

Philips BHD321/06

Philips Hair Dryer BHD321/06 User Manual

Model: BHD321/06 | 1600 Watts | Ionic Care

1. INTRODUCTION

Thank you for choosing the Philips Hair Dryer BHD321/06. This manual provides essential information for the safe and effective use of your new hair dryer. Please read these instructions carefully before first use and retain them for future reference.

2. SAFETY INFORMATION

Important: Always follow basic safety precautions when using electrical appliances to reduce the risk of fire, electric shock, and injury.

- Do not use this appliance near water.
- Always unplug the appliance after use.
- If the supply cord is damaged, it must be replaced by the manufacturer, its service agent, or similarly qualified persons to avoid a hazard.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- Children should be supervised to ensure that they do not play with the appliance.
- Do not block the air inlets or outlets.
- Do not direct the airflow at other heat-sensitive objects.

3. PRODUCT OVERVIEW

The Philips Hair Dryer BHD321/06 is designed for efficient and gentle hair drying and styling. It features a compact design, powerful airflow, and ionic technology.



Image 1: Philips Hair Dryer BHD321/06 and its retail packaging.

Philips Hair Dryer

Everyday drying to precise styling

1600 W

Powerful and efficient

1600W high power to achieve fast drying



Ionic care

30 million negative ions* intensifies your hair's shine



2 Heat and speed setting

Customize drying to suit your hair type



Double layer nozzle

Has two layers to keep itself cool while you dry



Over-heating protection

Protects your hair with the thermal cut-off feature



Lightweight (350g⁺)

Easy to handle, perfect for everyday use



*From external lab results
+without nozzle and power cord.

Image 2: Overview of the Philips Hair Dryer BHD321/06, illustrating its main features.

Components:

- **Main Unit:** The body of the hair dryer containing the motor and heating element.
- **Handle:** Ergonomically designed for comfortable grip.
- **Power Cord:** For connecting to an electrical outlet.
- **Heat/Speed Settings Switch:** Controls airflow and temperature.
- **Cool Air Shot Button:** Provides a burst of cool air.
- **Double Layer Nozzle:** Detachable attachment for precise styling.

4. SETUP

Before using your Philips Hair Dryer BHD321/06, ensure it is properly set up.

1. **Unpack:** Carefully remove the hair dryer and all accessories from the packaging.
2. **Inspect:** Check the appliance for any signs of damage. Do not use if damaged.
3. **Attach Nozzle (Optional):** If desired, attach the double layer nozzle to the front of the hair dryer. Ensure it clicks securely into place. The nozzle can be rotated 360 degrees for optimal styling angles.

4. **Connect to Power:** Plug the power cord into a suitable electrical outlet. The hair dryer operates at 1600 Watts and requires a standard power supply.



Image 3: The hair dryer connected to a power source, indicating its 1600W power.

5. OPERATING INSTRUCTIONS

Follow these steps to operate your Philips Hair Dryer BHD321/06:

1. **Power On:** Once plugged in, switch on the hair dryer using the main power switch, usually located on the handle.
2. **Select Heat and Speed:** The hair dryer offers 4 combination modes (2 heat and 2 speed settings) to suit different drying needs. Adjust the switch to your desired setting.
 - **Setting 1:** Lower heat and speed for gentle drying or fine hair.
 - **Setting 2:** Higher heat and speed for fast drying or thicker hair.
3. **Drying Hair:** Hold the hair dryer at a comfortable distance from your hair, typically 15-20 cm (6-8 inches). Move the dryer continuously to ensure even drying and prevent heat concentration in one area.

4. **Using the Double Layer Nozzle:** For precise styling, attach the nozzle. It helps direct the airflow to specific sections of hair, allowing for smoother and more controlled styling. The double layer design keeps the nozzle cool during use.
5. **Cool Air Shot:** To set your hairstyle and add shine, press and hold the cool air shot button. This provides a burst of cool air, which helps to close the hair cuticles.
6. **Power Off:** Once finished, switch off the hair dryer and unplug it from the electrical outlet.



Image 4: A user demonstrating effortless drying and styling with the hair dryer.



Travel friendly,
compact and light weight

Image 5: Detail of the hair dryer's controls, illustrating the 2 heat and speed settings for quick and easy drying.

6. FEATURES

6.1. Ionic Care

The Philips Hair Dryer BHD321/06 is equipped with an advanced ionic system that generates up to 30 million negative ions per drying session. These ions help to condition your hair, reduce frizz, and enhance shine, resulting in smoother, glossier hair.



Image 6: Illustrating the effect of 30 million negative ions for shiny, smooth hair.

6.2. Double Layer Nozzle

The included styling nozzle features a unique double-layer construction. This design ensures that the outer surface of the nozzle remains cool to the touch, even during prolonged use, providing comfortable and safe handling while styling. It rotates 360 degrees for flexible use.



Minimized heat damage

with over-heating
protection

Image 7: The double layer nozzle designed for precise styling and comfortable handling.

6.3. Overheating Protection

For your safety and to protect the appliance, the hair dryer incorporates a double overheating protection design. A thermal cut-off feature automatically activates if the internal temperature becomes too high, preventing damage to the device and your hair.



Precise styling
with double layer nozzle
that rotates 360°

Image 8: Visual representation of the minimized heat damage feature with overheating protection.

6.4. Compact and Lightweight Design

The BHD321/06 features a trendy T-shape compact design, making it light and easy to handle. Weighing approximately 350g (without nozzle and power cord), it is ideal for comfortable everyday use and travel.



Quick and easy drying

with 2 heat and speed settings

Image 9: The hair dryer packed in a suitcase, highlighting its travel-friendly and compact nature.

7. MAINTENANCE AND CLEANING

Regular cleaning ensures optimal performance and extends the lifespan of your hair dryer.

- **Unplug:** Always unplug the appliance before cleaning.
- **Clean Exterior:** Wipe the exterior of the hair dryer with a soft, damp cloth. Do not use abrasive cleaners or solvents.
- **Clean Air Inlet Filter:** Periodically check and clean the air inlet filter at the back of the dryer. Dust and lint can accumulate, reducing airflow efficiency. Gently remove any debris using a soft brush or vacuum cleaner.
- **Storage:** Store the hair dryer in a dry, safe place, away from direct sunlight and moisture.

8. TROUBLESHOOTING

If you encounter issues with your Philips Hair Dryer BHD321/06, refer to the following table:

Problem	Possible Cause	Solution
Hair dryer does not turn on.	No power supply.	Check if the plug is securely inserted into the outlet. Test the outlet with another appliance.
Hair dryer stops working during use.	Overheating protection activated.	Unplug the dryer and allow it to cool down for several minutes. Check for blocked air inlets/outlets and clean if necessary.
Weak airflow.	Blocked air inlet filter.	Clean the air inlet filter at the back of the dryer.
Unusual noise or smell.	Internal issue or foreign object.	Immediately unplug the dryer. Do not use it. Contact customer support for assistance.

9. SPECIFICATIONS

Feature	Specification
Model Number	BHD321/06
Power	1600 Watts
Power Source	Corded Electric
Ionic Care	30 Million Negative Ions
Heat/Speed Settings	4 Combination Modes (2 Heat, 2 Speed)
Nozzle Type	Double Layer Styling Nozzle (360° rotatable)
Overheating Protection	Yes (Thermal Cut-off)
Item Weight	621 g (approx. 350g without nozzle and power cord)
Product Dimensions (LxWxH)	6.1 x 20.1 x 28.1 cm
Material	Plastic
Country of Origin	India

10. WARRANTY AND SUPPORT

The Philips Hair Dryer BHD321/06 comes with a **2-year Worldwide Guarantee**, covering manufacturing defects from the date of purchase. Please retain your proof of purchase for warranty claims. For technical support, service, or warranty inquiries, please contact Philips Customer Care:

- **Contact Number:** 180010229229
- **Manufacturer Address:** Philips India Ltd. 3rd Floor, Tower A, DLF IT Park, 08 Block AF, Major

Arterial Road, New Town (Rajarhat), Kolkata 700156, West Bengal, India.

You can also visit the official Philips website for more information and support resources.