

## axis Globalize Local Resources through eCommerce User Guide

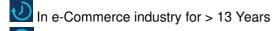
Home » AXIS » axis Globalize Local Resources through eCommerce User Guide 🖫



#### **Contents**

- 1 ABOUT US
- **2 ONE STOP SOLUTION PLATFORM Complete Ecosystem**
- 3 Brand Owner /SME Digital Leap Program
- **4 MANAGED SERVICE SCOPE**
- 5 Let's talk on your products
- 6 Documents / Resources
- **7 Related Posts**

#### **ABOUT US**



End-to-End Service Provider for Brand Owner and e-Entrepreneur

Two main business channels

#### **Brand Owner/SME Digital Leap Program**

- Services to Launch product to Marketplace
- · Reseller community to boost sales
- E2E services to fulfilment online sales to global

#### **E-Entrepreneur Program**

- Account registration & Hands on Training for all marketplaces
- · Product availability, worldwide shipping services
- · Life time coach and support Individual Reseller
- · Grow e-Commerce as a business

#### Supported by:



# ONE STOP SOLUTION PLATFORM Complete Ecosystem



#### **Brand Owner /SME Digital Leap Program**

#### **PRODUCTS**



- · Product, Market research & Positioning
- · Sales packages & shipping Optimization
- Photography / Infographic

- · Sales templates
- · Content writing



#### **BRANDS**



- · Global Market
  - Amazon
- · Local Market
  - Lazada
  - Shopee

#### **SALES**



- Staff Training
- Competitive Shipping Cost
- · Resellers community
- Expansion to other countries

### **MANAGED SERVICE SCOPE**

### Marketplace

### Listing Management



Perform Advertising & promotion



Customer service support



E-Fulfilment

Order process, pick & pack Packing material



Stock management



World-wide shipping



#### Website & social media fulfillment

Website Order E-fulfilment Only



Social Media order e-Fulfillment Only



**Boost sales** 

Reseller community



Revising of sales packages & infographic



Monthly sales Report & Analysis









**Tel:** +603-9057 2070



Address: Lot 5-002, 5th Floor, Endah Parade, 1, Jalan 1/149E, Sri Petaling, 57000 Kuala Lumpur, Malaysia.

#### **Documents / Resources**



axis Globalize Local Resources through eCommerce [pdf] User Guide Globalize Local Resources through eCommerce

Manuals+,