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ULANZI LM23

ULANZI LM23 Magnetic Selfie Light Instruction Manual

Model: LM23 | Brand: Ulanzi

INTRODUCTION

The Ulanzi LM23 Magnetic Selfie Light is a versatile 4-in-1 device designed to enhance your mobile photography and video experiences. This compact and portable light features magnetic attachment, a makeup mirror, a phone ring holder, and a screen hook, making it ideal for selfies, video calls, live streams, and vlogging. It offers adjustable brightness, color temperature, and flexible positioning to ensure optimal lighting in any scenario.

WHAT'S IN THE BOX

- LED Selfie Light x 1
- Magnetic Ring Sticker x 1
- USB-A to USB-C Charging Cable x 1
- Storage Bag x 1
- User Manual x 1

SETUP

Magnetic Attachment

The Ulanzi LM23 is designed for seamless magnetic attachment. For MagSafe-compatible iPhones, simply align the selfie light with the back of your phone or MagSafe-compatible case until it snaps securely into place.

Glow Up in a Snap

The powerful magnetic ring allows your light to quickly align and securely attach, providing instant illumination so you're always ready to shoot.



*For smartphones featuring MagSafe or with MagSafe phone cases, it also comes with a magnetic ring sticker for option.



Image: The ULANZI LM23 Magnetic Selfie Light magnetically attaching to the back of an iPhone, illustrating the ease of connection.

For non-MagSafe devices (including Android phones, tablets, and laptops), use the included magnetic ring sticker. Clean the back surface of your device or case, peel off the adhesive backing from the magnetic ring sticker, and firmly press it onto the desired location. Once the sticker is applied, the selfie light can be magnetically attached to it.

Charging

Connect the provided USB-A to USB-C charging cable to the USB-C port on the selfie light and to a compatible USB power source. The device features a 400mAh rechargeable battery. A full charge takes approximately 1.5 hours and provides up to 90 minutes of continuous runtime at maximum brightness. The light can be used while charging, making it suitable for extended sessions.

Power That Lasts 90 Minutes

Charging time
≈1.5 hours

90min

Featuring a 400mAh battery, it supports USB-C charging and allows you to light up continuously during charging.

Image: The ULANZI LM23 Magnetic Selfie Light connected to a USB-C charging cable, highlighting its charging capability and battery life.

OPERATING INSTRUCTIONS

Power On/Off and Light Adjustment

To power on the device, long-press the main button. To power off, long-press the button again. The selfie light offers 3 light modes (White, Natural, Warm) and stepless brightness dimming from 10% to 100%. Color temperature can be adjusted from 2500K to 9000K. Use the intuitive controls to fine-tune the brightness and tone for flattering, natural light that enhances your content.

Brilliance with a Gentle Touch

Easily adjust brightness and tone with the stepless knob for flattering natural light that elevates every shot.

CRI/Ra

92~96

Illuminance

110Lux@0.5m



Image: The ULANZI LM23 Magnetic Selfie Light showcasing its adjustable brightness and color temperature settings, from warm to cool light.

Flexible Positioning

The LM23 features a full 360° rotation, a 180° flip, and an adjustable rod, allowing you to effortlessly adjust the lighting angle to achieve perfect, shadow-free illumination from any position. This flexibility supports both selfie mode (front-facing camera) and photo mode (rear-facing camera).

360°, Light From Every Angle

Easily adjust with 180° flip and full 360° rotation to achieve perfect, shadow-free illumination from any position.



Image: The ULANZI LM23 Magnetic Selfie Light attached to a phone, illustrating its ability to rotate 360 degrees and flip 180 degrees for versatile lighting angles.

Multi-functional Design

Beyond lighting, the LM23 integrates several useful features. It includes a built-in makeup mirror for quick touch-ups, a phone ring holder for stable desktop placement or secure grip, and a screen hook for mounting on laptops or monitors for targeted lighting during video calls or webcams.

Steady in Every Scene

Switch from lighting to stable phone stand in seconds, with three versatile modes to suit every situation.

Upright Mode

Finger Ring Grip

Screen Hook



Image: The ULANZI LM23 Magnetic Selfie Light demonstrating its use as a phone stand in upright mode and attached to a laptop screen via its screen hook.



Always Camera-Ready

Built-in mirror lets you freshen up anywhere, keeping you flawless all day.

Image: A person using the built-in makeup mirror of the Ulanzi LM23 Magnetic Selfie Light for quick touch-ups.

Usage Scenarios

The LM23 is designed for a wide range of applications, including:

- **Selfies and Portraits:** Achieve professional-looking photos with ideal lighting.
- **Video Calls and Conferences:** Ensure you are well-lit during virtual meetings.
- **Vlogging and Live Streaming:** Provide consistent and flattering illumination for your audience.
- **Product Photography:** Highlight details and colors accurately.



Image: A collage showing the Ulanzi LM23 Magnetic Selfie Light being used in different settings: for still life photography, group selfies, live streaming, and food photography.

PRODUCT VIDEOS

Video: Official product overview of the Ulanzi LM23 Magnetic Selfie Ring Light, demonstrating its features and versatility for phone users.

MAINTENANCE

To ensure the longevity and optimal performance of your Ulanzi LM23 Magnetic Selfie Light, follow these maintenance guidelines:

- **Cleaning:** Use a soft, dry cloth to wipe the surface of the device. Avoid using abrasive cleaners or solvents that may damage the finish or electronic components.
- **Storage:** When not in use, store the selfie light in its provided storage bag to protect it from dust and scratches. Keep it in a cool, dry place away from direct sunlight and extreme temperatures.
- **Battery Care:** To maintain battery health, avoid fully discharging the device frequently. Recharge it regularly, even if not in constant use.

TROUBLESHOOTING

Issue	Possible Solution
Device not turning on	Ensure the battery is charged. Long-press the power button firmly.
Light not bright enough	Adjust the brightness dial to increase intensity. Ensure the battery is fully charged.
Magnetic attachment is weak	For non-MagSafe devices, ensure the magnetic ring sticker is properly applied and aligned. For MagSafe devices, check if your phone case is MagSafe compatible.
Device not charging	Check the USB-C cable and power adapter for damage. Ensure the cable is securely connected to both the device and the power source.

SPECIFICATIONS

Feature	Detail
Model	LM23
Product Dimensions	6.89 x 2.38 x 0.51 inches
Item Weight	3.17 ounces
Battery	400mAh rechargeable (1 AAA batteries required, included)
Battery Life (Max Brightness)	90 minutes
Charging Time	Approx. 1.5 hours
Connectivity Technology	USB
Hardware Interface	USB Type C
Color Temperature	2500K-9000K
Brightness Adjustment	10%-100% Stepless Dimming
CRI	96

WARRANTY AND SUPPORT

ULANZI products are backed by a manufacturer's warranty. For specific warranty details, including coverage period and terms, please refer to the warranty card included in your product packaging or visit the official ULANZI website. If you encounter any issues or require technical assistance, please contact ULANZI customer support through their official channels. Keep your purchase receipt as proof of purchase for warranty claims.