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> BLU Bold K12 Smartphone User Manual

## BLU K12

# BLU Bold K12 Smartphone User Manual

Model: K12

## 1. INTRODUCTION

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This manual provides essential information for setting up, operating, and maintaining your BLU Bold K12 smartphone. Please read it thoroughly to ensure proper use and to maximize your device's capabilities.

### Box Contents

The BLU Bold K12 package includes the following items:

- BLU Bold K12 Smartphone
- Rugged Case
- Glass Screen Protector
- Charger
- Type-C Cable
- Quick Guide
- Headphones
- SIM Key
- Sticker



Image: All items included in the BLU Bold K12 retail packaging.

## 2. DEVICE OVERVIEW

Familiarize yourself with the physical components and design of your BLU Bold K12 smartphone.



Image: Front and rear view of the BLU Bold K12 smartphone.





Image: The BLU Bold K12 smartphone comfortably held in a user's hand.



Image: The BLU Bold K12 with its display and rear design.

## 3. SETUP

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### 3.1 Inserting the SIM Card

1. Locate the SIM card tray on the side of your device.
2. Insert the provided SIM key into the small hole next to the tray to eject it.
3. Place your Nano-SIM card(s) into the tray with the gold contacts facing down, ensuring proper orientation.
4. Carefully reinsert the tray into the phone until it clicks into place.

**Note:** The BLU Bold K12 is GSM unlocked and compatible with T-Mobile, Metro, Mint Mobile, AT&T, and Cricket. It is not compatible with Verizon Network. Please check with your carrier for network compatibility.

### 3.2 Initial Power On and Configuration

1. Press and hold the Power button (located on the side) until the BLU logo appears.
2. Follow the on-screen prompts to select your language, connect to a Wi-Fi network, and set up your Google account.
3. Configure security features such as a PIN, pattern, or fingerprint.

## 4. OPERATING INSTRUCTIONS

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### 4.1 Display and Navigation

The BLU Bold K12 features a 6.8-inch HD+ 120Hz Infinity Display with a resolution of 720 x 1600 pixels (258ppi). Navigate the interface using touch gestures: tap, swipe, pinch-to-zoom.

### 4.2 Camera Usage

Capture moments with the dual 50MP main camera, equipped with flash, and take clear selfies or make video calls with the 8MP front camera. The main camera supports video capture at 1080p@30fps.

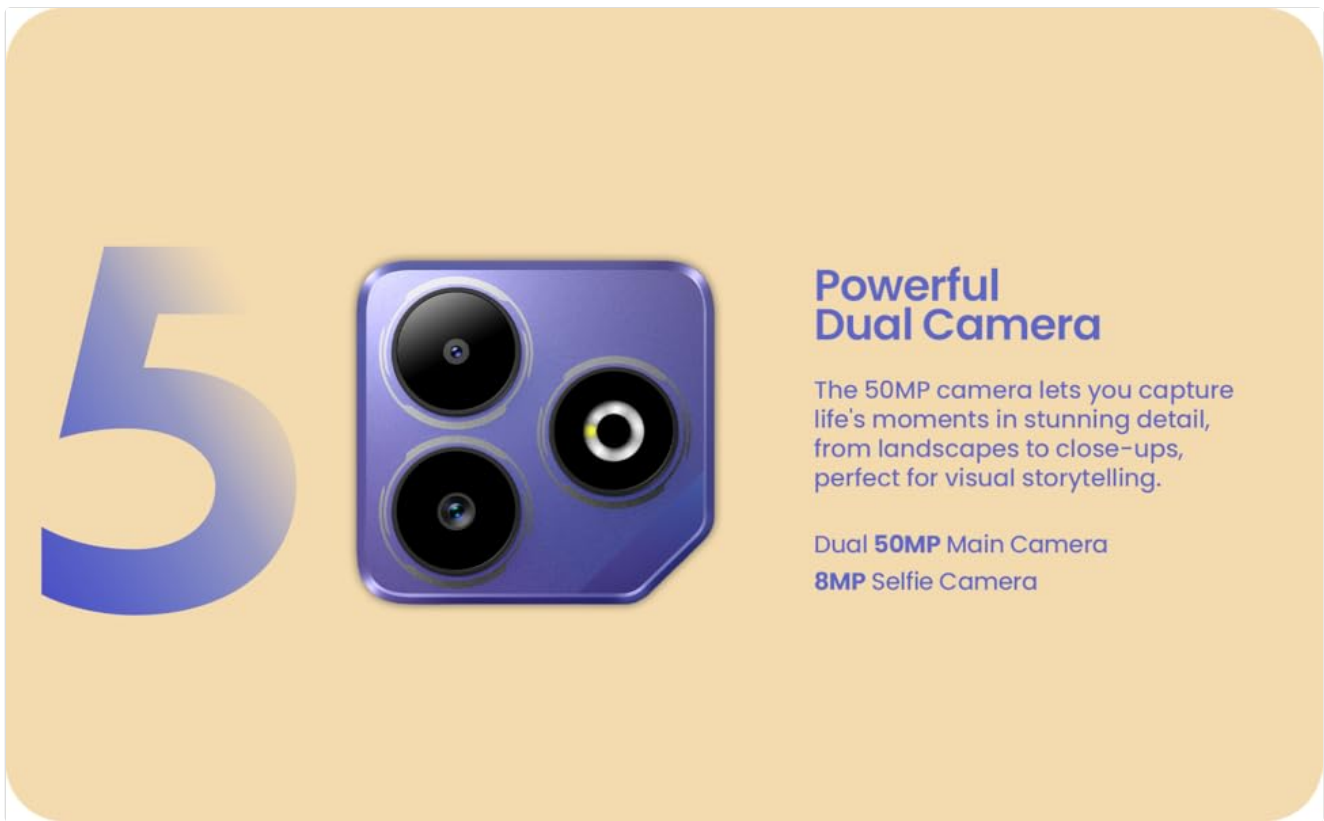


Image: The dual camera system of the BLU Bold K12.

### 4.3 Battery Management

The device is powered by a 5,000mAh battery. To optimize battery life:

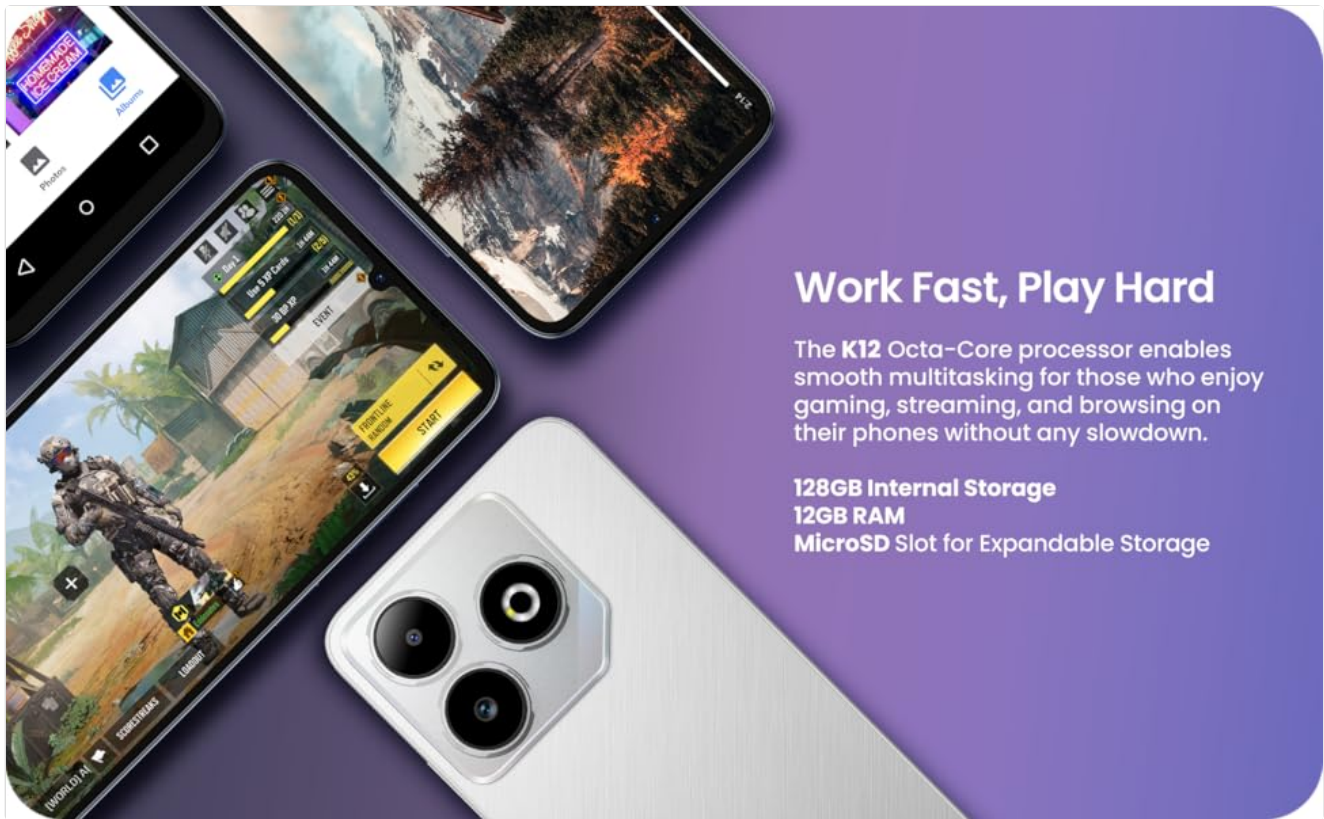
- Adjust screen brightness.
- Close unused applications.
- Enable battery saver mode when needed.



Image: 5000mAh Battery Icon.

### 4.4 Performance and Storage

The BLU Bold K12 is equipped with a Unisoc T7255 Octa-Core processor (ARM Cortex-A75, 2.0GHz) and 12GB RAM for smooth multitasking. It includes 128GB of internal storage, expandable via a MicroSD card slot.



## Work Fast, Play Hard

The **K12** Octa-Core processor enables smooth multitasking for those who enjoy gaming, streaming, and browsing on their phones without any slowdown.

**128GB Internal Storage**  
**12GB RAM**  
**MicroSD Slot for Expandable Storage**

Image: The K12's performance capabilities for various tasks.

### 4.5 Security Features

Unlock your phone quickly and securely using the side-mounted fingerprint sensor. You can also set up a PIN, pattern, or password for additional security.



Image: Side-mounted fingerprint sensor icon.

### 4.6 Operating System

The BLU Bold K12 runs on Android 15, providing a user-friendly interface and access to a wide range of applications through the Google Play Store.



Image: Android 15 icon.

## 5. MAINTENANCE

## 5.1 General Care

- Avoid exposing your phone to extreme temperatures, direct sunlight, or liquids.
- Use the provided rugged case and glass screen protector for enhanced protection.
- Do not attempt to disassemble the device, as this will void the warranty.

## 5.2 Cleaning

To clean your phone, gently wipe it with a soft, lint-free cloth. Avoid using harsh chemicals or abrasive materials.

## 5.3 Software Updates

Periodically check for and install software updates to ensure your device has the latest features, security patches, and performance improvements. You can usually find this option in your phone's Settings menu under "System" or "About phone."

# 6. TROUBLESHOOTING

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If you encounter issues with your BLU Bold K12, refer to the following common solutions:

## 6.1 Device Not Powering On

- Ensure the battery is charged. Connect the phone to the charger and wait a few minutes before attempting to power it on.
- Press and hold the Power button for at least 10-15 seconds to perform a forced restart.

## 6.2 Network Connectivity Issues

- Check if your SIM card is properly inserted.
- Verify that your device is within network coverage.
- Restart the phone.
- Go to Settings > Network & internet > Mobile network and ensure mobile data is enabled.

## 6.3 Applications Crashing or Freezing

- Close and reopen the problematic application.
- Clear the app's cache and data in Settings > Apps.
- Ensure the app is updated to its latest version.
- Restart your phone.

## 6.4 Factory Reset

If persistent issues occur, a factory reset may be necessary. **Warning:** This will erase all data on your phone. Back up important data before proceeding. To perform a factory reset, go to Settings > System > Reset options > Erase all data (factory reset).

# 7. SPECIFICATIONS

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Detailed technical specifications for the BLU Bold K12 smartphone:

## Endless Possibilities

-  6.8" HD+ 120Hz Infinity Display  
720 X 1600 Resolution | 258ppi
-  Dual 50MP Main with Flash  
8MP Selfie Camera  
Video Capture 1080p@30fps
-  128GB Internal Storage  
12GB RAM  
MicroSD Slot for Expandable Storage
-  Unisoc T7255 | 12nm  
ARM Cortex-A75  
2.0GHz Octa-Core
-  5,000mAh  
Super Battery
-  Side-Mounted  
Fingerprint Sensor



Image: Key specifications of the BLU Bold K12.

Feature	Specification
Brand	BLU
Model Name	K12
Operating System	Android 15
Display	6.8" HD+ 120Hz Infinity Display (720 x 1600, 258ppi)
Processor	Unisoc T7255, 2.0GHz Octa-Core (ARM Cortex-A75)
Memory (RAM)	12 GB
Internal Storage	128 GB
Expandable Storage	MicroSD Slot
Main Camera	Dual 50MP with Flash
Selfie Camera	8MP
Video Capture	1080p@30fps
Battery Capacity	5000 mAh
Security	Side-Mounted Fingerprint Sensor
Cellular Technology	4G (GSM Unlocked)
Connector Type	USB Type C
Color	Black Blue
UPC	848958044703

## 8. WARRANTY AND SUPPORT

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### 8.1 Warranty Information

The BLU Bold K12 comes with a **1-year limited US Warranty**. Please retain your proof of purchase for warranty claims. For detailed terms and conditions, refer to the warranty card included in your product packaging or visit the official BLU Products website.

### 8.2 Customer Support

For technical assistance, troubleshooting not covered in this manual, or warranty inquiries, please contact BLU Products customer support. You can typically find contact information (phone, email, or support portal) on the official BLU Products website.