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› Hisense 43E6SR 4K UHD Smart Roku TV User Manual

Hisense 43E6SR

Hisense 43" E6SR Series Hi-QLED 4K UHD Smart Roku TV User Manual

Model: 43E6SR

1. INTRODUCTION

Welcome to your new Hisense 43" Class E6SR Series Hi-QLED 4K UHD Smart Roku TV. This manual provides essential information for setting up, operating, and maintaining your television. The E6SR Series is designed to deliver a vivid and immersive viewing experience with Hi-QLED Color technology, Dolby Vision, AI 4K Upscaling, and DTS Virtual:X audio. Enjoy seamless streaming with the integrated Roku OS and enhanced gaming with Game Mode Plus features like VRR and ALLM.

2. GETTING STARTED

2.1 What's in the Box

Please check to ensure all components are present:

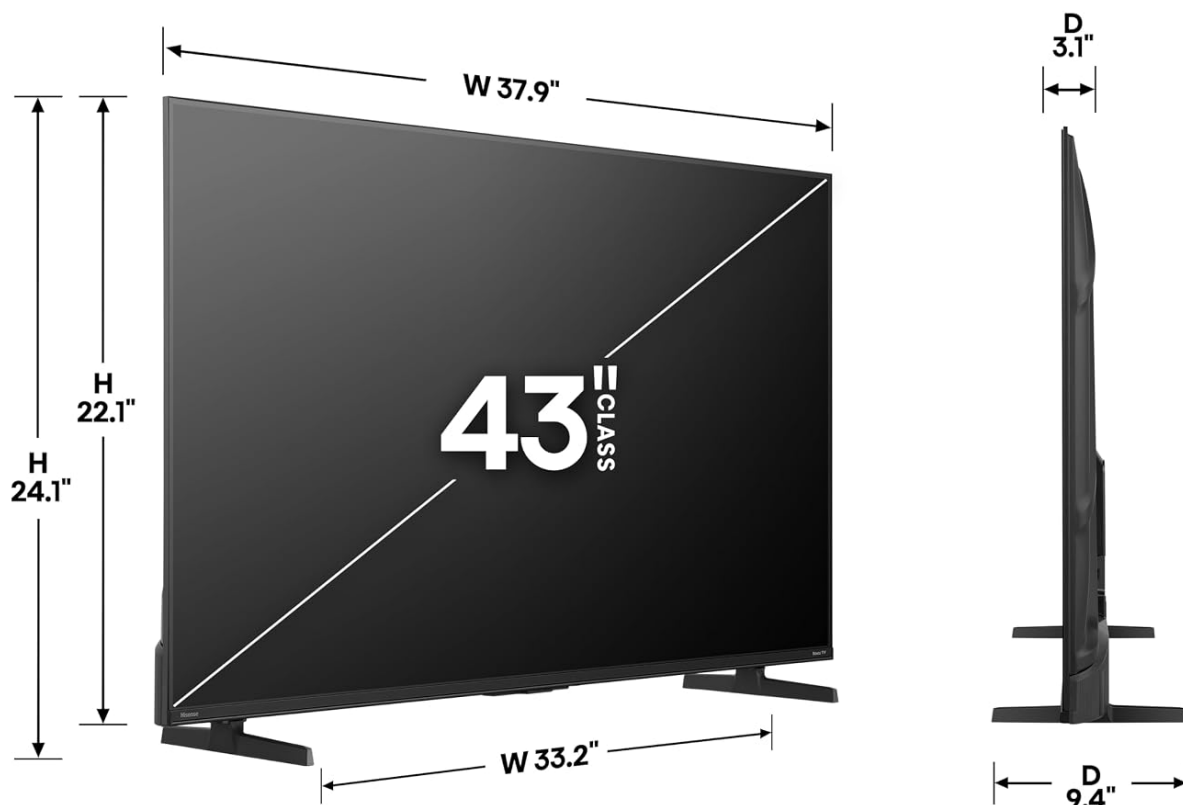
- Hisense 43" E6SR Series TV
- Power Cable
- Remote Control
- Remote Control Batteries (AAA x 2)
- User Manual (this document)

2.2 Physical Setup

Unpacking and Placement: Carefully remove the TV from its packaging. It is recommended that two people handle the TV to prevent damage. Place the TV on a stable, flat surface or mount it securely to a wall using a compatible VESA mount (200 x 300 mm). Ensure adequate ventilation around the TV.

Hisense

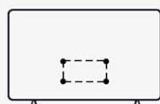
43" E6



*Product appearance may vary by sizes.

VESA Wall Mount Size

200×300 mm (M6)



Product Weight

With stand: 13.5 lbs

Without stand: 13.0 lbs

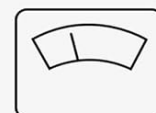


Image: Hisense 43" E6SR Series TV dimensions.

Connecting Cables: Connect the power cable to the TV and then to a power outlet. Connect your external devices (e.g., cable box, gaming console, Blu-ray player) to the appropriate ports on the back of the TV. The TV features multiple HDMI ports, a USB port, optical audio out, and an AV input.



1. USB × 1

For media playback or powering compatible devices.



2. HEADPHONE

Outputs analog audio to wired headphones or speakers.



3. DIGITAL AUDIO OUT (OPTICAL)

Outputs high-quality digital sound to external audio systems.



4. HDMI 1 (eARC)

Enhanced Audio Return Channel for high-quality sound via soundbars or AV receivers.



5. HDMI 2 / 3

Supports standard video and audio transmission for connected devices.



6. AV IN

Connects to audio-visual devices such as VCRs, old game consoles, or DVD players, typically using RCA cables.



7. ANT / CABLE

Connects to over-the-air or cable TV signals.



3. DIGITAL AUDIO OUT (OPTICAL)

Outputs high-quality digital sound to external audio systems.

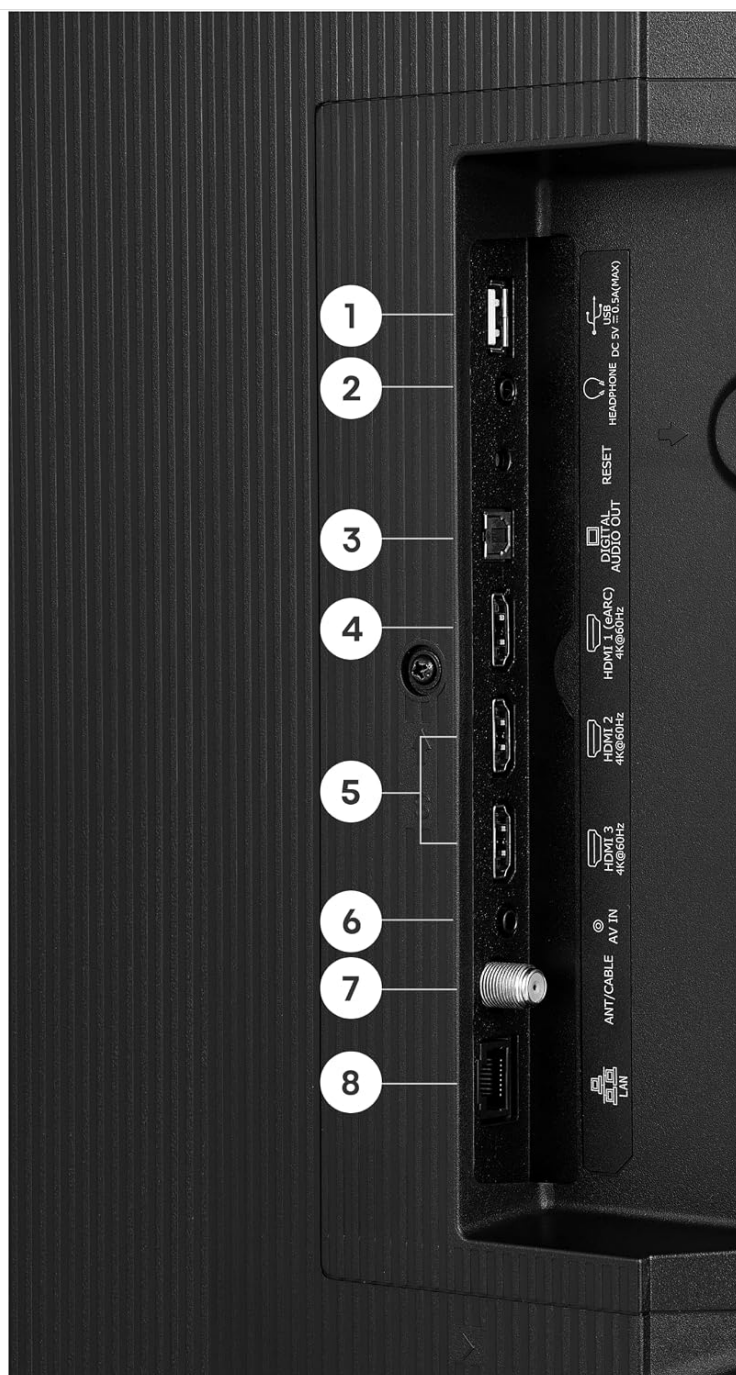


Image: TV port connections.

3. INITIAL SETUP

3.1 First-Time Power On

After connecting the power cable, press the power button on the remote control or on the TV itself. The TV will display the Hisense logo and then guide you through the initial setup process.

3.2 Network Connection

During the initial setup, you will be prompted to connect your TV to a network. Choose your Wi-Fi network from the list and enter the password, or connect an Ethernet cable for a wired connection. A stable internet connection is required for Roku TV features and streaming services.

3.3 Roku OS Setup

Follow the on-screen instructions to activate your Roku TV. You will need a Roku account to access all features and download streaming channels. If you don't have one, you can create it during this process. This setup includes selecting your language, time zone, and performing a channel scan if you are using an antenna.

4. OPERATING YOUR TV

4.1 Using the Remote Control

The included remote control provides easy access to all TV functions. Insert the two AAA batteries into the remote. Familiarize yourself with the buttons for power, volume, channel, home, back, and directional navigation.



Image: Hisense Roku TV remote control.

4.2 Navigating Roku TV

The Roku TV home screen provides a centralized hub for all your entertainment. You can access streaming channels, input sources, and settings from here. Use the directional pad on your remote to navigate and the OK button to select.

Roku TV™

Home sweet home screen

Jump right in with a home screen that easily gets you to what you want to watch fast.

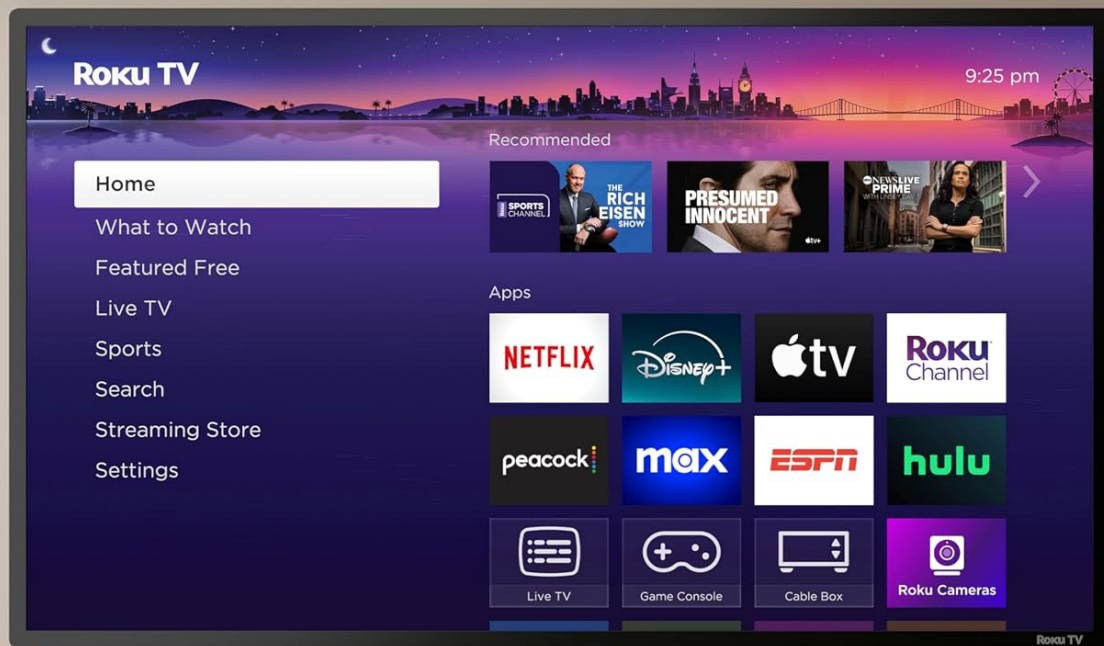


Image: Roku TV Home Screen.

Explore the 'What to Watch' and 'Save List' features to discover new content. The Roku TV platform also offers free live TV channels and dedicated sections for sports and other categories.

Roku TV™

Easily discover new favorites

When you're out of old favorite movies and shows,
easily find new ones.



What to watch



Save List



Zones / Categories



Recommended

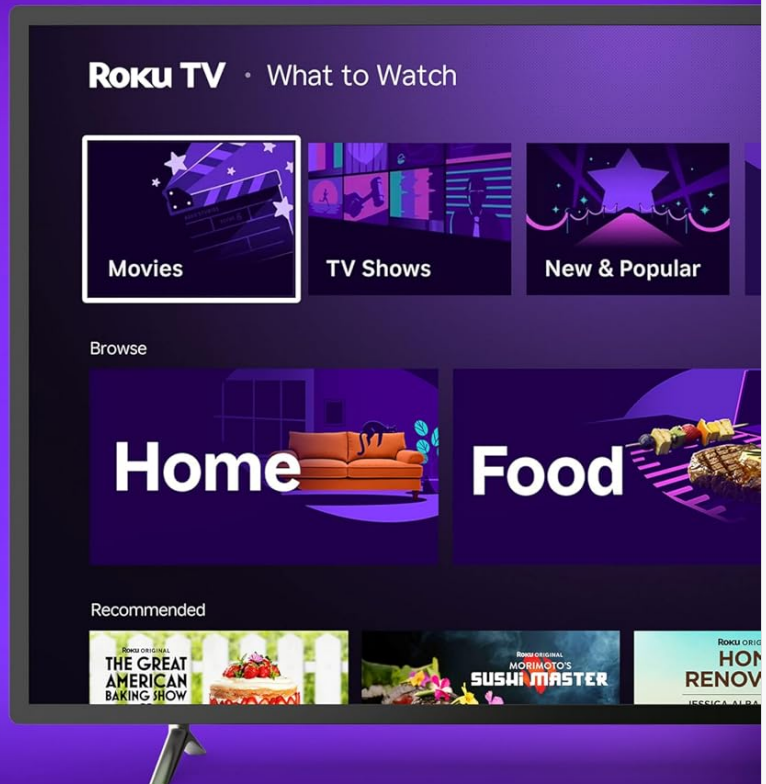


Image: Roku TV content discovery.

4.3 Picture and Sound Settings

Access the TV settings menu to customize your viewing and listening experience. Adjust settings such as brightness, contrast, color, and sound modes to suit your preferences.

- **Hi-QLED Color:** Experience vivid and authentic colors.
- **Dolby Vision:** Enhanced depth and detail for compatible content.
- **AI Picture with AI 4K Upscaler:** Automatically optimizes picture quality and upscales lower-resolution content to 4K.
- **DTS Virtual:X:** Provides immersive, room-filling audio.
- **HDR10 & HLG:** Delivers dynamic and detailed visuals with brighter highlights and deeper shadows.
- **Game Mode Plus (VRR, ALLM):** Optimizes settings for smoother, more responsive gaming.
- **Noise Reduction:** Reduces visual noise for sharper scenes.



Image: Key picture and sound technologies.

4.4 Connectivity and Smart Features

Your Hisense TV supports various connectivity options and smart features:

- **HDMI:** Connect gaming consoles, Blu-ray players, and other devices.
- **USB:** Play media files directly from a USB drive.
- **Wi-Fi & Ethernet:** Connect to your home network for streaming.
- **Apple AirPlay:** Share content from your Apple devices to the TV.
- **Voice Assistants:** Compatible with Alexa and Google Assistant for voice control.

Click, Cast, Enjoy

Share to TV



Image: Connectivity options and screen sharing.

5. MAINTENANCE

5.1 Care and Cleaning

To maintain the performance and appearance of your TV:

- **Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, use a screen-cleaning solution specifically designed for TVs, applied to the cloth, not directly to the screen.
- **Body:** Wipe the TV body with a soft, dry cloth. Avoid using abrasive cleaners, waxes, or solvents.
- **Ventilation:** Ensure the ventilation openings on the back of the TV are not blocked to prevent overheating.
- **Power:** Unplug the TV from the power outlet before cleaning or if it will be unused for an extended period.

6. TROUBLESHOOTING

6.1 Common Issues and Solutions

Problem	Possible Solution
No power	Check if the power cable is securely connected to the TV and the power outlet. Ensure the outlet is working. Try a different power outlet.
No picture, but sound is present	Check the input source. Ensure external devices are powered on and connected correctly. Try a different HDMI cable.
No sound, but picture is present	Check the volume level and mute status. Verify audio output settings in the TV menu. Ensure external audio devices are connected and functioning.
Remote control not working	Replace the batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
Cannot connect to Wi-Fi	Check your router and modem. Restart them if necessary. Re-enter the Wi-Fi password carefully. Ensure the TV is within range of your Wi-Fi signal.
Picture quality issues (e.g., blurry, distorted)	Check the source resolution. Adjust picture settings (brightness, contrast, sharpness). Ensure cables are securely connected.

7. SPECIFICATIONS

Feature	Detail
Screen Size	43 inches
Model Name	43E6SR
Display Technology	Hi-QLED
Resolution	4K UHD (3840 x 2160)
Refresh Rate	60 Hz
Operating System	Roku OS
Special Features	AI Picture with AI 4K Upscaler, DTS Virtual:X, Dolby Vision, HDR10 & HLG, Hi-QLED Color, Game Mode Plus (VRR, ALLM)
Connectivity Technology	Ethernet, HDMI (3 ports, 1 eARC), USB (1 port), Wi-Fi
Audio Output Mode	Surround (DTS Virtual:X)
Speaker Output Power	14 watts
Product Dimensions (D x W x H)	3.1"D x 37.9"W x 22.1"H
Item Weight (without stand)	13 pounds
VESA Mount Standard	200 x 300 mm

Feature	Detail
Power Consumption	130 watts
Compatible Devices	Gaming Console, Laptop, Smartphone, Speaker, Tablet
Display Language Options	English, French, Spanish

8. WARRANTY AND SUPPORT

8.1 Warranty Information

Your Hisense 43E6SR Series TV comes with a **1-year manufacturer's warranty**. Please retain your proof of purchase for warranty claims. The warranty covers defects in materials and workmanship under normal use.

8.2 Customer Support

For technical assistance, troubleshooting, or warranty service, please contact Hisense customer support. Refer to the official Hisense website or the contact information provided in your product packaging for the most up-to-date support details.

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Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question

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