

## Hisense 32C35R

# Hisense 32C35R 32-inch Smart Full HD TV User Manual

Model: 32C35R | Brand: Hisense

## 1. INTRODUCTION

Welcome to the user manual for your Hisense 32C35R 32-inch Smart Full HD TV. This television is designed to provide a rich entertainment experience with its Full HD display, smart features, and advanced audio processing. This manual will guide you through the setup, operation, and maintenance of your new TV, ensuring you get the most out of its capabilities.

## 2. SAFETY INFORMATION

Before operating your TV, please read all safety instructions carefully. Keep this manual for future reference. Always disconnect the power cord from the wall outlet before cleaning or servicing the TV. Do not expose the TV to rain or moisture to prevent fire or electric shock. Ensure proper ventilation and avoid blocking ventilation openings.

## 3. PACKAGE CONTENTS

Please check that all items are included in your package:

- Hisense 32C35R 32-inch Smart Full HD TV
- Remote Control
- Power Cord
- TV Stand and Screws
- Anti-tip bracket (for TV stand installation)
- User Manual (this document)

## 4. SETUP

### 4.1 Physical Installation

Place the TV on a stable, flat surface or mount it on a wall using a compatible VESA mount (sold separately). If using the included stand, attach it securely to the TV using the provided screws. For added safety, install the anti-tip bracket to prevent accidental tipping.

**Note:** Ensure the installation location is prepared in advance. Removal of existing products or wall mounts is not supported by the installation service.

## 4.2 Connecting Cables

Connect the necessary cables to your TV:

- **Antenna Cable:** Connect your terrestrial digital, BS, or CS antenna cable to the TV's antenna input.
- **Power Cord:** Plug the power cord into the TV and then into a wall outlet.
- **External Devices:** Connect any external devices such as Blu-ray players, game consoles, or sound systems using HDMI or other appropriate ports.

**Note:** Antenna cables and other connection cables are not included and must be prepared by the customer.

## 4.3 Initial Setup

After connecting all cables and powering on the TV for the first time, follow the on-screen instructions for initial setup:

1. Insert the B-CAS card (if applicable).
2. Set your region and postal code.
3. Perform initial channel scanning and other basic settings.

**Note:** Network connection settings are not covered by the installation service and must be configured by the user.

## 5. OPERATING INSTRUCTIONS

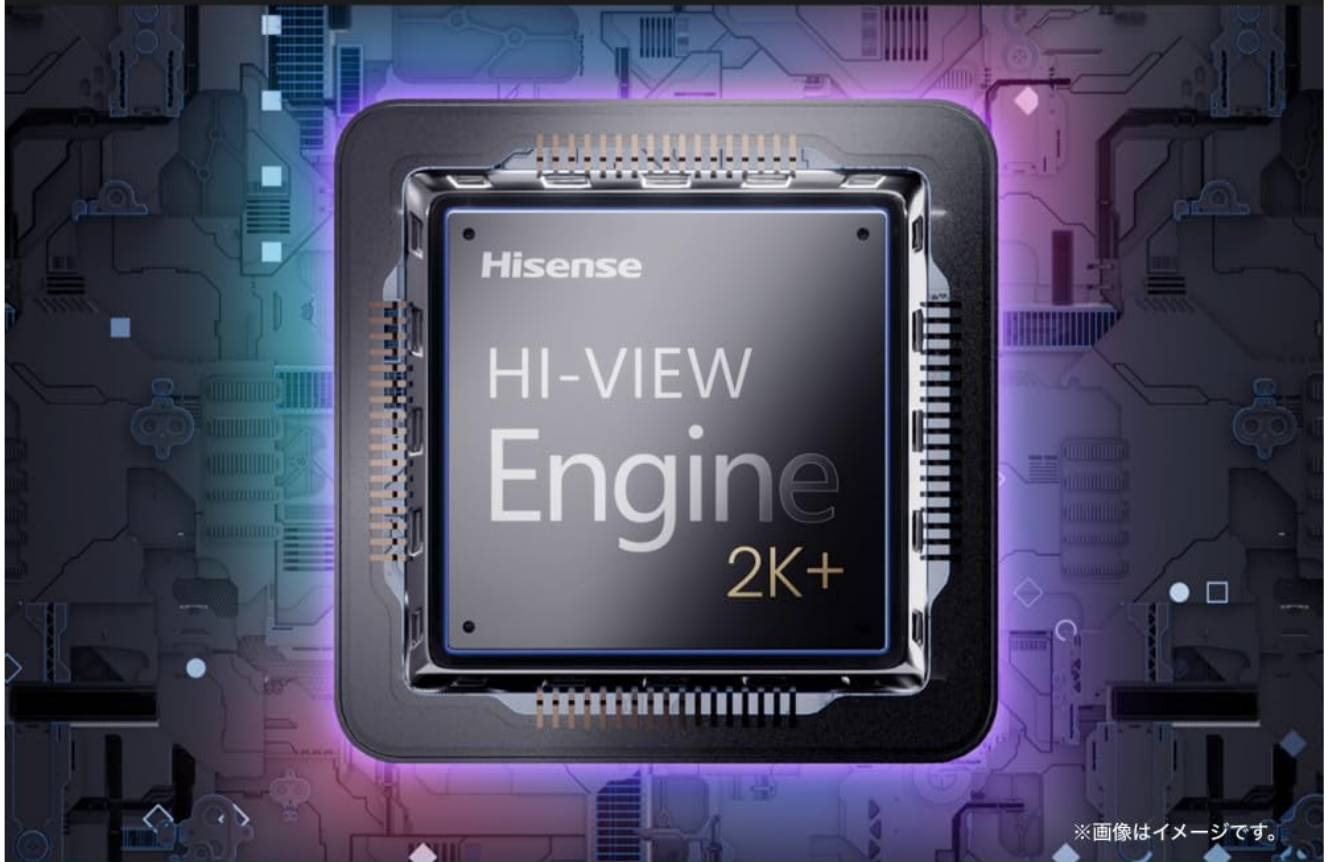
### 5.1 Remote Control Overview

Familiarize yourself with the TV remote control. It provides access to all TV functions, including power, volume, channel selection, smart TV apps, and voice control.

### 5.2 Smart TV Features (VIDAA OS)

Your Hisense 32C35R TV runs on VIDAA OS, offering quick access to popular streaming services like YouTube, Netflix, and more. It also supports AirPlay2 for seamless content sharing from Apple devices and Bluetooth for wireless audio.

# 4Kテレビ向け映像エンジンを搭載 HI-VIEWエンジン 2K+



TVS社と共同開発した、4Kテレビ向け映像エンジンを搭載。地上波デジタルはもちろん、ネット動画、スポーツ観戦、映画、ゲームなど、さまざまなコンテンツに最適化された、クラスを超える高精細・高画質を実現。

Image: The Hisense TV displaying its VIDAA OS home screen with various streaming applications and content recommendations. The interface is designed for quick navigation and access to online videos.

# ワイヤレスで音声を楽しめる Bluetooth®対応

※画像はイメージです。

夜間の音漏れを気にすることなく、  
テレビを楽しめます！



サウンドバー



スピーカー



ヘッドフォン



ワイヤレスイヤホン

Image: A close-up of the Hisense TV remote control, highlighting dedicated buttons for popular streaming services and a voice control button for easy access to smart features.

## 5.3 HI-VIEW Engine 2K+ (Image Quality)

The HI-VIEW Engine 2K+ enhances image quality, especially for online video content. It features a rich video menu allowing you to select optimal picture settings for different content types, such as sports, games, or PC monitor use. The TV also includes an automatic sensor that adjusts screen brightness based on room lighting conditions.

※画像はイメージです。

※沖縄・離島(一部除く)への配送不可。

※配送先の変更不可。寄付申込時にご申告頂いた住所へ配送いたします。

設置場所を変更される場合は到着後、寄付者様にて別業者様へ転送、再配送をご依頼の上、費用等のご負担をお願いします。

※ご自宅等にあるリサイクル商品の引取り不可。

※配送会社にて開梱・設置を行いますので、お届け日までに設置場所を確保下さい。

設置場所確保の為に製品の撤去、壁掛け外し等不可。

※壁かけ等の特殊な設置不可。

※接続、設置に必要なアンテナケーブル、接続ケーブル等の部材は事前にお客様でご準備下さい。

※設置作業を含む為お届け時は寄付者様の立合いが必須です。お申込み後、配送設置会社

より日程調整のご連絡をいたしますので、日中連絡のつく電話番号を記載して下さい。

※玄関口から搬入となります。クレーン利用によるベランダ等からの搬入は不可です。

※お届けまでに時間を要する場合がございます。

※ご不在日や長期不在のご予定がある場合は予めご連絡下さい。1か月を超えるような長期先の日時指定不可。

※開梱・設置不要で配送のみをご希望の場合、配送完了後は速やかに検品して下さい。

後日破損等ご申告頂いても対応できない場合があります。

<設置作業内容詳細>

・テレビ台にのせる場合は転倒防止金具の取付(テレビ側に同梱されていた金具を取付。)

・アンテナプラグの取付(F接続)

・地上デジタル、BS、CS分波

・既に録画機器等が接続されている場合は接続を実施

・B-CASカードの挿入・地域設定、郵便番号設定、初期設定を実施

※電話回線、ネットワークへの接続は実施できませんのでご了承下さい。

事業者:ハイセンスジャパン株式会社

連絡先:0120-835-111/0570-033-677(携帯から)

Image: A detailed diagram illustrating the Hisense HI-VIEW Engine 2K+ chip, which is responsible for advanced image processing and enhancing visual clarity, particularly for 4K content.

## 5.4 Sound Features

Experience high-quality audio with the TV's 2.0 speaker configuration and 12W practical maximum audio output. It incorporates eilex sound processing and supports Dolby Audio for an immersive sound experience.

# 音声を聴きやすく処理する 原音の持つディテールがよみがえる



**オートボリューム**  
音量差を自動で調整します。

**クリア音声**  
「人」の声を聞き取りやすく強調します。

**サウンドリマスター**  
音声を修復し音質を改善します。

**VIRフィルター**  
音声領域を聞きやすくします。

※画像はイメージです。

Image: The Hisense TV screen showing various sound processing features such as Auto Volume for automatic volume adjustment, Clear Voice for enhanced dialogue, Sound Remaster for improved audio quality, and VIR Filter for better sound range.

## 5.5 Screen Share & Bluetooth

The TV supports screen sharing to display content from your smartphone. With Bluetooth connectivity, you can enjoy audio wirelessly through devices like soundbars, speakers, headphones, or wireless earphones without disturbing others.

# パワーオンも、レスポンスも、アクセスもとにかく速い VIDAA OS



※画像はイメージです。

POINT 01 ハイセンス独自開発のスマートシステム！

POINT 02 パワーオン、ボタン操作のレスポンスが速い！

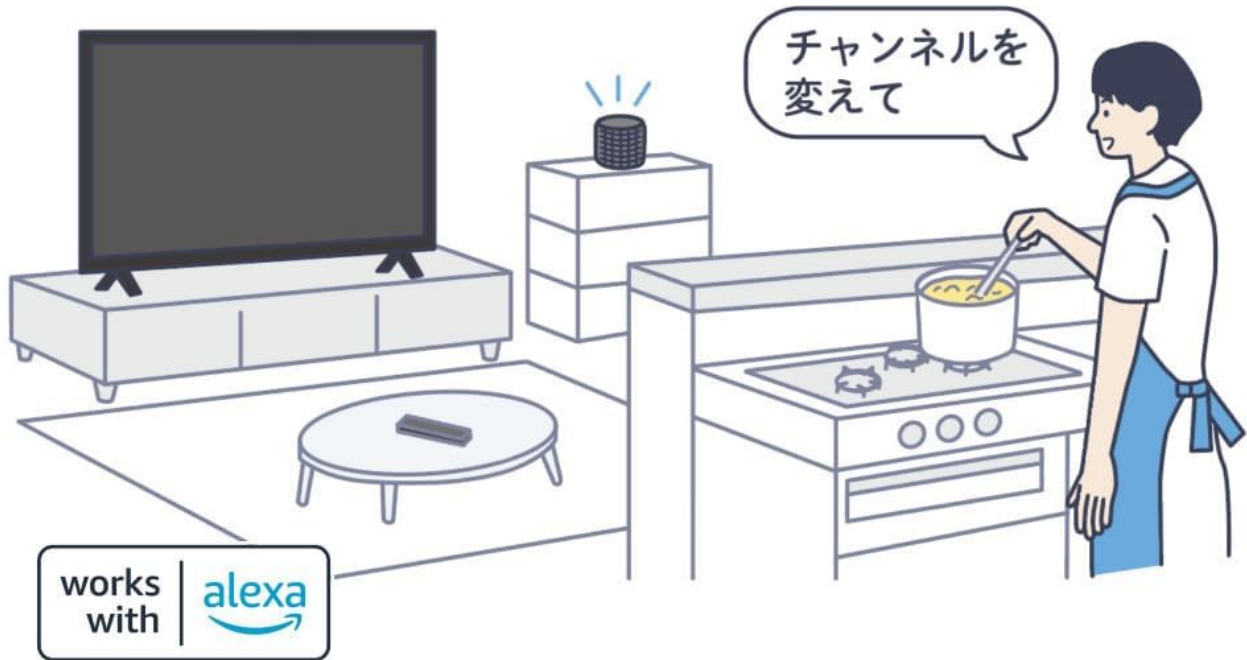
POINT 03 ネット動画アプリがプリインストールで、ダウンロードが不要！

Image: An illustration demonstrating the TV's Bluetooth capabilities, allowing users to connect wireless headphones, soundbars, and speakers for private listening or enhanced audio.

## 5.6 Voice Control (Alexa)

The Hisense 32C35R is compatible with Alexa voice control. By speaking to an Alexa-enabled smart speaker (sold separately), you can control TV functions such as power on/off, volume adjustment, and launching streaming services.

# スマートスピーカー連携 Works With Alexa対応



※セットアップ済みのAmazon Alexa搭載デバイス（Amazon Echo デバイス）及びAlexaアプリをインストールしたスマートフォンのご用意が必要です。

Works with Alexa搭載のスマートスピーカーに話をかけると、テレビの電源オン・オフ、音量の変更、動画配信サービスの起動などの様々な動きができます。

※画像はイメージです。

Image: A diagram illustrating the integration of the Hisense TV with Alexa. A user can issue voice commands to an Alexa smart speaker to control the TV, such as changing channels, while performing other tasks.

## 5.7 Game Mode (ALLM)

For gamers, the TV features a low-latency game mode and ALLM (Auto Low Latency Mode) support, ensuring a smoother and more responsive gaming experience by minimizing input lag.

## 5.8 Google TV Video

This video demonstrates the features and user experience of Google TV, which is integrated into some Hisense models, showcasing content aggregation, personalized recommendations, and voice search capabilities.

Your browser does not support the video tag.

Video: An official seller video showcasing the Google TV interface, its ability to consolidate streaming services, personalized content recommendations, family profiles, and voice control features. It highlights how users can easily find and enjoy content across various platforms.

## 6. MAINTENANCE

To ensure the longevity and optimal performance of your Hisense TV, follow these maintenance guidelines:

- **Cleaning the Screen:** Gently wipe the screen with a soft, dry, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner. Never spray liquid directly onto the screen.
- **Cleaning the Cabinet:** Use a soft, dry cloth to clean the TV cabinet. Avoid using abrasive cleaners or solvents.
- **Ventilation:** Ensure the ventilation openings on the back of the TV are not blocked to prevent overheating.
- **Power Cord:** Regularly check the power cord for any damage. If damaged, replace it immediately.

## 7. TROUBLESHOOTING

If you encounter any issues with your TV, refer to the following common troubleshooting steps:

Problem	Possible Solution
No power	Check if the power cord is securely plugged into the TV and the wall outlet. Press the power button on the remote or TV.
No picture, but sound is present	Check the input source. Ensure external devices are powered on and connected correctly. Try a different HDMI cable.
No sound, but picture is present	Check the volume level and mute settings. Ensure external audio devices are connected and configured correctly.
Remote control not working	Replace the batteries. Ensure there are no obstructions between the remote and the TV.
Cannot connect to Wi-Fi	Check your router and modem. Ensure the Wi-Fi password is correct. Try restarting the TV and your network equipment.

## 8. SPECIFICATIONS

Feature	Specification
Model Number	32C35R
Screen Size	32 inches
Display Technology	LCD
Resolution	Full HD (1920 x 1080)
Refresh Rate	60 Hz
Image Engine	HI-VIEW Engine 2K+
Backlight	Direct LED
Speaker Configuration	2.0 Channel
Audio Output	12W (Practical Max)
Sound Processing	eilex Sound Processing, Dolby Audio

Feature	Specification
Smart Features	VIDAA OS, YouTube, Netflix, AirPlay2, Bluetooth, Alexa Voice Control, Game Mode (ALLM)
Rated Power Consumption	55W
Annual Power Consumption	60 kWh/year
Main Unit Weight (without stand)	3.4 kg
Main Unit Dimensions (W x H x D, without stand)	725 x 429 x 78 mm
Weight (with stand)	3.5 kg
Dimensions (W x H x D, with stand)	725 x 472 x 183 mm

## 9. WARRANTY AND SUPPORT

### 9.1 Warranty Information

Your Hisense 32C35R TV comes with a **3-year warranty** from the date of purchase. Please retain your proof of purchase for warranty claims. The warranty covers manufacturing defects under normal use. It does not cover damage caused by misuse, accidents, unauthorized repairs, or natural disasters.

### 9.2 Customer Support

For technical assistance, troubleshooting, or warranty inquiries, please contact Hisense customer support. Refer to the contact information provided with your product documentation or visit the official Hisense website for the most up-to-date support details.