

BRITA 140700

BRITA Style Essential 2.4L Filter Jug User Manual

Model: 140700

1. INTRODUCTION

Thank you for choosing the BRITA Style Essential 2.4L Filter Jug. This manual provides essential information for the safe and efficient use of your new water filter jug. The BRITA Style Essential is designed to provide you with great-tasting, filtered water, reducing impurities and enhancing your daily hydration experience. It includes one MAXTRA PRO PURE PERFORMANCE filter cartridge.



Image: The BRITA Style Essential 2.4L Filter Jug, packaged with a MAXTRA PRO PURE PERFORMANCE filter cartridge.

2. SETUP AND FIRST USE

1. **Unpack and Clean:** Remove all components from the packaging. Wash the jug (excluding the lid with electronics) and the funnel by hand with mild soap and warm water, or place them in a dishwasher (max 50°C). Rinse thoroughly.
2. **Prepare the MAXTRA PRO Filter:** Remove the MAXTRA PRO PURE PERFORMANCE filter from its protective wrapper. Submerge the filter in cold water and shake gently to remove any air bubbles.
3. **Insert the Filter:** Place the prepared filter into the funnel until it clicks into place. Ensure it is securely seated.
4. **Fill the Jug:** Fill the jug with cold tap water through the lid opening. For the first two fillings, discard the filtered water or use it for plants. This primes the filter.
5. **Activate BRITA Smart Light:** Press and hold the BRITA Smart Light button on the lid for approximately 5-10 seconds until the green LED flashes three times. This indicates the filter change indicator is activated.



Image: The BRITA Style Essential jug alongside a MAXTRA PRO filter, ready for insertion.

3. OPERATING INSTRUCTIONS

The BRITA Style Essential jug is designed for ease of use, providing filtered water for drinking and cooking.

- **Filling:** The jug features a convenient flip lid that can be opened with one hand for easy refilling. Simply lift the lid and pour cold tap water into the funnel. The spout on the lid also provides protection from dust.
- **BRITA Smart Light Indicator:** The LED indicator on the lid monitors both time and filtered volume to remind you when to change the filter cartridge. A green light indicates optimal performance, yellow suggests it's time to consider a replacement, and red signals that the filter should be changed.
- **Pouring:** Once the water has filtered through, you can pour it directly from the jug. The total capacity of the jug is 2.4 liters.

Facile da usare: riempi, filtra e gusta!

- 1 Beccuccio del coperchio per la protezione dalla polvere.
- 2 LED BRITA Smart Light ricorda la sostituzione del filtro.
- 3 Coperchio ribaltabile può essere aperto con una sola mano.



Image: Close-up of the jug's lid, highlighting the dust protection spout, BRITA Smart Light LED, and the one-hand operable flip lid.



Image: A hand pouring freshly filtered water from the BRITA jug into a drinking glass.

4. MAINTENANCE

4.1 Filter Replacement

The MAXTRA PRO PURE PERFORMANCE filter cartridge should be replaced regularly to ensure optimal filtration performance. The BRITA Smart Light LED indicator will signal when a replacement is due, typically after 4 weeks or approximately 150 liters of filtered water.

1. When the BRITA Smart Light shows a red signal, it's time to change the filter.
2. Remove the old filter cartridge from the funnel.
3. Prepare a new MAXTRA PRO filter as described in the 'Setup' section (submerge in water and shake).
4. Insert the new filter into the funnel until it clicks into place.
5. Press and hold the BRITA Smart Light button for approximately 5-10 seconds until the green LED flashes three times to reset the indicator.

1 filtro, 4 settimane: 150L di acqua dal gusto buono.



Image: Visual representation of filter lifespan, indicating one filter lasts approximately 4 weeks or 150 liters.

4.2 Cleaning the Jug

The BRITA Style Essential jug (excluding the lid with the Smart Light) is dishwasher safe (max 50°C). For manual cleaning, wash with warm soapy water and rinse thoroughly. Do not use abrasive cleaning agents.

5. TROUBLESHOOTING

- **Slow Filtration:** If water filters slowly, ensure the filter is correctly seated in the funnel. If the issue persists, the filter may be nearing the end of its life or clogged. Replace the filter cartridge.
- **BRITA Smart Light Not Working:** Ensure the battery is correctly installed (if applicable, though this model states no batteries required for the jug itself, the Smart Light has a small, non-replaceable battery). If the light does not respond after pressing and holding, contact BRITA customer service.
- **Unpleasant Taste:** If the filtered water has an unusual taste, ensure the filter was properly primed during setup. If the filter is old, replace it.

6. SPECIFICATIONS

Feature	Detail
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Model Number	140700
Capacity	2.4 Liters
Color	White
Material	Plastic
Dimensions (L x W x H)	11 x 26.5 x 27.5 cm
Weight	0.69 Kilograms
Special Features	BRITA Smart Light, Portable, Fits in fridge door
Included Components	1x BRITA Style Essential Jug, 1x MAXTRA PRO Pure Performance Filter
Purification Method	Activated Carbon

7. WARRANTY AND SUPPORT

BRITA is a family business with over 50 years of experience in water filtration, known for German quality and design. For specific warranty information, please refer to the documentation included with your product or visit the official BRITA website. For customer support, including online and telephone services, please visit the BRITA website or contact their customer service department directly.



Image: BRITA's commitment to quality and customer service, highlighting its European manufacturing and support options.

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Related Documents - 140700



[BRITA MAXTRA PRO Water Filter User Guide](#)

Comprehensive guide to using and maintaining your BRITA MAXTRA PRO water filter pitcher, including setup, filter replacement, and care instructions.

