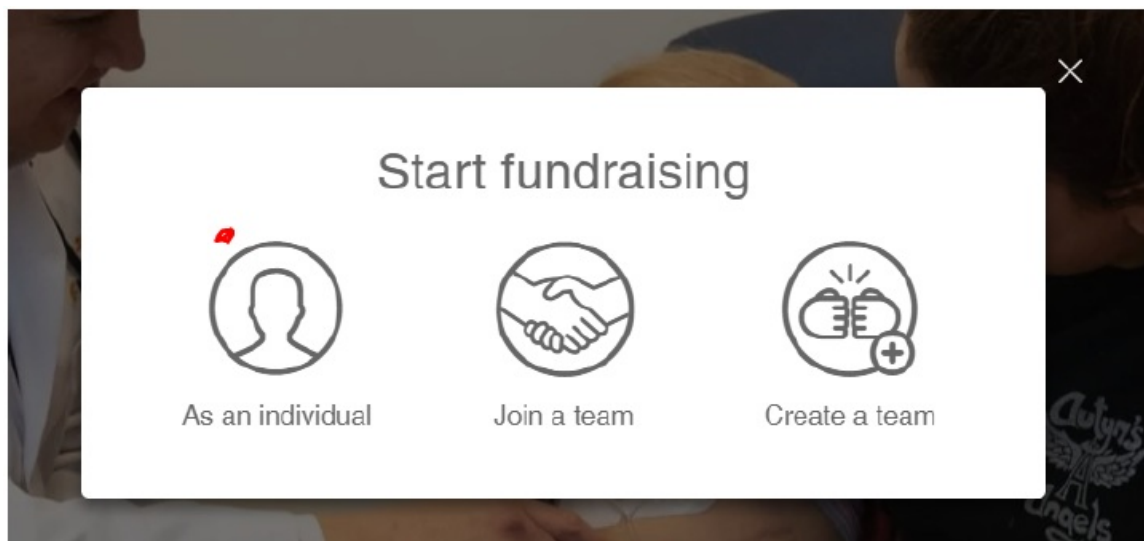
- Visit the website <https://give.wvu.edu/fundraiseyourway>
- Click on the “Start Your Own” button to begin setting up your fundraising page.
- Choose the “Fundraise” button and select “As an individual” since you are fundraising for a specific cause.
- If you don’t have a Classy account, click on “Create an account” and proceed to create your own Classy account.
- Complete the required information including the fundraising end date, page headline, fund selection, and optional short URL.
- After creating your page, upload a relevant photo to personalize your fundraising page.
- To share your page, click on the Facebook logo to generate a link for your Facebook post or share via email.
- Your friends and family can donate by clicking on “Donate” which will direct them to the selected fund donation page.
- Take the opportunity to thank participants directly on the fundraising page.

FAQ

- **Q:** Can I change the fund selection after creating the page?
- **A:** No, the fund selection cannot be changed after the page is created. It is crucial to choose the correct fund initially.
- **Q:** Is creating a short URL mandatory?
- **A:** Creating a short URL is optional but recommended for easier sharing on social media and other platforms.
- **Q:** How can I share my fundraising page?
- **A:** You can share your page by using the provided Facebook link or sending it via email to friends and family.

Introductions

- Here are step-by-step instructions so you can set up a peer-to-peer fundraising page.
- Visit <https://give.wvu.edu/fundraiseyourway>
- When you're on that page, there's a box that says, "Start Your Own". You're going to want to click on the "Fundraise" button in that box. Once you click on that button, it's going to prompt you to either join as an "individual, join a team or create a team". Since you are looking to fundraise for a particular fund, you are going to pick the "As an individual" option.



Most likely, you will not have a Classy account just yet, so in the next box that pops up, you'll need to click on "Create an account". The next step will be to create your Classy account. You will need to complete the boxes shown below:

- The goal can be anything you'd like for it to be. Say, you create a goal of \$750 and you succeed, nothing is turned off – the fundraiser keeps going!
- The fundraising end date is completely up to you. Having an end date does create a sense of urgency, so a donor is more likely to give knowing they only have a certain amount of time to participate in your campaign.
- The page headline is a description of what you're asking your friends and family to support. The information you put in this step translates into your fundraising page. The more information you can provide, the better.
- The "I'm fundraising for" section is where you pick the fund you are asking friends and family to support. This step is SUPER important because it cannot be changed after you create the page. For the 2024 Breast Cancer Survivor Walk, please search Fund 2W861 (Betty Puskas Breast Care Enhancement Fund).
- The short URL is completely optional, but highly recommended as a short URL is easier to share via social media, email, word of mouth, etc.

Create your page

☐ I'm fundraising to honor someone else.

Set your fundraising goal *
Currency cannot be changed once a donation to your page has been made.

USD \$ 500.00

Fundraising end date *
 12/14/2022

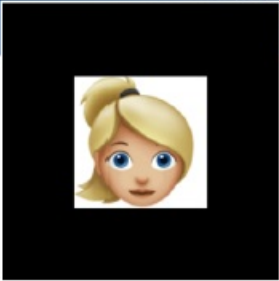
Your Page's Headline *
 Make a gift today to the Cancer Institute Music Therapy Program in honor of Audrey.
 83/255

I'm fundraising for *
 Cancer Institute Music Therapy Program

Set your Fundraising Page's Short URL (optional)
https://give.wvu.edu/remembereaudrey
 remembereaudrey

FINISH

- Once you've created your fundraiser page, Classy will prompt you to upload a photo. You might consider a photo honoring a loved one or a graphic featuring a cancer ribbon. Once the photo is added, you have your own fundraising page!
- To share your page, you'll click on the Facebook logo in the top right-hand corner, and it will pull your page into a link for your Facebook post. You can also send this information as an email.
- Now, when your friends and family click on "Donate" it will populate the fund you selected into the donation page.
- This page is also where you can directly thank those for participating in the fundraiser!



Fundraiser

Rachelle Dillinger

Share

f

t

e

\$0

Raised

\$500

DONATE

Let's celebrate Bessie's birthday!

STORY

UPDATES 0

Thanks for visiting my fundraising page!

Please help me support West Virginia University Foundation by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!

♡


💬

📎

ALL


COMMENTS

DONORS



Post a comment

Post a comment...




Rachelle Dillinger

created a fundraising page

a minute ago • Reply

Documents / Resources

| | |
|---|--|
|  | <div><div>Classy 2024 Peer to Peer Fundraising Step by Step [pdf] User Guide</div><div>2024, 2024 Peer to Peer Fundraising Step by Step, 2024, Peer to Peer Fundraising Step by Step, to Peer Fundraising Step by Step, Peer Fundraising Step by Step, Fundraising Step by Step, Step by Step, by Step, Step</div></div> |
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References

- [User Manual](#)

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