

LH43

Generic Ecco LH43 43-Inch LED TV User Manual

Model: LH43

1. INTRODUCTION

This manual provides essential information for the safe and efficient operation of your Generic Ecco LH43 43-inch LED TV. Please read these instructions thoroughly before using the television and retain them for future reference. This television offers a Full HD display, multiple connectivity options, and energy-efficient performance.

2. SAFETY INFORMATION

Always follow basic safety precautions when using this television to reduce the risk of fire, electric shock, and injury.

- Do not expose the TV to rain or moisture.
- Ensure proper ventilation around the TV.
- Do not block ventilation openings.
- Use only the power cord supplied with the TV.
- Unplug the TV during lightning storms or when unused for long periods.
- Refer all servicing to qualified service personnel.

3. PACKAGE CONTENTS

Verify that all items are present in the package:

- Ecco LH43 43-Inch LED TV
- Remote Control
- Power Cord
- TV Stand (2 pieces)
- Screws for TV Stand
- User Manual (this document)

4. SETUP

4.1. Attaching the TV Stand

1. Carefully place the TV face-down on a soft, clean surface to prevent screen damage.
2. Align each stand piece with the corresponding slots on the bottom of the TV.
3. Secure each stand piece with the provided screws. Ensure they are tightened firmly.

Alternatively, the TV can be wall-mounted using a compatible VESA mount (not included). Refer to the wall mount's instructions for installation.

4.2. Connecting External Devices

The Ecco LH43 TV features multiple input ports for various devices.

- **HDMI:** Connect Blu-ray players, gaming consoles, or set-top boxes. The TV has 1 HDMI port.
- **USB:** Connect USB flash drives for media playback. The TV has 1 USB port.
- **AV (Composite):** Connect older devices like VCRs or DVD players using RCA cables.
- **VGA:** Connect a computer for use as a monitor.

Ensure all cables are securely connected to the correct ports on both the TV and the external device.



Image 1: Front view of the Ecco LH43 43-Inch LED TV. This image shows the sleek design of the television, highlighting its slim bezels and the central stand. The screen is off, reflecting a dark, uniform surface.



Image 2: Rear view of the Ecco LH43 TV, illustrating the various input ports. This image displays the HDMI, USB, AV, and VGA ports, indicating where external devices should be connected. (Note: This image filename is illustrative; actual image would be matched by filename if provided.)

4.3. Powering On for the First Time

1. Connect the power cord to the TV's power input and then to a wall outlet.
2. Press the Power button on the remote control or on the TV itself.
3. Follow the on-screen instructions for initial setup, including language selection and channel scanning (if connecting an antenna).

5. OPERATING THE TV

5.1. Remote Control Overview

The remote control allows you to access all TV functions. Insert two AAA batteries (not included) into the remote control, ensuring correct polarity.



Image 3: Layout of the Ecco LH43 TV remote control. This image shows the buttons for power, volume, channel, input selection, menu navigation, and other functions. (Note: This image filename is illustrative; actual image would be matched by filename if provided.)

- **Power Button:** Turns the TV on or off.
- **Input/Source:** Selects the input source (HDMI, AV, USB, VGA).
- **Volume +/-:** Adjusts the volume level.
- **Channel +/-:** Changes TV channels.
- **Menu:** Accesses the main menu for settings.
- **Navigation Buttons (Up/Down/Left/Right) & OK:** Navigates through menus and confirms selections.

5.2. Basic Functions

- **Changing Input Source:** Press the 'Input' or 'Source' button on the remote, then use the navigation buttons to select the desired input (e.g., HDMI 1, AV, USB).
- **Adjusting Picture Settings:** Press 'Menu', navigate to 'Picture' settings. Here you can adjust Brightness, Contrast, Color, Sharpness, and select Picture Modes (e.g., Standard, Dynamic, Movie).
- **Adjusting Sound Settings:** Press 'Menu', navigate to 'Sound' settings. Adjust Bass, Treble, Balance, and select Sound Modes (e.g., Standard, Music, Movie).

5.3. Bluetooth Connectivity

The TV supports Bluetooth connectivity for audio devices.

1. Press 'Menu' on the remote control.
2. Navigate to 'Settings' or 'System' and locate the 'Bluetooth' option.
3. Turn Bluetooth 'On' and select 'Scan for Devices'.
4. Select your Bluetooth audio device from the list to pair.

6. MAINTENANCE

6.1. Cleaning the TV Screen

- Turn off the TV and unplug the power cord.
- Gently wipe the screen with a soft, lint-free cloth.
- For stubborn marks, lightly dampen the cloth with water or a specialized screen cleaner. Do not spray cleaner directly onto the screen.
- Avoid using abrasive cleaners, alcohol, benzene, or thinners, as these can damage the screen.

6.2. General Care

- Keep the TV away from direct sunlight and heat sources.
- Ensure adequate ventilation to prevent overheating.
- Do not place heavy objects on top of the TV.

7. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common problems and solutions:

Problem	Possible Solution
No power	Check if the power cord is securely plugged into the TV and the wall outlet. Try a different outlet.
No picture, but sound is present	Ensure the correct input source is selected. Check cable connections to external devices.
No sound, but picture is present	Check the volume level and mute status. Verify audio cable connections. Check sound settings in the menu.
Remote control not working	Replace batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
Poor picture quality	Adjust picture settings (brightness, contrast, sharpness). Check antenna or cable connections. Ensure the source device is outputting a high-quality signal.

If the problem persists after trying these solutions, contact customer support.

8. SPECIFICATIONS

Feature	Specification
Model	LH43
Screen Size	43 Inches (75 Centimeters)
Display Technology	LED (Mini Led)
Resolution	Full HD (Supports 720p, 1080p, 4K input scaling)
Refresh Rate	60 Hz (Supports 120, 240 Hz input)
Response Time	2 Milliseconds
Connectivity Technology	Bluetooth
Hardware Interface	HDMI (1), USB (1), Composite Video (AV), VGA
Product Dimensions (D x W x H)	97D x 56W x 8H centimetres
Color	Black
Model Year	2023

9. WARRANTY INFORMATION

This product is covered by a manufacturer's warranty. Specific warranty terms and conditions, including duration and coverage, are typically provided with the product packaging or can be found on the manufacturer's official website. Please retain your proof of purchase for warranty claims.

10. SUPPORT

For technical assistance, troubleshooting beyond this manual, or service inquiries, please contact the retailer where you purchased the product or refer to the manufacturer's support channels. Contact information is usually available on the product packaging or the manufacturer's website.

11. VIDEO RESOURCES

No official product videos from the seller were provided in the product data for embedding in this manual.