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› Hisense 43E6SF - 43-inch E6 Series Hi-QLED 4K UHD Smart Fire TV User Manual

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Hisense 43E6SF - 43-inch E6 Series Hi-QLED 4K UHD Smart Fire TV User Manual

Model: 43E6SF

1. INTRODUCTION

Welcome to the user manual for your new Hisense 43E6SF 43-inch E6 Series Hi-QLED 4K UHD Smart Fire TV. This manual provides essential information for setting up, operating, maintaining, and troubleshooting your television. Please read this manual thoroughly before using your TV to ensure proper and safe operation.

Your Hisense 43E6SF TV features advanced technologies such as QLED Colour, Dolby Vision & Atmos, AI 4K Upscaler, AI Smooth Motion, and Game Mode PLUS, delivering an immersive entertainment experience. It also integrates Fire TV for smart functionality and voice control with Alexa.



This image displays the Hisense 43E6SF 43-inch E6 Series Hi-QLED 4K UHD Smart Fire TV, showcasing its sleek design and thin bezels.

2. WHAT'S IN THE BOX

Please check the packaging for the following items:

- Hisense 43E6SF 43-inch E6 Series Hi-QLED 4K UHD Smart Fire TV
- Power Cable
- Remote Control (requires 2 AAA batteries, included)
- User Manual (this document)
- TV Stand Components (if applicable)

If any items are missing or damaged, please contact Hisense customer support.

3. SETUP

3.1 Unpacking

Carefully remove the TV from its packaging. It is recommended to have two people for this process to prevent damage or injury. Keep the packaging materials for future transport or if service is required.

3.2 Stand Installation (Table Mount)

If you are placing the TV on a table, you will need to attach the included stand. Follow the instructions provided in the separate stand assembly guide (if applicable) or refer to the diagrams on the packaging. Ensure all screws are securely tightened.

3.3 Wall Mounting

If you plan to wall mount your TV, you will need a VESA-compatible wall mount kit (sold separately). The Hisense 43E6SF supports a **VESA Mount Standard of 200 x 300 mm**. Consult a professional for wall mounting to ensure safety and proper installation.

3.4 Connecting Devices

Your TV offers various connectivity options:

- **HDMI Ports (3 total):** Connect Blu-ray players, gaming consoles, cable/satellite boxes, and other HDMI-enabled devices.
- **USB Ports (2 total):** Connect USB storage devices for media playback or software updates.
- **Ethernet Port:** For a wired internet connection.
- **Antenna/Cable Input:** Connect an antenna or cable for broadcast TV.

Ensure all connections are secure before proceeding.

3.5 Power On and First-Time Setup

1. Connect the power cable to the TV and then to a power outlet.
2. Insert the two AAA batteries into the remote control.
3. Press the Power button on the remote control or on the TV.
4. Follow the on-screen instructions to complete the initial setup, which includes selecting your language, connecting to a Wi-Fi network, and signing in to your Amazon account for Fire TV services.

4. OPERATING YOUR TV

4.1 Remote Control Overview

The included remote control uses **Bluetooth technology** for enhanced responsiveness. Familiarize yourself with the buttons for power, volume, channel, navigation, home, back, and app shortcuts. The remote also features a microphone button for voice commands.

4.2 Navigating Fire TV OS

Your TV runs on **FireOS**, providing access to a wide range of streaming services, apps, and live TV. Use the navigation buttons on your remote to browse the home screen, access your favorite content, and manage settings.

4.3 Voice Control with Alexa

Press and hold the microphone button on your remote to activate Alexa. You can use voice commands to search for content, launch apps, control playback, check the weather, and manage smart home devices. For example, say "Alexa, open Netflix" or "Alexa, turn up the volume."

4.4 Picture and Sound Settings

Access the TV settings menu to customize picture and sound. You can adjust brightness, contrast, color, and sharpness. For audio, select sound modes, adjust bass/treble, and configure integrated Dolby Atmos settings.

4.5 Specific Modes and Features

- **Game Mode PLUS:** Automatically optimizes settings for gaming, reducing input lag and eliminating screen tearing with VRR (Variable Refresh Rate) and ALLM (Auto Low Latency Mode). Access the game bar for quick adjustments.
- **AI Light Sensor:** Automatically adjusts screen brightness based on ambient room lighting for optimal viewing comfort and energy efficiency.
- **Apple HomeKit / AirPlay:** Your TV works with Apple HomeKit for smart home integration and supports AirPlay for screen mirroring from Apple devices.

5. KEY FEATURES

5.1 QLED Colour Technology

Experience a visual treat with **QLED Colour**. This technology delivers rich, vibrant, and true-to-life colors, ensuring every shade, from the most subtle to the most vibrant, stands out with exceptional clarity and depth.

5.2 Dolby Vision & Dolby Atmos

The fusion of **Dolby Vision HDR imaging** and **Dolby Atmos sound** transforms your TV into an entertainment powerhouse. Dolby Vision provides incredible brightness, contrast, and color, while Dolby Atmos delivers immersive, multi-dimensional audio that flows around you.

5.3 AI 4K Upscaler

Hisense's **AI 4K Upscaler** unlocks superior clarity for all your favorite content. This smart feature intelligently reshapes not only cherished classics and home movies but also modern TV broadcasts, movies, and streaming content into stunning 4K quality. Every pixel is enhanced to maximize your viewing experience.

5.4 AI Smooth Motion

Experience smooth, lifelike visuals with advanced features like MEMC (Motion Estimation, Motion Compensation) and 3D Noise Reduction, built into a highly responsive panel. With **AI Smooth Motion technology**, annoying motion blur is minimized. Whether it's fast-paced sports or action-packed gaming, every movement and sudden twist is rendered with crisp clarity, ensuring dynamic scenes appear seamless and true to life.

5.5 Game Mode PLUS

Boost your gaming experience with **Game Mode PLUS**, featuring an integrated game bar as a control center. VRR (Variable Refresh Rate) and ALLM (Auto Low Latency Mode) reduce input lag and eliminate screen tearing, ensuring smooth gameplay.

6. MAINTENANCE

6.1 Cleaning the TV

- **Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a specialized screen cleaner. Never spray liquid directly onto the screen.
- **TV Body:** Use a soft, dry cloth to wipe dust and dirt from the TV's frame and back panel.

- **Remote Control:** Clean with a soft, dry cloth.

Always unplug the TV from the power outlet before cleaning.

6.2 Software Updates

Your Fire TV will periodically receive software updates to improve performance and add new features. Ensure your TV is connected to the internet to receive these updates automatically. You can also manually check for updates in the TV's settings menu.

7. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common problems and solutions:

7.1 No Power

- Ensure the power cable is securely connected to both the TV and the power outlet.
- Check if the power outlet is working by plugging in another device.
- Try a different power outlet.

7.2 No Picture / Poor Picture Quality

- Verify the correct input source is selected (e.g., HDMI 1, HDMI 2).
- Check all cable connections (HDMI, antenna).
- Adjust picture settings (brightness, contrast, sharpness) in the TV menu.
- If using an external device, ensure it is powered on and functioning correctly.

7.3 No Sound / Poor Sound Quality

- Increase the volume on the TV and any connected audio devices.
- Check if the TV is muted.
- Verify audio cable connections if using external speakers.
- Check sound settings in the TV menu.

7.4 Remote Control Not Working

- Ensure the batteries are correctly inserted and not depleted. Replace with new AAA batteries if necessary.
- Point the remote directly at the TV's IR sensor (if applicable, though Bluetooth is primary).
- Try re-pairing the Bluetooth remote if it becomes unresponsive (refer to Fire TV settings for remote pairing).

7.5 Network Connection Issues

- Ensure your Wi-Fi router is powered on and functioning.
- Check your Wi-Fi password and re-enter it if necessary.
- Restart your router and modem.
- If using a wired connection, ensure the Ethernet cable is securely connected.

8. SPECIFICATIONS

Feature	Description
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Model Name	43E6SF
Screen Size	43 inches
Display Technology	QLED
Resolution	4K UHD (3840 x 2160)
Refresh Rate	60 Hz
Operating System	FireOS
HDR Format Supported	Dolby Vision, HDR 10+ Adaptive
Integrated Surround Sound	Dolby Atmos
Voice Assistant	Alexa Built-In
Connectivity Technology	Wi-Fi, Bluetooth 5, Ethernet, HDMI, USB
Total HDMI Ports	3
Total USB Ports	2
Product Dimensions (D x W x H)	2.91"D x 37.91"W x 22.05"H
Item Weight	13 pounds
VESA Mount Standard	200 x 300 mm
Power Consumption	100 watts
Voltage	120 volts (100-240 VAC 50-60 Hz)
Included Components	Power Cable, Remote Control, User Manual

9. WARRANTY AND SUPPORT

9.1 Product Warranty

Your Hisense TV is covered by a limited warranty. Please refer to the warranty card included with your product or visit the official Hisense website for detailed warranty terms and conditions. Keep your proof of purchase for warranty claims.

9.2 Customer Support

For technical assistance, troubleshooting beyond this manual, or service inquiries, please contact Hisense customer support. You can find contact information (phone numbers, email, or online chat) on the official Hisense website or in your product documentation.

When contacting support, please have your TV's model number (**43E6SF**) and serial number ready. The serial number is typically located on a sticker on the back of the TV.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question

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