

PHILCO P40CRA

Philco Roku Smart TV P40CRA 40-inch Full HD User Manual

Model: P40CRA

1. INTRODUCTION

This manual provides essential information for the safe and efficient operation of your Philco Roku Smart TV P40CRA. This 40-inch Full HD television integrates the Roku TV operating system, offering access to a wide range of streaming content. It features HDR10 for enhanced picture quality and Dolby Audio for an immersive sound experience. Please read this manual thoroughly before using your TV and retain it for future reference.

2. SAFETY INFORMATION

Observe the following safety precautions to prevent damage to the TV and ensure personal safety:

- Do not expose the TV to rain or moisture to prevent fire or electric shock.
- Do not block ventilation openings. Ensure adequate space around the TV for proper airflow.
- Use only attachments/accessories specified by the manufacturer.
- Protect the power cord from being walked on or pinched.
- Unplug the TV during lightning storms or when unused for long periods.
- Refer all servicing to qualified service personnel.

3. PACKAGE CONTENTS

Verify that all items are present in the box:

- Philco Roku Smart TV P40CRA

- Remote Control
- AAA Batteries (for remote control)
- TV Stand (2 pieces)
- Screws for TV Stand
- Power Cable
- User Manual (this document)

4. SETUP

4.1 Physical Setup

Before connecting any cables, ensure the TV is placed on a stable surface or securely mounted.



This image shows the front of the Philco Roku Smart TV P40CRA, highlighting its slim bezel and the display.



This image displays the Philco Roku Smart TV P40CRA from a side angle, illustrating its sleek design.

Attaching the TV Stand:

1. Carefully place the TV face down on a soft, clean surface to prevent screen damage.
2. Align each stand piece with the corresponding slots on the bottom of the TV.
3. Secure each stand piece with the provided screws.
4. Carefully lift the TV to an upright position on a stable, level surface.

For wall mounting, refer to the instructions provided with your wall mount kit. The TV supports VESA mounting standards.

4.2 Connections

Connect your external devices to the TV's ports. Ensure the TV is unplugged before making any connections.





This image provides a rear view of the Philco Roku Smart TV P40CRA, showing the location of HDMI, USB, LAN, and optical audio ports.

- **HDMI (3 ports, 1 ARC):** Connect Blu-ray players, game consoles, cable boxes, or other HDMI-enabled devices. The HDMI ARC port allows audio return to a compatible soundbar or AV receiver.
- **USB 2.0 (2 ports):** Connect USB storage devices for media playback.
- **LAN (Ethernet):** Connect an Ethernet cable for a wired internet connection.
- **Optical Audio Output:** Connect to a soundbar or home theater system for digital audio output.
- **Antenna/Cable Input:** Connect an antenna or cable TV feed.

4.3 Initial Power On and Roku Setup

1. Plug the power cable into the TV and then into a wall outlet.
2. Insert the included AAA batteries into the remote control.
3. Press the Power button on the remote control to turn on the TV.
4. Follow the on-screen instructions to complete the initial Roku TV setup, including language selection, network connection (Wi-Fi or Ethernet), and Roku account creation/login.
5. The TV will guide you through channel scanning if an antenna is connected.

5. OPERATING INSTRUCTIONS

5.1 Roku OS Navigation

The Roku TV interface is designed for ease of use. Use the directional pad and OK button on your remote to navigate menus and select options.

Assistentes de voz



Compatível com os principais assistentes de voz².



Busca inteligente



Proporciona interface descomplicada e sistema de busca inteligente multicanal. Encontre de maneira fácil e rápida seus filmes, séries e canais favoritos!

App Roku gratuito



Você pode utilizar seu smartphone para realizar buscas, trocas de canal e selecionar conteúdo, tudo isso diretamente do app².



Philco • Roku TV

*A resolução do conteúdo baseia-se na compatibilidade da TV e pode variar de acordo com o canal. Os canais estão sujeitos a alteração, variam de acordo com a região e podem exigir pagamento. Conteúdo pode necessitar um pagamento adicional e está sujeito aos requerimentos de banda larga do provedor do conteúdo. ²Limitações se aplicam ao aplicativo para dispositivos móveis. Veja support.roku.com para obter informações sobre compatibilidade de dispositivos. Celular não incluso.

This image highlights the intuitive Roku TV operating system and its integration with popular voice assistants and smart home ecosystems.

- **Home Screen:** Access all your streaming channels, inputs, and settings from the customizable home screen.
- **Streaming Channels:** Browse and add channels from the Roku Channel Store. Pre-installed apps include Netflix, Prime Video, Disney+, YouTube, and Apple TV.
- **Inputs:** Switch between connected devices (HDMI, USB) and live TV.
- **Settings:** Adjust picture, sound, network, and system preferences.

5.2 Voice Assistants and Roku App

The Philco Roku Smart TV P40CRA is compatible with various voice assistants and can be controlled via the Roku mobile app.

- **Voice Control:** Compatible with Apple Home, Apple AirPlay, Amazon Alexa, and Google Home. Use a compatible voice assistant device to control your TV.
- **Roku Mobile App:** Download the free Roku app on your smartphone to use it as a remote, search for content, and cast media to your TV.

+100.000 Filmes & Episódios de TV¹



¹A resolução do conteúdo baseia-se na compatibilidade da TV e pode variar de acordo com o canal. Os canais estão sujeitos a alteração, variam de acordo com a região e podem exigir pagamento. Conteúdo pode necessitar um pagamento adicional e está sujeito aos requerimentos de banda larga do provedor do conteúdo.

This image emphasizes the vast content library accessible through the Roku TV platform and its supported streaming applications.

5.3 Audio and Video Features

Experience enhanced audio and video quality with the TV's integrated technologies.

Dolby

AUDIO

Qualidade sonora de cinema



This image highlights the integrated Dolby Audio technology, promising enhanced sound quality for an immersive viewing experience.

- **HDR10:** Provides a wider range of colors and contrast, making bright areas brighter and dark areas deeper for a more realistic image.
- **Dolby Audio:** Delivers rich, clear, and powerful sound, enhancing your viewing experience for movies, shows, and games.
- **Wi-Fi Dual Band (2.4GHz and 5GHz):** Ensures a fast and stable internet connection for seamless streaming.

6. MAINTENANCE

Proper care ensures the longevity of your TV:

- **Cleaning the Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, use a screen cleaner specifically designed for TVs, applied to the cloth, not directly to the screen.
- **Cleaning the Frame:** Use a soft, dry cloth to wipe the TV frame and stand.
- **Ventilation:** Ensure the ventilation openings on the back of the TV are not blocked to prevent overheating.

- **Power Cord:** Regularly check the power cord for any damage.

7. TROUBLESHOOTING

If you encounter issues, try these common solutions:

Problem	Solution
No power	Check if the power cord is securely plugged into the TV and the wall outlet. Try a different outlet.
No picture, but sound is present	Ensure the correct input source is selected. Check cable connections to external devices.
No sound, but picture is present	Check volume levels and mute settings. Verify audio cable connections. If using external audio, ensure TV speakers are not selected.
Remote control not working	Replace batteries. Ensure there are no obstructions between the remote and the TV.
Network connection issues	Restart your router and modem. Go to TV settings > Network > Check connection. For Wi-Fi, ensure the password is correct.

If the problem persists after trying these solutions, contact customer support.

8. SPECIFICATIONS

Feature	Detail
Screen Size	40 Inches
Display Technology	LED (DLED panel)
Resolution	1080p (Full HD, 1920x1080)
Refresh Rate	60 Hz
Special Features	Dolby Audio, HDR10, Quad Core Processor
Connectivity Technology	HDMI, USB, Wi-Fi (Dual Band 2.4GHz & 5GHz)
HDMI Ports	3 (1 ARC)
USB Ports	2 (USB 2.0)
Audio Output Mode	Digital (Optical)
Sound Format	Dolby Audio
Power Consumption	55 watts
Operating System	Roku OS
Control Method	Application, Remote

Feature	Detail
Supported Internet Services	Netflix, Prime Video, Disney+, YouTube, Apple TV
Dimensions (P x L x A)	8P x 89L x 51A centimeters (with stand: 550mm x 890mm x 185mm)
Weight	4.92 kg

9. WARRANTY AND SUPPORT

Your Philco Roku Smart TV P40CRA comes with a **1-year (12 months) warranty** from the date of purchase, covering manufacturing defects. Please retain your proof of purchase for warranty claims.

For technical support, warranty service, or further assistance, please contact Philco customer service through their official website or the contact information provided with your purchase documentation.