Hoorola BY-480BT

Hoorola BY-480BT Bluetooth Thermal Label Printer User Manual

Model: BY-480BT

1. Introduction

This manual provides comprehensive instructions for the setup, operation, maintenance, and troubleshooting of your Hoorola BY-480BT Bluetooth Thermal Label Printer. Please read this manual carefully before using the printer to ensure optimal performance and longevity.



Image: The Hoorola BY-480BT Bluetooth Thermal Label Printer, a compact black device designed for efficient label printing.

2. What's in the Box

Verify that all items listed below are included in your package:

- Label Printer
- USB-C Adapter
- Fan-Fold Labels (Sample Pack)
- Power Cord
- Quick Guide Card
- USB Cable
- User Manual
- Power Adapter



Image: A visual representation of the Hoorola BY-480BT printer and its included accessories, such as cables, adapters, sample labels, and documentation.

3. Setup

3.1 Physical Setup

1. **Connect Power:** Connect the power adapter to the printer and then plug it into a power outlet.
2. **Load Labels:**
    - Open the printer cover.
    - Adjust the label guides to match the width of your labels (1.54" to 4.1").
    - Insert the labels, ensuring the print side faces up and the first label is fed smoothly into the printer mechanism.
    - Close the printer cover. The printer will automatically detect the label size.



Image: A person demonstrating how to load fan-fold labels into the thermal label printer, showing the adjustable guides and proper label placement.

3.2 Software Installation

The Hoorola BY-480BT supports both USB and Bluetooth connections for various operating systems.

- **For Windows/macOS:**
  - Visit the official Hoorola website (https://hoorola.com) to download the latest printer drivers for your operating system.
  - Follow the on-screen instructions to install the driver. During installation, you can choose between USB or Bluetooth (wireless) connection. Ensure Bluetooth is enabled on your computer for wireless setup.
- **For iOS/Android:**
  - Download the "Label Expert" app from the App Store (iOS) or Google Play Store (Android).
  - Open the app and follow the instructions to connect to your printer via Bluetooth.

Your browser does not support the video tag.

Video: A demonstration of the Windows driver installation and Bluetooth setup process for the Hoorola BY-480BT thermal label printer.

4. Operating Instructions

4.1 Connecting to Your Device

- **Bluetooth Connection:**
  - Ensure the printer is powered on and Bluetooth is enabled on your mobile device or computer.
  - Open the "Label Expert" app (for mobile) or the printer driver software (for PC/Mac).
  - Search for and select "BY-480BT" from the list of available devices to pair.
- **USB Connection:**
  - Connect the printer to your computer using the provided USB cable.
  - Ensure the printer drivers are installed correctly. The computer should recognize the printer automatically.



Image: The thermal label printer demonstrating flexible device connection options, including Bluetooth for mobile devices and USB for computers running Windows, macOS, ChromeOS, or Linux.

4.2 Printing a Label

1. Prepare your label design using the "Label Expert" app or your preferred shipping software on your computer.
2. Select the print option within your application.
3. Choose "BY-480BT" as your printer.
4. Confirm print settings, including label size (e.g., 4x6 inches) and number of copies.
5. Initiate printing. The printer will quickly produce your labels.



Image: The Hoorola BY-480BT thermal label printer in action, rapidly printing a shipping label, highlighting its high-speed capability of 150mm/s.

4.3 Supported Label Sizes and Platforms

The printer supports various label sizes and is compatible with major shipping and e-commerce platforms:

- **Label Sizes:** Supports fanfold and roll labels from 1.54" to 4.1" wide, including common sizes like 4x6, 3x2, 3x1, 2x1, and custom sizes.
- **Platforms:** Works with Amazon, eBay, Shopify, Etsy, USPS, UPS, ShipStation, Shipping Easy, Shippo, ShipWorks, Ordoro, and more.



Image: An illustration showcasing the range of label sizes (from 1.57" to 4.1" wide) that can be printed with the Hoorola BY-480BT, including shipping labels, round stickers, and custom designs.



Image: A graphic displaying logos of various major e-commerce and shipping platforms (e.g., eBay, Shopify, Amazon, USPS, UPS) indicating compatibility with the Hoorola BY-480BT printer.

5. Maintenance

- **Cleaning the Print Head:** Regularly clean the print head with an alcohol wipe to ensure clear print quality. Ensure the printer is off and cooled down before cleaning.
- **Loading New Labels:** Always ensure labels are loaded correctly and aligned with the guides to prevent jams and misprints.
- **Storage:** Store the printer in a cool, dry place away from direct sunlight and excessive dust.

6. Troubleshooting

Problem	Possible Cause	Solution

Problem	Possible Cause	Solution
Printer not responding	Power issue, loose connection, Bluetooth not paired.	Check power cable, ensure USB/Bluetooth connection is stable, re-pair Bluetooth if necessary.
Poor print quality	Dirty print head, incorrect label type, low-quality labels.	Clean the print head, use high-quality thermal labels, ensure labels are suitable for thermal printing.
Labels not feeding correctly	Labels jammed, incorrect loading, label guides not adjusted.	Clear any jammed labels, re-load labels correctly, adjust label guides to fit label width.
Bluetooth connection issues	Bluetooth not enabled, device out of range, interference.	Ensure Bluetooth is on, move device closer to printer, minimize interference from other devices.

7. Specifications

Feature	Detail
Model	BY-480BT
Printing Method	Thermal
Resolution	203 dots_per_inch
Maximum Print Speed	150 mm/s (72 4x6 labels/minute)
Supported Media Width	1.54" to 4.1"
Connectivity	Bluetooth, USB
Compatibility	Windows, macOS, iOS, Android, Linux, Chrome OS
Product Dimensions	3.17"D x 7.87"W x 3.54"H
Item Weight	3.47 pounds (1.58 Kilograms)

8. Support

For further assistance, troubleshooting, or warranty information, please visit the official Hoorola website or contact customer support:

- **Official Website:** https://hoorola.com
- Refer to the Quick Guide Card included in your package for specific contact details.

Ask a question about this manual

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

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After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. Privacy details.

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question